

**From:** [Crayton, Monique \(BOS\)](#)  
**To:** [CPC.Referrals](#); [Froines, Andrew \(POL\)](#); [Paola Horevicz Hurtado](#)  
**Cc:** [Alabanza, Analyn@ABC](#); [amarjit.tamber@abc.ca.gov](#); [Wong, Jocelyn \(BOS\)](#); [Jonas, Stephen \(POL\)](#); [Logan, Sam \(BOS\)](#); [Dahl, Bryan \(BOS\)](#); [Ebadi, Mahanaz \(BOS\)](#); [Owen, David \(BOS\)](#); [Tam, Madison \(BOS\)](#)  
**Subject:** Liquor License Issuance - 1179 Folsom Street -Nihon Whisky Lounge - BOS File No. 240978  
**Date:** Wednesday, October 2, 2024 1:07:00 PM

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Greetings,

The office of the Clerk of the Board has received a letter requesting public convenience or necessity findings for a liquor license issuance. I'm referring this matter to you for response via the following linked document:

[Referral Letter - Planning and Police Departments – October 2, 2024](#)

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You may review the entire matter on our [Legislative Research Center](#) by following the link below:

-  
Board of Supervisors [File No. 240978](#)

After receiving review from the Planning and Police Departments, the Public Safety and Neighborhood Services Committee may hear and consider public convenience or necessity findings for the application, to be forwarded to the California Department of Alcoholic Beverage Control for consideration in the license matter.

**The Public Safety and Neighborhood Services Committee will tentatively schedule this hearing for a regular meeting in October of 2024.**

**I request the Planning Department's response before October 11, 2024. Please confirm receipt of this message.**

You may review the fact sheet for public convenience or necessity requests from the San Francisco Board of Supervisors via the following link:

[Liquor License Public Convenience or Necessity Request](#)

Thanks for the review.

**Monique C. Crayton (she/her)**

*Assistant Clerk*

Board of Supervisors - Clerk's Office

1 Dr. Carlton B. Goodlett Place, Room 244

San Francisco, CA 94102

(415) 554-7750 | Fax: (415) 554-5163

[monique.crayton@sfgov.org](mailto:monique.crayton@sfgov.org) | [www.sfbos.org](http://www.sfbos.org)

**(VIRTUAL APPOINTMENTS)** To schedule a "virtual" meeting with me (on Microsoft Teams), please ask and I can answer your questions in real time.

BOARD of SUPERVISORS



City Hall  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco 94102-4689  
Tel. No. (415) 554-5184  
Fax No. (415) 554-5163  
TDD/TTY No. (415) 554-5227

## LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

TO: Planning Department  
Attn: \_\_\_\_\_  
Phone No. \_\_\_\_\_

DATE: October 3, 2024  
AP Block/Lot Nos.: 3529/047  
Zoning: PDR-1-G- Production,  
Distribution & Repair-1-General - 58-X

TO: Police Department  
Andrew Froines  
Phone No. (415) 837-7254

Quad: \_\_\_\_\_  
Record No.: \_\_\_\_\_

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Please submit your response within two weeks. The Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for a regular meeting in October of 2024.

**PLEASE EMAIL YOUR RESPONSE by October 11, 2024, to:**  
Monique Crayton, Public Safety and Neighborhood Services Committee Clerk.  
[monique.crayton@sfgov.org](mailto:monique.crayton@sfgov.org) ~ (415) 554-7750

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**Applicant name:** Nihon SF Inc.

**Business name:** Nihon Whisky Lounge

**Application address:** 1779 Folsom Street

**Applicant contact info:** Paola Hurtado

paola@abclicensecompany.co  
m510-788-5881 x 003

musadajani@gmail.com  
dajanigroup@aol.com

**PLANNING REVIEW:**       Approval       Denial

Planning Staff Contact: \_\_\_\_\_  
(Please add comments on a trailing page.)

**POLICE REVIEW:**       Approval       Denial

(Please add comments in a trailing report.)

