

BOARD of SUPERVISORS



City Hall  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco 94102-4689  
Tel. No. (415) 554-5184  
Fax No. (415) 554-5163  
TDD/TTY No. (415) 554-5227

## MEMORANDUM

TO: Maggie Weiland, Executive Director, Entertainment Commission  
Tina Tam, Zoning Administrator

FROM: Victor Young, Assistant Clerk *Victor Young*

DATE: Dec 18, 2024

SUBJECT: LEGISLATION INTRODUCED

The Board of Supervisors' Rules Committee received the following proposed Ordinance:

File No. 241197

Ordinance amending the Administrative Code to create the Cole Valley Entertainment Zone on Cole Street, between Frederick Street and Parnassus Avenue, and on Carl Street, between Shrader Street and Clayton Street; to delete the requirement that an Entertainment Zone Event be a special event permitted or licensed by the California Department of Alcoholic Beverage Control; and affirming the Planning Department's determination under the California Environmental Quality Act.

If you have comments or reports to be included with the file, please forward them to Victor Young at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102 or by email at: [victor.young@sfgov.org](mailto:victor.young@sfgov.org).

c. May Liang, Entertainment Commission



# City and County of San Francisco

## Master Report

City Hall  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102-4689

**File Number:** 241197      **File Type:** Ordinance      **Status:** 30 Day Rule

**Enacted:** \_\_\_\_\_ **Effective:** \_\_\_\_\_

**Version:** 1      **In Control:** Rules Committee

**File Name:** Administrative Code - Cole Valley Entertainment Zone      **Date Introduced:** 12/10/2024

**Requester:** \_\_\_\_\_ **Cost:** \_\_\_\_\_ **Final Action:** \_\_\_\_\_

**Comment:** \_\_\_\_\_ **Title:** Ordinance amending the Administrative Code to create the Cole Valley Entertainment Zone on Cole Street, between Frederick Street and Parnassus Avenue, and on Carl Street, between Shrader Street and Clayton Street; to delete the requirement that an Entertainment Zone Event be a special event permitted or licensed by the California Department of Alcoholic Beverage Control; and affirming the Planning Department’s determination under the California Environmental Quality Act.

**Sponsors:** Mayor;  
Mandelman

### History of Legislative File 241197

Ver	Acting Body	Date	Action	Sent To	Due Date	Result
1	President	12/10/2024	ASSIGNED UNDER 30 DAY RULE	Rules Committee	01/09/2025	

1 [Administrative Code - Cole Valley Entertainment Zone]

2

3 **Ordinance amending the Administrative Code to create the Cole Valley Entertainment**  
4 **Zone on Cole Street, between Frederick Street and Parnassus Avenue, and on Carl**  
5 **Street, between Shrader Street and Clayton Street; to delete the requirement that an**  
6 **Entertainment Zone Event be a special event permitted or licensed by the California**  
7 **Department of Alcoholic Beverage Control; and affirming the Planning Department’s**  
8 **determination under the California Environmental Quality Act.**

9

NOTE: **Unchanged Code text and uncodified text** are in plain Arial font.  
10 **Additions to Codes** are in *single-underline italics Times New Roman font*.  
11 **Deletions to Codes** are in ~~*strikethrough italics Times New Roman font*~~.  
12 **Board amendment additions** are in double-underlined Arial font.  
13 **Board amendment deletions** are in ~~strikethrough Arial font~~.  
14 **Asterisks (\* \* \* \*)** indicate the omission of unchanged Code  
15 subsections or parts of tables.

13

14 Be it ordained by the People of the City and County of San Francisco:

15

16 Section 1. CEQA Findings.

17

18 The Planning Department has determined that the actions contemplated in this  
19 ordinance comply with the California Environmental Quality Act (California Public Resources  
20 Code Sections 21000 et seq.). Said determination is on file with the Clerk of the Board of  
21 Supervisors in File No. \_\_\_\_ and is incorporated herein by reference. The Board affirms this  
22 determination.

