File	No.	.11	07	40
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Committee Item	
Board Item No.	46

## **COMMITTEE/BOARD OF SUPERVISORS**

AGENDA PACKET CONTENTS LIST

Board of Su	pervisors Meeting Date <u>Suly 36, 35</u> 1/
Cmte Board	
OTHER	(Use back side if additional space is needed)
Completed l	py: Andrea Ausberry Date July 14, 2011  Date

An asterisked item represents the cover sheet to a document that exceeds 25 pages. The complete document is in the file.

cigarettes and other tobacco products.

7.

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WHEREAS, A high percentage of children aged 12-17 years, including Asian American, Latino/Hispanic, African American, and white high school-aged teens who smoke use menthol cigarettes; and

Resolution urging the U.S. Food and Drug Administration (FDA) to ban menthol in

[Urging the United States Food and Drug Administration to Ban Menthol in Tobacco Products]

WHEREAS, A high percentage of Lesbian, Gay, Bisexual, Transgender and Queer (LGBTQ) smokers, particularly youth, smoke menthol cigarettes; and

WHEREAS, The tobacco industry has a well-documented history of developing and marketing mentholated brands to racial and ethnic minorities and youth; and

WHEREAS, The tobacco industry manipulated the dose of menthol in cigarettes to ensure the uptake and continued use of tobacco, especially by young people and other vulnerable populations for many years; and

WHEREAS, Mentholated and flavored products have been proven to be a "starter" product for youth who begin smoking; and

WHEREAS, The U.S. Food and Drug Administration already prohibits cigarettes from having candy, fruit, and spice as characterizing flavors because these flavors make tobacco products especially appealing to children, and often lead to a lifetime of tobacco addiction; and

WHEREAS, Menthol was expressly exempted from the ban on characterizing flavors in cigarettes; and

WHEREAS, The tobacco industry has perniciously targeted African Americans with mentholated products and as a result many African American smokers smoke menthol cigarettes, as compared to white smokers; and

WHEREAS, The U.S. Food and Drug Administration has the authority to issue product standards to promote public health, which can include reducing or eliminating certain ingredients; and

WHEREAS, Other tobacco products (including but not limited to smokeless tobacco, cigarillos, little cigars, hookah tobacco, and dissolvable tobacco products) are not included in the ban on candy, fruit, spice or other characterizing flavors; and

WHEREAS, The City and County of San Francisco is committed to the health and well being of its residents and is particularly concerned about preventing tobacco use among youth; now, therefore, be it

RESOLVED, That the Board of Supervisors of the City and County of San Francisco hereby urges the Food and Drug Administration to exercise its authority to ban the use of menthol in cigarettes and other tobacco products in the United States; and, be it

FURTHER RESOLVED, That the Board of Supervisors of the City and County of San Francisco urge the Food and Drug Administration to recognize the severity of the tobacco industry's pernicious targeting of marginalized communities and to create an entity within the FDA to address the special and disparate needs of these populations; and, be it

FURTHER RESOLVED, That the Clerk of the Board of Supervisors of the City and County of San Francisco shall send a copy of this resolution to U.S. Food and Drug Administration leadership as well as San Francisco's State and Federal representatives.

INTRODUCTION FORM

By a member of the Board of Supervisors or the Mayor

В	RECEIVED DARD OF SUPERVISORS SAN FRANCISCO
67	Oll JUL 13 AH 11: 58  Time Stamp of Meeting Date

I hereby sub	mit the following item for introduction:
☐ 1. Fc	or reference to Committee: An Ordinance, Resolution, Motion, or Charter Amendment
	equest for next printed agenda Without Reference to Committee
<del></del>	equest for Committee Hearing on a subject matter
☐ 4. Re	equest for letter beginning "Supervisor inquires"
5. Ci	ty Attorney request
∐ 6. Ca	Ill matter from Committee (File Number:)
7. Bu	ndget Analyst request (attach written Motion)
☐ 8. Su	bstitute Legislation (File Number:)
☐ 9. Re	quest for Closed Session
<del></del>	pard to Sit as a Committee of the Whole
11. Q	uestion(s) submitted for Mayoral Appearance before the BOS on
Please check following:	the appropriate boxes. The proposed legislation should be forwarded to the
.   Small	Business Commission
r1	s Commission Planning Commission
Build	ing Inspection Commission
Note: For the	Imperative Agenda (a Resolution not on the printed agenda), use a different form.
Sponsor(s):	Cohen
Subject:	Resolution Urging the U.S Food and Drug Administration (FDA) to ban menthol in cigarettes and other tobacco products.
The text is lis	eted below or attached:
See	attached.
•	
Signatu	re of Sponsoring Supervisor:

For Clerk's Use Only: