File No. 231260

Committee Item No.4Board Item No.14

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: <u>Government Audit and Oversight</u> **Board of Supervisors Meeting:**

 Date:
 March 7, 2024

 Date:
 March 19, 2024

Cmte Board

		Motion Resolution
\square		Ordinance
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H		Legislative Digest
		Budget and Legislative Analyst Report
		Youth Commission Report
\boxtimes	\boxtimes	Introduction Form
		Department/Agency Cover Letter and/or Report
		MOU - FY2022-2024 - Clean
		MOU - FY2022-2024 - Redline
		Grant Information Form
		Grant Budget
		Subcontract Budget
		Contract / DRAFT Mills Act Agreement
\square		Form 126 – Ethics Commission
Ē	\Box	Award Letter
H	H	
		Application
		Public Correspondence

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Annual Report FY2021-2022 Financial Statement FY2021-2022 OEWD Memo 112323 FYI Referral 121523 OEWD Presentation 030724

Prepared by:	Monique Crayton	Date:	March 1, 2024
Prepared by:	Monique Crayton	Date:	March 15, 2024
Prepared by:		Date:	

FILE NO. 231260

RESOLUTION NO.

1	[The East Cut Community Benefit District - Annual Report - FY2021-2022]
2	
3	Resolution receiving and approving an annual report for The East Cut Community
4	Benefit District for Fiscal Year (FY) 2021-2022, submitted as required by the Property
5	and Business Improvement District Law of 1994 (California Streets and Highways
6	Code, Sections 36600, et seq.), Section 36650, and the District's management
7	agreement with the City, Section 3.4.
8	
9	WHEREAS, On June 9, 2015, pursuant to the Property and Business Improvement
10	District Law of 1994 (the "Act"), California Streets and Highways Code. Sections 36600 et
11	seq., as augmented by Article 15 of the San Francisco Business and Tax Regulations Code,
12	the Board of Supervisors adopted Resolution No. 199-15, expressing the City's intention to
13	establish the Greater Rincon Hill Community Benefit District (the "Greater Rincon Hill CBD"),
14	and approving a Management Plan and Engineer's Report for said district, copies of which are
15	on file with the Clerk of the Board of Supervisors in File No. 150592; and
16	WHEREAS, On July 31, 2015, the Board of Supervisors adopted Resolution No. 299-
17	15 establishing the Greater Rincon Hill CBD for a period of 15 years, commencing Fiscal Year
18	(FY) 2015-2016; and
19	WHEREAS, On December 8, 2015, the Board of Supervisors adopted Resolution No.
20	506-15, authorizing an agreement with the owners' association for the
21	administration/management of the Greater Rincon Hill CBD, and a management agreement
22	(the "Management Contract") with the owners' association, Greater Rincon Hill Association,
23	was executed accordingly; and
24	WHEREAS, A copy of the Management Contract is on file with the Clerk of the Board
25	of Supervisors in File No. 151192; and

Supervisor Dorsey
BOARD OF SUPERVISORS

1	WHEREAS, On November 19, 2019, the Board of Supervisors approved the Greater
2	Rincon Hill CBD's annual reports for FY2017-2018 and changed the name of the
3	Greater Rincon Hill Community Benefit District to The East Cut Community Benefit District
4	(The East Cut CBD) in Resolution No. 492-19; and
5	WHEREAS, On November 29, 2022, the Board of Supervisors approved the East Cut
6	CBD's annual report for FY2020-2021 in Resolution No. 501-22; and
7	WHEREAS, The East Cut CBD has submitted for the Board's receipt and approval the
8	East Cut annual report for FY2021-2022 as required by Section 36650 of the Act and Section
9	3.4 of the Management Contract; and
10	WHEREAS, The Annual Report is on file with the Clerk of the Board of Supervisors in
11	File No. 231260, and is incorporated herein by reference as though fully set forth; and
12	WHEREAS, Supporting documents, including, but not limited to, a transmittal letter and
13	memorandum report from the City's Office of Economic and Workforce Development, dated
14	November 28, 2023, and documentation from the East Cut CBD for the FY2021-2022 Annual
15	Report is on file with the Clerk of the Board of Supervisors in File No. 231260; now, therefore,
16	be it
17	RESOLVED, That the Board of Supervisors hereby receives and approves the annual
18	report for the East Cut Community Benefit District for FY2021-2022.
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Community Benefit District Annual Report

Fiscal Year 2021 – 2022







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LETTER FROM THE DIRECTOR



DEAR NEIGHBOR,

I hope this letter finds you in good health and high spirits. As we reflect upon the accomplishments of the past fiscal year, I am thrilled to share with you the progress that The East Cut has made in advancing our mission to create a vibrant and inclusive community.

First and foremost, I am excited to announce the successful launch of our fundraising campaign for The East Cut Sports & Dog Park. Thanks to the support from dedicated neighbors like you, we are well on our way to seeing the park realized. The Sports & Dog Park promises to be a haven for our community - providing a space to engage in sport and fitness, a large area to build stronger bonds with our furry friends, and connect with neighbors. I am confident that in an upcoming annual report, we will be announcing that we've secured the necessary funds to bring this ambitious project to life.

Additionally, we activated the former Temporary Transbay Terminal, affectionately known as The Crossing at East Cut, with a range of recreational, culinary, and entertainment offerings. Despite a slow return to office, The Crossing quickly emerged as a vibrant neighborhood hub for games, entertainment, and festivities. We breathed new life into what, in all likelihood, would have become a blighted vacant lot, and created a destination that fosters a sense of community and enjoyment for all. We could not have done this alone, though. It is the result of significant community input and valued partnerships.

Another significant achievement in the past year was the launch of The East Cut Services Team's 311 pilot program. This innovative initiative was designed to address public

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right-of-way issues efficiently and effectively. Including The East Cut in the City's 311 system allowed us to ensure issues were resolved, and response times were measurably improved. The success of this East Cut pilot program led to six more districts participating. It strengthens our collaboration with the City and validates the positive impact we are having on the cleanliness of our sidewalks.

In FY21-22, The East Cut Community Garden opened. The garden space may be small, but it is the culmination of a great deal of effort by your CBD to see this vacant parcel activated in a way that was responsive to community feedback. This green oasis serves as evidence of our commitment to developing a neighborhood that is vibrant, healthy, and green.

These accomplishments would not have been possible without the unwavering support and collaboration of our volunteers and the entire neighborhood. Your commitment to The East Cut's vision has been the driving force behind our achievements, and we are immensely grateful for your continued partnership.

Looking ahead, we remain steadfast in our dedication to fostering a vibrant, resilient, and inclusive community. The East Cut will continue to explore new opportunities, address emerging challenges, and nurture the unique spirit of our neighborhood.

YOURS TRULY,

()_____

Andrew Robinson Executive Director, The East Cut CBD

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MISSION



The East Cut Community Benefit District works to advance the district's quality of life for residents, workers, and visitors by providing a safer and more secure community, enhancing environmental quality and beauty, and reinforcing the viability of the neighborhood's economic base.

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BUILDING COMMUNITY

It has long been a goal of The East Cut to have a community garden in the neighborhood. A place where residents have space to socialize and grow their own produce, herbs, and flowers. With few remaining open lots left in The East Cut, the CBD worked with the Office of Community Investment & Infrastructure (OCII) to create a temporary community garden design for Transbay Block 11b, an undeveloped lot at 29 Essex Street behind Rene Cazenave Apartments. The project, conceived in late 2019 with further development in 2020, was constructed in 2021 and completed in 2022. The majority of the improvements were built by volunteers and the more complicated items were handled by contractors. The project was designed to be temporary due to the planned future development of the lot, which may include the touchdown for the future Bay Bridge bike lane.

Completed in March 2022, the project includes 20 garden plots – 3 communal and 17 individual – and provides a common area for East Cut residents and visitors, complete with picnic tables and string lights for evening events. The garden plots utilize a wood planter design, all built by volunteers, and the space includes a garden shed that houses tools. Seven of the garden plots are designated for residents of Rene Cazenave, the 100% supportive housing complex adjacent to the site. The ten remaining plots were assigned to East Cut residents via a lottery system and accommodate two gardeners per bed with many garden beds shared by families in the area. For the plants in the common areas of the site, a lemon tree was planted near the northeast corner along with rosemary and lavender shrubs along the Essex Street fence. On the steep hillside bordering the east side of the site, California natives were planted, including California Lilac and Flannelbush. Mediterranean Pride of Madeira was also planted to fill in the majority of the hillside.

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For site utilities, water service was installed by the SFPUC and six water spigots were strategically placed so that users can water their garden plots.

The overall design concept for the space is quite simple - maximize the number of garden plots while meeting accessibility requirements. The existing space was essentially leftover land that could not be utilized for a building development, and the steep hillside careening toward Essex Street formed a triangular parcel. By orienting the garden plots lengthwise in progressively ascending rows (from east to west), 20 garden plots span the triangular space, and by corollary, the rows resemble the rectangular "bars" often seen in East Cut branding. This can also be seen in the logo utilized for the garden.

The project was the largest capital improvement completed by The East Cut to date, and it bolstered what the organization is able to provide to the neighborhood, including design, contracting, and capital development to our service offerings. If you have questions about the East Cut Community Garden, email Janice Atienza at janice@theeastcut.org.





UP & COMING

Despite the ongoing challenges of COVID-19, the future of the East Cut neighborhood appears promising. In the previous fiscal year, the East Cut CBD swiftly adapted to address the neighborhood's changing circumstances by implementing a range of initiatives including a volunteerbased delivery service, mask distribution events, and virtual meetings. This coming year, we have set our sights even higher with initiatives to promote the neighborhood's social gathering areas, park spaces, and volunteer events.

The former Temporary Transbay Terminal site is being transformed into a bustling community hub named "The Crossing." The site is set to become a neighborhood destination, showcasing a range of urban activations including recreational activities, retail kiosks, and event spaces. Spaces for both public and private events will be available to rent, offering a neighborhood amenity for community events, small pop-ups, farmers' markets, corporate gatherings, and more. To provide even more community benefits, The Crossing will introduce two soccer fields, an outdoor beer garden, an outdoor cinema, and food kiosks to create a temporary public open space. The site will undergo development into new housing at both ends of the block with a new park in the middle, and will establish itself as a top destination for all visitors. The former Temporary Transbay Terminal site is being transformed into a bustling community hub named "The crossing." The site is set to become a neighborhood destination, showcasing a range of urban activations including recreational activities, retail kiosks, and event spaces. Spaces for both public and private events will be available to rent, offering a neighborhood amenity for community benefits, The Crossing will introduce two soccer fields, an outdoor beer garden, an outdoor cinema, and food kiosks to create a temporary public open space. The site will undergo development into new housing at both ends of the block with a new park in the middle, and will establish itself as a top destination for all visitors. The first steps we are confident that we can achieved the space of the space

As part of our efforts to beautify our community, we are set on organizing more volunteer days. Volunteer days offer a chance for local businesses and residents to make a noticeable impact on the neighborhood while fostering a sense of community. Through these volunteer days, we can fix planters, paint vandalized walls, and clean up trash; all projects that help enhance our neighborhood. These volunteer days will also offer an opportunity to connect with fellow neighbors and work together towards a common goal of making our neighborhood a better place to live, work, and play. We are excited to continue this tradition in the coming vear. Looking forward to the next fiscal year, we are optimistic about the return of office workers to our neighborhood. During the pandemic, the streets of San Francisco were mostly devoid of urban life, and most workers in our neighborhood transitioned to working from home. As we look ahead to 2021, we look forward to the revival of our oncethriving street life. We hope to see workers moving back into the area, enjoying their lunches outside, attending community gatherings, and enjoying all that our neighborhood has to offer. Upon return, office workers in our neighborhood will have the advantage of enjoying our stunning rooftop park and utilizing the Salesforce Transit Center once again. We are confident that The East Cut will return to a vibrant neighborhood with the return of office workers.

We recognize the need to ramp up our fundraising efforts to bring to life our vision for Under Ramp Park. One of the first steps we will take is to rebrand the park as The East Cut Sports & Dog Park to generate more interest in the project while also allowing potential donors to envision the park's programming. We anticipate the name to be changed again via a public process. Our first milestone goal is to raise 3.5 million dollars through a fundraising initiative to unlock capital Bartram Partnerships, we are confident that we can achieve this target by creating a comprehensive fundraising plan and completing outreach to corporate donors. With the expertise of the lead designer, Landscape Architecture Firm CMG, the park's vision will be brought to life through drawings and captivating renderings of the park's focal points. The intention of these images is to showcase its potential and inspire others to get involved in our fundraising efforts. The prospect of raising the necessary funding this year through the combined efforts of our team, OCII, CMG, Bartram Partnerships, and our Board of Directors has never been more promising.

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Left: The Crossing at East Cut officially opened ir eptember 2021 with many events planned for 2022

HIGHLIGHTS & ACCOMPLISH-MENTS

• TJPA voted to approve amended Salesforce Park MOU between TJPA and The East Cut

• Street Services team moved into 200 Folsom Street

The Crossing!

- First Community Garden volunteer workday
- Hosted quarterly property managers meeting and shared neighborhood updates on construction, coming events, and challenges.



