FILE NO. 250248 RESOLUTION NO. 187-25

[Outreach Community-Based Weekly Advertising and Outreach Neighborhood-Based Monthly Advertising - Various Newspapers - FY2025-2026]

Resolution designating *Bay Area Reporter* to be the outreach community-based weekly newspaper of the City and County of San Francisco for the Lesbian, Gay, Bisexual and Transgender community; *El Reportero* to be the outreach neighborhood-based monthly newspaper of the City and County of San Francisco for the Bayview, Bernal Heights, and Mission neighborhoods; *El Tecolote* to be the outreach neighborhood-based monthly newspaper of the City and County of San Francisco for the Mission neighborhood; *Henry Society Journal* to be the outreach neighborhood-based monthly newspaper of the City and County of San Francisco for the Bayview, Hunters Point and Visitacion Valley neighborhoods; *Noe Valley Voice* to be the outreach neighborhood-based monthly newspaper of the City and County of San Francisco for the Noe Valley neighborhood; *Potrero View* to be the outreach neighborhood-based monthly newspaper of the City and County of San Francisco for the Dogpatch, Eastern South of Market, Mission Bay, and Potrero Hill neighborhoods; *San Francisco Bay Times* to be the outreach neighborhood-based monthly newspaper of the City and County of San Francisco for the Castro, Duboce Triangle, and Noe Valley neighborhoods; *Sing Tao Daily* to be the outreach neighborhood-based monthly newspaper of the City and County of San Francisco for the Chinatown, Excelsior, Ingleside, Merced Heights, Oceanview, Outer Mission, Portola Valley, Richmond, Sunset, and Tenderloin neighborhoods; *Small Business Exchange* to be the outreach neighborhood-based monthly newspaper of the City and County of San Francisco serving the entire City; *Wind Newspaper* to be the outreach neighborhood-based monthly newspaper of the City and County of San Francisco for the Chinatown, Excelsior, Outer Mission, North Beach, Portola, Richmond, Sunset, Tenderloin, and Visitacion Valley neighborhoods;

World Journal **to be the outreach neighborhood-based monthly newspaper of the City and County of San Francisco serving Bayview/Hunters Point, Chinatown, Mission, South of Market, Tenderloin, Visitacion Valley, and Western Addition neighborhoods for Fiscal Year (FY) 2025-2026.**

WHEREAS, The voters, by passing Proposition J in 1994, mandated outreach advertising to those communities which may not be adequately served by the official newspaper, pursuant to Sections 2.80 and 2.80-1 of the Administrative Code; and

WHEREAS, In each year, the Board of Supervisors shall designate the outreach newspaper for each outreach community, pursuant to Section 2.81-3 of the Administrative Code; and

WHEREAS, The Board of Supervisors may designate neighborhood outreach newspaper, pursuant to Section 2.81-4 of the Administrative Code; now, therefore, be it

RESOLVED, That the Board designates the following newspapers, which circulate primarily in the indicated communities and are printed in San Francisco, to be the outreach newspapers for the indicated communities for Fiscal Year (FY) 2025-2026:

Bay Area Reporter	-Lesbian, Gay, Bisexual, Transgender

FURTHER RESOLVED, That the Board designates the following neighborhood outreach newspapers for the indicated neighborhood(s) for FY2025-2026:

El Reportero	-Bayview, Bernal Heights, Mission
El Tecolote	-Mission
Henry Society Journal	-Bayview, Hunters Point, Visitacion Valley
Noe Valley Voice	-Noe Valley
Portrero View	-Dogpatch, Eastern South of Market, Mission Bay, Potrero Hill

San Francisco Bay Times	-Castro, Duboce Triangle, Noe Valley
	-Chinatown, Excelsior, Ingleside, Merced Heights,
Sing Tao	Oceanview, Outer Mission, Portola Valley,
	Richmond, Sunset, Tenderloin
Small Business Exchange	-All of San Francisco
	-Chinatown, Excelsior, Outer Mission, North
Wind	Beach, Portola, Richmond, Sunset, Tenderloin,
	Visitacion Valley
	-Bayview, Chinatown, Hunters Point, Mission,
World Journal	South of Market, Tenderloin, Visitacion Valley,
	Western Addition; and, be it

FURTHER RESOLVED, That the Office of Contract Administration is hereby authorized to award these designated outreach newspapers to be listed as sub-awards to the Daily Journal, the City's official Clearinghouse contractor in accordance with all the contracting requirements of the City and County of San Francisco; and, be it

FURTHER RESOLVED, That within 30 days of the Clearinghouse contract being fully-executed by all parties, the Office of Contract Administration shall provide the final contract to the Clerk of the Board for inclusion into the official file.

City and County of San Francisco
Tails
Resolution

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

File Number: 250248 **Date Passed:** April 29, 2025

Resolution designating Bay Area Reporter to be the outreach community-based weekly newspaper of the City and County of San Francisco for the Lesbian, Gay, Bisexual and Transgender community; El Reportero to be the outreach neighborhood-based monthly newspaper of the City and County of San Francisco for the Bayview, Bernal Heights, and Mission neighborhoods; El Tecolote to be the outreach neighborhood-based monthly newspaper of the City and County of San Francisco for the Mission neighborhood; Henry Society Journal to be the outreach neighborhood-based monthly newspaper of the City and County of San Francisco for the Bayview, Hunters Point and Visitacion Valley neighborhoods; Noe Valley Voice to be the outreach neighborhood-based monthly newspaper of the City and County of San Francisco for the Noe Valley neighborhood; Potrero View to be the outreach neighborhood-based monthly newspaper of the City and County of San Francisco for the Dogpatch, Eastern South of Market, Mission Bay, and Potrero Hill neighborhoods; San Francisco Bay Times to be the outreach neighborhood-based monthly newspaper of the City and County of San Francisco for the Castro, Duboce Triangle, and Noe Valley neighborhoods; Sing Tao Daily to be the outreach neighborhood-based monthly newspaper of the City and County of San Francisco for the Chinatown, Excelsior, Ingleside, Merced Heights, Oceanview, Outer Mission, Portola Valley, Richmond, Sunset, and Tenderloin neighborhoods; Small Business Exchange to be the outreach neighborhood-based monthly newspaper of the City and County of San Francisco serving the entire City; Wind Newspaper to be the outreach neighborhood-based monthly newspaper of the City and County of San Francisco for the Chinatown, Excelsior, Outer Mission, North Beach, Portola, Richmond, Sunset, Tenderloin, and Visitacion Valley neighborhoods; World Journal to be the outreach neighborhood-based monthly newspaper of the City and County of San Francisco serving Bayview/Hunters Point, Chinatown, Mission, South of Market, Tenderloin, Visitacion Valley, and Western Addition neighborhoods for Fiscal Year (FY) 2025-2026.

April 23, 2025 Budget and Finance Committee - RECOMMENDED

April 29, 2025 Board of Supervisors - ADOPTED

Ayes: 11 - Chan, Chen, Dorsey, Engardio, Fielder, Mahmood, Mandelman, Melgar, Sauter, Sherrill and Walton

File No. 250248

I hereby certify that the foregoing Resolution was ADOPTED on 4/29/2025 by the Board of Supervisors of the City and County of San Francisco.

Angela Calvillo
Clerk of the Board

Daniel Lurie
Mayor

MAY 2, 2025

Date Approved