

Downtown Master Permit Program



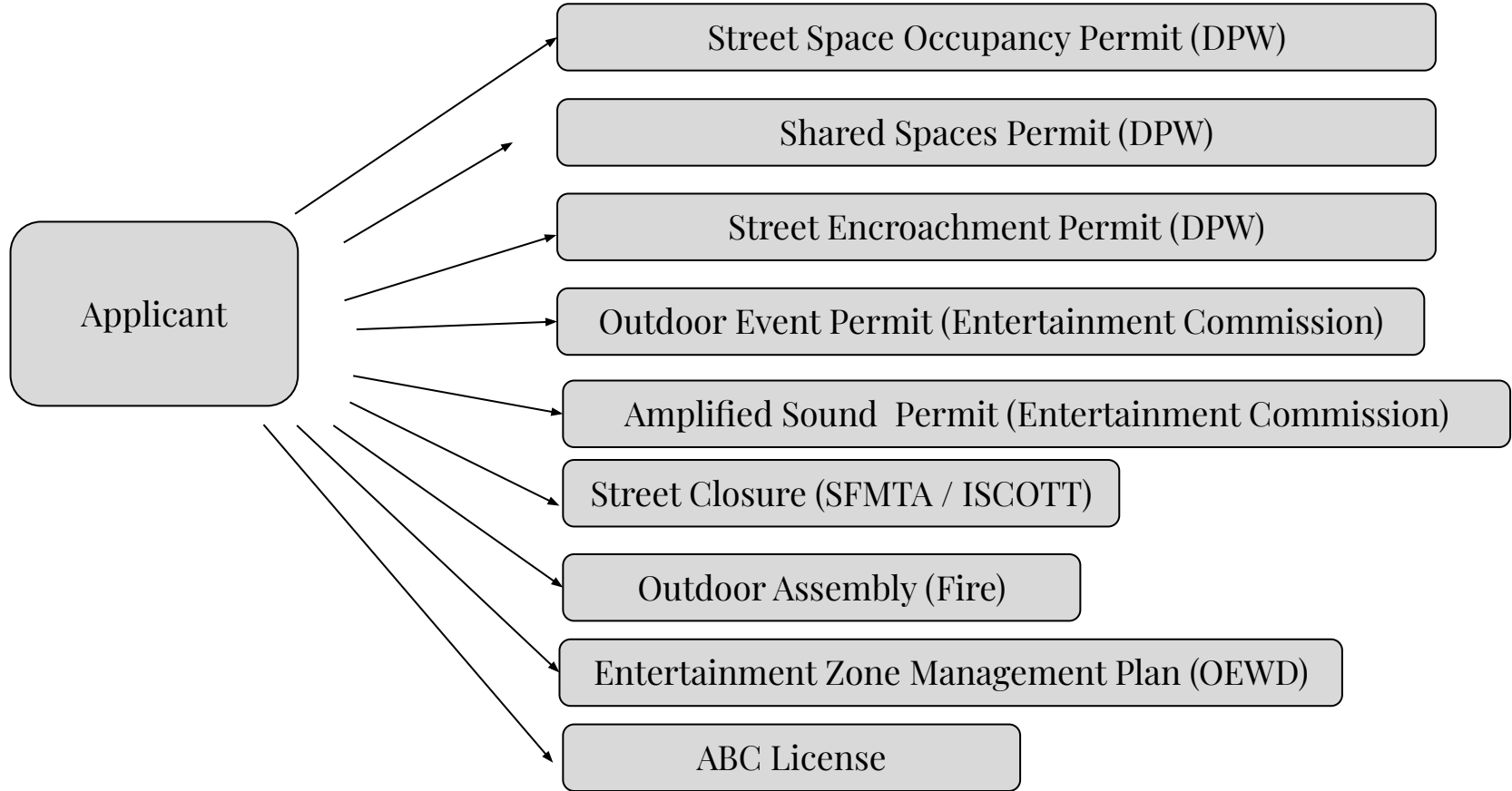
AARON PESKIN
市參事佩斯金

Arts and Culture are Key to Downtown Recovery

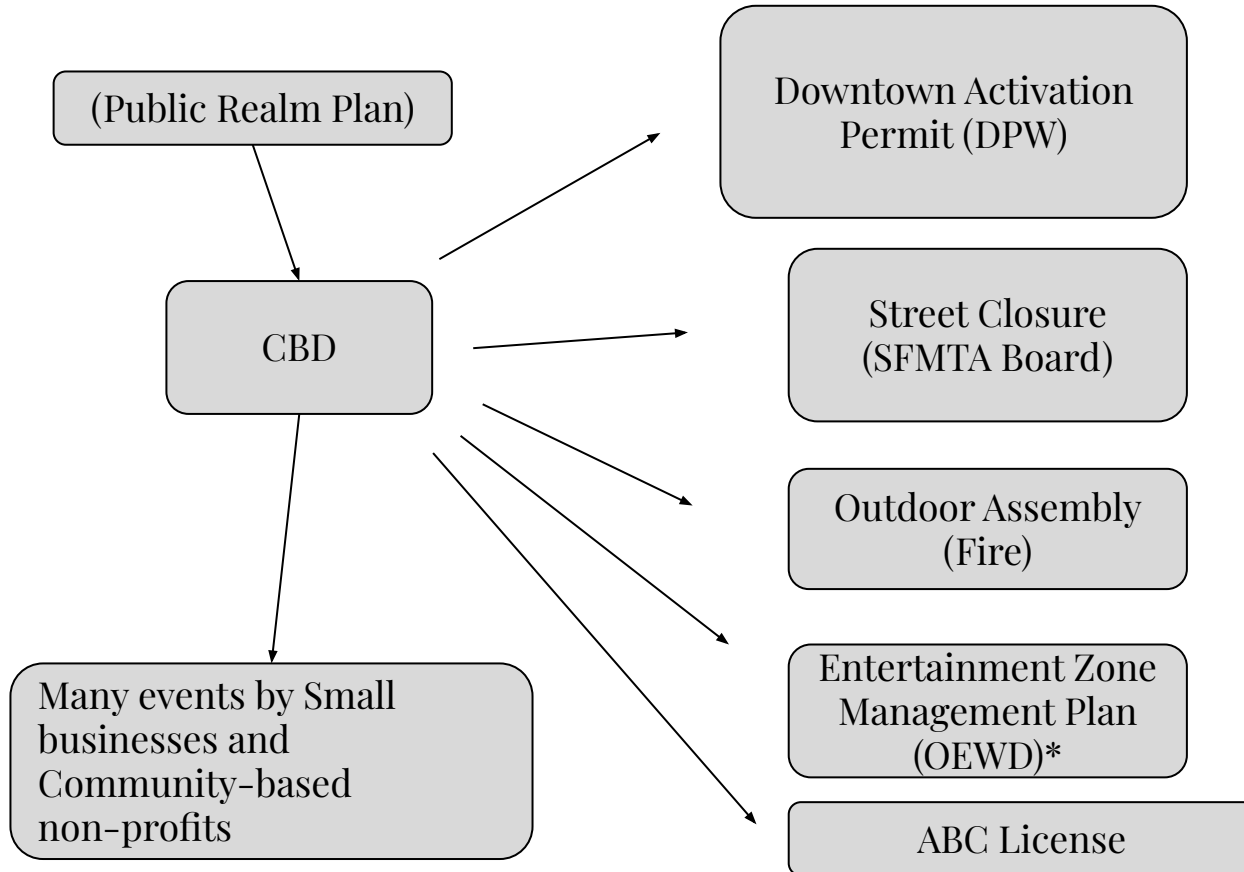
Especially if

- *Routine, sustained*
- *Community-based*
- *Reclaiming underutilized streets
as public space*

Downtown Activation Now (For One Event)



Master Permit (For 20 - 100+ Events)



- No Other DPW permits
- No Entertainment Commission
- No ISCOTT for permits longer than 1 year
- Fire still evaluates safety
- OEWD maintains role in Entertainment Zones

Permit Terms and Conditions

- Minimum of one year, maximum of five years
