From:	Crayton, Monique (BOS)
To:	CPC.Referrals; Ghanem, Sakher (POL); Villatoro-Crain, Natalie (POL); Erickson, Brandon (POL); scott@endgamesimprov.com; Jemma Jorel Lester
Cc:	Alabanza, Analyn@ABC; Tamber, Amarjit@ABC; Goff, David (POL); Dahl, Bryan (BOS); Ebadi, Mahanaz (BOS); Donovan, Dominica (BOS); Tam, Madison (BOS); Ferrigno, Jennifer (BOS); Anderson, Mace (BOS); Han, Feng (BOS); Gaona, Sasha (BOS)
Subject:	Liquor License Issuance - 2989 Mission Street - Endgames Improv - BOS File No. 250801
Date:	Tuesday, July 29, 2025 11:40:00 AM

Greetings,

The office of the Clerk of the Board has received a letter requesting public convenience or necessity findings for a liquor license transfer. I'm referring this matter to you for response via the following linked document:

Referral Letter - Planning and Police Departments – July 29, 2025

You may review the entire matter on our Legislative Research Center by following the link below:

Board of Supervisors File No. 250801

After receiving review from the Planning and Police Departments, the Public Safety and Neighborhood Services Committee may hear and consider public convenience or necessity findings for the application, to be forwarded to the California Department of Alcoholic Beverage Control for consideration in the license matter.

The Public Safety and Neighborhood Services Committee will tentatively schedule this hearing for a regular meeting in September 2025.

I request the Planning Department's response before August 8, 2025. Please confirm receipt of this message.

You may review the fact sheet for public convenience or necessity requests from the San Francisco Board of Supervisors via the following link:

Liquor License Public Convenience or Necessity Request

Thanks for the review.

Monique C. Crayton (she/her)
Assistant Clerk
Board of Supervisors - Clerk's Office
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
(415) 554-7750 | Fax: (415) 554-5163
monique.crayton@sfgov.org | www.sfbos.org

(VIRTUAL APPOINTMENTS) To schedule a "virtual" meeting with me (on Microsoft Teams), please

ask and I can answer your questions in real time.

BOARD of SUPERVISORS

City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. (415) 554-5184
Fax No. (415) 554-5163
TDD/TTY No. (415) 554-5227

LIQUOR LICENSE
PUBLIC CONVENIENCE OR NECESSITY REFERRAL

DATE: July 29, 2025

TO: Planning Department
Attn: _____
Phone No. _____

TO: Police Department
Sakher Ghanem
Phone No. (415) 553- 1115

AP Block/Lot Nos.: 6528/038
Zoning: NCT – Mission Neighborhood Commercial Transit – 40-X, 65-B

Quad: _____
Record No.: _____

Please submit your response within two weeks. The Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for a regular meeting in September 2025.

PLEASE EMAIL YOUR RESPONSE by August 8, 2025, to:
Monique Crayton, Public Safety and Neighborhood Services Committee Clerk.
monique.crayton@sfgov.org ~ (415) 554-7750

Applicant name: Endgames Improv LLC

Business name: Endgames Improv

Application address: 2989 Mission Street
San Francisco, CA 94110

Applicant contact info: Scott Meyer
(207) 939-4668
scott@endgamesimprov.com

Jemma Jorel Lester
jemma@properpourco.com
845-389-3958

PLANNING REVIEW: ☐ **Approval** ☐ **Denial**

Planning Staff Contact: _____

BOARD of SUPERVISORS

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Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. (415) 554-5184
Fax No. (415) 554-5163
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LIQUOR LICENSE
PUBLIC CONVENIENCE OR NECESSITY REFERRAL

(Please add comments on a trailing page.)

POLICE REVIEW: ☐ **Approval** ☐ **Denial**

(Please add comments in a trailing report.)

