



November 15, 2024

Supervisor Shamann Walton  
Supervisor Ahsha Safai  
Supervisor Aaron Peskin

Dear Supervisors,

On behalf of the LEATHER & LGBTQ Cultural District, I would like to offer full support to Norm Lynde's reappointment to the SOMA Stabilization Fund Community Advisory Committee. Norm is very familiar with the needs of the Cultural District and our constituents who live, work, or come to the District for shopping and entertainment.

As the City strives to revitalize Downtown in the wake of the COVID pandemic and the subsequent social changes, our constituents are an important demographic to bring an increase of foot traffic and spending back to the neighborhood. Norm is uniquely positioned to represent that constituency through his familiarity and long association with the leather community.

We wholeheartedly urge the Rules Committee to further Norm's nomination to continue the fine work he has done in his term on the Community Advisory Committee in representing this critical population's role in the resurgence of western SOMA.

Sincerely,



Cal Callahan  
District Manager  
LEATHER & LGBTQ Cultural District