

1 [Public Works Code - Neighborhood Commercial Districts Banner Fee Waiver]

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3 **Ordinance amending the Public Works Code to waive the banner and inspection fees**
4 **for nonprofit organizations in certain Neighborhood Commercial Districts (NCDs) and**
5 **Neighborhood Commercial Transit Districts (NCTDs) through December 31, 2026; and**
6 **affirming the Planning Department’s determination under the California Environmental**
7 **Quality Act.**

8 NOTE: **Unchanged Code text and uncodified text** are in plain Arial font.
9 **Additions to Codes** are in *single-underline italics Times New Roman font*.
10 **Deletions to Codes** are in *strikethrough italics Times New Roman font*.
11 **Board amendment additions** are in double-underlined Arial font.
12 **Board amendment deletions** are in ~~strikethrough Arial font~~.
13 **Asterisks (* * * *)** indicate the omission of unchanged Code
14 subsections or parts of tables.

15 Be it ordained by the People of the City and County of San Francisco:

16 Section 1. Findings. The Planning Department has determined that the actions
17 contemplated in this ordinance comply with the California Environmental Quality Act
18 (California Public Resources Code Sections 21000 et seq.). Said determination is on file with
19 the Clerk of the Board of Supervisors in File No. 231255 and is incorporated herein by
20 reference. The Board affirms this determination.

21 Section 2. Article 5.7 of the Public Works Code is hereby amended by revising Section
22 184.78, to read as follows:

23
24 **SEC. 184.78. BANNERS.**

25 * * * * *

1 (g) The following shall apply to all Banners:

2 (1) Banners identifying the name of a commercial sponsor must limit that
3 identification to a logo or business name only, located in the top or bottom portion of the
4 banner, and comprising no more than 15% of the total area of the banner.

5 (2) Banners shall not be installed for longer than 30 days prior to the event or
6 series of events, nor remain posted for longer than 10 days after the event or series of events.

7 (3) Banners shall be limited in size to 36 inches in width by 72 inches in length.

8 (4) An application for a banner permit may be submitted to the Department no
9 earlier than 90 days prior to the first day for which the banner permit is sought.

10 (5) Renewal of a banner permit, and modification of the content or design of
11 installed banners, shall require the filing of a new banner permit application under this Section
12 184.78.

13
14 **(q) Fee Exemptions for Certain Cultural Districts.**

15 (1) The Cultural Districts specified in this subsection (q) (each an "Exempt
16 Cultural District") shall be exempt from banner permit fees and inspection fees set forth in
17 Section 184.78 with respect to the Exempt Cultural District's installation of one banner
18 featuring that Exempt Cultural District on one City-owned utility pole (each an "Exempt Banner
19 Location") within the geographic boundaries of that Exempt Cultural District, on up to a
20 prescribed number of Exempt Banner Locations; provided, however, the Exempt Cultural
21 District may modify the content or design of the banners installed under this subsection (q)
22 and remove and replace such banners without incurring banner permit fees and inspection
23 fees for up to two times per year at each Exempt Banner Location. The Exempt Cultural
24 District shall be required to pay the banner permit fees and inspection fees for the removal
25 and replacement of each banner more than two times per year at each Exempt Banner

1 Location. All other provisions of Public Works Code Section 184.78 shall remain in full effect
2 and shall apply to these banners.

3 (2) The Exempt Cultural Districts shall consist of the following Cultural Districts,
4 each as defined in Section 107.3 of the Administrative Code, and shall be exempted for the
5 number of Banner Locations specified below.

<i>Exempt Cultural District</i>	<i>Number of Exempt Banner Locations</i>
Leather and Lesbian, Gay, Bisexual, Transgender, Queer Cultural District	200
SoMa Pilipinas – Filipino Cultural Heritage District	300

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13 **(r) Fee Exemptions for Certain Nonprofit Organizations in Certain Neighborhood**
14 **Commercial Districts and Neighborhood Commercial Transit Districts.**

15 **(1) Exempt Nonprofit Organization.** *For purposes of this subsection 184.78(r),*
16 *“Exempt Nonprofit Organization” shall mean any organization that (A) is exempt from income taxation*
17 *under the Internal Revenue Code of 1986, as amended; (B) has an annual budget of no more than*
18 *\$250,000; and (C) is located in a Neighborhood Commercial District or Neighborhood Commercial*
19 *Transit District specified in subsection (r)(3) or primarily serves one or more of the districts specified*
20 *in subsection (r)(3).*

