From:	Carroll, John (BOS)
To:	Salmonson, Joel (POL); Wong, Joanne (POL); Jonas, Stephen (POL); "Jemma Jorel Lester"
Cc:	"Alabanza, Analyn@ABC"; "amarjit.tamber@abc.ca.gov"; Donovan, Dominica (BOS); VanHouten, Ben (ECN); Crayton, Monique (BOS); Oropeza, Edgar (CPC); CPC.Referrals; Herrera, Ana (BOS); Ferrigno, Jennifer (BOS); Prager, Jackie (BOS); Chung Hagen, Sheila (BOS)
Subject:	RE: Liquor License Issuance - 2965 Mission Street - Endgames Improv - BOS File No. 240250
Date:	Tuesday, March 26, 2024 2:43:00 PM
Attachments:	image001.png

Good afternoon,

The Planning Department has completed their review of the subject application, and has forwarded their recommendation for approval. For your convenience, I have the review available from the link below:

Planning Dept. Response - Received March 19, 2024

The matter is now awaiting review by the Police Department's ALU.

After receiving review from the Police Department, the Public Safety and Neighborhood Services Committee may hear and consider public convenience or necessity findings for the application, to be forwarded to the California Department of Alcoholic Beverage Control for their consideration in the license matter.

The Public Safety and Neighborhood Services Committee will tentatively schedule this hearing for the regular meeting of April 25, 2024.

I invite you to review the entire matter on our Legislative Research Center by following the link below:

Board of Supervisors File No. 240250

Thanks for the review.

John Carroll
Assistant Clerk
Board of Supervisors
San Francisco City Hall, Room 244
San Francisco, CA 94102
(415)554-4445

Click here to complete a Board of Supervisors Customer Service Satisfaction form.

The Legislative Research Center provides 24-hour access to Board of Supervisors legislation and archived matters since August 1998.

Disclosures: *Personal information that is provided in communications to the Board of Supervisors is subject to disclosure under the California Public Records Act and the San Francisco Sunshine Ordinance. Personal information provided will not be redacted. Members of*

BOARD of SUPERVISORS

City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. (415) 554-5184
Fax No. (415) 554-5163
TDD/TTY No. (415) 554-5227

LIQUOR LICENSE
PUBLIC CONVENIENCE OR NECESSITY REFERRAL

TO: Planning Department
Attn: Edgar Oropeza
Phone No. edgar.oropeza@sfgov.org

TO: Police Department
Joel Salmonson
Phone No. (415) 553-1115

DATE: March 18, 2024

AP Block/Lot Nos.: 6528/023A
Zoning: Mission NCT Mission Alcohol Restricted
Quad: D 9 / 10
Record No.:

Please submit your response within two weeks. The Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for a regular meeting in April of 2024.

PLEASE EMAIL YOUR RESPONSE by March 29, 2024, to:
John Carroll, Public Safety and Neighborhood Services Committee Clerk.
john.carroll@sfgov.org ~ (415) 554-4445

Applicant name: Endgames Improv, LLC

Business name: **Endgames Improv**

Application address: 2965 Mission Street

Applicant contact info: **Jemma Jorel Lester**
jemma@properpourco.com
PROPER POUR CO.
(845) 389-3958 direct
2440 16TH ST #137
SAN FRANCISCO, CA 94103-4211

PLANNING REVIEW: ☒ **Approval** ☐ **Denial**

Planning Staff Contact: Edgar Oropeza
(Please add comments on a trailing page.)

POLICE REVIEW: ☐ **Approval** ☐ **Denial**
(Please add comments in a trailing report.)