Fiscal Year 2021-22 was the sixth full year of The East Cut CBD's operations and the team's continued efforts in fulfilling the organization's core program goals amidst the changing landscape of downtown and in-office work. The core program goals remain the same from the previous fiscal year, and include:

- Advancing the District's Quality of Life For Residents, Visitors, & Workers
- Driving the Vitality of Our Neighborhood's Economic Base
- Improving and Inspiring Placemaking and Activation of Public Spaces
- Maintaining the Financial Stability and Fiscal Obligations of the Organization

Following are a few more highlights from across the CBD's program areas during the past year:

- The East Cut received \$25,000 to support neighborhood sidewalk pressure washing from Supervisor Matt Haney
- Discussion of reopening of downtown, including Downtown CBD, with Boston Properties
- Hiring of Lillian Phan as Site Operations Director at The Crossing
- Citywide consortium of benefit districts discussed the new "Shine On" campaign
- 12 Folsom Bus returns to the neighborhood after more than a decade of advocacy
- The East Cut Board of Director meeting for approval of an amended MOU and management agreement between the four partners operating at The Crossing

The CBD continues to ensure that public right-of-ways in the district are clean, safe, and welcoming. With those services effectively dialed in, the CBD continues to expand community initiatives and programming in the neighborhood.

The following five highlights accom<mark>plished during</mark> the past year give a window into major initiatives The East Cut CBD will be advancing for years to come, focusing on Economic Development and Parks & Greenspace:

- Community Garden on Essex Street opened following permits, soil testing, and work done by Catmex Landscape Contracting
- Launched the first in a series of new walking tours in the neighborhood
- The Crossing at East Cut went live after a ribbon cutting ceremony attended by the Mayor, Supervisor, Senator and other city and state elected officials
- The East Cut successfully integrated into the City's 311 system by receiving and closing out reported issues
- Began outreach to District HOAs, and coordinated a draft term sheet agreement with the TJPA for Under Ramp Park
 operations fundraising



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1 The Crossing officially opened in 2021.

2 Family playing soccer at new soccer field at The Cro

3 Family enjoying free activities at The Crossin

4 Greyhound Bar is one of several kiosks at The Crossing.

SERVICES & STATS



Team member crosses Beale Street

The CBD Street Services and Safety Team works in The East Cut neighborhood 24-hours a day, seven days a week to ensure our sidewalks and public open spaces are clean, safe, and inviting. The CBD also leverages assessment dollars by raising additional funds for cleaning, providing community programming, collaborating with City leaders to address district-wide challenges, and elevating the residential and business profile of The East Cut.

CLEANING AND MAINTENANCE. The CBD's street services crew provides daily cleaning and beautification: sidewalk sweeping, power washing, graffiti abatement, topping off City trash cans, weeding tree basins and sidewalk cracks, and spot-cleaning health hazards. Cleaning services are provided every day from 5:30am to 10:00pm.

SECURITY. More than 100,000 residents, employees, and visitors move through The East Cut every day. To ensure a safe environment, we were the first district in the City to offer 24/7 neighborhood safety services. Our patrol teams cover the entire CBD to deter crime and communicate with private building security personnel and SFPD for effective, coordinated action.

COMMUNITY GUIDES. Along with our Clean and Safe Teams, the CBD fields community guides who offer assistance and directions to locals and visitors. Operating as the "eyes and ears" of The East Cut from 5:30am to 10:00pm, our guides connect individuals with services, respond compassionately to calls for homeless outreach, and ensure that the district operates smoothly.

PARKS AND GREENSPACE. The CBD helps plan and maintain public parks, rain gardens, sidewalk landscaping, and street trees. In partnership with TJPA, the CBD also oversees maintenance and programming of Salesforce Park. And while awaiting construction of additional park spaces, the CBD works to highlight and activate privatelyowned public open spaces (POPOS) for the enjoyment of residents, workers, and visitors.

COMMUNITY PROGRAMMING. The East Cut CBD hosts a variety of arts and cultural events throughout the year to answer community requests for neighborhood activities. These events are open to everyone and provide social and business connections for all East Cut stakeholders.

MARKETING. We promote The East Cut CBD's services and events through our district newsletters, social media, website, and district-wide street banner campaign.

Learn more at: www.theeastcut.org

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1,986 Public calls for clean and safe service responded to. 730 in FY20-21

3,500 City trash cans topped. 3,449 in FY20-21

1,904 Instances of graffiti removed. 2,997 in FY20-21

118,500 Pounds of garbage removed. (Does not include bulky items) 145,460 in FY20-21

823 Needles removed. 1,101 in FY20-21

2,640 Instances of outreach to homeless individuals. 3,187 in FY20-21



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- 1 Services Ambassador Mario wipes down bench.
- 2 Team Lead Moe uses an East Cut vehicle.
- 3 Services Ambassador James Curtis wipes down electric l
- 4 Service Ambassador James Curtis crosses the street on Beale at Folsor

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THE FUTURE OF HOME-WORK



The new 1 Steuart Lane residential tower by SOM at Steuart and Howard streets.

During the 21-22 fiscal year, The East Cut has seen significant changes in our community as it transitions from a commercial-focused to a resident-focused neighborhood. During 2021, businesses remained closed due to the pandemic, and many never reopened. Despite the loss of most office workers, residents of the neighborhood remained. Many residents transitioned into work-from-home roles, leading to increased attendance at local events and a shift in how existing businesses operated.

Beginning in June of the fiscal year, The East Cut saw an average of only 4,000 office workers on any given workday – an extreme departure from the estimated 80,000 workers populating the neighborhood before the pandemic. However, there was a steady increase in the office worker population as the year progressed with around 10,000 workers per day in December, reaching a peak of 14,600 per day in June 2022. A staggering drop in footfall spelled disaster for the existing businesses that relied on workers to sustain projected sales. To the outside observer, many would have expected the 128 operating businesses to close. But The East Cut proved over the last year that there was an opportunity to pivot in the face of adversity, and a business's success did not have to solely rely on office workers. During the 21-22 fiscal year, only fourteen businesses in The East Cut closed permanently – an amazingly lower number when evaluating business closures throughout the rest of the City.

While fully acknowledging that any business closure is difficult and unwelcome, the CBD was interested in evaluating this relative economic success story. Our annual retail survey provided some clarity, noting that businesses consolidated, pivoted to new tech-based approaches to delivery, and reevaluated resources to survive. The ingenuity of East Cut businesses has been commendable, but a lack of foot traffic in the neighborhood would still be dramatic, and because the pandemic had







such a significant impact on the office worker population, retail sales would need to come from somewhere else. This is where The East Cut has shown a different level of resilience as compared to neighboring downtown districts. Whereas the Financial District to the north saw empty sidewalks and darkened offices, The East Cut's residential population remained strong and even increased with the opening of the Avery and Mira residential towers the year prior. With the completion and reporting of the 2020 US Census, The East Cut saw its population at approximately 13,000 – the highest number seen since the formation of the neighborhood. Many of these residents were now working from home and utilizing the businesses that pivoted to serve a changed demographic.

With a strong residential population and neighborhoodmaking still a foundational vision of the CBD, the organization restructured its strategic goals to elevate resident-serving programming and placemaking. This included the opening of The Crossing which activated the Temporary Transbay Terminal and paved the way for The East Cut community to gather in the heart of our neighborhood. The 3-acre block between Howard, Main, Folsom, and Beale streets has been transformed into an ever-constant event venue. This project is a partnership between The East Cut Community Benefit District, Street Soccer USA, Nestory Park, and Real Active, collectively known as the East Cut Landing Partners, which operates the outdoor venue. The rotation of activations includes everything from fitness-focused workshops to cultural gatherings to simple food truck pop-ups. The community now has access to a family-friendly outdoor cinema, beer garden, retail kiosks, soccer fields, and more, in a safe, welcoming, and well-designed outdoor space. The Crossing is a well-timed open-air venue that not only thrived during times when social distancing was required but has continued as safety restrictions have eased.

This year also saw the launch of East Cut Tours, our public tour series. The Rincon Sneak tour is led by local volunteers who exhibit lesser-known pathways in the neighborhood while providing commentary on the neighborhood's rich history. This tour brings attention to underutilized Privately Owned Public Open Spaces, also known as POPOS. The East Cut Sights and Bites tour is a food and landmark tour led by local volunteers, as well. This tour takes residents on a trip through local restaurants and provides small tasting bites from some of the neighborhood's tenured businesses as well as restaurants that just opened in the last year. While there is a nominal charge for the Sights and Bites tour to cover restaurant costs, there is a free ticket option for those residents living in below-market-rate housing. The launch of this program has been highly successful, and we hope to expand on all of our volunteer's hard work by refining the tour offerings to appeal to a wider audience and dedicating more marketing campaigns to increase attendance.

View from street looking up at Mira, residential building.
 Guy Place Park was completed this year after nearly 10 years of planning and construction.
 Avery Lane, the newest POPOS to the neighborhood, serves as a public space and pedestrian friendly walkwas





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Finally, after two years of planning and six months of construction, The East Cut Community Garden officially opened in March. This long-desired neighborhood amenity was realized through strong board support and the help of neighborhood volunteers. The otherwise abandoned lot has quickly become a place for congregation, allowing residents to make new friends and socialize after too long indoors.

Through an astoundingly difficult time for the world, the resiliency of The East Cut is distinguishable, and the neighborhood is poised to come out of this period stronger than ever. This fiscal year saw the aforementioned US Census trigger the redrawing of San Francisco's supervisorial districts, and with threats to split The East Cut amongst two, or in some cases three supervisors, the CBD organized and advocated at City Hall to make sure the neighborhood remained intact and represented. The groundswell of neighbors and commercial interests that came out to support and promote The East Cut as a place in San Francisco is another example of many that show how dynamic a neighborhood can be when it's planned and built to uphold the expansion of commerce as well as the future-sustaining populace that call this place home.

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A Resident enjoys lunch at Philz coffee at 430 Folsom Street.

- 2 Gozu, a new restaurant specializing in Japanese wagyu.
- 3 Resident crossing Howard Street in front of Town Hal
- 4 Residents enjoying seats and tables provided Bluestone Lane.

LEVERAGING YOUR DOLLARS

The East Cut Community Benefit District is mandated to

\$125,915

\$44,000

\$102,000

\$3,670 in donations to The East Cut CBD general

Cut Community Garden.

- Company equity to the East Cut Sports & Dog Park.

362 hours

24

- 240 hours volunteered by 28 board directors and



BUDGET &

BALANCE SHEET

JULY 2021 – JUNE 2022 ACTUALS

INCOME	ACTUALS	BUDGET	SURPLUS / (DEFICIT)
Assessments	\$ 4,461,134	\$ 4,377,363	\$ 83,771
Fundraising/In-Kind	\$ 272,321	\$ 301,000	\$ (28,679)
Interest	\$ 0	\$ 18,000	\$ (18,000)
Other Income	\$ (11,538)	\$ 0	\$ (11,538)
TOTAL INCOME	\$ 4,721,917	\$ 4,696,363	\$ 25,554
EXPENSES	ACTUALS	BUDGET	OVER / (UNDER) BUDGET
Public Safety	\$ 1,144,854	\$ 1,235,566	\$ (90,712)
Cleaning & Maintenance	\$ 917,959	\$ 928,160	\$ (10,201)
Parks & Greenspace	\$ 349,440	\$ 604,061	\$ (254,621)
Salesforce Park	\$ 1,553,040	\$ 1,714,742	\$ (161,702)
Economic Development	\$ 194,564	\$ 229,575	\$ (35,011)
Management & Operations	\$ 385,632	\$ 375,234	\$ 10,398
Fundraising	\$ 9,603	\$ 0	\$ 9,603
TOTAL EXPENSE	\$ 4,555,092	\$ 5,087,338	\$ (532,246)
Revenue Over Expenses	\$ 166,825	\$ (390,975)	\$ (224,150)

\$ 390,975

0

\$

\$ (390,975)

\$ (166,825)



ASSETS

Prior Year Carryover

TOTAL CARRYOVER

Cash in Bank	\$ 2,431,322
Accounts Receivable, Net	\$ 151,526
Investments	\$ 3,608,336
Loans Receivable	\$ 20,000
Capital Assets	\$ 16,905
TOTAL ASSETS	\$ 6,228,089

\$

\$ 166,825

0

LIABILITIES

TOTAL LIABILITIES	\$ 762,153
TOTAL NET ASSETS (CARRYOVER)	\$ 5,465,936
TOTAL LIABILITIES & NET ASSETS	\$ 6,228,089

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JULY 2022 – JUNE 2023 BUDGET

Assessments	\$ 4,503,001
Fundraising/In-Kind	\$ 178,000
Interest Income	\$ 13,000
Carryover Used	\$ 477,875
TOTAL INCOME	\$ 5,171,876
	23.63%
 ← FIG. 01 Public Safety Cleaning & Maintenance 	23.63% 18.10%
Public Safety	
 Cleaning & Maintenance Parks 	18.10%

PROJECTED CARRYOVER DISBURSEMENT

AS OF 6.30.22	BUDGETED FOR FY22 – 23	BUDGETED FOR FUTURE YEARS
\$ 780,503	\$ 112,311	\$ 668,192
\$ 590,555	\$ 197,359	\$ 393,196
\$ 1,605,317	\$ 0	\$ 1,605,317
\$ 2,258,606	\$ 28,958	\$ 2,229,648
\$ 128,900	\$ 101,554	\$ 27,346
\$ 102,055	\$ 37,693	\$ 64,362
\$ 221,370	\$ 0	\$ 221,370
\$ 5,687,306	\$ 477,875	\$ 5,209,431
	\$ 780,503 \$ 590,555 \$ 1,605,317 \$ 2,258,606 \$ 128,900 \$ 102,055 \$ 221,370	\$ 780,503 \$ 112,311 \$ 590,555 \$ 197,359 \$ 1,605,317 \$ 0 \$ 2,258,606 \$ 28,958 \$ 128,900 \$ 101,554 \$ 102,055 \$ 37,693 \$ 221,370 \$ 0

ASSESSMENT METHODOLOGY & CALCULATION

Each property within the CBD's boundaries pays a special assessment proportional to its share of the cost of the district's services. The assessment is based on a formula that determines the property's special benefit.