ENDGAMES IMPROV, LLC

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2025 JUL 29 AM 10:25

RE: Endgames Improv, LLC - Public Convenience or Necessity
2989 Mission St
San Francisco, CA 94110
Type 90 Original ABC License #90-670142
Application Filed 6/24/2025

To the San Francisco Board of Supervisors, Clerk of the Board

The purpose of this letter is to respectfully request to be placed on the Board's PSNS Subcommittee calendar for Public Convenience and Necessity review for our Type 90 ABC license.

Endgames improv has operated in San Francisco for more than 15 years; we are a training center and live entertainment venue. With the continued struggles of local theaters and almost every other small theater requiring donations to stay open, theaters need every lifeline we can get.

Endgames stands out as one of the few arts organizations focused on permanent spaces without needing donations or catering to a wealthy clientele. We have 100% financial aid for classes and to my knowledge have not turned anyone down who sincerely requested.

The premises are underutilized at the moment, as we are not a competitive venue for talent to perform without the option of alcohol in the evening. We are uniquely set up to develop new talent based right here in San Francisco, but we need a proper nightlife environment to be able to keep them as they become more polished.

Our primary focus is theater, comedy, and art. These activities are not known to bring crime to an area. When services are provided to community members, it gives folks a place to congregate constructively. In addition, we are going to make certain that alcohol is not the sole focus of our menu. Non-alcoholic options will be available and encouraged.

This request helps a part of San Francisco arts survive. Too often full bars are in control of the local entertainment scene as they allow only the shows that bring in drinkers to perform. Endgames is arts first, with only 10% of our revenue coming from liquor sales in the first year of having a license at our other space.

Last year, we started a yearly comedy festival that will be hosted again in September. Activating our second location enables more performances for more names and audiences coming through town.

We appreciate your consideration of our Type 90 Live Entertainment Venue alcohol license and look forward to many more years of operating in San Francisco.

If you have any questions, you can reach out to me, Scott Meyer, owner of Endgames Improv, LLC as well as my ABC consultant, Jemma Jorel Lester (jemma@properpourco.com / 845-389-3958).

Regards,

Scott Meyer, Director
Endgames Improv, LLC
scott@endgamesimprov.com
207-939-4664

Proposed Hours of Operation: 6:00p to 11:00p

Department of Alcoholic Beverage Control

State of California

APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE

ABC 211 (6/99)

Jemma Jorel Lester
845-389-3958
jemma@properpourco.com

TO: Department of Alcoholic Beverage Control
33 NEW MONTGOMERY STREET
STE 1230
SAN FRANCISCO, CA 94105
(415) 356-6500

File Number: **670142**
Receipt Number: **3014949**
Geographical Code: **3800**
Copies Mailed Date: **June 24, 2025**
Issued Date:

DISTRICT SERVING LOCATION: **SAN FRANCISCO**

First Owner: **ENDGAMES IMPROV, LLC**

Name of Business: **ENDGAMES IMPROV**

Location of Business: **2989 MISSION ST**
SAN FRANCISCO, CA 94110-3917

County: **SAN FRANCISCO**

Is Premises inside city limits: **Yes**

Census Tract: **0461.00**

Mailing Address:(If different from premises address)

Type of license(s): **90**

Dropping Partner: Yes___ No_x_

Transferor's license/name:

License Type	Transaction Type	Master	Secondary LT And Count
90 - On-Sale General Music Venue	ORI	Y	

License Type	Transaction Description	Fee Code	Dup	Date	Fee
Application Fee	ADD PRIMARY LICENSE TYPE	NA	0	06/24/25	$19,315.00
90 - On-Sale General Music Ven	ANNUAL FEE	P40	0	06/24/25	$1,505.00
				Total	$20,820.00

Have you ever been convicted of a felony? **No**
Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act? **No**

STATE OF CALIFORNIA County of SAN FRANCISCO Date: June 24, 2025

Applicant Name(s)

ENDGAMES IMPROV, LLC

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2025 JUN 26 PM 01:44

JA