

ALFONSO G. FELDER

MTABoard@SFMTA.com

EDUCATION

1994-1996

Harvard University, Cambridge, MA

B.A. in Urban Studies, June 1996, Magna Cum Laude, Phi Beta Kappa

1991-1993

University of California at Berkeley, Berkeley, CA

Coursework in History, Sociology and City Planning

EMPLOYMENT EXPERIENCE

1996 - present

San Francisco Giants

Chief Operations and Experience Officer

- Responsibility for management of Oracle Park and oversight of Ballpark Operations, Event Experience and Giants Enterprises Departments
- Management of capital improvement projects throughout Oracle Park
- Co-Leads Giants Mission Rock Development program

Executive Vice President, Administration

- Managed capital projects including the Gotham Club, Cloud Club, Giants Clubhouse, bleacher/bullpen renovations at Oracle Park
- Oversaw major upgrades at Scottsdale Stadium and Papago Park in Scottsdale and Phoenix, AZ
- Oversaw Human Resources Department

Senior Vice President, Administration

- Began Oversight of Ballpark Operations, Guest Services and Giants Enterprises Departments
- Oversaw 2006 Renovation of Scottsdale Stadium and Giants Baseball Complex in Scottsdale, Arizona

Vice President, Administration

- Began oversight of Giants Spring Training Operations in Scottsdale, Arizona
- Began management of capital improvement projects throughout Oracle Park
- Oversaw 2006 Renovation of Scottsdale Stadium
- Oversaw day to day management of Oracle Park transportation system including relationships with parking facilities and transit agencies
- Giants Coordinator for 2007 Major League Baseball All Star Game at Oracle Park (then AT&T Park)

Legal and Public Affairs Coordinator

- Managed company's relationship with adjacent neighborhoods during construction of Oracle Park (then Pacific Bell Park)
- Oversaw Oracle Park's successful transit marketing campaign and served as Giants' representative on the Ballpark Transportation Coordinating Committee (BTCC)
- Assisted in the procurement of all regional, state and federal approvals necessary to open Oracle Park including extensive participation in environmental review process

1993-1994

City Year, Boston

Corps Member, Full-time Member of Boston's "Urban Service Corps"

- Lead planner for day camps serving over 900 Boston youth
- Worked as a teacher's aid in a bilingual classroom
- Participated in weekly workshops on interpersonal skills, community building and personal development

COMMUNITY ACTIVITY

Current

San Francisco Neighborhood Theater Foundation

President and Co-Founder

- Non-Profit dedicated to Preserving Neighborhood Cinemas in San Francisco
- Purchased Vogue Theater, acquired leases for Balboa Theatre and Opera Plaza Cinemas
- Oversaw \$1.2M renovation of Opera Plaza Cinemas
- Successfully Advocated for preservation of the Presidio, Marina, New Mission and 4-Star Theatres
- Established and Operated Film Night in the Park Outdoor Film Series in Dolores Park, Union Square and Washington Square Park for 15 Years

Mission Bay Citizen's Advisory Committee (MBCAC)

Member

San Francisco General Hospital Foundation

Board Member

Past

- San Francisco Little League Baseball Coach
- Boys & Girls Clubs of San Francisco, Board of Governors
- S.F.R.A. Rincon Point/South Beach CAC, Member
- S.F. Planning and Urban Research Association (SPUR), Advisory Council
- Mayor's Ballpark Task Force, San Francisco (1992)
- S.F. Board of Supervisors Ballpark Advisory Committee, Secretary (1991-1992)

ACTIVITIES AND INTERESTS

Present

- Active and engaged San Francisco parent and youth sports spectator
- Regular patron of San Francisco cinemas
- Avid San Francisco explorer and adventurer

1992-1993

- Led walking tours of S.F. neighborhoods as a college student at Cal

REFERENCES

Available upon request. Transcripts available upon request.