EXAMPLES: For land uses more than 500 feet from Salesforce Park (excluding affordable housing and non-profit uses) with a 10,000 square foot lot and 100,000 square foot building, the calculation is:

FY2021/22

(10,000 + 100,000) x \$0.08980 = \$9,878 annual parcel assessment

FY2022/23

(10,000 + 100,000) x \$0.09249 = \$10,174 annual parcel assessment

All land uses within 500 feet of Salesforce Park, excluding commercial properties adjacent to the park:

three steps:

FY2021/22 (10,000 + 100,000) x \$0.13278 = \$14,606 annual parcel assessment

FY2022/23

(10,000 + 100,000) x \$0.13676 = \$15,044 annual parcel assessment

Commercial buildings adjacent to Salesforce Park:

FY2021/22

(10,000 + 100,000) x \$0.18893 = \$20,782 annual parcel assessment

FY2022/23

(10,000 + 100,000) x \$0.19460 = \$21,406 annual parcel assessment

Commercial buildings adjacent to Salesforce Park and with a connecting bridge:

FY2021/22 (10,000 + 100,000) x \$0.21700 = \$23,870 annual parcel assessment

FY2022/23

An individual parcel's annual assessment can be calculated in

1. Determine the parcel's land use and proximity to Salesforce

2. Add parcel lot square footage plus building square footage.

(PARCEL LOT SQUARE FOOTAGE + BUILDING SQUARE FOOTAGE) X

Park to find out the assessment rate.

3. Multiply by the appropriate assessment rate.

ASSESSMENT RATE = ANNUAL PARCEL ASSESSMENT

(10,000 + 100,000) x \$0.22351 = \$24,586 annual parcel assessment

Affordable housing and non-profit uses more than 500 feet from Salesforce Park

FY2021/22

(10,000 + 100,000) x \$0.06735 = \$7,409 annual parcel assessment

FY2022/23

(10,000 + 100,000) x \$0.06937 = \$7,631 annual parcel assessment

THE EAST CUT CBD STAFF SPOTLIGHT

GARRICK MITCHLER, PUBLIC REALM MAINTENANCE & OPERATIONS MANAGER



Garrick has worked for The East Cut Community Benefit District since November 2017. Garrick is a Bay Area native and has brought a perspective to our neighborhood organization that emphasizes responsiveness to stakeholders and community participation. Garrick leads the management

of our Street Services & Safety team, fields neighbors' requests for information, and coordinates directly with our City agency partners. Garrick is your CBD contact for clean and safe issues and information for all public right-of-way inquiries. Garrick's proactiveness and outside-the-box thinking keeps our office nimble and has positioned your Community Benefit District as one of the most well-respected in San Francisco. Reach out to Garrick if you have any questions or want to discuss clean and safe projects in the neighborhood!

THE EAST CUT CBD BOARD OF DIRECTORS 2021–2022

Dan Coming, President, Resident Jonathan Shum, Vice President, Related Companies Leah Edwards, Secretary, Resident Lauren Post, Treasurer, Resident Katina Johnson, Past President, Resident

Larissa Acosta, Resident Amy Arbuckle*, The Clancy by Marriott Tony Birdsey*, Tishman Speyer Benjamin Brandin, OCII Ken Brendel, Fitness SF John Cornwell*, Resident Katie Darling*, Kilroy Realty Daniel Esdorn, Hines Chema Hernández Gil, Resident Judy Heyboer, Resident Jessica Legault, Mercy Housing Wendy Lieu, Socola Chocolatier Matt Lituchy, Jay Paul Company George Mendoza, Salesforce Hugo Santana, The Lightbox Café Lani Volz, Boston Properties Franklin Wong, Transbay Joint Powers Authority

*Denotes board members whose term ended at the end of 2021

THE EAST CUT CBD COMMITTEES

Audit, Bylaws, Community Development, Executive, Finance & Development, Neighborhood Parks & Greenspace, Nominating, Personnel & Operations, Salesforce Park, Street Services & Safety

THE EAST CUT CBD STAFF

Andrew Robinson, Executive Director Mike Rieger, Deputy Director Garrick Mitchler, Public Realm Maintenance & Operations Manager Pierre Lagarde, Fundraising & Development Manager Emily Tzouanakis, Administration & Strategic Communications Manager

Sydney Niiyama, Community Planning Intern

The East Cut CBD would like to thank the individuals and organizations below for their financial contributions and in-kind support in 2021–2022. Their generosity allowed us to provide services and events that improved and enlivened the district.

Albert Bower & Jerome Shaw, Adrian Caratowsa, Dan Coming, City and County of San Francisco, District 6 Supervisor Matt Haney, DocuSign, Fitness SF, Paul Gallaher, Google, Judy Heyboer, Katina Johnson, Darrell Lee, Nancy & Christopher Meyer, Office of Community Investment and Infrastructure (OCII), Office of Economic and Workforce Development (OEWD), On Fleet, Bill Quinn, Renne Public Law Group, Rincon Green, Sienna Shankel, Tishman Speyer, Transbay Joint Powers Authority (TJPA), U.S. Digital Response, Andy Van Wart.

Get in touch!

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The East Cut Dispatch:

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- E: dispatch@theeastcut.org



THE EAST CUT

FINANCIAL STATEMENTS

FOR THE YEARS ENDED JUNE 30, 2022 AND 2021

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INDEPENDENT AUDITORS' REPORT

To the Board of Directors of **The East Cut Community Benefit District**

Opinion

We have audited the financial statements of East Cut Community Benefit District (a nonprofit organization), which comprise the statements of financial position as of June 30, 2022 and 2021, and the related statements of activities and changes in net assets, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of East Cut Community Benefit District as of June 30, 2022 and 2021, and the results of its operations and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America ("U.S. GAAS"). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of East Cut Community Benefit District and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about East Cut Community Benefit District's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with U.S. GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users made on the basis of these financial statements.

In performing an audit in accordance with U.S. GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of East Cut Community Benefit District's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about East Cut Community Benefit District's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audits.

Marcun LLP

San Francisco, California January 24, 2023

STATEMENTS OF FINANCIAL POSITION

JUNE 30, 2022 AND 2021

	2022	2021
Assets		
Cash and cash equivalents including cash held		
for others of \$9,190 and \$12,902, respectively	\$ 2,431,322	
Assessments receivable	117,878	
Other receivables and prepayments	33,648	
Investments	3,608,336	· · · ·
Loan receivable	20,000	
Capital assets, net	16,905	5 1,240
Total Assets	\$ 6,228,089	9 \$ 5,881,818
Liabilities and Net Assets		
Liabilities		
Accounts payable and accrued expenses	\$ 762,153	<u>\$ 582,707</u>
Total Liabilities	762,153	3 582,707
Net Assets		
Without donor restrictions	5,376,880) 5,268,950
With donor restrictions	89,056	5 30,161
Total Net Assets	5,465,936	5,299,111
Total Liabilities and Net Assets	\$ 6,228,089	9 \$ 5,881,818

The accompanying notes are an integral part of these financial statements.

STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS

FOR THE YEAR ENDED JUNE 30, 2022

	2022						
	Without Donor		Wi	th Donor			
	R	Restrictions	Re	strictions		Total	
Revenue, Gains, and Other Support							
Assessments revenue	\$	4,461,134	\$		\$	4,461,134	
Contributions		6,984		36,780		43,764	
In-kind contributions		102,642				102,642	
Grants				125,915		125,915	
Net realized and unrealized investment losses		(22,015)				(22,015)	
Investment income		3,594				3,594	
Other income		6,883				6,883	
Net assets released from restrictions		103,800		(103,800)			
Total Revenue, Gains, and Other Support		4,663,022		58,895		4,721,917	
Expenses							
Program services:							
Public safety		1,144,854				1,144,854	
Clean team and dispatch		917,959				917,959	
Communication and development		194,564				194,564	
Parks and greenspace		1,902,480				1,902,480	
Supporting services:							
Management and general		385,632				385,632	
Fundraising		9,603				9,603	
Total Expenses		4,555,092				4,555,092	
Change in Net Assets		107,930		58,895		166,825	
Net Assets - Beginning		5,268,950		30,161		5,299,111	
Net Assets - Ending	\$	5,376,880	\$	89,056	\$	5,465,936	

The accompanying notes are an integral part of these financial statements.

STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS

FOR THE YEAR ENDED JUNE 30, 2021

	2021					
	Without Donor		Wit	h Donor		
	R	Restrictions	Res	strictions		Total
Revenue, Gains, and Other Support						
Assessments revenue	\$	4,316,674	\$		\$	4,316,674
Contributions	Ψ	39,788	Ψ	11,089	Ψ	50,877
In-kind contributions		15,886				15,886
Grants				39,927		39,927
Net realized and unrealized investment losses		(7,144)				(7,144)
Investment income		19,704				19,704
Other income		6,272				6,272
Net assets released from restrictions		56,137		(56,137)		
Total Revenue, Gains, and Other Support		4,447,317		(5,121)		4,442,196
Expenses						
Program services:						
Public safety		1,026,227				1,026,227
Clean team and dispatch		1,037,549				1,037,549
Communication and development		201,837				201,837
Parks and greenspace		1,226,091				1,226,091
Supporting services:						
Management and general		343,066				343,066
Total Expenses		3,834,770				3,834,770
Income from Operations		612,547		(5,121)		607,426
Extinguishment of PPP Loan		103,100				103,100
Change in Net Assets		715,647		(5,121)		710,526
Net Assets - Beginning		4,553,303		35,282		4,588,585
Net Assets - Ending	\$	5,268,950	\$	30,161	\$	5,299,111

STATEMENT OF FUNCTIONAL EXPENSES

FOR THE YEAR ENDED JUNE 30, 2022

					Prog	gram Services										
	Public Safety			and				Parks and			Servio Management Total and General			undraising		Total
Contract services	\$	998,193	\$	782,712	\$	430	\$	1,553,040	\$	3,334,375	\$	73	\$		\$	3,334,448
Management personnel expenses	Ψ	112,959	Ψ	112,959	Ψ	142,795	Ψ	194,489	Ψ	563,202	Ψ	224,564	Ψ		Ψ	787,766
Rent and utilities		23,824		15,198		1,932		65,154		106,108		6,217				112,325
Professional Services						28,688		11,573		40,261						40,261
Accounting and audit												68,031				68,031
Community events				55		7,595		54,877		62,527		1,560		9,603		73,690
Office expense and supplies		8,338		2,238		110		4,390		15,076		48,270				63,346
Legal fees		839		381				15,025		16,245		20,222				36,467
Marketing and branding		257		164		13,014		3,377		16,812		388				17,200
General consulting												12,210				12,210
Depreciation				3,795						3,795		1,239				5,034
All other expenses		444		457				555		1,456		2,858				4,314
Total	\$	1,144,854	\$	917,959	\$	194,564	\$	1,902,480	\$	4,159,857	\$	385,632	\$	9,603		4,555,092

STATEMENT OF FUNCTIONAL EXPENSES

FOR THE YEAR ENDED JUNE 30, 2021

					Progr	am Services					Support ervices				
			С	lean Team	Com	munication						-			
				and		and	F	arks and			nagement				
	Pu	blic Safety	Dispatch		Development Greenspace		Development		Greenspace		Total	and General			Total
Contract services	\$	890,071	\$	903,349	\$		\$	911,148	\$ 2,704,568	\$		\$	2,704,568		
Management personnel expenses		107,681		107,681		140,049		187,885	543,296		184,684		727,980		
Rent and utilities		24,883		15,873		2,018		68,043	110,817		6,509		117,326		
Legal fees		76		472		2,166		54,657	57,371		24,259		81,630		
Accounting and audit											77,564		77,564		
Marketing and branding		521		405		37,643		1,125	39,694		316		40,010		
Office expense and supplies		1,117		7,891		2,666		3,233	14,907		23,420		38,327		
All other expenses		1,878		1,878		2,100			5,856		10,980		16,836		
Community events						15,195			15,195				15,195		
General consulting											13,354		13,354		
Depreciation									 		1,980		1,980		
Total	\$	1,026,227	\$	1,037,549	\$	201,837	\$	1,226,091	\$ 3,491,704	\$	343,066	\$	3,834,770		

The accompanying notes are an integral part of these financial statements.

STATEMENTS OF CASH FLOWS

FOR THE YEARS ENDED JUNE 30, 2022 AND 2021

	 2022	2021
Cash Flows From Operating Activities		
Change in net assets	\$ 166,825	\$ 710,526
Adjustments to reconcile change in net assets to net cash		
provided by operating activities:		
Net realized and unrealized investment losses	22,015	7,144
Depreciation	5,034	1,980
Extinguishment of PPP loan		(103,100)
Changes in operating assets and liabilities:		
Assessments receivable	(27,625)	(40,515)
Other receivables and prepayments	(17,724)	9,391
Accounts payable and accrued expenses	 179,446	 (236,658)
Net Cash Provided by Operating Activities	 327,971	 348,768
Cash Flows From Investing Activities		
Purchase of investments	(4,882,250)	(5,154,981)
Purchase of capital assets	(20,699)	
Issuance of loan receivable	(20,000)	
Redemption of investments	 4,464,000	 5,349,800
Net Cash (Used in) Provided by Investing Activities	 (458,949)	 194,819
Net (Decrease) Increase in Cash and Cash Equivalents	(130,978)	543,587
Cash and Cash Equivalents - Beginning	 2,562,300	 2,018,713
Cash and Cash Equivalents - Ending	\$ 2,431,322	\$ 2,562,300

The accompanying notes are an integral part of these financial statements.