21 **(2) An Exempt Nonprofit Organization shall be exempt from banner permit fees and**
22 **inspection fees set forth in Section 184.78 with respect to the Exempt Nonprofit Organization’s**
23 **installation of banners sharing the same content and design on City-owned utility poles within the**
24 **geographic boundaries of the Neighborhood Commercial or Neighborhood Commercial Transit**
25 **District(s) that the Exempt Nonprofit Organization primarily serves, or in which the Exempt Nonprofit**

1 Organization is located. At the time of application for any banner permit, the Exempt Nonprofit
2 Organization shall submit its budget for the current calendar or fiscal year, a copy of its most
3 recent federal tax return or Internal Revenue Service Form 990, if required to file such return,
4 and except to the extent that such return is privileged, and any other information that the
5 Department of Public Works determines is necessary to verify the Exempt Nonprofit
6 Organization's eligibility for the fee waivers contained in this subsection 184.78(r). The Exempt
7 Nonprofit Organization may modify the content or design of the banners installed in conformance with
8 this subsection (r) and remove and replace such banners without incurring banner permit fees and
9 inspection fees for up to two times per year per banner permit. The Exempt Nonprofit Organization
10 shall be required to pay the banner permit fees and inspection fees for the removal and replacement of
11 each banner more than two times per year. All other provisions of Public Works Code Section 184.78,
12 including the investigation fees set forth in subsection (n), shall remain in full effect and shall apply to
13 these banners.

14 (3) The Neighborhood Commercial or Neighborhood Commercial Transit Districts to
15 which this subsection (r) applies are: Divisadero Street NCTD; Haight Street NCD; Lower Haight
16 Street NCD; Fillmore Street NCTD; Upper Fillmore NCD; Hayes NCT; Japantown NCD; and Lower
17 Polk Street NCD.

18 (4) This subsection (r) shall remain in effect through December 31, 2026. This
19 subsection (r) shall expire by operation of law on January 1, 2027, after which the City Attorney is
20 authorized to cause the subsection to be removed from the Public Works Code.

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22
23 Section 3. Effective Date; Retroactivity.

24 (a) This ordinance shall become effective 30 days after enactment. Enactment occurs
25 when the Mayor signs the ordinance, the Mayor returns the ordinance unsigned or does not

1 sign the ordinance within ten days of receiving it, or the Board of Supervisors overrides the
2 Mayor's veto of the ordinance.

3 (b) If the effective date of this ordinance is after January 1, 2024, this ordinance shall
4 upon its effective date be retroactive to January 1, 2024. Exempt Nonprofit Organizations that
5 obtained a banner permit under Public Works Code Section 184.78 between January 1, 2024
6 and the effective date of this ordinance shall receive a refund of any banner permit fees and
7 inspection fees paid to the Department of Public Works that meet the requirements for the fee
8 waivers set forth in Public Works Code subsection 184.78(r).

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10 Section 4. Scope of Ordinance. In enacting this ordinance, the Board of Supervisors
11 intends to amend only those words, phrases, paragraphs, subsections, sections, articles,
12 numbers, punctuation marks, charts, diagrams, or any other constituent parts of the Municipal
13 Code that are explicitly shown in this ordinance as additions, deletions, Board amendment
14 additions, and Board amendment deletions in accordance with the "Note" that appears under
15 the official title of the ordinance.

16
17 APPROVED AS TO FORM:
18 DAVID CHIU, City Attorney

19 By: /s/ Peter R. Miljanich
20 PETER R. MILJANICH
Deputy City Attorney

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City and County of San Francisco

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

Tails
Ordinance

File Number: 231255

Date Passed: March 05, 2024

Ordinance amending the Public Works Code to waive the banner and inspection fees for nonprofit organizations in certain Neighborhood Commercial Districts (NCDs) and Neighborhood Commercial Transit Districts (NCTDs) through December 31, 2026; and affirming the Planning Department's determination under the California Environmental Quality Act.

February 15, 2024 Government Audit and Oversight Committee - AMENDED, AN AMENDMENT OF THE WHOLE BEARING SAME TITLE

February 15, 2024 Government Audit and Oversight Committee - RECOMMENDED AS AMENDED

February 27, 2024 Board of Supervisors - PASSED ON FIRST READING


Ayes: 11 - Chan, Dorsey, Engardio, Mandelman, Melgar, Peskin, Preston, Ronen, Safai, Stefani and Walton


March 05, 2024 Board of Supervisors - FINALLY PASSED

Ayes: 11 - Chan, Dorsey, Engardio, Mandelman, Melgar, Peskin, Preston, Ronen, Safai, Stefani and Walton

File No. 231255

I hereby certify that the foregoing Ordinance was FINALLY PASSED on 3/5/2024 by the Board of Supervisors of the City and County of San Francisco.


Angela Calvillo
Clerk of the Board


London N. Breed
Mayor

3/15/24
Date Approved