From:	Carroll, John (BOS)
To:	CPC.Referrals; Salmonson, Joel (POL); Jemma Jorel Lester
Cc:	Alabanza, Analyn@ABC; amarjit.tamber@abc.ca.gov; Wong, Joanne (POL); Jonas, Stephen (POL); Donovan, Dominica (BOS); VanHouten, Ben (ECN); Crayton, Monique (BOS); Oropeza, Edgar (CPC)
Subject:	Liquor License Issuance - 2965 Mission Street - Endgames Improv - BOS File No. 240250
Date:	Monday, March 18, 2024 4:55:00 PM
Attachments:	image001.png

Greetings,

The office of the Clerk of the Board has received a letter requesting public convenience or necessity findings for a liquor license issuance. I'm referring this matter to you for response via the following linked document:

Referral Letter - Planning and Police Departments – March 18, 2024

You may review the entire matter on our Legislative Research Center by following the link below:

Board of Supervisors File No. 240250

After receiving review from the Planning and Police Departments, the Public Safety and Neighborhood Services Committee may hear and consider public convenience or necessity findings for the application, to be forwarded to the California Department of Alcoholic Beverage Control for consideration in the license matter.

The Public Safety and Neighborhood Services Committee will tentatively schedule this hearing for a regular meeting in April of 2024.

I request the Planning Department's response before March 29, 2024. Please confirm receipt of this message.

You may review the fact sheet for public convenience or necessity requests from the San Francisco Board of Supervisors via the following link:

Liquor License Public Convenience or Necessity Request

Thanks for the review.

John Carroll
Assistant Clerk
Board of Supervisors
San Francisco City Hall, Room 244
San Francisco, CA 94102
(415)554-4445

BOARD of SUPERVISORS

City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. (415) 554-5184
Fax No. (415) 554-5163
TDD/TTY No. (415) 554-5227

LIQUOR LICENSE
PUBLIC CONVENIENCE OR NECESSITY REFERRAL

TO: Planning Department
Attn: _____
Phone No. _____

TO: Police Department
Joel Salmonson
Phone No. (415) 553-1115

DATE: March 18, 2024

AP Block/Lot Nos.: 6528/023A
Zoning: _____
Quad: _____
Record No.: _____

Please submit your response within two weeks. The Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for a regular meeting in April of 2024.

PLEASE EMAIL YOUR RESPONSE by March 29, 2024, to:
John Carroll, Public Safety and Neighborhood Services Committee Clerk.
john.carroll@sfgov.org ~ (415) 554-4445

Applicant name: Endgames Improv, LLC

Business name: **Endgames Improv**

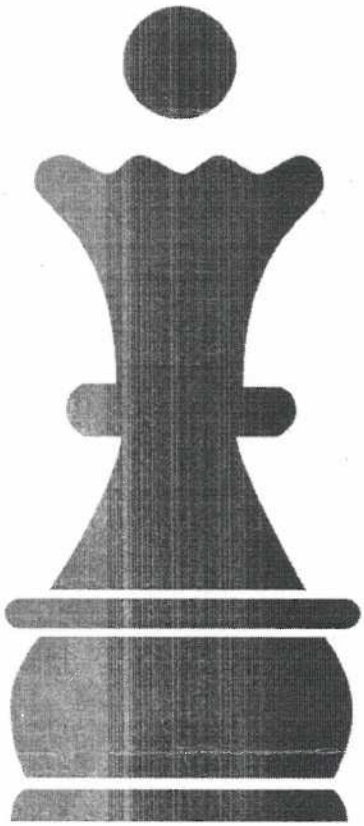
Application address: 2965 Mission Street

Applicant contact info: **Jemma Jorel Lester**
jemma@properpourco.com
PROPER POUR CO.
(845) 389-3958 direct
2440 16TH ST #137
SAN FRANCISCO, CA 94103-4211

PLANNING REVIEW: ☐ **Approval** ☐ **Denial**

Planning Staff Contact: _____
(Please add comments on a trailing page.)

POLICE REVIEW: ☐ **Approval** ☐ **Denial**
(Please add comments in a trailing report.)



ENDGAMES IMPROV, LLC

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2024 MAR 14 AM 9:29
BY

RE: Endgames Improv, LLC
2965 Mission St
San Francisco, CA 94110
Type 90 ABC License (New License)
Application Filed 2/21/2024
Public Notice of Filed Application 2/22/24

To the San Francisco Board of Supervisors, Clerk of the Board:

The purpose of this letter is to respectfully request to be placed on the Board's PSNS Subcommittee calendar for Public Convenience and Necessity review for our Type 90 ABC license.