NOTES TO FINANCIAL STATEMENTS

FOR THE YEARS ENDED JUNE 30, 2022 AND 2021

NOTE 1 - ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

PURPOSE AND ORGANIZATION

The East Cut Community Benefit District ("ECCBD" or the "District") is a nonprofit 501(c)(3) community-based organization. ECCBD was formed in 2015 and began operations in 2016. The property owners of the catchment area formed ECCBD to improve the quality of life in the area by making the area cleaner, safer, and more vibrant. ECCBD has a contract with the City and County of San Francisco (the "City") for a term of 15 years, expiring on June 30, 2030. ECCBD is generally 57 whole or partial blocks from approximately the east side of Second Street to the west side of the Embarcadero and from the north side of Mission Street to the north side of Harrison (the "District").

ECCBD exists to implement programs to create a neighborhood that is safer, cleaner, greener, and a better place to conduct business and live. These programs and services are funded by district property owners in the Rincon Hill and Transbay neighborhoods.

ECCBD's mission statement is as follows:

"The East Cut Community Benefit District will advance the quality of life for residents, workers, and visitors in the District by fostering a safer and more secure community, enhancing environmental quality and beauty, and reinforcing the viability of the area's economic base."

Program services provided by ECCBD include:

• **Public Safety** – The daytime security community guides monitor street conditions, provide crime deterrence, and evaluate quality of life issues. Community guides may patrol the District on foot or bicycle, depending on pedestrian traffic from 5:30am to 10:00pm, daily.

Nighttime security will be provided by private neighborhood security patrol working throughout the District as a deterrence to quality of life crimes, and connects to the San Francisco Police Department for more serious matters. They will be providing crime deterrence and enforcement from 4:00pm to 7:00am, daily.

• Clean Team – The Clean Team works to improve the appearance and cleanliness of the district daily from 5:30am to 10:00pm. The Clean Team steam cleans all sidewalks in the district once a month, work daily on sidewalk sweeping and trashcan topping, and also removes graffiti on an on-call basis, daily.

NOTES TO FINANCIAL STATEMENTS

FOR THE YEARS ENDED JUNE 30, 2022 AND 2021

NOTE 1 - ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

PURPOSE AND ORGANIZATION (CONTINUED)

- **Dispatch** ECCBD's clean and safe services are accessed through a neighborhood dispatch system available twenty-four hours a day seven days a week.
- **Parks and Greenspace** The Parks and Greenspace program includes irrigation systems management and repair; pest control; tree, shrub, and ground maintenance; gardening and weeding; arborist and horticultural consultation; seasonal fire fuel reduction; trash off-haul; pavement and pathway repairs and care; small capital improvements such as replacement of plant materials, fixtures, furniture, and equipment; emergency repair projects. Projects that the ECCBD is involved in the current year are: Emerald Park, Transbay Park, and Under-Ramp Park, as well as other Public Realm projects.
- Communication and Development The Communication and Development program's mission is to communicate the changes taking place in ECCBD and reinforce the public's positive perception of the District's parcels. This program will include newsletters, marketing materials, website development, property owner and merchant outreach programs, community liaison activities, special events, business retention and recruitment, media relations, advertising, property manager outreach, and property database development and update.

BASIS OF ACCOUNTING

ECCBD prepares its financial statements in accordance with accounting principles generally accepted in the United States of America ("U.S. GAAP"), which involves the application of accrual accounting; consequently, revenues and gains are recognized when earned, and expenses and losses are recognized when incurred, regardless of the timing of cash flows.

CLASSIFICATION OF NET ASSETS

U.S. GAAP requires that ECCBD report information regarding its financial position and activities into two classes of net assets: without donor restrictions and with donor restrictions.

NOTES TO FINANCIAL STATEMENTS

FOR THE YEARS ENDED JUNE 30, 2022 AND 2021

NOTE 1 - ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

CLASSIFICATION OF NET ASSETS (CONTINUED)

Accordingly, the net assets are classified and reported as described below:

Without Donor Restrictions

Those net assets and activities which represent the portion of expendable funds that are available to support ECCBD's operations. A portion of these net assets may be designated by the Board of Directors for specific purposes.

With Donor Restrictions

Net assets representing funds that are specifically restricted by donors for use in various programs and/or for a specific period of time. These donor restrictions can be expendable in purpose in that they will be met by actions of ECCBD or by the passage of time. Other donor restrictions are permanent in purpose, whereby the donor has stipulated that the funds be maintained in perpetuity. At June 30, 2022, there were no net assets that were required to be held in perpetuity.

FAIR VALUE OF FINANCIAL INSTRUMENTS

Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The carrying amounts of cash and cash equivalents, receivables, and accounts payable approximate fair value because of the short maturity of these instruments.

ESTIMATES

The preparation of financial statements in conformity with U.S. GAAP requires that management make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

CASH AND CASH EQUIVALENTS

ECCBD considers all highly liquid investments with a maturity of three months or less when purchased to be cash equivalents.

CASH HELD FOR OTHERS

ECCBD serves as a fiscal sponsor for another organization. ECCBD receives cash and other sources of income and makes payments on behalf of the organization. These transactions are not considered revenue or expenses of ECCBD. There is a corresponding liability that equals the residual cash within accounts payable and accrued expenses.

NOTES TO FINANCIAL STATEMENTS

FOR THE YEARS ENDED JUNE 30, 2022 AND 2021

NOTE 1 - ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

ASSESSMENTS RECEIVABLE

Assessments receivable represent obligations of local property owners due to ECCBD. Unpaid assessments do not accrue interest.

ECCBD uses the allowance method to account for uncollectible assessments. The allowance for uncollectible assessments receivable reflects management's best estimate of the amounts that will not be collected based on an evaluation of the outstanding receivables. As of June 30, 2022 and 2021, management believes all assessments will be collected, and therefore, an allowance for uncollectible assessments was not needed.

INVESTMENTS

Investments in marketable securities and fixed income securities are carried at fair value based upon quoted market prices.

LOAN RECEIVABLE

The loan receivable is unsecured and stated at the principal amount. Management evaluates the collectability of the note receivable annually.

ECCBD considers various factors as of the date of the financial statements in evaluating the credit quality, including historical collection experience and ECCBD's assessment of the counterparty's ability to repay its obligation. To date, ECCBD has not experienced any losses with respect to the loan receivable and believes it will be recovered; therefore, an allowance for uncollectible amounts has not been recorded.

CAPITAL ASSETS

ECCBD capitalizes acquisitions of capital assets with a cost or value in excess of \$1,000 and with an estimated useful life beyond one year. Purchased assets are recorded at cost and donated assets are recorded at estimated fair value or appraised value at the date of donation. Depreciation of capital assets is calculated using the straight-line method based upon estimated useful lives ranging from 3 to 10 years. Maintenance and repairs are charged to expense as incurred and major renewals and betterments are capitalized. The cost and accumulated depreciation of assets sold or retired are removed from the respective accounts and any gain or loss is reflected in the statement of activities and changes in net assets.

NOTES TO FINANCIAL STATEMENTS

FOR THE YEARS ENDED JUNE 30, 2022 AND 2021

NOTE 1 - ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

ACCRUED ANNUAL LEAVE

Full-time employees may accrue up to 5 weeks per year depending on the number of years employed. Employees can accrue a maximum of 180 vacation hours.

REVENUE RECOGNITION

Assessments Revenue

ECCBD receives its revenue primarily from special assessments levied by the City on properties located within the District in accordance with City Ordinance. The assessments are recorded by ECCBD when earned. The City remits the assessments to ECCBD as the assessments are collected from the property owners. Interest is not charged on late assessments; however, late penalties are charged in accordance with the City's policy.

Contributions

ECCBD recognizes all unconditional contributions when they are received or unconditionally promised. Contributions are recognized based on the existence or absence of donor-imposed restrictions.

The satisfaction of a donor-imposed restriction on a contribution is recognized when the corresponding expenditures are incurred or when the time restriction expires. This occurs by increasing one class of net assets and decreasing another in the statement of activities and changes in net assets. Such transactions are recorded as net assets released from restrictions and are reported separately from other transactions.

For the years ended June 30, 2022 and 2021, ECCBD received unconditional financial contributions of \$43,764 and \$50,877, respectively.

In-Kind Contributions

Donated material and equipment are recorded as contributions at their estimated fair value on the date of receipt. Such donations are reported as without donor-restrictions support unless the donor has restricted the donated asset to a specific purpose. Assets donated with explicit restrictions regarding their use are reported as with donor restrictions support. Absent donor stipulations regarding how long those donated assets must be maintained, ECCBD reports expirations of donor restrictions when the donated or acquired assets are placed in service as instructed by the donor. ECCBD reclassifies with donor-restrictions net assets to without donor-restrictions net assets at that time.

ECCBD records in-kind contribution revenue for certain services received at the fair value of those services, if the services (a) create or enhance nonfinancial assets, or (b) require specialized skills, are provided by individuals possessing those skills, and would be purchased if not donated.

NOTES TO FINANCIAL STATEMENTS

FOR THE YEARS ENDED JUNE 30, 2022 AND 2021

NOTE 1 - ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

REVENUE RECOGNITION (CONTINUED)

In-Kind Contributions (continued)

The following provides information about the in-kind contributions received, during the year ended June 30, 2022:

ECCBD received \$31,328 in contributed goods related to management and personnel expenses and \$21,450 in contributed goods related to office expenses and supplies to support management and general functions. The estimated value of the contributed goods was based on the estimate of wholesale values that would be received for selling similar products in the United States.

ECCBD received \$40,261, in contributed professional services to support program services. The estimated value of the contributed services was based on the current rates charged for similar services in the region.

ECCBD received \$9,603 in auction items for fundraising. The estimated value of the contributed auction items was based on the estimate of wholesale values that would be received for selling similar products.

There were no associated donor-imposed restrictions on in-kind contributions received, during the year ended June 30, 2022.

Grants

Unconditional grant awards are recognized when the award is received or unconditionally promised. Grants awarded with conditions that depend on specified future and uncertain events are not recognized until the conditions on which they depend are substantially met.

For the years ended June 30, 2022 and 2021, ECCBD recognized \$125,915 and \$39,937, respectively, of grant whose conditions have been met.

MARKETING AND BRANDING

The costs of marketing and branding are charged to expense as incurred. Marketing and branding expenses for the years ended June 30, 2022 and 2021, were \$17,200 and \$40,010, respectively.

NOTES TO FINANCIAL STATEMENTS

FOR THE YEARS ENDED JUNE 30, 2022 AND 2021

NOTE 1 - ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

INCOME TAXES

ECCBD is a qualified organization exempt from federal and state income taxes under \$501(c)(3) of the Internal Revenue Code and \$23701d of the California Revenue and Taxation Code, respectively.

U.S. GAAP requires management to evaluate the tax positions taken and recognize a tax liability (or asset) if ECCBD has taken an uncertain tax position that more-likely-than-not would not be sustained upon examination by taxing authorities. Management has analyzed the tax positions taken and has concluded that as of June 30, 2022, there are no uncertain tax positions taken or expected to be taken that would require recognition of a tax liability (or asset) or disclosure in the financial statements. ECCBD is subject to routine audits by taxing jurisdictions; however, there are currently no audits for any tax periods pending or in progress.

CONCENTRATIONS OF RISK

Financial Instruments

Financial instruments which potentially subject ECCBD to concentrations of credit risk consist principally of cash and cash equivalents. ECCBD maintains its cash in various bank accounts which, at times, may exceed federally insured limits. ECCBD has not experienced any losses in such accounts.

Service Provider

Approximately 62% and 59% of total expenses incurred were provided by two vendors during the years ended June 30, 2022 and 2021, respectively, and were attributed to safety and cleaning services, respectively. Management believes that ECCBD is not exposed to any significant credit risk related to this concentration.

Contributions

For the years ended June 30, 2022 and 2021, three donors represented 84% and three donors represented 47%, of total contributions, respectively.
NOTES TO FINANCIAL STATEMENTS

FOR THE YEARS ENDED JUNE 30, 2022 AND 2021

NOTE 1 - ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

FUNCTIONAL ALLOCATION OF EXPENSES

The costs of providing program and other supporting activities have been summarized on a functional basis in the statements of activities and change in net assets and functional expenses. Certain expenses have been allocated between program and management and general based on direct identification when possible, and allocation if a single expense benefits more than one program or function. Management and personnel are allocated based on the estimated time and efforts of involvement in different activities. Other expenses that require allocation, including depreciation, facilities, and insurance are allocated to the respective function based on square footage, and headcount.

RECLASSIFICATIONS

Certain amounts in the summarized comparative totals for 2021 have been reclassified to conform to the current year's presentation. These reclassifications have no effect on the previously reported net assets or change in net assets.

FUNDRAISING REQUIREMENTS

The City's contract requires that ECCBD annually raise 1.40% of its clean and safe services budget and 6.79% of its neighborhood parks and greenspaces services budget from sources other than the City's assessments.

For the years ended June 30, 2022 and 2021, ECCBD has satisfied these requirements.

ADOPTED ACCOUNTING PRONOUNCEMENT

On September 17, 2020, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") 2020-07, *Not-for-Profit Entities (Topic 958)*: *Presentation and Disclosures by Not-for-Profit Entities for Contributed Nonfinancial Assets*. ASU 2020-07 provides guidance concerning presentation and disclosure for contributed nonfinancial assets for nonprofit organizations, including additional presentation and disclosure rules for recognized contributed services. It does not change the recognition and measurement requirements for contributed nonfinancial assets.

