San Francisco Police Department
ABC Liaison Unit

Alcoholic Beverage License -
Public Convenience or
Necessity Recommendation

To: The San Francisco Board of Supervisors' Committee on Public Safety and Neighborhood Services

Supervisor Matt Dorsey
Supervisor Bilal Mahmood
Supervisor Danny Sauter

From: Lt. David Goff #1465
Officer in Charge
ALU/Permits Unit 415-553-9550

Date: July 29, 2025

Subject: P.C.N. Investigation Regarding: First Grocery Outlet Inc
DBA: Grocery Outlet.
350 Bay Street
San Francisco CA. 94133
ABC File # 21-669652

Grocery Outlet Inc., operating as "Grocery Outlet.", has filed an application with the California Department of Alcoholic Beverage Control seeking a Type 21 Off Sale General) license to be located at 350 Bay Street. (located between Mason St and Powell St.)

Hours of Operation:

6 am to 11 pm each day of the week

Digest:

"Grocery Outlet." would like to operate a package store to be located at 350 Bay Street. If approved, this license will allow them to sell Wine, Beer, and Distilled Spirits.

Letters of Protest

0

Letters of Support

0

Police Calls for Service:

From June 5th 2024 to June 5th 2025
31 calls for service

Police Reports:

From June 5th 2024 to June 5th 2025

11 police reports

San Francisco Plot Information:

This premise is located in Plot: 110

A High Crime area is defined as **103** or more police reports in a plot for the year of **2023**.

This plot had 199 police reports for **2023**, which is 96 **Higher** than the **Citywide "High Crime"** average.

State Census Tract Information:

This premise is located in Census Tract: **0101.01**
Population for this tract is: **2,026**

On-sale license authorized by census tract: **7**
Active on-sale licenses: 74 with 0 pending

Off-sale licenses authorized by census tract: **1**
Active off-sale licenses: 22 with 0 pending

Departmental Recommendation:

Points of consideration:

No opposition from **Central Station.**

Applicant premise **is** located in a "**High Crime**" area.

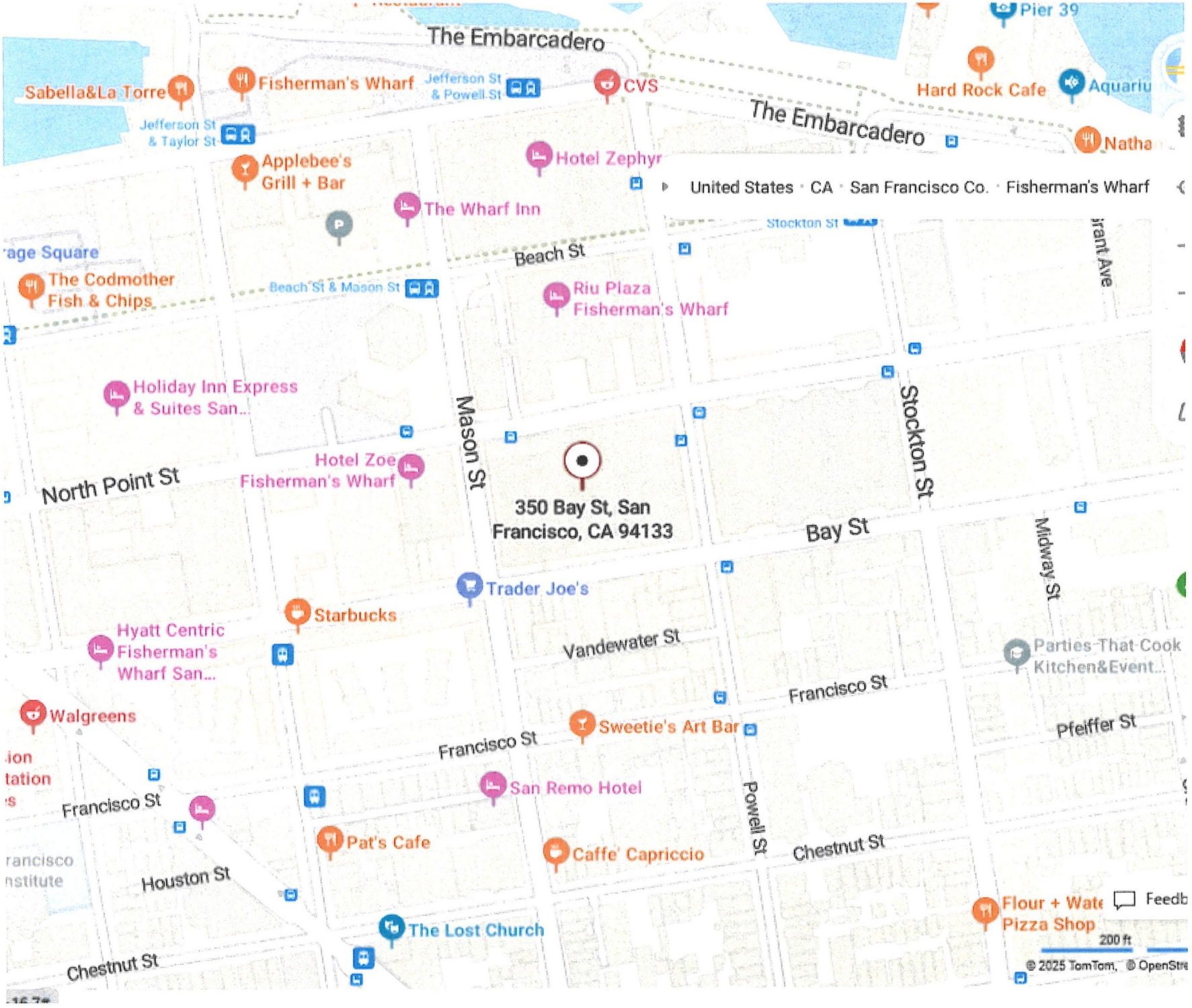
Applicant premise **is** located in a **"High Concentration"** area.

0 - Protest.

0 - Support

ALU Recommendation: **Approval with the condition:**

l. Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on the ABC-257.


The Embarcadero
Pier 39
Sabella&La Torre
Fisherman's Wharf
Jefferson St & Powell St
CVS
Hard Rock Cafe
Aquariu
Jefferson St & Taylor St
The Embarcadero
Natha
Applebee's Grill + Bar
Hotel Zephyr
United States · CA · San Francisco Co. · Fisherman's Wharf
The Wharf Inn
Stockton St
Beach St
The Codmother Fish & Chips
Beach St & Mason St
Riu Plaza Fisherman's Wharf
Holiday Inn Express & Suites San...
Mason St
Stockton St
Hotel Zoe Fisherman's Wharf
North Point St
350 Bay St, San Francisco, CA 94133
Bay St
Midway St
Trader Joe's
Starbucks
Hyatt Centric Fisherman's Wharf San...
Vandewater St
Parties That Cook Kitchen&Event...
Walgreens
Francisco St
Sweetie's Art Bar
Pfeiffer St
San Remo Hotel
Powell St
Pat's Cafe
Caffe' Capriccio
Chestnut St
Houston St
The Lost Church
Flour + Wate
Pizza Shop
200 ft
Chestnut St