




San Francisco Police Department
ABC Liaison Unit



Alcoholic Beverage License -
*Public Convenience or
Necessity Recommendation*

To: The San Francisco Board of Supervisors' Committee on Public Safety
and Neighborhood Services

Supervisor Catherine Stefani
Supervisor Matt Dorsey
Supervisor Joel Engardio

From: Lt. David Goff #1463 
Officer in Charge
ALU/Permits Unit 415-553-9550

Date: December 19, 2024

Subject: P.C.N. Investigation Regarding: First Owner: City Choice Market Inc. .
DBA: City Choice Market
301 5th St.
San Francisco CA. 94107
ABC File # 21-663925

City Choice Market Inc., operating as "City Choice Market", has filed an application with the California Department of Alcoholic Beverage Control seeking a Type 21 (Off Sale General) license to be located at 301 5th St. (located between Folsom and Shipley.)

Hours of Operation:

8am to 2am Monday through Saturday. 8am to 12am Sundays

Digest:

"City Choice Market Inc." would like to operate a Package Store to be located at 301 5th St. If approved, this license will allow them to sell Wine, Beer, and Distilled Spirits for the consumption off the premises.

Letters of Protest

0

Letters of Support

0

Police Calls for Service:

From October 10, 2023 to October 10 ,2024

7 calls for service

Police Reports:

From October 10, 2023 to October 10, 2024

2 police reports

San Francisco Plot Information:

This premise is located in Plot: **264A**

A High Crime area is defined as **103** or more police reports in a plot for the year of **2023**.

This plot had 24 police reports for **2023**, which is 79 **Lower** than the **Citywide “High Crime”** average.

State Census Tract Information:

This premise is located in Census Tract: 178.01
Population for this tract is: **3,567**

On-sale license authorized by census tract: **12**
Active on-sale licenses: 9 with 0 pending

Off-sale licenses authorized by census tract: **3**
Active off-sale licenses: 1 with 0 pending

Departmental Recommendation:

Points of consideration: **0**

No opposition from **Southern Station**.

Applicant premise **is** located in a “**Low Crime**” area.

Applicant premise **is** located in a “**Low Concentration**” area.

0 - Protest.

0 - Support

ALU Recommendation: **Approval with the condition:**

1. Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on the ABC-253.
2. The petitioner(s) shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control, as depicted on ABC-253.