This ASU requires the nonprofit organization to present donated nonfinancial assets separately in the statement of activities and changes in net assets from contributions of cash or other financial assets.

The additional disclosure rules require disclosure of nonfinancial assets by category and for each category; the disclosure is required to include the following:

NOTES TO FINANCIAL STATEMENTS

FOR THE YEARS ENDED JUNE 30, 2022 AND 2021

NOTE 1 - ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Adopted Accounting Pronouncement (continued)

- Qualitative information about whether contributed nonfinancial assets were either monetized or used during the reporting period. If used, a description of the programs or other activities in which those assets were used;
- The nonprofit organization's policy (if any) for monetizing rather than using contributed nonfinancial assets;
- A description of any associated donor-imposed restrictions;
- A description of the valuation techniques and inputs used to arrive at a fair value measure, in accordance with the requirements in Topic 820, *Fair Value Measurement*, at initial recognition.
- The principal market (or most advantageous market) used to arrive at a fair value measurement if it is a market in which the recipient nonprofit is prohibited by donor-imposed restrictions from selling or using the contributed nonfinancial asset.

The guidance was applied on a retrospective basis. ECCBD adopted ASU 2020-07 as of July 1, 2021.

RECENT ACCOUNTING PRONOUNCEMENTS

In February 2016, the FASB issued its lease accounting guidance in ASU 2016-02, *Leases* (*Topic 842*). ASU 2016-02 will require lessees to recognize for all leases (with terms of more than 12 months) at the commencement date the following: a) a lease liability, which is a lessee's obligation to make lease payments arising from a lease, measured on a discounted basis, and b) a right-of-use asset, which is an asset that represents the lessee's right to use, or control the use of, a specified asset for the lease term. The new lease guidance also simplified the accounting for sale and leaseback transactions primarily because lessees must recognize lease assets and lease liabilities. ASU 2020-05 also delayed the effective date of this ASU by another year. ASU 2016-02 will be effective for fiscal years beginning after December 15, 2021. Early application is permitted. Management is evaluating the impact of this guidance.

In June 2016, the FASB issued ASU 2016-13, *Financial Instruments – Credit Losses* (*Topic 326*): *Measurement of Credit Losses on Financial Instruments*. The standard's main goal is to improve financial reporting by requiring earlier recognition of credit losses on financing receivables and other financial assets in scope. The standard is effective for fiscal years beginning after December 31, 2022. Management is evaluating the impact of this new guidance.

NOTES TO FINANCIAL STATEMENTS

FOR THE YEARS ENDED JUNE 30, 2022 AND 2021

NOTE 2 - FAIR VALUE MEASUREMENTS

ECCBD's financial assets and liabilities carried at fair value have been classified, for disclosure purposes, based on a hierarchy that gives the highest ranking to fair values determined using unadjusted quoted prices in active markets for identical assets and liabilities (Level 1) and the lowest ranking to fair values determined using methodologies and models with unobservable inputs (Level 3). An asset's or a liability's classification is based on the lowest level input that is significant to its measurement. Level 3 fair value measurement may include inputs that are both observable (Levels 1 and 2) and unobservable (Level 3). The levels of the fair value hierarchy are as follows:

Level 1

Inputs are unadjusted quoted prices for identical assets and liabilities in active markets accessible at the measurement date.

Level 2

Inputs include quoted prices for similar assets or liabilities in active markets, quoted prices from those willing to trade in markets that are not active, or other inputs that are observable or can be corroborated by market data for the term of the instrument.

Such inputs include market interest rates and volatilities, spreads, and yield curves. If the asset or liability has a specified (contractual) term, the Level 2 input must be observable for substantially the full term of the asset or liability.

Level 3

Certain inputs are unobservable (supported by little or no market activity) and significant to the fair value measurement. Unobservable inputs reflect ECCBD's best estimate of what hypothetical market participants would use to determine a transaction price for the asset or liability at the reporting date.

The following is a description of the valuation methodology used for assets measured at fair value.

Equity Securities

Equity securities listed on national markets are valued at the quoted price, or if there is no sale and the market is still considered active, at the mean of the last bid and asked prices on such exchange. Such securities are in active markets and are classified within Level 1 of the fair value hierarchy.

Fixed Income Securities

Valued at cost plus accrued interest which approximates fair value. These securities are classified within Level 2 of the fair value hierarchy.

NOTES TO FINANCIAL STATEMENTS

FOR THE YEARS ENDED JUNE 30, 2022 AND 2021

NOTE 2 - FAIR VALUE MEASUREMENTS (CONTINUED)

The following tables provide information about ECCBD's financial assets measured at fair value on a recurring basis as of June 30, 2022 and 2021:

	June 30, 2022				
	Level 1	Level 2	Level 3	Total	
Assets at Fair Value Fixed income securities Equity securities	\$ 	3,580,163	\$ 	\$ 3,580,163 28,173	
Total Assets at Fair Value	<u>\$ 28,173</u>	<u>\$ 3,580,163</u>	<u>\$</u> 50, 2021	<u>\$ 3,608,336</u>	
		Julie 5	0, 2021		
	Level 1	Level 2	Level 3	Total	
Assets at Fair Value Fixed income securities Equity securities	\$	3,184,531	\$ 	\$ 3,184,531 27,570	
Total Assets at Fair Value	<u>\$ 27,570</u>	<u>\$ 3,184,531</u>	<u>\$</u>	<u>\$ 3,212,101</u>	

NOTE 3 - LOAN RECEIVABLE

Loan receivable consists of a loan, dated April 25, 2022, in the amount of \$20,000 at June 30, 2022, that was made to an organization to use for capital expenditures, general operating expenditures, and certain other purposes as deemed necessary.

The loan is unsecured and calls for a single repayment at the earliest of 1.) One hundred and eighty days 2.) the first date by which the borrowing organization has received in hand at least \$150,000 in support. The loan also includes certain other commitments by the borrowing organization. The loan is discounted and reported at its face value.

NOTES TO FINANCIAL STATEMENTS

FOR THE YEARS ENDED JUNE 30, 2022 AND 2021

NOTE 4 - CAPITAL ASSETS

Capital assets at June 30, 2022 and 2021, consist of the following:

	 2022	2021
Computers	\$ 11,055	\$ 11,055
Furniture and equipment	24,288	3,588
Leasehold improvements	 35,618	35,618
	70,961	50,261
Less: accumulated depreciation	 (54,056)	 (49,021)
Total	\$ 16,905	\$ 1,240

Depreciation expense for the years ended June 30, 2022 and 2021 was \$5,034 and \$1,980, respectively.

NOTE 5 - NET ASSETS WITHOUT DONOR RESTRICTIONS

Net assets without donor restrictions at June 30, 2022 and 2021, consist of the following:

	2022	2021
Undesignated Board Designated - Strategic Investment	\$ 5,376,880	\$ 5,112,828 156,122
Total	\$ 5,376,880	\$ 5,268,950

NOTES TO FINANCIAL STATEMENTS

FOR THE YEARS ENDED JUNE 30, 2022 AND 2021

NOTE 6 - NET ASSETS WITH DONOR RESTRICTIONS

As of June 30, 2022 and 2021, net assets with donor restrictions are as follows:

	 2022	2021
Subject to Expenditure for Specific Purpose		
Big Belly Grant	\$ 42,588	\$
Lunch Fund	29,906	
Guy Lansing Neighbors	15,911	29,510
Service Team Wish List	 651	 651
Total Net Assets with Donor Restrictions	\$ 89,056	\$ 30,161

NOTE 7 - NET ASSETS RELEASED FROM RESTRICTIONS

Net assets were released from restrictions by incurring expenses satisfying the restricted purposes or by the occurrence of other events specified by donors. During the years ended June 30, 2022 and 2021, net assets released were as follows:

	2022	2021
Big Belly Grant	\$ 58,540	\$ 45,380
Essex Park	24,788	
Guy Lansing Neighbors	13,598	
Problem Library	5,000	5,000
Lunch Fund	1,874	4,966
Service Team Wish List	 	 791
Total	\$ 103,800	\$ 56,137

NOTE 8 - RETIREMENT PLAN

ECCBD established a defined contribution retirement plan (the "Plan") for its employees. The Plan allows eligible employees to make voluntary contributions by salary reduction to the Plan, up to the limit allowed by law.

NOTES TO FINANCIAL STATEMENTS

FOR THE YEARS ENDED JUNE 30, 2022 AND 2021

NOTE 9 - COMMITMENTS

ECCBD has a three-year office lease agreement, which expires on June 30, 2024. The lessor is the employer of an ECCBD's board member.

The following is a schedule of minimum lease commitments:

For the Years Ending			
June 30,	Total		
2023	\$	81,716	
2024		84,168	
Total	\$	165,883	

For the years ended June 30, 2022 and 2021, the rent expense was \$112,325 and \$117,326, respectively.

NOTE 10 - LIQUIDITY AND AVAILABILITY

ECCBD's financial assets available within one year of the statement of financial position date for general expenditures at June 30, 2022 and 2021, were as follows:

	 2022	2021
Financial Assets		
Cash and cash equivalents	\$ 2,431,322	\$ 2,562,300
Assessments receivable	117,878	90,253
Investments	3,608,336	3,212,101
Loan receivable	 20,000	
Total Financial Assets	6,177,536	5,864,654
Cash held for others	(9,190)	(12,902)
Donor imposed restrictions	(89,056)	(30,161)
Board designated net assets	 	 (156,122)
Financial Assets Available to Meet General		
Expenditures Within One Year	\$ 6,079,290	\$ 5,665,469

NOTES TO FINANCIAL STATEMENTS

FOR THE YEARS ENDED JUNE 30, 2022 AND 2021

NOTE 10 - LIQUIDITY AND AVAILABILITY (CONTINUED)

ECCBD's goal is generally to maintain financial assets to meet 180 days of operating expenses (approximately \$2 million). As part of its liquidity and availability plan, excess cash is invested in short-term investments, including money market accounts and certificates of deposit.

NOTE 11 - CONDITIONAL GRANTS

During the year ended June 30, 2020, ECCBD received a conditional grant of \$28,000 that is directed to the Big Belly pilot. During the year ended June 30, 2022, all conditions on which it depends have been satisfied. During the year ended June 30, 2021, ECCBD received a conditional grant for \$65,000, which has been amended to \$165,600 for the year ended June 30, 2022, that is directed to the Big Belly pilot and pressure washing project. During the year ended June 30, 2022, \$125,289, was recognized as the conditions on which it depends has been satisfied. At June 30, 2022, the remaining conditional grant balance is \$40,311. Management anticipates that the conditions on the remaining balance will be met during the year ended June 30, 2023.

NOTE 12 - RISK AND UNCERTAINTY

The global economy has been impacted by events such as the outbreak of the COVID-19 virus and international conflicts. This has resulted in many businesses temporarily closing or working in remote environments. ECCBD does not yet know the full extent of the potential impact, if any, these events may have on its business operations. No specific material adverse matters have been identified. ECCBD will continue to monitor the impact of global events closely and revise its estimates in future periods, as necessary.

NOTE 13 - SUBSEQUENT EVENTS

ECCBD has evaluated all subsequent events through January 24, 2023, the date the financial statements were available to be issued. No events requiring recognition or disclosure in the financial statements were identified.



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M E M O R A N D U M

то:	Supervisor Matt Dorsey, District 6 Supervisor
CC:	San Francisco Board of Supervisors
FROM:	Chris Corgas; Deputy Director, Community Economic Development, OEWD
	Jackie Hazelwood; Program Director, OEWD
DATE:	November 28, 2023
SUBJECT:	The East Cut Community Benefit District; FY 2021-2022 Annual Report

This is a memo summarizing the performance of the East Cut Community Benefit District (The East Cut CBD) and an analysis of its financial statements for the period between July 1, 2021 and June 30, 2022.

The East Cut CBD is required to submit a mid-year report, an annual report, and a CPA Financial Review or Audit. The East Cut CBD has submitted all necessary documents. OEWD staff reviewed The East Cut CBD's annual report to monitor and report on whether the CBD complied with applicable rules under the Property and Business Improvement District Law of 1994, California Streets and Highways Code Sections 36600 et seq.; San Francisco's Business and Tax Regulations Code Article 15; the Greater Rincon Hill Community Benefit District management contract with the City; and the Greater Rincon Hill Community Benefit District Management Plan (Management Plan) as approved by the Board of Supervisors in 2015. Also attached to this memo are the following documents:

- 1. Annual Report
 - a. FY 2021-2022
- 2. CPA Financial Audit Report
 - a. FY 2021-2022
- 3. Draft resolution from the Office of Economic and Workforce Development



Background

The District includes approximately 4,900 property-based parcels.

- July 31, 2015: the Board of Supervisors approved the resolution that established the propertybased district called the Greater Rincon Hill Community Benefit District for 15 years (Resolution # 299-15).
- December 8th, 2015: the Board approved the contract with non-profit corporation Greater Rincon Hill Association for the administration and management of the Greater Rincon Hill Community Benefit District (Resolution # 506-15).
- April 10, 2017: Greater Rincon Hill Association voted to rename both the nonprofit corporation and the District as The East Cut Community Benefit District.
- June 5, 2017: The Secretary of State accepted and filed the name change of the nonprofit corporation to The East Cut Community Benefit District.
- September 25, 2018: The Board of Supervisors approved the FY 2016–17 annual report and financial statements for The East Cut Community Benefit District (Resolution # 316-18)
- November 19, 2019: The Board of Supervisors approved a resolution changing the name of the
- Greater Rincon Hill Community Benefit District to The East Cut Community Benefit District and approved the FY 2017-18 annual report and financial statements (Resolution # 492-19)
- January 26, 2021: The Board of Supervisors approved the FY 2018-19 annual report and financial statement for The East Cut Community Benefit District (Resolution # 022-21).
- May 17, 2022: The Board of Supervisors approved the FY 2019-20 annual report and financial statements for The East Cut Community Benefit District (Resolution # 206-22).
- November 29, 2022: The Board of Supervisors approved the FY 2020-21 annual report and financial statements for The East Cut Community Benefit District (Resolution # 501-22).

