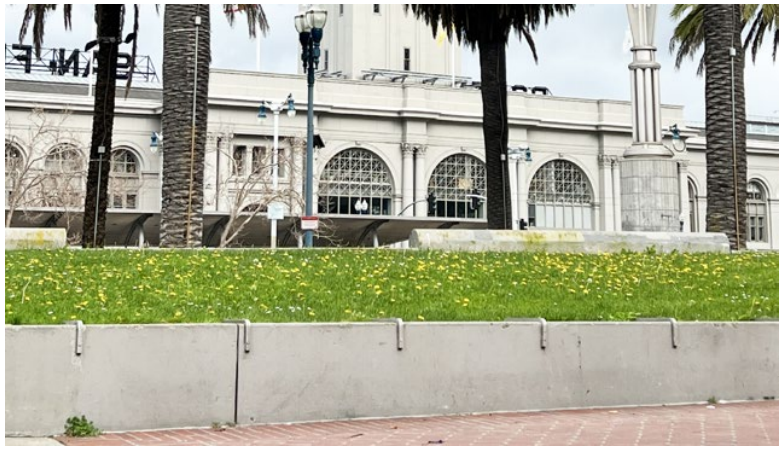
Renovation of Embarcadero Plaza and Sue Bierman Park

SF Board of Supervisors
Government Audit & Oversight Committee
March 6, 2025

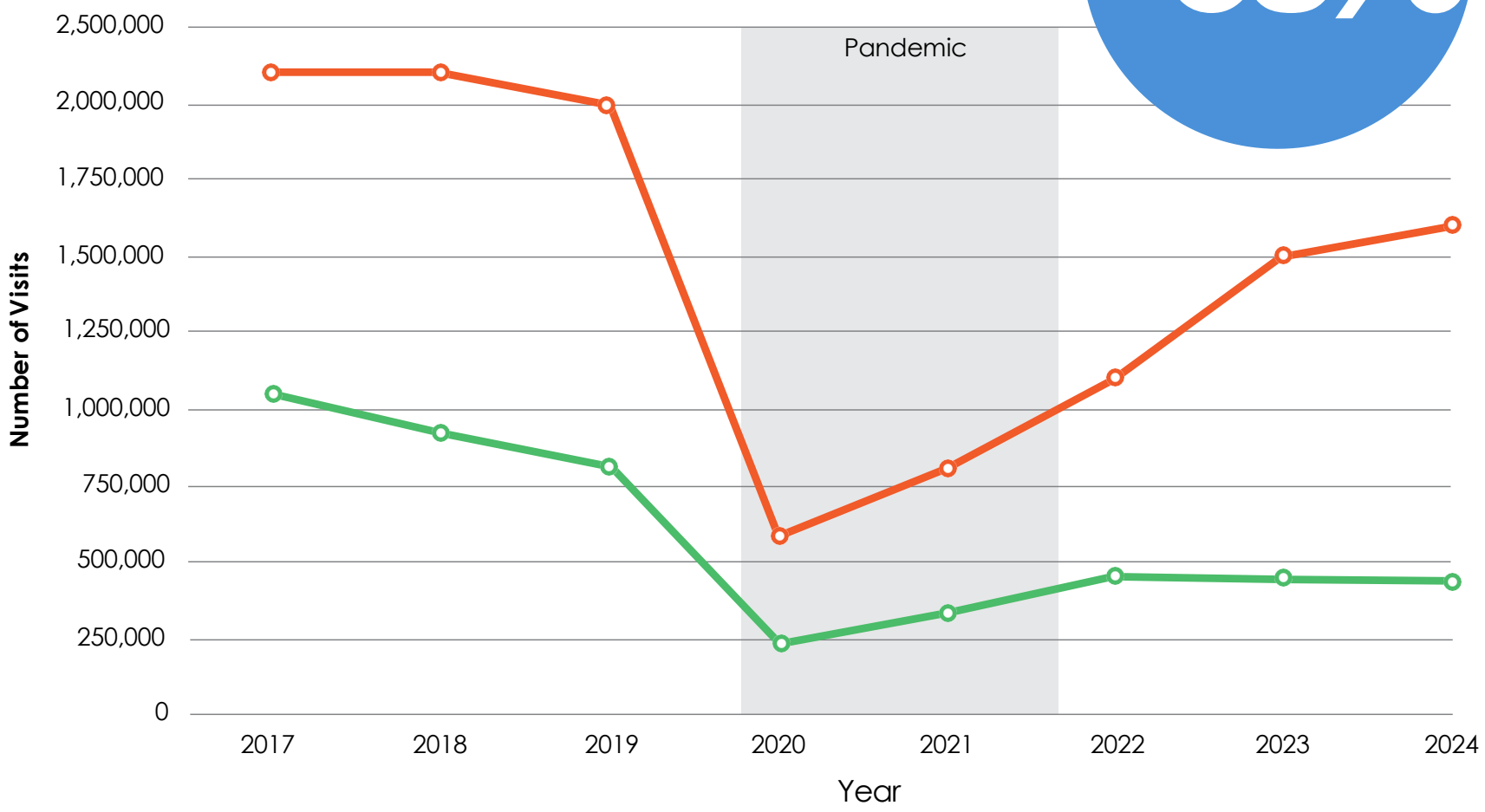
SAN FRANCISCO
RECREATION
& PARKS

Project Background

Project Background



VISITATION TRENDS



-58%

Decline in number of visits at Embarcadero Plaza and Sue Bierman Park from 2017 to 2024

