

**LEGISLATIVE DIGEST**  
**(1/27/2025)**

[Administrative Code - Cole Valley Entertainment Zone]

**Ordinance amending the Administrative Code to create the Cole Valley Entertainment Zone, on Cole Street, between Frederick Street and Parnassus Avenue, and on Carl Street, between Shrader Street and Clayton Street; to delete the requirement that an Entertainment Zone Event be a special event permitted or licensed by the California Department of Alcoholic Beverage Control; and affirming the Planning Department’s determination under the California Environmental Quality Act.**

Existing Law

Under Administrative Code Chapter 94B, open alcoholic beverages can be consumed on any public street, avenue, sidewalk, stairway, alley, or thoroughfare within an Entertainment Zone during an Entertainment Zone Event, subject to state and local law, when those beverages are purchased from a licensed premises within the Entertainment Zone.

Administrative Code Section 94B.1 defines an Entertainment Zone Event as “a special event permitted or licensed by ABC that occurs within the boundaries of an Entertainment Zone established in accordance with this Chapter 94B and within the hours permitted by this Chapter 94B and the Management Plan or the Downtown Activation Permit issued pursuant to Administrative Code Chapter 94D for the Entertainment Zone.” Administrative Code Section 94B.4 establishes Entertainment Zone locations.

Amendments to Current Law

This ordinance would revise the definition of “Entertainment Zone Event” by removing the requirement that such an event be “a special event permitted or licensed by ABC,” for consistency with a recent change to state law. It would also create the Cole Valley Entertainment Zone on Cole Street, between Frederick Street and Parnassus Avenue, and on Carl Street, between Shrader Street and Clayton Street.

Background Information

California Senate Bill 969, effective January 1, 2025, amends Business and Professions Code Section 23039.5 to revise the definition of an “entertainment zone.” Previously, “entertainment zone” as defined as a zone authorized by the City and County of San Francisco for the outdoor consumption of alcoholic beverages in certain public areas during a “special event permitted or licensed by” the Department of Alcoholic Beverage Control. SB 969 deletes the “special event permitted or licensed by” component of the definition.

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