The East Cut CBD Summary and Highlights

Year Established Assessment Collection Period	July 2015 FY 2015-16 to FY 2029-30 (July 1, 2015 to June 30, 2030)
Services Start and End Date	January 1, 2015 – December 31, 2030
Initial Estimated Annual Budget	\$2,474,194
FY 2021-2022 Assessment Roll Submission	\$4,466,696.68
Fiscal Year	July 1 – June 30
Executive Director	Andrew Robinson
Name of Nonprofit Owners' Entity:	The East Cut Community Benefit District

The current CBD website, https://theeastcut.org, includes all the pertinent information about the organization and its programs, meeting calendar and agendas, and Management Plan.



Summary of The East Cut CBD Program Areas

The East Cut Community Benefit District (The East Cut CBD) has a unique management plan budget allocation compared to other districts. All other districts illustrate their management plan budget as a fixed percentage of assessments toward a specific category which does not change over time. Understanding that The East Cut CBD would have ongoing development, which included parks and greenspace coming online, project proponents provided a new management plan budget for each service category for each FY through FY 18-19. Following FY 18-19, the CBD will follow FY 18-19 management plan budget through the rest of its legislative life. The main factors determining this method of management plan budgeting was the eventual opening of Salesforce Park (called City Park in the Management Plan) and various small parks and parklets within the CBD's jurisdiction.

Public Safety

Community Guides monitor street conditions, provide crime deterrence, and evaluate quality of life issues within the District. Community guides may patrol the District on foot or bicycle, depending on pedestrian traffic.

During night hours, crime deterrence is provided by a private security firm. They are in cars and on foot. The Management Plan calls for approximately 23.36% of District assessment funds to be spent in this service area.

Cleaning and Maintenance

Cleaning and Maintenance program area includes regular sidewalk sweeping, steam cleaning, trash can topping, graffiti abatement, weeding of tree basin, spot cleaning of street furniture, and maintenance of streetscape amenities. A dispatch service is available to CBD residents and property owners to address specific cleaning and safety issues. The Management Plan calls for approximately 14.90% of District assessment funds to be spent in this service area.

Parks and Greenspace

Maintenance services include: irrigation systems management and repair; pest control; tree, shrub, and ground maintenance; gardening/weeding; arborist and horticultural consultation; seasonal fire fuel reduction; trash off-haul; pavement and pathway repairs/care; small capital improvements such as replacement of plant materials, fixtures, furniture, and equipment; emergency repair projects. Park operations include: management of maintenance and safety services; special events planning and oversight; community outreach. The Management Plan calls for approximately 53.64% of District assessment funds to be spent on this service area.

Communication and Development

To communicate the changes taking place in the District and reinforce the public's positive perception of the District's parcels, a professionally managed communication and development program will be created. This program may include:

- Newsletters
- Marketing materials
- Website development
- Property owner and merchant outreach programs
- Community liaison activities and special events
- Business retention and recruitment
- Media relations
- Advertising
- Property manager outreach
- Property database development and updating



The Management Plan calls for approximately 1.92% of District assessment funds to be spent in this service area.

Management

The Management Plan calls for approximately 3.54% of District assessment funds to be spent on management. The East Cut CBD is staffed by a full-time Executive Director who serves as the focal point person and advocate for the CBD. The East Cut CBD Board of Directors has twenty-three (23) board members who represent the diverse property owners and businesses in the District. Notice of meetings of the CBD's Board of Directors and CBD Advisory Committees are posted to the CBD's website and at the SF Main Library. All Board of Directors meetings are open to the public, and public comment is welcome.

Operations

The East Cut CBD will incur the customary and usual expenses of running a business and office. Annual operational costs include rent, utilities, insurance, accounting, audit, and legal fees. In addition, \$12,000 per year has been budgeted for an annual Assessment Database to ensure that The East Cut CBD properly accounts for and levies assessments on new development as it is built, completed, and occupied. The Management Plan calls for approximately 2.64% of District assessment funds to be spent in this service area.

Summary of Accomplishments, Challenges, and Delivery of Service Areas

FY 2021-2022

Public Safety

- Provided public safety services 24/7 throughout the district, with Community guides working between 5:30 AM and 10:00 PM, daily and dedicated neighborhood security patrolling the district 24/7
- Responded to 1,986 public calls for service, and 174 311 service requests as part of pilot project to better coordinate with the City's 311 system and allow The East Cut CBD to close out 311 requests completed by their services team.
- Conducted outreach 2,640 times to unsheltered individuals to connect them to city services and ensure they are not in need of urgent medical care.

Cleaning and Maintenance

- The CBDs street services crew provides daily cleaning and beautification: sidewalk sweeping, power washing, graffiti abatement, topping off City trash cans, weeding tree basins and sidewalk cracks, and spot-cleaning health hazards. Cleaning services are provided every day from 5:30am to 10:00pm.
- Removed 118,500 pounds of litter.
- Cleaned or removed 1,904 instances of graffiti.
- Topped off 3,500 overflowing trashcans.
- Removed 823 needles.



Parks and Greenspace

- Launched The Crossing at East Cut, the interim activation of the former Temporary Transbay Terminal Site
- Launched a series of walking tours exploring the neighborhood's extensive network of POPOS
- Adopted a Term Sheet with the TJPA and OCII for the development of Under Ramp Park (aka, East Cut Sports & Dog Park) Opened the East Cut Community Garden on Essex Street
- Continued to maintain numerous parks within the CBD, including Emerald, Park, Guy Place Mini Park, and Salesforce Park

Salesforce Park

- Funded nearly 80% of the programming and maintenance of Salesforce Park.
- Steadily increased programming to return to pre-Covid levels

Communication and Development

- Launched campaign to raise operating funds for East Cut Sports & Dog Park
- Produce weekly email to The East Cut CBD Board of Directors
- Promote The East Cut CBD's services and events through district newsletter, social media, website and district-wide street banner campaign.
- Host quarterly property manager meetings with commercial and residential property managers

Management

- Secured grant funding to support the East Cut Community Garden, Bigbelly trash cans, and The East Cut Street Services team
- Staff participate the Embarcadero Navigation Center working group, the SFPD Southern Station Community Police Advisory Board, San Francisco Benefit District Alliance, and the California Downtown Association board of directors

Operations

• The East Cut CBD produced its sixth Annual Report

The East Cut CBD Annual Budget Analysis

OEWD's staff reviewed the following budget related benchmarks for The East Cut CBD:

- **BENCHMARK 1:** Whether the variance between the budget amounts for each service category was within 10 percentage points from the budget identified in the Management Plan (Agreement for the Administration of the "Greater Rincon Hill Community Benefit District", Section 3.9 Budget)
- **BENCHMARK 2:** Whether one and forty hundredths percent (1.40%) for Public Safety, one and forty hundredths percent (1.40%) for Cleaning and Maintenance, six and seventy-nine hundredths percent (6.79%) of actuals for Parks and Greenspace, came from sources other than assessment



revenue (CA Streets & Highways Code, Section 36650(B)(6); Agreement for the Administration of the "Greater Rincon Hill Community Benefit District", Section 3.4 - Annual Reports)

- **BENCHMARK 3:** Whether the variance between the budget amount and actual expenses within a fiscal year was within 10 percent (Agreement for the Administration of the "Greater Rincon Hill Community Benefit District", Section 3.9 Budget)
- **BENCHMARK 4:** Whether The East Cut CBD is indicating the amount of funds to be carried forward into the next fiscal year and designating projects to be spent in current fiscal year (CA Streets & Highways Code, Section 36650(B)(5))

FY 2021-2022 Budget Analysis

BENCHMARK 1: Whether the variance between the budget amounts for each service category was within 10 percentage points from the budget identified in the Management Plan

Service Category	Management Plan Budget – Asst.	Management Plan Budget - Total	FY2021-2022 Budget – Asst.	FY2021-2022 Budget - Total	Variance Percentage Points – Asst.	Variance Percentage Points – Total
	(Percentage)	(Percentage)	(Percentage)	(Percentage)		
Public Safety	\$957,461.00	\$971,056.00	\$1,172,566.00	\$1,235,566.00	+1.23%	+3.08%
	(23.36%)	(21.21%)	(24.59%)	(24.29%)	1.2370	. 5.0070
Cleaning and	\$610,703.00	\$619,374.00	\$795,160.00	\$928,160.00	+1.78%	+4.72%
Maintenance	(14.90%)	(13.53%)	(16.68%)	(18.24%)	+1.7870	14.7270
Parks and	\$639,640.00	\$686,235.00	\$514,061.00	\$604,061.00	-4.82%	-3.11%
Greenspace	(15.60%)	(14.99%)	(10.78%)	(11.87%)	-	-5.1170
Salesforce	\$1,559,353.00	\$1,969,378.00	\$1,714,742.00	\$1,714,742.00	-2.08%	-9.31%
Park	(38.04%)	(43.02%)	(35.96%)	(33.71%)	-2.0870	-9.3170
Communicati	\$78,831.00	\$78,831.00	\$216,575.00	\$229,575.00		
on and	(1.92%)	(1.72%)	(4.54%)	(4.51%)	+2.62%	+2.79%
Development						
Management	\$145,241.00	\$145,241.00	\$195,010.00	\$215,010.00	+0.55%	+1.05%
-	(3.54%)	(3.17%)	(4.09%)	(4.23%)	+0.33%	+1.03%
Operations	\$108,232.00	\$108,232.00	\$160,223.00	\$160,223.00	+0.72%	+0.79%
_	(2.64%)	(2.36%)	(3.36%)	(3.15%)	+0.7270	+0./9%
TOTAL	\$4,099,461.00	\$4,578,347.00	\$4,768,338.00	\$5,087,338.00		
	(100%)	(100%)	(100%)	(100%)		

ANALYSIS: <u>East Cut CBD met this requirement</u>. See table below.

BENCHMARK 2: Whether one and forty hundredths percent (1.40%) of actuals for Public Safety, one and forty hundredths percent (1.40%) for Cleaning and Maintenance, six and seventy-nine hundredths percent (6.79%) for Parks and Greenspace, came from sources other than assessment revenue. The Transbay Joint Powers Authority (TJPA) is responsible for raising twenty and eighty-one hundredths percent (20.81%) for Salesforce Park from sources other than assessment revenue.



ANALYSIS: <u>The East Cut CBD met this requirement.</u> Assessment revenue was \$1,029,841.08 or 96.21% of actuals and non-assessment revenue was \$40,579.00 or 3.79% of actuals for the public safety service category. Assessment revenue was \$656,869.61 or 86.56% of actuals and non-assessment revenue was \$102,014.00 or 13.44% of actuals for the cleaning and maintenance service category. Assessment revenue was \$687,994.13 or 87.92% of actuals and non-assessment revenue was \$94,506.00 or 12.08% of actuals for the Parks and Greenspace service category. Assessment revenue was \$1,558,564.51, but The East Cut CBD spent \$1,402,427.89 or 79.18% actuals and non-assessment revenue was \$368,860.75 or 20.82% of actuals. See table below.</u>

Revenue Sources	FY 2021-2022 Actuals	% of actuals
Assessment Revenue - FY20-21	\$1,029,841.08	
Total Assessment (Special Benefit) Revenue	\$1,029,841.08	96.21%
Contributions and Sponsorships	\$2,650.00	0.25%
Grants	\$20,182.00	1.89%
Donations	\$16,185.00	1.51%
Other	\$1,026.00	0.10%
Interest Earned	\$536.00	0.05%
Total Non-Assessment (General Benefit) Revenue	\$40,579.00	3.79%
Total	\$1,070,420.08	100.00%

Public Safety - 1.40% Needed

Cleaning and Maintenance- 1.40% Needed

Revenue Sources	FY 2021-2022 Actuals	% of actuals
Assessment Revenue - FY20-21	\$656,869.61	
Total Assessment (Special Benefit) Revenue	\$656,869.61	86.56%
Contributions and Sponsorships	\$2,650.00	0.35%
Grants	\$80,731.00	10.64%
Donations	\$16,185.00	2.13%
Other	\$1,608.00	0.21%
Interest Earned	\$840.00	0.11%
Total Non-Assessment (General Benefit) Revenue	\$102,014.00	13.44%
Total	\$758,883.61	100.00%



Parks and Greenspace - 6.79% Needed

Revenue Sources	FY 2021-2022 Actuals	% of actuals
Assessment Revenue – FY20-21	\$687,994.13	
Total Assessment (Special Benefit) Revenue	\$687,994.13	87.92%
Contributions and Sponsorships	\$33,464.00	4.28%
Grants	\$25,000.00	3.19%
Other	\$3,692.00	0.47%
Interest Earned	\$1,928.00	0.25%
Total Non-Assessment (General Benefit) Revenue	\$94,506.00	12.08%
Total	\$782,500.00	100.00%

Salesforce Park - 20.82% Needed

Revenue Sources	FY 2021-2022 Actuals	% of actuals
Assessment Revenue – FY20-21	\$1,402,427.89	
Total Assessment (Special Benefit) Revenue	\$1,402,427.89	79.18%
Other (TJPA Contribution)	\$360,860.75	20.82%
Total Non-Assessment (General Benefit) Revenue	\$360,860.75	20.82%
Total	\$1,771,288.64	100.00%