FERRY BUILDING

28% SF residents

72% Non-SF residents

EMBARCADERO PLAZA & SUE BIERMAN PARK

35% SF residents

65% Non-SF residents

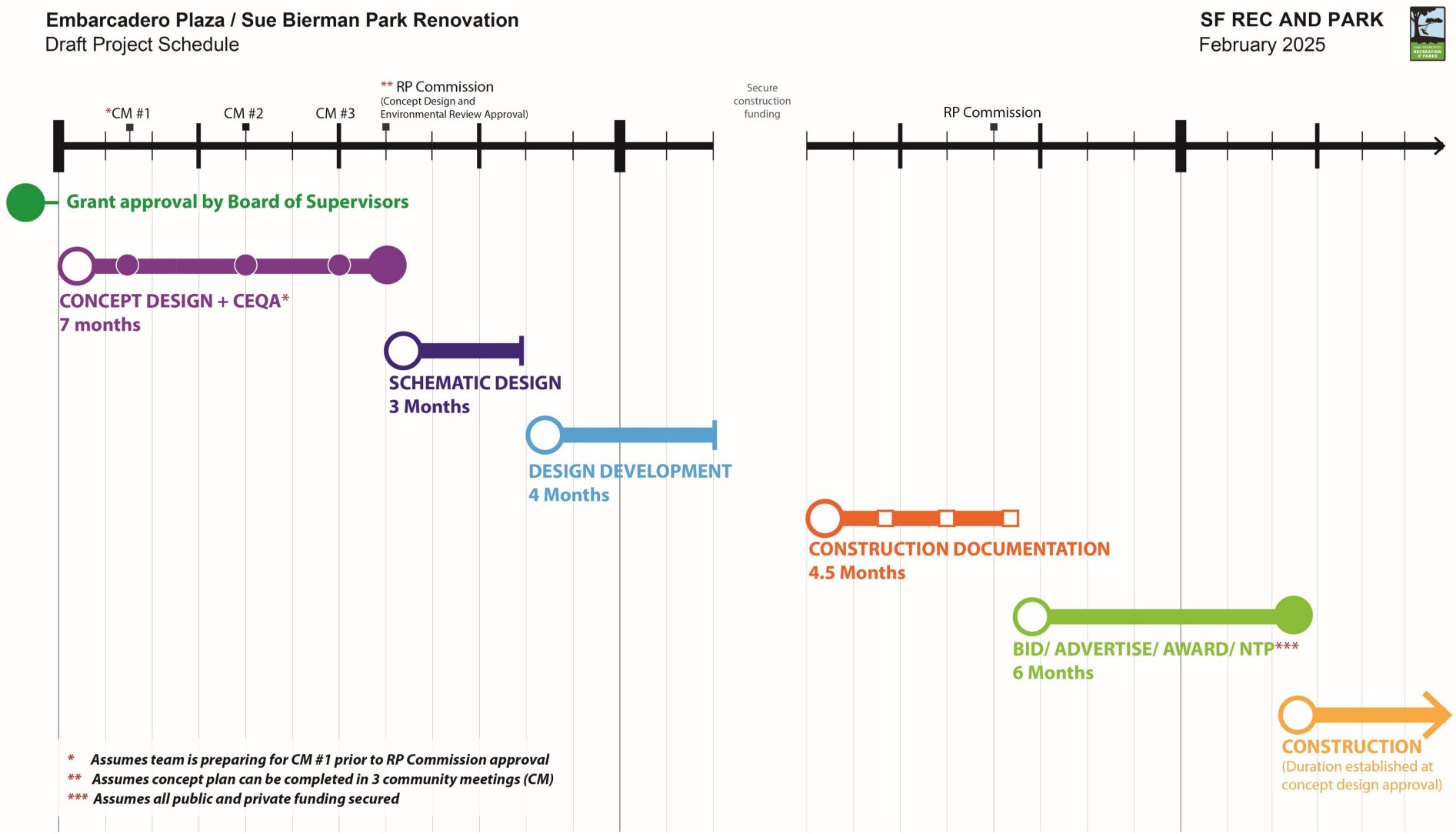
A New Vision

FERRY BUILDING
THE EMBARCADERO
ACTIVE PROMENADE
ACTIVE PROMENADE
EXISTING PLAYGROUND
MULTI-USE LAWN
STAGE
CENTRAL EVENT SPACE
WASHINGTON ST
FITNESS
MULTI-USE LAWN
RETAIL CORRIDOR
RETAIL CORRIDOR
MARKET ST
*LIMIT OF WORK ENDS AT BACK OF CURB
DRUMM ST

Preliminary Project Budget

Embarcadero Project Budget		
EXPENSES		
Design Costs		
Landscape, Civil & Survey	$	1,980,000
Soft Cost Contingency	$	275,000
City Project Management	$	200,000
BXPE Project Management	$	45,000
Total Estimated Design Costs	**$**	**2,500,000**
Estimated Construction Costs	$	23,000,000
Project Contingency	$	1,000,000
Fundraising and Admin Costs	$	1,000,000
Phase I Total	**$**	**27,500,000**
SOURCES		
BXPE Cash and In-Kind Design Grants	$	2,500,000
Public Funds (Minimum Committment)	$	15,000,000
Private Commitment	$	10,000,000
Total Sources	**$**	**27,500,000**

Preliminary Project Schedule



Thank you and Questions

SAN FRANCISCO
RECREATION
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