22

23 Section 2. Chapter 94B of the Administrative Code is hereby amended by revising  
24 Sections 94B.1 and 94B.4, to read as follows:

25

1 **SEC. 94B.1. DEFINITIONS.**

2 For the purposes of this Chapter 94B, the following definitions shall apply:

3 \* \* \* \*

4 (c) "Entertainment Zone Event" means ~~an special~~ event ~~permitted or licensed by ABC~~ that  
5 occurs within the boundaries of an Entertainment Zone established in accordance with this  
6 Chapter 94B and within the hours permitted by this Chapter 94B and the Management Plan or  
7 the Downtown Activation Permit issued pursuant to Administrative Code Chapter 94D for the  
8 Entertainment Zone.

9 \* \* \* \*

10 **SEC. 94B.4. ENTERTAINMENT ZONE LOCATIONS.**

11 \* \* \* \*

12 (b) **Additional Entertainment Zones.**

13 \* \* \* \*

14 **(3) Cole Valley Entertainment Zone.**

15 All public streets, public rights-of-way, and sidewalks in front of storefronts abutting  
16 both sides of Cole Street, between Frederick Street and Parnassus Avenue, and abutting both sides of  
17 Carl Street, between Shrader Street and Clayton Street, and all establishments holding permits or  
18 licenses from ABC that are located on either side of said locations, are hereby designated as the Cole  
19 Valley Entertainment Zone under Sections 23039.5 and 25690 of the California Business and  
20 Professions Code.

21 (c) Except as otherwise specified in this Section 94B.4, an Entertainment Zone  
22 Event must receive a permit for the use of a public street under Transportation Code Division  
23 I, Section 6.6 or 6.16 or Transportation Code Division II, Section 206, or other applicable  
24 authority of the SFMTA.

1 (d) Outdoor consumption of alcoholic beverages within this Entertainment Zone is  
2 authorized during any Entertainment Zone Event on any day of the year between the hours of  
3 noon and 11:59 p.m., inclusive, subject to any additional limitations imposed by any ABC  
4 permit or license and by the Management Plan, or if none, the Downtown Activation Permit,  
5 for the Entertainment Zone, including but not limited to more restrictive days and hours during  
6 which outdoor consumption of alcoholic beverages is authorized.

7 (e) A Downtown Activation Permit is not required to hold an Entertainment Zone  
8 Event.

9  
10 Section 3. Effective Date. This ordinance shall become effective 30 days after  
11 enactment. Enactment occurs when the Mayor signs the ordinance, the Mayor returns the  
12 ordinance unsigned or does not sign the ordinance within ten days of receiving it, or the Board  
13 of Supervisors overrides the Mayor's veto of the ordinance.

14  
15 Section 4. Scope of Ordinance. In enacting this ordinance, the Board of Supervisors  
16 intends to amend only those words, phrases, paragraphs, subsections, sections, articles,  
17 numbers, punctuation marks, charts, diagrams, or any other constituent parts of the Municipal  
18 Code that are explicitly shown in this ordinance as additions, deletions, Board amendment  
19 additions, and Board amendment deletions in accordance with the "Note" that appears under  
20 the official title of the ordinance.

21 APPROVED AS TO FORM:  
22 DAVID CHIU, City Attorney

23 By: /s/ Victoria Wong  
24 VICTORIA WONG  
25 Deputy City Attorney

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## **LEGISLATIVE DIGEST**

[Administrative Code - Cole Valley Entertainment Zone]

**Ordinance amending the Administrative Code to create the Cole Valley Entertainment Zone, on Cole Street, between Frederick Street and Parnassus Avenue, and on Carl Street, between Shrader Street and Clayton Street; to delete the requirement that an Entertainment Zone Event be a special event permitted or licensed by the California Department of Alcoholic Beverage Control; and affirming the Planning Department's determination under the California Environmental Quality Act.**

### **Existing Law**

Under Administrative Code Chapter 94B, open alcoholic beverages can be consumed on any public street, avenue, sidewalk, stairway, alley, or thoroughfare within an Entertainment Zone during an Entertainment Zone Event, subject to state and local law, when those beverages are purchased from a licensed premises within the Entertainment Zone.