BENCHMARK 3: Whether the variance between the budget amount and actual expenses (for assessment funds) within a fiscal year was within 10 percentage points

|--|

Service Category/Budget Line	FY2021-2022 Budget – Asst.	FY2021-2022 Budget - Total	FY21-22 Assessment - Actual	FY21-22 Total - Actual	Variance Percentage Point - Asst	Variance Percentage Point - Total
	(Percentage)	(Percentage)	(Percentage)	(Percentage)		
Public Safety	\$1,172,566.00 (24.59%)	\$1,235,566.00 (24.29%)	\$1,104,275.00 (25.91%)	\$1,144,854.00 (23.30%)	+1.31%	-0.99%
Cleaning and Maintenance	\$795,160.00 (16.68%)	\$928,160.00 (18.24%)	\$815,945.00 (19.14%)	\$917,959.00 (18.68%)	+2.47%	+0.43%
Parks and Greenspace	\$514,061.00 (10.78%)	\$604,061.00 (11.87%)	\$403,719.00 (9.47%)	\$498,225.00 (10.14%)	-1.31%	-1.74%
Salesforce Park	\$1,714,742.00 (35.96%)	\$1,714,742.00 (33.71%)	\$1,404,255.00 (32.94%)	\$1,773,116.00 (36.08%)	-3.02%	+2.37%
Communication and Development	\$216,575.00 (4.54%)	\$229,575.00 (4.51%)	\$170,513.00 (4.00%)	\$194,564.00 (3.96%)	-0.54%	-0.55%
Management	\$195,010.00 (4.09%)	\$215,010.00 (4.23%)	\$207,406.00 (4.87%)	\$219,810.00 (4.47%)	+0.78%	+0.25%
Operations	\$160,223.00	\$160,223.00	\$156,579.00	\$165,822.00	+0.31%	+0.22%



	(3.36%)	(3.15%)	(3.67%)	(3.37%)	
TOTAL	\$4,768,338.00 (100%)	\$5,087,338.00 (100%)	\$4,262,692.00 (100%)	\$4,914,350.00 (100%)	

BENCHMARK 4: Whether The East Cut CBD is indicating the amount of funds to be carried forward into the next fiscal year and designating projects to be spent in current fiscal year

ANALYSIS: The East Cut CBD met this requirement. Please note: There is a period between when the City collects assessment payment and when the City disburses the funds to the CBD. As a result, a CBD typically has a fund balance at the end of the fiscal year that is equal to about 6 months of its annual budget. See table below.

Special Assessment Project	A	mount As of 06.30.21	udgeted for FY22-23	Remaining Carryover
Public Safety	\$	780,503.00	\$ 112,311.00	\$ 668,192.00
Cleaning and Maintenance	\$	590,555.00	\$ 197,359.00	\$ 393,196.00
Parks and Greenspace	\$	1,605,317.00	\$	\$ 1,605,317.00
Salesforce Park	\$	2,258,606.00	\$ 28,958.00	\$ 2,229,648.00
Communication and Development	\$	128,900.00	\$ 101,554.00	\$ 27,346.00
Management	\$	28,587.00	\$ 19,977.00	\$ 8,610.00
Operations	\$	73,468.00	\$ 17,716.00	\$ 55,752.00
Special Project Total	\$	5,465,936.00		
Total	\$	5,465,936.00	\$ 477,875.00	\$ 4,988,061.00

Findings and Recommendations

The East Cut CBD has met all benchmarks as defined on page 5 of this memo. The East Cut CBD has a strong history of meeting each of these benchmarks since its inception. This particular CBD's management plan allocates general benefit in relation to special assessment dollars being used on a given service area. As a result, each service category has a different general benefit. This is because the CBD will maintain and service various parks within the District, including Salesforce Park. As parks and public realm have a large impact on general benefit, this was determined to be the most equitable way to accurately portray general benefit. The general benefit for Salesforce Park is calculated based on the actual expenses compared to the other categories are based on the assessment revenue raised for each fiscal year as stated by the Management Plan and further described in the Memorandum of Understanding between the East Cut CBD and TJPA.

The East Cut CBD does not employ surveillance technology. OEWD received no complaints regarding this CBD during this reporting period. OEWD does not have any recommendations for The East Cut CBD.



Conclusion

The CBD performed well in implementing its service plan. The CBD is in its seventh year of operations, and has increased its opportunities in partnering with community stakeholders and numerous municipal agencies for various projects within the District. The CBD is an extremely well-run organization with an active Board of Directors and committee members. OEWD believes The East Cut CBD will continue to successfully carryout its mission and service plans.



BOARD of SUPERVISORS



City Hall 1 Dr. Carlton B. Goodlett Place, Room 244 San Francisco, CA 94102-4689 Tel. No. (415) 554-5184 Fax No. (415) 554-5163 TDD/TTY No. (415) 554-5227

MEMORANDUM

- TO: Sarah Dennis-Phillips, Executive Director, Office of Economic and Workforce Development Ben Rosenfield, City Controller, Office of the City Controller
- FROM: Stephanie Cabrera, Assistant Clerk
- DATE: December 15, 2023

SUBJECT: LEGISLATION INTRODUCED

The Board of Supervisors' Government Audit and Oversight Committee has received the following proposed legislation, introduced by Supervisor Matt Dorsey on December 5, 2023:

File No. 231260

Resolution receiving and approving an annual report for The East Cut Community Benefit District for Fiscal Year (FY) 2021-2022, submitted as required by the Property and Business Improvement District Law of 1994 (California Streets and Highways Code, Sections 36600, et seq.), Section 36650, and the District's management agreement with the City, Section 3.4.

If you have any additional comments or reports to be included with the file, please forward them to Alisa Somera at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102 or by email at: <u>Alisa.Somera@sfgov.org</u>.

cc:

Anne Taupier, Office of Economic and Workforce Development Alesandra Lozano, Office of Economic and Workforce Development Todd Rydstrom, Office of the City Controller

Community Benefit District Annual Reports

<u>FY 2021-2022</u>

- Yerba Buena CBD
- Japantown CBD
- East Cut CBD

• Tenderloin CBD

Jackie Hazelwood CBD/BID Program Director March 7, 2024



Legislative Overview

Community Benefit Districts (CBDs) / Business Improvement Districts (BIDs) are governed by:

- State law
 - "1994 Act"
- Local law

 "Article 15"





Review Process

- OEWD ensures that all CBDs/BIDs are meeting their management plans.
- OEWD staff conducts an annual review of the Annual Reports and CPA Financial Reviews.
- OEWD provides the Board of Supervisors with a summary memo.



oewd.org/

Basic Information

CBD Name	Туре	Management Plan Assessment Budget	FY21-22 Assessment Roll Submission	Year(s) Formed and Renewed	Expires
Yerba Buena	Property-based	\$2,991,722.83	\$3,253,534.98	2008, 2015	2030
Japantown	Property-based	\$393,750.00	\$393,750.30	2017	2027
The East Cut	Property-based	\$2,474,194	\$4,466,696.68	2015	2030
Tenderloin	Property-based	\$1,963,840	\$2,042,888.92	2005, 2019	2034



Page 4

Benchmarks

OEWD's staff reviewed the following budget related benchmarks for each CBD/BID:

- Benchmark 1 Whether the variance between the budget amounts for each service category was within 10 percentage points from the management plan.
- Benchmark 2 Whether the CBD met its non-assessment revenue source requirement.
- Benchmark 3 Whether the variance between the budget amounts for each service category was within 10 percentage points from the fiscal actuals.
- Benchmark 4 Whether CBD is indicating the amount of funds carried over from the current fiscal year and designating projects to be spent in the upcoming fiscal year.



Yerba Buena - Benchmarks

Benchmark	Question	Was This Met in FY2022?
Benchmark 1	Variance between management plan budget and fiscal year budget is $X < 10\%$?	Yes
Benchmark 2	Non-assessment revenue is X ≥ 5.08%	Yes
Benchmark 3	Variance between fiscal year budget and fiscal year actuals is X < 10%	Yes
Benchmark 4	Were carryforward funds indicated from current fiscal year to the next fiscal and were projects designated to be spent on?	Yes



Yerba Buena CBD - Findings and Recommendations

- Service Delivery: The CBD led a number of initiatives throughout this reporting period, including joining the Connected Worker App pilot, also known as Integrated 311. In FY 21-22 the CBD responded and addressed 620 unique 311 tickets, or 59.9% of those generated within their service area.
- In addition to the organization's core cleaning and safety related services, they focus on promoting businesses, arts, and culture through a variety of unique events. The CBD also led work to improve streetscapes throughout their service area.
- The CBD is within the sphere of influence of the Moscone Convention Center so efforts to bring conventions and foot traffic back to the downtown core were paramount throughout this reporting period.
- Surveillance Technology: The CBD does employ surveillance technology and did comply with OEWD's memo regarding this technology.
- Compliance: There were no reported violations to OEWD of the Brown Act or CA Public Records Act



East Cut - Benchmarks

Benchmark	Question	Was This Met in FY2022?
Benchmark 1	Variance between management plan budget and fiscal year budget is X < 10%?	Yes
Benchmark 2	Non-assessment revenue is $X \ge 1.40\%$ for Public Safety and Cleaning and Maintenance. Non-assessment revenue is $X \ge 6.79\%$ for Parks and Greenspace.	Yes
Benchmark 3	Variance between fiscal year budget and fiscal year actuals is $X < 10\%$	Yes
Benchmark 4	Were carryforward funds indicated from current fiscal year to the next fiscal and were projects designated to be spent on?	Yes



East Cut CBD - Findings and Recommendations

- Service Delivery: The CBD performed well in implementing its service plan. The CBD successfully launched The Crossing at East Cut, the interim activation of the former Temporary Transbay Terminal Site.
- The CBDs street services crew provides daily cleaning and beautification: sidewalk sweeping, power washing, graffiti abatement, topping off City trash cans, weeding tree basins and sidewalk cracks, and spot-cleaning health hazards.
- The CBD funded nearly 80% of the programming and maintenance of Salesforce Park. Steadily increased programming to return to pre-Covid levels
- Surveillance Technology: The CBD does not employ surveillance technology
- Compliance: There were no reported violations to OEWD of the Brown Act or CA Public Records Act



Japantown-Benchmarks

Benchmark	Question	Was This Met in FY2022?
Benchmark 1	Variance between management plan budget and fiscal year budget is X < 10%?	No
Benchmark 2	Non-assessment revenue is X ≥ 5.55%	Yes
Benchmark 3	Variance between fiscal year budget and fiscal year actuals is $X < 10\%$	Yes
Benchmark 4	Were carryforward funds indicated from on fiscal year to the next fiscal and were projects designated to be spent on?	Yes



Japantown- Findings and Recommendations (Part 1 of 2)

Missed Benchmarks (Benchmark 1)

- The Japantown CBD overbudgeted their assessment amount for Environmental Enhancements at the expense of the Economic Enhancements by over 13 variance percentage points.
 - *Recommendation:* The CBD should bring their special assessment budgeting back in line with their management plan. Should this be a persistent problem, the CBD should request OEWD assist them with the management plan amendment process.



Japantown- Findings and Recommendations (Part 2 of 2)

- Service Delivery: During this review period, the CBD was focused on providing its core service offering and helping both small businesses and community-at-large recover following Covid-19. The CBD continued to be an important resource for both small businesses and the community by providing key small business assistance, administering the Heart of Jtown Resiliency Fund, addressing neighborhood Covid-19 needs, and by being a trusted source of information within the community.
- Surveillance Technology: The CBD does employ surveillance technology and is in compliance with OEWD's memo regarding CBDs and surveillance technology.
- Connected 311 Program: The CBD participates in the Connected 311 Program, also known as Integrated 311. In FY 21-22 they were able to respond to a total of 54 unique tickets or 35.53% of all generated within the reporting period.
- Compliance: There were no reported violations to OEWD of the Brown Act or CA Public Records Act



Tenderloin - Benchmarks

Benchmark	Question	Was This Met in FY2022?
Benchmark 1	Variance between management plan budget and fiscal year budget is X < 10%?	Yes
Benchmark 2	Non-assessment revenue is X ≥ 5%	Yes
Benchmark 3	Variance between fiscal year budget and fiscal year actuals is $X < 10\%$	Yes
Benchmark 4	Were carryforward funds indicated from current fiscal year to the next fiscal and were projects designated to be spent on?	No



Tenderloin- Findings and Recommendations (Part 1 of 2)

Missed Benchmarks (Benchmark 4)

- Tenderloin CBD failed to meet benchmark 4. This CBD operates on the fiscal year, meaning that it carries over approximately 6 months of assessment revenue from one fiscal year to the next in order to fund operations during the time period the City does not distribute assessment funds. This amount needs to be included in the annual report, as stipulated in state law.
 - *Recommendation*: OEWD recommends that the organization include this information in their annual report document.

