



San Francisco Police Department
ABC Liaison Unit



Alcoholic Beverage License -
*Public Convenience or
Necessity Recommendation*

To: The San Francisco Board of Supervisors' Committee on Public Safety
and Neighborhood Services

**Supervisor Matt Dorsey
Supervisor Bilal Mahmood
Supervisor Danny Sauter**

From: Lt. David Goff #1465
Officer in Charge
ALU/Permits Unit 415-553-9550

Date: April 22, 2025

Subject: P.C.N. Investigation Regarding: First Owner: El Chavo SuperMercado Corp.
DBA: El Chavo SuperMercado
15 Ocean Ave.
San Francisco CA. 94112
ABC File # 21-667836

El Chavo SuperMercado Corp., operating as "El Chavo SuperMercado", has filed an application with the California Department of Alcoholic Beverage Control seeking a Type 21 (Off Sale General) license to be located at 15 Ocean Ave. (located between Alemany Blvd. and Persia Ave.)

Hours of Operation:

7 am to 9 pm each day of the week.

Digest:

"El Chavo SuperMercado." would like to operate a Off Sale (General) to be located at 15 Ocean Ave. If approved, this license will allow them to sell Wine, Beer, and Distilled Spirits.

Letters of Protest

0

Letters of Support

0

Police Calls for Service:

From March 26, 2024 to March 26, 2025

2 calls for service

Police Reports:

From March 26, 2024 to March 26, 2025

0 police reports

San Francisco Plot Information:

This premise is located in Plot: **892B**

A High Crime area is defined as **103** or more police reports in a plot for the year of **2024**.

This plot had **222** police reports for **2024**, which is **119 Higher** than the **Citywide "High Crime"** average.

State Census Tract Information:

This premise is located in Census Tract: **261**
Population for this tract is: **6890**

On-sale license authorized by census tract: **24**
Active on-sale licenses: 13 with 0 pending

Off-sale licenses authorized by census tract: **06**
Active off-sale licenses: 4 with 0 pending

Departmental Recommendation:

Points of consideration: **2**

No opposition from **Ingleside Station**

Applicant premise **is** located in a “**High Crime**” area.

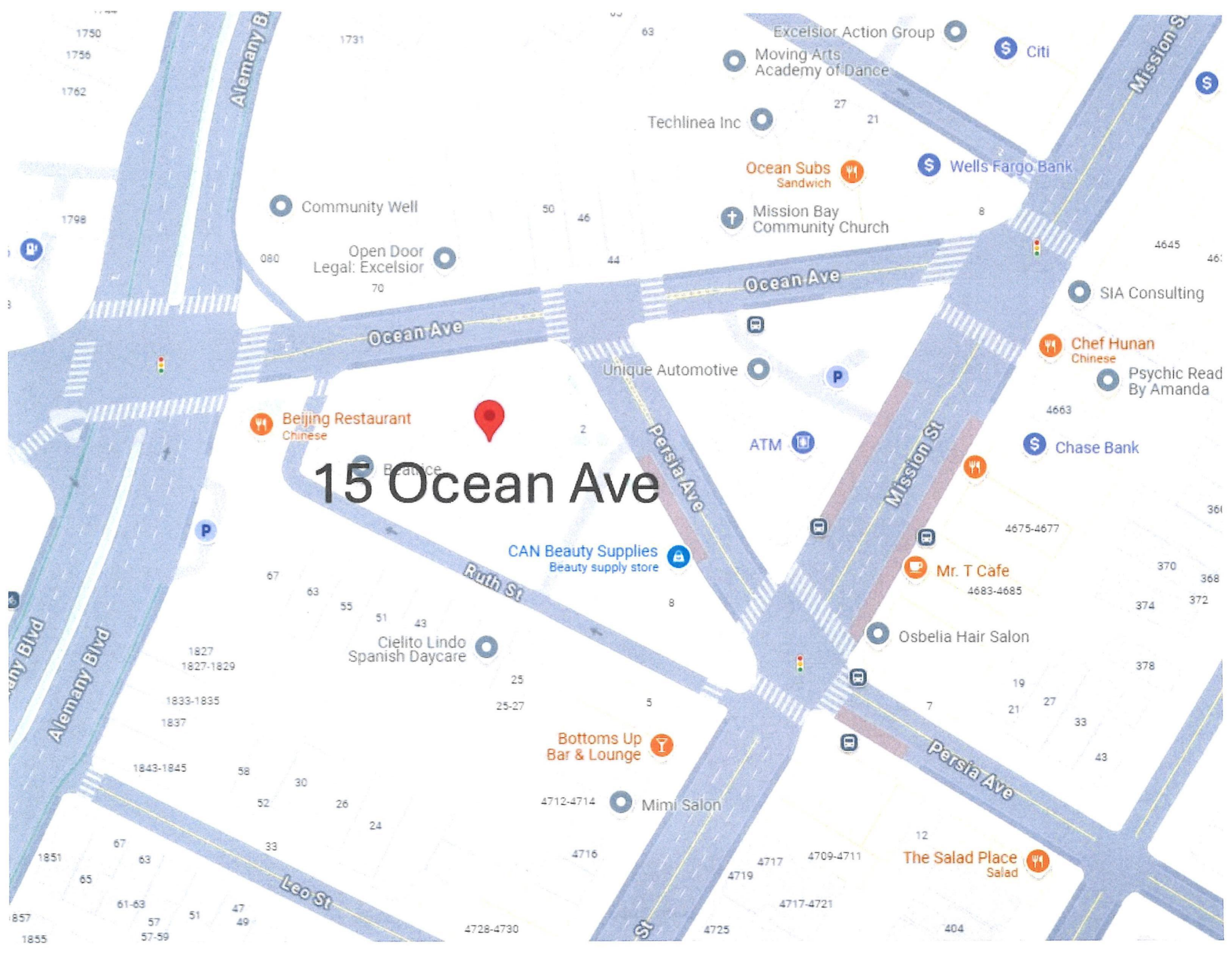
Applicant premise **is** located in a “**High Concentration**” area.

0 - Protest.

0 - Support

ALU Recommendation: **Approval with the condition:**

1. Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on the ABC-253.



15 Ocean Ave

Beijing Restaurant
Chinese

CAN Beauty Supplies
Beauty supply store

Cielito Lindo
Spanish Daycare

Bottoms Up
Bar & Lounge

Mimi Salon

ATM

Unique Automotive

Mission Bay
Community Church

Ocean Subs
Sandwich

Wells Fargo Bank

Chase Bank

Chef Hunan
Chinese

Psychic Read
By Amanda

Mr. T Cafe

Osbella Hair Salon

The Salad Place
Salad

Citi

Excelsior Action Group

Moving Arts
Academy of Dance

Techlinea Inc

Community Well

Open Door
Legal: Excelsior

4645

46:

SIA Consulting

4663

4675-4677

4683-4685

378

372

374

370

368

361

43

33

27

21

19

7

12

4709-4711

4717

4719

4717-4721

4725

4728-4730

Leo St

1833-1835

1837

1843-1845

1827-1829

1827

51

55

63

67

8

25

Ruth St

2

44

50

46

21

27

63

1731

1750

1756

1762

1798

1855

1857

65

61-63

57-59

51

47

49

52

30

26

24

33

58