**Nihon SF Inc**

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO

2024 SEP 24 PM 1:37

BY 

Alisa Somera, Legislative Deputy Director  
San Francisco Board of Supervisors  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102  
415-554-4445

Re: Liquor License "PCN" Request  
Original Type 48, Pending License No: 480549  
1779 Folsom Street, San Francisco CA 94103

To the Clerk of the Board,

The purpose of this letter is to respectfully request to be placed on the Board's calendar for Public Convenience and Necessity approval with regard to our Type 48 license. We already own and operate the Type 47 license at 1779 Folsom Street, and are exchanging that license type for a 48, as we wish to operate as a true whiskey lounge. Our operations will continue to be unlike other bars, as we will provide elevated whisky vintages, courting luxury drinkers, engaging neighborhood locals, connoisseurs, and industry professionals in a sophisticated, relaxed, and friendly setting.

Our business proves to be necessary in San Francisco, as there is a passion for high-end whiskey in the community. We're dedicated to offering the largest Japanese and Scotch single malt selection in the state of California with over 600 single malt expressions, including over 150 expressions of Japanese whiskey found nowhere else. There is not an appropriate whiskey lounge bar establishment to serve the needs of Japanese whiskey fans aesthetically, educationally, or personally. Our operations will be a solution to this by offering a personalized experience to every guest; being a one-stop shop for all things whiskey; offering the general public a fun and comfortable environment to buy, taste, and learn.

Our hours of operation are 5:30pm - 1:30am Wednesday through Saturday. We vigilantly monitor the surrounding area to ensure the safety of our business and customers at all times and maintain a lawful business. The Nihon SF founding team has enriched the city of San Francisco with Japanese-inspired businesses, such as Nihon Lounge and Tsunami Panhandle sushi restaurant, thanks to a great combination of grit and savvy business professionals. Our experience in this area has allowed us to cultivate very good relationships with community leaders and members.

We seek the SF Board of Supervisor's affirmative ruling that our application serves the public convenience and necessity of our City.

Sincerely,



Khaled S Dajani



**APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE**

ABC 211 (6/99)

*Paola Hurtado*  
510-788-5881 ext. 003  
paola@abclicensecompany.com

**TO:** Department of Alcoholic Beverage Control  
33 NEW MONTGOMERY STREET  
STE 1230  
SAN FRANCISCO, CA 94105  
(415) 356-6500

File Number: **480549**  
Receipt Number: **2930712**  
Geographical Code: **3800**  
Copies Mailed Date: **August 30, 2024**  
Issued Date:

DISTRICT SERVING LOCATION: **SAN FRANCISCO**

First Owner: **NIHON SF INC**  
Name of Business: **NIHON WHISKY LOUNGE**  
Location of Business: **1779 FOLSOM ST  
SAN FRANCISCO, CA 94103-3711**

County: **SAN FRANCISCO**  
Is Premises inside city limits: **No** Census Tract: **0177.00**

Mailing Address:(If different from premises address) **1300 FOLSOM ST  
C/O KHALED DAJANI  
SAN FRANCISCO, CA 94117-1416**

Type of license(s): **48** Dropping Partner: Yes \_\_\_ No \_\_\_

Transferor's license/name:

<u>License Type</u>	<u>Transaction Type</u>	<u>Master</u>	<u>Secondary LT And Count</u>	
48 - On-Sale General Public Premises	EXC	Y		

<u>License Type</u>	<u>Transaction Description</u>	<u>Fee Code</u>	<u>Dup</u>	<u>Date</u>	<u>Fee</u>
Application Fee	LICENSE TYPE EXCHANGE	NA	0	08/30/24	\$120.00
Total					\$120.00

Have you ever been convicted of a felony? **No**

Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act? **No**

STATE OF CALIFORNIA County of **SAN FRANCISCO**

Date: **August 30, 2024**

Applicant Name(s)

**NIHON SF INC**

*BY*  
*[Signature]*  
2024 SEP 12 AM 8:35  
SAN FRANCISCO