Tenderloin- Findings and Recommendations (Part 2 of 2)

- Service Delivery: The CBD continues to address its core objectives and continues to be successful at partnering with the community-at-large on specific initiatives and goals.
- Reporting: The CBD continues to struggle in providing OEWD with a full and complete annual reports and financial statements in a timely manner for the fourth consecutive year. The CBD must do a better job of turning in annual reports in a timely manner
- Surveillance Technology: North of Market/Tenderloin CBD does employ surveillance **technology, but did not comply with OEWD's memo regarding CBDs' and surveillance** technology which requires including information on the program in the annual report *the CBD has since complied and produced this policy for FY 21-22.*
- Connected 311 Program: The CBD participates in the Connected 311 Program, also known as Integrated 311. In FY 21-22 there were able to respond and complete a total of 3,243 unique 311 tickets, or 65.65% of these generated within the service area.
- Compliance: There were no reported violations to OEWD of the Brown Act or CA Public Records Act



Presentation to the San Francisco Board of Supervisors Government Audit and Oversight Committee March 7, 2024





Advance the quality of life for residents and visitors in the Yerba Buena Neighborhood by fostering a **clean and welcoming** neighborhood, enhancing **public spaces**, and reinforcing the viability of our **economic base**.




WHAT DOES THE YBCBD DO?





Yerba Buena Neighborhood



Makeup of Yerba Buena	
Cultural Organizations, Museums, and Galleries, Entertainment	16
Hotels	12
Convention Center	1
Restaurants, Bars, Cafes	113
Public Art Pieces	13
Shopping and Services	54
Public Open Space, Gardens, and POPOS	6
Residents	11,205
Muni/Bart Stations	3

Cleaning and Streetscape Improvements

• 513,750 pounds of trash removed

YBCBD

- 10,395 instances of graffiti tags, flyers and stickers removed
- 3,278 steam cleanings
- 3,780 instances of human/animal waste abated
- 1571 calls for cleaning via dispatch and 311
- 50 YBCBD-designed bike racks supplied to SFMTA
- Commissioned mural with Paint the Void



Safety and Security

- Community Guides 365 days a year to connect those who need help with services, provide information about the neighborhood, serve as an additional set of eyes to report safety issues and assist Clean Team with disinfecting hightouch public surfaces
- Responded to 928 calls for safety service
- Worked with SFPD Patrol Officer daily to address quality of life issues and provide a reassuring presence in the district



YERBA BUENA COMMUNITY BENEFIT DISTRICT

Branding, Marketing and Activation

- Piloted Yerba Buena Art Market at Yerba Buena Gardens
- Launched the "Experience The Art of..." campaign
- Released "Welcome Back" video to promote neighborhood attractions
- Co-produced Litquake literary festival
- Kicked off public art audio walking tour
- Relaunched Hidden SF Walking Tours



Management and Operations

 Secured a \$1.8 million grant to beautify and clean public spaces near the new Yerba Buena/Moscone subway station

YBCBD

- Hosted a candidate forum for the District 6 Board of Supervisors elections
- Successful Executive Director Retirement and Transition Process
- Served on numerous community advisory panels, boards and committees.





Community Benefit Fund Grants

- American Bookbinder's Museum
- California Historical Society
- Children's Creativity Museum
- Filipino American development Foundation
- Kultivate Labs
- Museum of African Diaspora
- Northern California MLK Jr. Community Foundation
- Renaissance Entrepreneurship Center
- SFMOMA
- SF Urban Film Festival
- Yerba Buena Arts & Events
- Yerba Buena Center for the Arts



Financials

FY 21-22 Budget

FY 21-22 Actuals









COMMUNITY BENEFIT DISTRICT

- FY 21 - 22 Annual Report



Keeping Japantown Clean

- **Community Ambassadors** •
- **Big Belly's** •
- **Jtown Community Clean-Up** •







Cleaning Stats



Benefit District, Inc.

Keeping Japantown Safe & Secure

- Safety Alerts to our small businesses
- SafeCity Camera Program
- Chief's Small Business Advisory Forum
- Northern Station Community Police Advisory Board
- Assisted in creating a Crisis Plan for Nihonmachi Street Fair
- Keeping a pulse on safety of surrounding neighborhoods



JCBD Japantown Community Benefit District

Japantown Safety Alert

August 5, 2021

The JCBD Safety Alert is composed of notifications from the community, in conjunction with a review of video footage, to locate persons of interest or activities that most closely match the incidents as described.

We will notify you as incidents are reported to us.

The Safety Alert does not make any final determination on the incidents, and is shared solely as an advisory.

The JCBD Safety Alerts are routinely forwarded to SFPD and the District 5 Supervisor's Office for their reference.

Brandon Quan JCBD Operations Manager

Crime Incidents in Japantown

This morning, August 5 2021, at round 5:20am, an unidentified individual broke into a Japantown business and took several items. The business has field a report with SFPD with our footbeat officers, and SFPD has been in contact with the JCBD regarding a review of video. JCBD will continue to work with SFPD on this incident.



Japantown Community Benefit District, Inc.

Promoting Japantown

- Being part of City wide events: Fleet Week and Shop & Dine 49's Holly Jolly Trolley
- Bringing new experiences to Japantown and creating partnerships with Japan
- Creating visitor friendly maps
- Brightening up Peace Plaza through Holiday Lights
- Adding temporary murals to vacant storefronts

Japantown Community

Benefit District, Inc.

Supporting cultural events

()CBD







Supporting Our Small Businesses

- Sharing out information from City agencies through our e-news
- Promoting businesses through social media
- One on one assistance in completing grant applications & permits
- Continued providing COVID Testing Distributed COVID At-Home test kits & masks Hand delivered required posters Heart of Jtown Resiliency Fund



SF_JAPANTOWN

sf japantown

FY 2021 - 2022 Budget

Service Category	Assessment Dollar Amount	Non-Assessment Dollar Amount	Total Dollar Amount	% Total Assessment	% Total Non-Assessment	%Total
Environmental Enhancements	\$177,342.00	-	\$177,342.00	0.451251908	0	0.429399515
Economic Enhancements	\$127,058.00	\$20,000.00	\$147.058.00	0.323302798	1	0.356072639
Advocacy/Administration	\$78,600.00		\$78,600.00	0.2	0	0.190314769
CBD Reserve	\$10,000.00	-	\$10,000.00	0.025445292	0	0.024213075
TOTAL	\$393,000.00	\$20,000.00	\$413,000.00	100%	100%	100%

FY 2021 - 2022 Actuals

Service Category	Assessment Dollar Amount	Non-Assessment Dollar Amount	Total Dollar Amount	% Total Assessment	% Total Non-Assessment	%Total
Environmental Enhancements	\$177,342.00	\$36,296.29	\$213,638.29	46%	0.149103817	0.341041152
Economic Enhancements	\$127,058.00	\$194,271.73	\$321,329.73	33%	0.798061082	0.512954216
Advocacy/Administration	\$78,600.00	12,861.63	\$91,461.63	21%	0.052835100	0.146004631
CBD Reserve		-	-	0%	0	0
TOTAL	\$383,000.00	\$243,429.65	\$626,429.65	100%	100%	100%

ARIGATO! UCBD Japantown Community Benefit District, Inc.





Annual Report Fiscal Year 21-22 Andrew Robinson Executive Director



The East Cut CBD spans from the east side of Second Street to Steuart Street and from north of Mission to Bryant.

In FY21-22 there were 4,907 properties

Public Space Stewardship







24-HOUR SERVICES

Cleaning & Maintenance 5:30am - 10:00pm

Community Guides 5:30am - 10:00pm

Security 24 Hours

Dispatch Service 24 Hours

Telephone: 415-543-8223 Email: <u>dispatch@theeastcut.org</u> THE EAST CUT COMMUNITY BENEFIT DISTRICT

dispatch@ theeastcut.org

415 543 8223



theeastcut.org



FY21-22 SERVICES STATS 1,904 graffiti tags removed 2,997 in FY20-21 823 needles collected 1,101 in FY20-21 118,500 pounds of garbage removed 145,460 in FY20-21

3,500 city trash cans topped off 3,449 in FY20-21



2,640 instances of homeless outreach 3,187 in FY20-21





Before

After







Neighborhood Parks & Open Spaces

The East Cut CBD will maintain 5 parks and open spaces (current and upcoming)



Emerald Park



Guy Place Mini Park







Salesforce Park



Future Parks:

Pelican Park



East Cut Sports & Dog Park



Community Building & Communications





The Crossing –

an interim activation

Fitness & Recreation

- Outdoor gym
- Soccer
- Pickleball Courts

Food & Beverage

- Food Kiosks
- Beer Garden

Entertainment

Outdoor cinema

• Events







East Cut Community Garden









Newsletters

Quarterly Property Managers Meeting



essential items delivered every Tuesday, Wednesday, and Friday (11am-12pm)! Orders must be placed by Monday 6pm.

Order Now!

Support Neighborhood Businesses

Neighborhood small businesses need your pastonage now more than ex-proves the list of businesses operating during the shelter in place order

Food & Groceries



neighborhood cheese shop located at 100 1st St. has reopened yesterday!

Open Monday to Friday, 7am - 4pm. Order online



15 19a 4 105	ogramming
Coffee With A Cop Wed, May 25th 9:00am - 10:30am The Crossing at East Cut 200 Folsom St.	Fitness and Wellness provided by Fitness SE • HIIT: Tussdays, 4.30 p.m 5:30 p.m. at Main Plaza • 20MBA: Wednesdays, 5:00 p.m 6:00 p.m. at Main Plaza • Bootcamp: Trunsdays, 8.m 9:00 an at Main Plaza • Bootcamp: Trunsdays, 6.m 9:00 an at Main Plaza • KPop Up: Third Thursdays (May 19, June 16, July 21, Aug 18, Sep 15, Oct 20) 5:30 - 7 p.m. meet at Main Plaza • Yogg: Findays, 12:30 p.m 1:30 p.m. at Amphitheater • Metion: Saturdays, 10:00 a.m 11:00 a.m. at Main Plaza Lux Enterhainment Lunchtook Musit: Findays, 12:30 p.m 1:30 p.m. at Centrail Lawm Hobbies and Interests • Bird Walks: First Wednesdays (June 1, July 6, Aug 3, Sep 7, Oct 5), 8:00 a.m 8:45 a.m. meet at Main Plaza • Witting Weitshore: Wendesdays, 12:00 p.m 00 p.m. at Main Plaza • Witting Weitshore: Wendesdays, 12:00 p.m 1:00 p.m. at Centrail Lawm
SOLSTICE SOCIALI HE EAST OGI22/22 OGI22/22 OPM 4:30-6:30PM	 Drum Circle: (May 22 + June 12), 1 p.m 2:30 p.m. at Amphitheater Chidren and Families Recess Cart: Tuesdays - Saturdays, 10 a.m 4 p.m. at Main Plaza Toddler Tuesdays, Tudadays, 10 a.m 11 a.m. at Main Plaza Toddler Tursday, Thurday, 10.65 a.m 113 a.m. at Main Plaza Toddler Tursday, Tudaday, 10.65 a.m 113 a.m. at Main Plaza Family Fun: Saturdays, 2 p.m 3:30 p.m. at Central Lawn



FY2021-2022 Budget



Public Safety	23.63%
Cleaning & Maintenance	18.10%
Parks & Greenspace	46.40%
Communications & Development	4.83%
Management & Operations	7.04%





Thank You!

Tenderloin Community Benefit District ANNAL REPORT

Fiscal Year 2021-2022

Leading the evolution of the Tenderloin.



North of Market/ Tenderloin Community Benefit District Map



The TLis...

- over 30,000 residents
- 3,500+ children
- 675+ seniors
- Median Income = \$38,000
- 25% of housing is subsidized
- 68% immigrants
- Most racially and culturally diverse neighborhood in San Francisco
- Largest open-air drug market in North America

The TL is...

Managing the Tenderloin Camera Network with:

- 33 camera sites
- 148 cameras
- 283 requests for footage

Significant benefit to SFPD, District Attorney, Public Defenders Office and Residents +Businesses







The TLCBD is...

- Our Parks Network provided:
 - 430 children daily
 - 127 seniors daily
 - 243 parks programs

Event highlights included: Tree lighting, Holiday gift drive and give-away, Halloween guided route and Park costume and craft, music and activations at Dodge Alley, as well as Covid testing H

TE

ACINE



The TLCBD is...

- over 327,500 lbs of trash
- 13,257 needles safely removed
- 7,771 times graffiti was removed
- 26,990 instances of human/animal waste disposed of
- Cleaning coordination with City Agencies

CLEAN

TLCBD is...

\$2,132,373 Assessment \$7,059,144 Total Budget



FY21



Introduction Form

(by a Member of the Board of Supervisors or the Mayor)

I hereby submit the following item for introduction (select only one): 1. For reference to Committee (Ordinance, Resolution, Motion or Charter Amendment) 2. Request for next printed agenda (For Adoption Without Committee Reference) (*Routine*, non-controversial and/or commendatory matters only) Request for Hearing on a subject matter at Committee 3. Request for Letter beginning with "Supervisor 4. inquires..." 5. City Attorney Request Call File No. 6. from Committee. Budget and Legislative Analyst Request (attached written Motion) 7. Substitute Legislation File No. 8. Reactivate File No. 9. Topic submitted for Mayoral Appearance before the Board on 10. The proposed legislation should be forwarded to the following (please check all appropriate boxes): □ Small Business Commission □ Youth Commission □ Ethics Commission □ Planning Commission □ Building Inspection Commission □ Human Resources Department General Plan Referral sent to the Planning Department (proposed legislation subject to Charter 4.105 & Admin 2A.53): □ No \Box Yes (Note: For Imperative Agenda items (a Resolution not on the printed agenda), use the Imperative Agenda Form.) Sponsor(s): Dorsey Subject: The East Cut Community Benefit District – Annual Report for FY 2021-2022 Long Title or text listed:

Resolution receiving and approving annual report for The East Cut Community Benefit District for fiscal year 2021-2022, submitted as required by the Property and Business Improvement District Law of 1994 (California Streets and Highways Code, Sections 36600, et seq.), Section 36650, and the District's management agreement with the City, Section 3.4.