

# Entertainment Zones

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# Entertainment Zones

- Area designated by the San Francisco Board of Supervisors through an ordinance
- Adjacent restaurants and bars may sell open “to-go” beverages for consumption in shared outdoor areas (such as on a sidewalk or street or in a plaza) within the zone
- Tool to help activate streets with entertainment and community-driven events to accelerate economic recovery and support thriving neighborhoods

# State Requirements

- Only restaurants, bars, breweries and wineries may sell to-go beverages for consumption in the zone, not liquor stores
- Beverages must be served in non-metal or non-glass containers and there must be a process implemented to identify patrons that are over 21
- Open beverages must not leave the zone and must not be brought inside businesses

# Local Implementation

- The Office of Economic and Workforce Development develops a management plan for each entertainment zone
- Management plan includes additional operating requirements for the zone
- Management plans are designed to align with other required permits (e.g., street closure, sidewalk permitting)



# Proposing One New Entertainment Zone

This ordinance would establish the Cole Valley Entertainment Zone

- On Cole Street, between Frederick Street and Parnassus Avenue, and on Carl Street, between Shrader Street and Clayton Street
- Could only operate in conjunction with a street closure permit issued by SFMTA

# Conformity with State Law

- This ordinance would make one additional change to align local law with SB 969 (Wiener), which took effect on January 1
- Prior to SB 969, state law required the organizer of an entertainment zone event to also acquire a one-day ABC event permit for the zone to operate
- SB 969 removed this redundant permitting requirement, so this ordinance removes local references to ABC event permits

# Questions