From:	Oropeza, Edgar (CPC)
To:	Carroll, John (BOS)
Subject:	Re: Liquor License Issuance - 2965 Mission Street - Endgames Improv - BOS File No. 240250
Date:	Tuesday, March 19, 2024 5:04:13 PM
Attachments:	image001.png Planning Approval Letter 2965 Mission Street (ID 1417972).pdf PCN Referral 2965 Mission St.pdf

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Approved, Type 90 for 2965 Mission Street per newly adopted planning code legislation - Citywide Expansion of Allowable Commercial, Restaurant, and Retail Uses - No. 249-23 **amending section 102 and 249.60**

Relevant Planning Code Amendments:

SEC 102. Entertainment, Nighttime. A Retail Entertainment, Arts and Recreation Use that includes dance halls, discotheques, nightclubs, private clubs, and other similar evening oriented entertainment activities which require dance hall keeper police permits or Place of Entertainment police permits, as defined in Section 1060 of the Police Code, which are not limited to non-amplified live entertainment, including Restaurants and Bars which present such activities. Nighttime Entertainment uses do not include any Arts Activity, any theater performance space which does not serve alcoholic beverages during performances, or any temporary uses permitted pursuant to Sections 205 through 205.5 of this Code. This use is also subject to the controls in Section 202.11. Nighttime Entertainment uses are subject to the Entertainment Commission's Good Neighbor Policy. The use may include a non-profit theater with ABC license Type 64 and a music entertainment facility) with ABC license Type 90.

SEC. 249.60. MISSION ALCOHOLIC BEVERAGE SPECIAL USE DISTRICT.
(E) Music Entertainment Facility. A music entertainment facility"' with a California Department of Alcoholic Beverage Control (ABC) Type 90 license shall be permitted to serve alcoholic beverages in this SUD.

For better response times, email communication is best.

Edgar Oropeza, Planner III
D 9 - D10
San Francisco Planning
49 South Van Ness Avenue, Suite 1400, San Francisco, CA 94103
Direct:628-652-7416| sfplanning.org
San Francisco Property Information Map: https://sfplanninggis.org/pim/

San Francisco Planning

49 South Van Ness Avenue, Suite 1400
San Francisco, CA 94103
628.652.7600
www.sfplanning.org

PLANNING APPROVAL LETTER

Date:	**2/1/2024**
Planning Record No.	**2024-000919PRL**
Building Permit Application No.	**N/A Approved Planning Letter from PIC**
Project Address:	**2965 Mission St**
Zoning:	**NCT Mission Street District** **40-X / 65-B Height and Bulk District** **Mission Alcohol Restricted Special Use District**
Block/Lot:	**6528 / 023A**
Project Sponsor:	**Julie Johnson C/O D&M Architecture** **1A Gate 5 Rode** **Sausalito Ca, 94965**
Staff Contact:	**Edgar Oropeza** **edgar.oropeza@sfgov.org| 628-652-7416**

Project Description

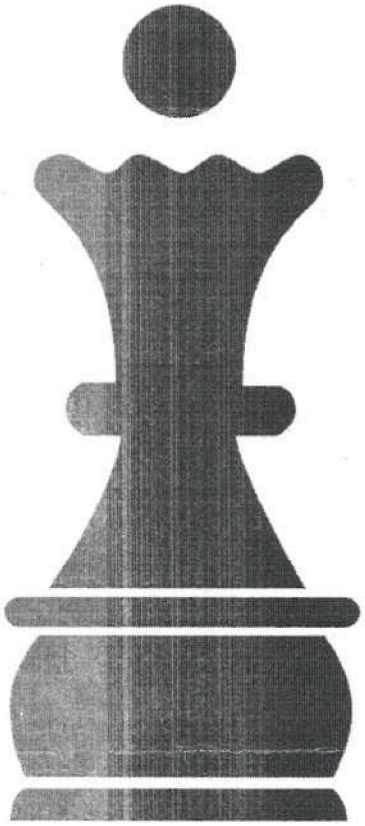
The project proposes the addition of a Nighttime entertainment use to the existing arts activity use dba, End Games Improv. No construction is proposed for the addition of this Planning Code Use. DBI to determine if this is an occupancy change.

