

File No. 240378

Committee Item No. \_\_\_\_\_

Board Item No. 35

## COMMITTEE/BOARD OF SUPERVISORS

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Committee: \_\_\_\_\_

Date: \_\_\_\_\_

Board of Supervisors Meeting

Date: April 23, 2024

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- Department/Agency Cover Letter and/or Report
- MOU
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- Grant Budget
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- Public Correspondence

#### OTHER

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Prepared by: Arthur Khoo

Date: April 18, 2024

Prepared by: \_\_\_\_\_

Date: \_\_\_\_\_

1 [Urging the Governor and California State Legislature to Retain Market Match Funding]

2

3 **Resolution urging Governor Gavin Newsom and the California State Legislature to**  
4 **retain full funding for the Market Match program in the California Nutrition Incentive**  
5 **Program under the California Department of Food and Agriculture.**

6

7 WHEREAS, In his January 2024 budget proposal, Governor Newsom proposed cutting  
8 \$33.2 million from the three-year \$35 million California Nutrition Incentive Program (CNIP)  
9 budget under the California Department of Food and Agriculture (CDFA); and

10 WHEREAS, Market Match is a 15 year old program funded through CNIP and the  
11 USDA’s Gus Schumacher Nutrition Incentive Program (GusNIP) that incentivizes CalFresh  
12 (known nationally as Supplemental Nutrition Assistance Program (SNAP)) recipients to spend  
13 their benefits for farm-direct fresh fruits and vegetables by providing a dollar for dollar match  
14 on CalFresh purchases, up to a daily maximum, at 291 farm-direct outlets across the state in  
15 52 California counties; and

16 WHEREAS, 30% of San Francisco households with children are experiencing food  
17 insecurity as of 2023; and

18 WHEREAS, There are over 101,000 San Franciscans in 74,000 households receiving  
19 CalFresh, and almost 9,000 residents receiving Special Supplemental Program for Women,  
20 Infants and Children (WIC); and

21 WHEREAS, In 2023, there were 116,346 customer visits to markets offering Market  
22 Match in San Francisco, including 15,072 new customers; and

23 WHEREAS, Market Match is California’s largest nutrition incentive program that  
24 increases access to fresh, healthy produce and food for people with low incomes, while

25

1 reinvesting state and federal dollars into California’s small and mid-sized farms and rural  
2 communities; and

3 WHEREAS, There are currently four organizations administering Market Match at  
4 farmers’ markets in San Francisco through CNIP funding: Agricultural Institute of Marin,  
5 Foodwise, Heart of the City Farmers’ Market, and Pacific Coast Farmers’ Market Association;  
6 and

7 WHEREAS, In 2023, there were a total of 580 market days offering Market Match in  
8 San Francisco, at nine locations, including Castro CFM, Clement Street Farmers’ Market,  
9 Divisadero Farmers’ Market, Ferry Plaza, Fillmore CFM, Heart of the City Farmers’ Market,  
10 Inner Sunset CFM, Mission Community Market, and Stonestown Farmers Market; and

11 WHEREAS, The Heart of the City Farmers’ Market in Civic Center is the largest  
12 farmers’ market EBT program in the state, with \$2.57 million in CalFresh spending and an  
13 estimated \$1.91 million in Market Match funds; and

14 WHEREAS, GusNIP brings grant dollars into the state, and the Market Match program  
15 leverages federal funds by matching nutrition assistance benefits with funds that can be spent  
16 by low-income Californians to buy healthy, fresh food grown by California farmers; and

17 WHEREAS, Absent state funding, Market Match will not be able to meet the non-  
18 federal match and bring significant federal funds into the state; and

19 WHEREAS, More than 160 safety net, economic development, sustainable agriculture,  
20 school districts, and local food systems organizations have joined the Save Market Match  
21 Coalition, including San Francisco-based nonprofit organizations GLIDE, Foodwise, Heart of  
22 the City Farmers Market, and the San Francisco-Marín Food Bank, to advocate to retain state  
23 funding to continue the Market Match program; now, therefore, be it

24 RESOLVED, That the Board of Supervisors urges Governor Gavin Newsom and the  
25 California State Legislature to retain full funding for the Market Match program through the

1 California Nutrition Incentive Program (CNIP) budget under the California Department of Food  
2 and Agriculture (CDFA); and, be it

3 FURTHER RESOLVED, That the San Francisco Board of Supervisors hereby directs  
4 the Clerk of the Board to transmit copies of this Resolution to California Governor Gavin  
5 Newsom, Senator Scott Wiener, and Assembly Members Phil Ting and Matt Haney, with a  
6 request to take all action necessary to achieve the objectives of this Resolution.

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## Introduction Form

(by a Member of the Board of Supervisors or the Mayor)



I hereby submit the following item for introduction (select only one):

- 1. For reference to Committee (Ordinance, Resolution, Motion or Charter Amendment)
- 2. Request for next printed agenda (For Adoption Without Committee Reference)  
*(Routine, non-controversial and/or commendatory matters only)*
- 3. Request for Hearing on a subject matter at Committee
- 4. Request for Letter beginning with "Supervisor  inquires..."
- 5. City Attorney Request
- 6. Call File No.  from Committee.
- 7. Budget and Legislative Analyst Request (attached written Motion)
- 8. Substitute Legislation File No.
- 9. Reactivate File No.
- 10. Topic submitted for Mayoral Appearance before the Board on

The proposed legislation should be forwarded to the following (please check all appropriate boxes):

- Small Business Commission       Youth Commission       Ethics Commission
- Planning Commission       Building Inspection Commission       Human Resources Department

General Plan Referral sent to the Planning Department (proposed legislation subject to Charter 4.105 & Admin 2A.53):

- Yes       No

*(Note: For Imperative Agenda items (a Resolution not on the printed agenda), use the Imperative Agenda Form.)*

Sponsor(s):

Subject:

Long Title or text listed:

Signature of Sponsoring Supervisor: