Committee Item No.	•	
Board Item No	51	_
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## **COMMITTEE/BOARD OF SUPERVISORS**

AGENDA PACKET CONTENTS LIST

Board of Supervisors Meeting	Date <u>July 19, 2011</u>
Cmte Board	eport eport r hearings) Cover Letter and/or Report
OTHER (Use back side if addi	tional space is needed)  Date July 14, 2011
Completed by:	Date

An asterisked item represents the cover sheet to a document that exceeds 25 pages. The complete document is in the file.

Resolution urging the U.S. Food and Drug Administration (FDA) to ban menthol in cigarettes and other tobacco products.

[Urging the United States Food and Drug Administration to Ban Menthol in Tobacco Products]

WHEREAS, A high percentage of children aged 12-17 years, including Asian American, Latino/Hispanic, African American, and white high school-aged teens who smoke use menthol cigarettes; and

WHEREAS, A high percentage of Lesbian, Gay, Bisexual, Transgender and Queer (LGBTQ) smokers, particularly youth, smoke menthol cigarettes; and

WHEREAS, The tobacco industry has a well-documented history of developing and marketing mentholated brands to racial and ethnic minorities and youth; and

WHEREAS, The tobacco industry manipulated the dose of menthol in cigarettes to ensure the uptake and continued use of tobacco, especially by young people and other vulnerable populations for many years; and

WHEREAS, Mentholated and flavored products have been proven to be a "starter" product for youth who begin smoking; and

WHEREAS, The U.S. Food and Drug Administration already prohibits cigarettes from having candy, fruit, and spice as characterizing flavors because these flavors make tobacco products especially appealing to children, and often lead to a lifetime of tobacco addiction; and

WHEREAS, Menthol was expressly exempted from the ban on characterizing flavors in cigarettes; and

WHEREAS, The tobacco industry has perniciously targeted African Americans with mentholated products and as a result many African American smokers smoke menthol cigarettes, as compared to white smokers; and

WHEREAS, The U.S. Food and Drug Administration has the authority to issue product standards to promote public health, which can include reducing or eliminating certain ingredients; and

WHEREAS, Other tobacco products (including but not limited to smokeless tobacco, cigarillos, little cigars, hookah tobacco, and dissolvable tobacco products) are not included in the ban on candy, fruit, spice or other characterizing flavors; and

WHEREAS, The City and County of San Francisco is committed to the health and well being of its residents and is particularly concerned about preventing tobacco use among youth; now, therefore, be it

RESOLVED, That the Board of Supervisors of the City and County of San Francisco hereby urges the Food and Drug Administration to exercise its authority to ban the use of menthol in cigarettes and other tobacco products in the United States; and, be it

FURTHER RESOLVED, That the Board of Supervisors of the City and County of San Francisco urge the Food and Drug Administration to recognize the severity of the tobacco industry's pernicious targeting of marginalized communities and to create an entity within the FDA to address the special and disparate needs of these populations; and, be it

FURTHER RESOLVED, That the Clerk of the Board of Supervisors of the City and County of San Francisco shall send a copy of this resolution to U.S. Food and Drug Administration leadership as well as San Francisco's State and Federal representatives.

INTRODUCTION FORM

By a member of the Board of Supervisors or the Mayor

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B(	RECEIVED BOARD OF SUPERVISORS SAN FRANCISCO		
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S Time-Stamp

	Meeting Date
I hereby submit the following item for introduction:	
1. For reference to Committee:  An Ordinance, Resolution, Motion, or Charter Amenda	ment
2. Request for next printed agenda Without Reference to Con	mmittee
3. Request for Committee Hearing on a subject matter	
4. Request for letter beginning "Supervisor	inquires"
5. City Attorney request 6. Call matter from Committee (File Number:)	
6. Call matter from Committee (File Number:)	
7. Budget Analyst request (attach written Motion)	
8. Substitute Legislation (File Number:)	
9. Request for Closed Session	
10. Board to Sit as a Committee of the Whole	
11. Question(s) submitted for Mayoral Appearance before the	e BOS on
Please check the appropriate boxes. The proposed legislation should following:	d be forwarded to the
Small Business Commission Youth Commis	
☐ Ethics Commission ☐ Planning Comm	nission
☐ Building Inspection Commission	1:55
Note: For the Imperative Agenda (a Resolution not on the printed agenda),	use a different form.
Sponsor(s): Cohen	
Subject: Resolution Urging the U.S Food and Drug Administration (FDA cigarettes and other tobacco products.	) to ban menthol in
- Comment of the comm	
The text is listed below or attached:	
See attached	
see allected.	
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Signature of Sponsoring Supervisor:	Me
For Clerk's Use Only:	
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Common/Supervisors Form

Revised 05/19/11