Per Section 102 - Entertainment, Nighttime. A Retail Entertainment, Arts and Recreation Use that includes dance halls, discotheques, nightclubs, private clubs, and other similar evening-oriented entertainment activities which require dance hall keeper police permits or Place of Entertainment police permits, as defined in Section 1060 of the Police Code, which are not limited to non-amplified live entertainment, including Restaurants and Bars which present such activities. Nighttime Entertainment uses do not include any Arts Activity, any theater performance space which does not serve alcoholic beverages during performances, or any temporary uses permitted pursuant to Sections 205 through 205.5 of this Code. This use is also subject to the controls in Section 202.11. Nighttime Entertainment uses are subject to the Entertainment Commission's Good Neighbor Policy

(Amended by Ord. 111-21; Ord. 70-23; see Sec. 102 history note.)

Project Approval

The Department has determined that the project complies with the objective standards of the Planning Code and has concluded its design review of the project. On [February 1, 2024] the Project was determined to be exempt from the California Environmental Quality Act, ("CEQA") as a Class 1 - Existing Facilities under CEQA Guidelines Section **CEQA Guidelines section 15301) Interior and exterior alterations, additions under 10,000 sq. ft**, as described in the determination associated with this Planning Record Number.



ENDGAMES IMPROV, LLC

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2024 MAR 14 AM 9:29
BY

RE: Endgames Improv, LLC
2965 Mission St
San Francisco, CA 94110
Type 90 ABC License (New License)
Application Filed 2/21/2024
Public Notice of Filed Application 2/22/24

To the San Francisco Board of Supervisors, Clerk of the Board:

The purpose of this letter is to respectfully request to be placed on the Board's PSNS Subcommittee calendar for Public Convenience and Necessity review for our Type 90 ABC license.

Endgames Improv has operated in San Francisco for more than thirteen years; we are a training center and live entertainment venue. With the recent closure of The Exit Theater, Stage Werx, PianoFight, Amado's, and almost every other small theater requiring donations to stay open, theaters need every lifeline we can get.

Endgames stands out as one of the few arts organizations focused on permanent spaces without needing donations or catering to a wealthy clientele. We also have 100% financial aid for classes and to my knowledge have not turned anyone down who sincerely requested.

The premise is underutilized at the moment, as we are not a competitive venue for talent to perform without the option of alcohol in the evening. We are uniquely set up to develop new talent based right here in San Francisco, but we need a proper nightlife environment to be able to keep them as they become more polished.

Department of Alcoholic Beverage Control
APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE
ABC 211 (6/99)

State of California

Jemma Lester (845) 389-3958

TO: Department of Alcoholic Beverage Control
33 NEW MONTGOMERY STREET
STE 1230
SAN FRANCISCO, CA 94105
(415) 356-6500

File Number: **656694**
Receipt Number: **2870655**
Geographical Code: **3800**
Copies Mailed Date: **February 20, 2024**
Issued Date:

DISTRICT SERVING LOCATION: **SAN FRANCISCO**

First Owner: **ENDGAMES IMPROV, LLC**

Name of Business: **ENDGAMES IMPROV**

Location of Business: **2965 MISSION ST**
SAN FRANCISCO, CA 94110-3917

County: **SAN FRANCISCO**

Is Premises inside city limits: **Yes** Census Tract: **0209.00**

Mailing Address:(If different from premises address): **2989 MISSION ST**
SAN FRANCISCO, CA 94110-3917

Type of license(s): **90** Dropping Partner: Yes___ No✓

Transferor's license/name:

License Type	Transaction Type	Master	Secondary LT And Count
90 - On-Sale General Music Venue	ORI	Y	

License Type	Transaction Description	Fee Code	Dup	Date	Fee
Application Fee	ADD PRIMARY LICENSE TYPE	NA	0	02/20/24	$18,635.00
Application Fee	FEDERAL FINGERPRINTS	NA	2	02/20/24	$48.00
Application Fee	STATE FINGERPRINTS	NA	2	02/20/24	$78.00
90 - On-Sale General Music Ven	ANNUAL FEE	P40	0	02/20/24	$1,450.00
				Total	$20,211.00

Have you ever been convicted of a felony? **No**
Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act? **No**

STATE OF CALIFORNIA County of SAN FRANCISCO Date: February 20, 2024

Applicant Name(s)

ENDGAMES IMPROV, LLC

BY

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SAN FRANCISCO
2024 FEB 26 AM 9:21