- Minimum of 20 events across three activation areas annually
- **Reporting:** detailed reporting annually by CBDs.

New Entertainment Zones Authorized

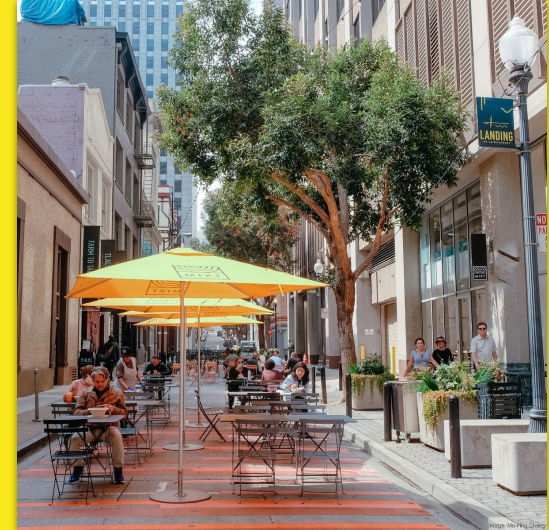
Downtown Partnership

- Balance and Gold
- Front Street
- Landing at Leidesdorff



<Gold St.

Landing at Leidesdorff:



Yerba Buena CBD

- Annie Plaza
- Jessie Alleys
- Minna Alley



Annie St. Plaza



Union Square Alliance

- Claude Lane
- Maiden Lane
- Harlan Place



Maiden
lane
activation
rendering

Claude lane,
formerly
Gitane
restaurant



East Cut CBD

- Natoma Street
- Second Street



Natoma shared space rendering, from East Cut Streetscape report 2019