Administrative Code Section 94B.1 defines an Entertainment Zone Event as “a special event permitted or licensed by ABC that occurs within the boundaries of an Entertainment Zone established in accordance with this Chapter 94B and within the hours permitted by this Chapter 94B and the Management Plan or the Downtown Activation Permit issued pursuant to Administrative Code Chapter 94D for the Entertainment Zone.” Administrative Code Section 94B.4 establishes Entertainment Zone locations.

### **Amendments to Current Law**

This ordinance would revise the definition of “Entertainment Zone Event” by removing the requirement that such an event be “a special event permitted or licensed by ABC,” for consistency with a recent change to state law. It would also create the Cole Valley Entertainment Zone on Cole Street, between Frederick Street and Parnassus Avenue, and on Carl Street, between Shrader Street and Clayton Street.

### **Background Information**

California Senate Bill 969, effective January 1, 2025, amends Business and Professions Code Section 23039.5 to revise the definition of an “entertainment zone.” Previously, “entertainment zone” as defined as a zone authorized by the City and County of San Francisco for the outdoor consumption of alcoholic beverages in certain public areas during a “special event permitted or licensed by” the Department of Alcoholic Beverage Control. SB 969 deletes the “special event permitted or licensed by” component of the definition.

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**From:** [Trejo, Sara \(MYR\)](#)  
**To:** [BOS Legislation, \(BOS\)](#)  
**Cc:** [Paulino, Tom \(MYR\)](#); [WONG, VICTORIA \(CAT\)](#); [VanHouten, Ben \(ECN\)](#); [Ho, Calvin \(BOS\)](#); [Ha, Anh \(BOS\)](#)  
**Subject:** Mayor -- Ordinance -- Administrative Code - Cole Valley Entertainment Zone  
**Date:** Tuesday, December 10, 2024 2:42:00 PM  
**Attachments:** [01804834.DOCX](#)  
[01804868.DOCX](#)

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Hello Clerks,

Attached is an Ordinance amending the Administrative Code to create the Cole Valley Entertainment Zone, on Cole Street, between Frederick Street and Parnassus Avenue, and on Carl Street, between Shrader Street and Clayton Street; to delete the requirement that an Entertainment Zone Event be a special event permitted or licensed by the California Department of Alcoholic Beverage Control; and affirming the Planning Department's determination under the California Environmental Quality Act.

Please note, Supervisor Mandelman is a cosponsor of this item.

Best regards,

**Sara Trejo**

Legislative Aide

Office of the Mayor

City and County of San Francisco

**From:** [Ho, Calvin \(BOS\)](#)  
**To:** [Trejo, Sara \(MYR\)](#); [BOS Legislation, \(BOS\)](#)  
**Cc:** [Paulino, Tom \(MYR\)](#); [WONG, VICTORIA \(CAT\)](#); [VanHouten, Ben \(ECN\)](#); [Ha, Anh \(BOS\)](#)  
**Subject:** Re: Mayor -- Ordinance -- Administrative Code - Cole Valley Entertainment Zone  
**Date:** Tuesday, December 10, 2024 2:47:46 PM

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Thank you Sara. Confirming Supervisor Mandelman's co-sponsorship.

**Calvin Ho** (*he/they*)  
Legislative Aide  
Office of Supervisor Rafael Mandelman, District 8  
[calvin.ho@sfgov.org](mailto:calvin.ho@sfgov.org) | (415) 554-6968

---

**From:** Trejo, Sara (MYR) <Sara.Trejo@sfgov.org>  
**Sent:** Tuesday, December 10, 2024 2:41 PM  
**To:** BOS Legislation, (BOS) <bos.legislation@sfgov.org>  
**Cc:** Paulino, Tom (MYR) <tom.paulino@sfgov.org>; WONG, VICTORIA (CAT) <Victoria.Wong@sfcityatty.org>; VanHouten, Ben (ECN) <ben.vanhouten@sfgov.org>; Ho, Calvin (BOS) <calvin.ho@sfgov.org>; Ha, Anh (BOS) <anh.v.ha@sfgov.org>  
**Subject:** Mayor -- Ordinance -- Administrative Code - Cole Valley Entertainment Zone

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Please note, Supervisor Mandelman is a cosponsor of this item.