Endgames Improv has operated in San Francisco for more than thirteen years; we are a training center and live entertainment venue. With the recent closure of The Exit Theater, Stage Werx, PianoFight, Amado's, and almost every other small theater requiring donations to stay open, theaters need every lifeline we can get.

Endgames stands out as one of the few arts organizations focused on permanent spaces without needing donations or catering to a wealthy clientele. We also have 100% financial aid for classes and to my knowledge have not turned anyone down who sincerely requested.

The premise is underutilized at the moment, as we are not a competitive venue for talent to perform without the option of alcohol in the evening. We are uniquely set up to develop new talent based right here in San Francisco, but we need a proper nightlife environment to be able to keep them as they become more polished.

Department of Alcoholic Beverage Control
APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE
ABC 211 (6-99)

State of California

+Emma Lester (845) 389-3958

TO: Department of Alcoholic Beverage Control
33 NEW MONTGOMERY STREET
STE 1230
SAN FRANCISCO, CA 94105
(415) 356-6500

File Number: **656694**
Receipt Number: **2870655**
Geographical Code: **3800**
Copies Mailed Date: **February 20, 2024**
Issued Date:

DISTRICT SERVING LOCATION: **SAN FRANCISCO**

First Owner: **ENDGAMES IMPROV, LLC**

Name of Business: **ENDGAMES IMPROV**

Location of Business: **2965 MISSION ST**
SAN FRANCISCO, CA 94110-3917

County: **SAN FRANCISCO**

Is Premises inside city limits: **Yes** Census Tract: **0209.00**

Mailing Address:(If different from premises address): **2989 MISSION ST**
SAN FRANCISCO, CA 94110-3917

Type of license(s): **90** Dropping Partner: Yes___ No✓

Transferor's license/name:

License Type	Transaction Type	Master	Secondary LT And Count
90 - On-Sale General Music Venue	ORI	Y	

License Type	Transaction Description	Fee Code	Dup	Date	Fee
Application Fee	ADD PRIMARY LICENSE TYPE	NA	0	02/20/24	$18,635.00
Application Fee	FEDERAL FINGERPRINTS	NA	2	02/20/24	$48.00
Application Fee	STATE FINGERPRINTS	NA	2	02/20/24	$78.00
90 - On-Sale General Music Ven	ANNUAL FEE	P40	0	02/20/24	$1,450.00
				Total	$20,211.00

Have you ever been convicted of a felony? **No**
Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act? **No**

STATE OF CALIFORNIA County of SAN FRANCISCO Date: February 20, 2024

Applicant Name(s)

ENDGAMES IMPROV, LLC

BY

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2024 FEB 26 AM 9:21

Introduction Form

(by a Member of the Board of Supervisors or the Mayor)

I hereby submit the following item for introduction (select only one):

- ☐ 1. For reference to Committee (Ordinance, Resolution, Motion or Charter Amendment)
- ☐ 2. Request for next printed agenda (For Adoption Without Committee Reference)
  (Routine, non-controversial and/or commendatory matters only)
- ■ 3. Request for Hearing on a subject matter at Committee
- ☐ 4. Request for Letter beginning with "Supervisor _____ inquiries…"
- ☐ 5. City Attorney Request
- ☐ 6. Call File No. _____ from Committee.
- ☐ 7. Budget and Legislative Analyst Request (attached written Motion)
- ☐ 8. Substitute Legislation File No. _____
- ☐ 9. Reactivate File No. _____
- ☐ 10. Topic submitted for Mayoral Appearance before the Board on _____

The proposed legislation should be forwarded to the following (please check all appropriate boxes):

☐ Small Business Commission ☐ Youth Commission ☐ Ethics Commission

☐ Planning Commission ☐ Building Inspection Commission ☐ Human Resources Department

General Plan Referral sent to the Planning Department (proposed legislation subject to Charter 4.105 & Admin 2A.53):

☐ Yes ☐ No

(Note: For Imperative Agenda items (a Resolution not on the printed agenda), use the Imperative Agenda Form.)

Sponsor(s):

Clerk of the Board

Subject:

Liquor License Issuance - 2965 Mission Street - Endgames Improv

Long Title or text listed:

Hearing to consider that the issuance of a Type-90 on-sale general music venue liquor license to Endgames Improv, LLC, to do business as Endgames Improv located at 2965 Mission Street (District 9), will serve the public convenience or necessity of the City and County of San Francisco.

Signature of Sponsoring Supervisor: f Alisa Somera

240250