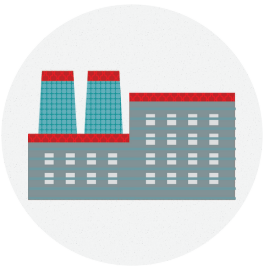
California's small business CLOSURE CRISIS

A Silver Tsunami of retiring business owners threatens the lifeblood of California's economy– its small businesses

- 6 out of 10 business owners plan to sell in the next decade.
- Only 1 in 5 businesses that go to market find a buyer.

Without succession plans, many of these businesses will close when their owners retire. Though most business owners agree that succession planning is important, recent surveys show that two-thirds of owners have no formalized succession plan.
In California, this jeopardizes:



367,500 businesses

4 MILLION employees

$864 BILLION in revenue

California's small businesses need support. **Employee ownership** offers a flexible succession planning option while building quality jobs and resilient local economies.

To address this crisis and retain California businesses and jobs, the legislature unanimously passed SB1407, the **California Employee Ownership Act**, in 2022.

The **California Office of the Small Business Advocate (CalOSBA)** needs funding to create the **Employee Ownership Hub** envisioned in SB1407. Once funded, the Hub will provide resources for succession planning and employee ownership throughout the state.

PLEASE HELP US LAUNCH THE EMPLOYEE OWNERSHIP HUB!

A $1.5 million budget appropriation is needed to provide CalOSBA with initial funds to staff the Hub for three years and kick off its programming. Contact hilary@project-equity.org for more information.

WORC
Worker-Owned Recovery California

{ Project Equity }

© 2024 Multiplier, on behalf of our program, Project Equity