Best regards,

**Sara Trejo**  
Legislative Aide  
Office of the Mayor  
City and County of San Francisco



**From:** [Wong, Victoria \(CAT\)](#)  
**To:** [BOS Legislation, \(BOS\)](#); [Trejo, Sara \(MYR\)](#)  
**Cc:** [Paulino, Tom \(MYR\)](#); [VanHouten, Ben \(ECN\)](#); [Ho, Calvin \(BOS\)](#); [Ha, Anh \(BOS\)](#)  
**Subject:** Re: Mayor -- Ordinance -- Administrative Code - Cole Valley Entertainment Zone  
**Date:** Tuesday, December 10, 2024 2:51:41 PM

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Approved as to form, thank you.

PRIVILEGED AND CONFIDENTIAL  
ATTORNEY CLIENT COMMUNICATION  
ATTORNEY WORK PRODUCT

Victoria Wong  
Deputy City Attorney  
Office of City Attorney David Chiu  
(415) 554-4721 Direct  
[www.sfcityattorney.org](http://www.sfcityattorney.org)  
Find us on: [Facebook](#) [Twitter](#) [Instagram](#)

\*Please note: I am primarily working remotely. The most efficient way to reach me is by email.

---

**From:** BOS Legislation, (BOS) <bos.legislation@sfgov.org>  
**Sent:** Tuesday, December 10, 2024 2:48:20 PM  
**To:** Trejo, Sara (MYR) <Sara.Trejo@sfgov.org>; BOS Legislation, (BOS) <bos.legislation@sfgov.org>  
**Cc:** Paulino, Tom (MYR) <tom.paulino@sfgov.org>; Wong, Victoria (CAT) <Victoria.Wong@sfcityatty.org>; VanHouten, Ben (ECN) <ben.vanhouten@sfgov.org>; Ho, Calvin (BOS) <calvin.ho@sfgov.org>; Ha, Anh (BOS) <anh.v.ha@sfgov.org>  
**Subject:** RE: Mayor -- Ordinance -- Administrative Code - Cole Valley Entertainment Zone

Hello,

We are seeking e-signature and approval as to form from DCA Wong.

Regards,

*Arthur Khoo*

Office of the Clerk of the Board  
San Francisco Board of Supervisors  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102  
(415) 554-4447 | (415) 554-5163  
[arthur.khoo@sfgov.org](mailto:arthur.khoo@sfgov.org) | [www.sfbos.org](http://www.sfbos.org)

*Disclosures: Personal information that is provided in communications to the Board of Supervisors is subject to disclosure under the California Public Records Act and the San Francisco Sunshine Ordinance. Personal information*

*provided will not be redacted. Members of the public are not required to provide personal identifying information when they communicate with the Board of Supervisors and its committees. All written or oral communications that members of the public submit to the Clerk's Office regarding pending legislation or hearings will be made available to all members of the public for inspection and copying. The Clerk's Office does not redact any information from these submissions. This means that personal information—including names, phone numbers, addresses and similar information that a member of the public elects to submit to the Board and its committees—may appear on the Board of Supervisors website or in other public documents that members of the public may inspect or copy.*

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**To:** BOS Legislation, (BOS) <bos.legislation@sfgov.org>

**Cc:** Paulino, Tom (MYR) <tom.paulino@sfgov.org>; WONG, VICTORIA (CAT)

<Victoria.Wong@sfcityatty.org>; VanHouten, Ben (ECN) <ben.vanhouten@sfgov.org>; Ho, Calvin

(BOS) <calvin.ho@sfgov.org>; Ha, Anh (BOS) <anh.v.ha@sfgov.org>

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Office of the Mayor

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1 [Administrative Code - Cole Valley Entertainment Zone]

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8 Entertainment Zone.

9 \* \* \* \*

10 **SEC. 94B.4. ENTERTAINMENT ZONE LOCATIONS.**

11 \* \* \* \*

12 (b) **Additional Entertainment Zones.**

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19 additions, and Board amendment deletions in accordance with the "Note" that appears under  
20 the official title of the ordinance.

21 APPROVED AS TO FORM:  
22 DAVID CHIU, City Attorney

23 By: /s/ Victoria Wong  
24 VICTORIA WONG  
Deputy City Attorney

25 n:\legana\as2024\2500152\01804834.docx