File No.	1	1084	+
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Committee Item No		
Board Item No	49	

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee:	Rules	Date	7/28/11
Board of Su	pervisors Meeting	Date	8/2/11
Cmte Boa	rd		
	Motion Resolution Ordinance Legislative Digest Budget Analyst Report Legislative Analyst Report Youth Commission Report Introduction Form (for hearing Department/Agency Cover Le MOU Grant Information Form Grant Budget Subcontract Budget Contract/Agreement Award Letter Application	gs) tter and/or Report	
OTHER	Public Correspondence (Use back side if additional s		
	by: Linda Wong by:∠⋅ω⋅	Date <u>7/25/11</u> Date <u></u>	

An asterisked item represents the cover sheet to a document that exceeds 25 pages. The complete document is in the file.

- 1 [Appointments, Citizen's Advisory Committee for the Central Market Street and Tenderloin
- 2 Area]
- 3 Motion appointing Eva Pirring, Felica Denia, Steven Suzuki, Brad Paul, Mara Blitzer,
- 4 Jesus Perez, and Linda Pierce, terms to be determined, to the Citizen's Advisory
- 5 Committee for the Central Market Street and Tenderloin Area, residency requirement

6 waived.

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MOVED, That the Board of Supervisors of the City and County of San Francisco does hereby appoint the hereinafter designated persons to serve as members of the Citizen's Advisory Committee for the Central Market Street and Tenderloin Area, pursuant to the provisions in the San Francisco Business and Tax Regulations Code, Article 12-A, for the terms specified:

Eva Pirring, seat 1, new appointment, must be a representative of a low-income family who lives with his or her family in the Central Market Street and Tenderloin Area or in District 6, bounded on the southern side by 13th Street and Townsend Street, for a term to be determined.

Felica Denia, seat 2, new appointment, must have expertise in job creation and/or workforce development, for a term to be determined.

Steven Suzuki, seat 3, new appointment, must have expertise in job creation and/or workforce development representing labor, for a term to be determined.

Brad Paul, seat 5 (residency requirement waived), new appointment, must have expertise in affordable housing or tenant protection and anti-displacement policies and strategies, and have familiarity with the Central Market Street and Tenderloin Area, for a term to be determined.

2425

1	Mara Blitzer, seat 9, new appointment, must have expertise in commercial real estate
2	and leasing within the Central Market Street and Tenderloin Area, for a term to be determined.
3	Jesus Perez, seat 10, new appointment, must be a resident of the Central Market
4	Street and Tenderloin Area or in District 6, bounded on the southern side by 13th Street and
5	Townsend Street, for a term to be determined.
6	Linda Pierce, seat 11, new appointment, must be a resident of the Central Market
7	Street and Tenderloin Area or in District 6, bounded on the southern side by 13th Street and
8	Townsend Street, for a term to be determined.
9 .	FURTHER MOVED, That the Board of Supervisors makes the following findings:
10	1. The membership of the Citizen's Advisory Committee for the Central Market Street
11	and Tenderloin Area has a goal to be representative of the diversity of the City and
12	County of San Francisco.
13	2. Applicant Brad Paul, appointee, who is not a resident of San Francisco, is a person
14	with experience that uniquely qualifies him to serve on the Citizen's Advisory
15	Committee for the Central Market Street and Tenderloin Area.
16	3. The Citizen's Advisory Committee for the Central Market Street and Tenderloin
17	Area has attempted to fill the position, for which Brad Paul was nominated, with an
18	individual who is a City resident and who has the specific experience, skills, and
19	qualifications, but has been unable to do so at this time. The Rules Committee has
20	certified that Brad Paul is qualified to serve on the Citizen's Advisory Committee for
21	the Central Market Street and Tenderloin Area.
22	4. After exercising due diligence, the Board of Supervisors concludes that there is no

other possible representative, who is a resident of San Francisco and who has the

specific experience, skills, or qualifications possessed by this applicant, and who is

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1	willing to serve on Citizen's Advisory Committee for the Central Market Street and
2	Tenderloin Area at this time; and, be it
3	FURTHER MOVED, That the Board of Supervisors waives the residency requiremen
4	for Brad Paul, as allowed in cases where no qualified City resident, willing to serve, can be
5	found, pursuant to Section 4.101 of the City Charter that requires person(s) appointed to
6	boards, commissions, and advisory bodies established by legislative act of the Board of
.7	Supervisors to be resident(s) of the City and County of San Francisco.
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RECEIVED BOARD OF SUPERVISORS SAN FRANCISCO

SALL HILLS
Application for Boards, Commissions and Committees
Application for Appointment to: Citizens Adverny Committee, or Lask Force Nake Name of Board Commission, Committee, or Lask Force Seat # or Category (If applicable):
District: (/)
Name: EVOL N Pivving
Home Address. — Taylor CA. #218 Zip: 94102
Home Phone: 415- Occupation: health Baro a metarilet
Work Phone: 415-265-2019 Employer: THSS Consortium
Home Address. — Taylor CA. #2/0 Home Phone: 415- Work Phone: 415-255-2079 Occupation: health care of refails to Business Address: 1390 Market A. JF CA Zip: 94102
BUSINGES E Mail:
Check All That Apply: Home E-Mail: Check All That Apply:
A citizen of the United States. At least 18 years old on or before Election Day.
Not in prison or on parole for a felony conviction
A resident of San Francisco Yes: No: (Place of Residence):
Please state your qualifications (attach supplemental sheet if necessary)
Education:
High School Gradvate, Health care training 1 CPK of First whole moderate in college Banking certification certific Business and/or professional experience:
Mouder I allust care workers - howkers relact There
Civic Activities: Member of Tenderbein Filipino american community Member of It. Moniface Church of (Filipino Community Parishon of It. Moniface Church of (Filipino Community Ethnicity: (optional) Sex: (optional) M F
lave you attended any meetings of the Board/Commission to which you wish appointment? Yes No
or appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. Applications must be received 10 days before the scheduled hearing.) Please Note: Once Completed, this form, including all attachments, become public record)
Date: Applicant's Signature: (required)
OR OFFICE USE ONLY:

Eva Pirring

— Taylor Street #218 San Francisco, CA 94102 Tel. No. (415' ——

Professional Experience

IHHS Consortium

1379 Market Street San Francisco, CA 94102 Tel. No. 415-760-8235 11/10- Present Supervisor- Buzzy Brown

Direct Care Worker

Provider for seniors and low income family Asst. for medication, caregiver, accompany to doctor's appt. house to house visit and domestic job.

DSW Shoe Store

111 Powell Street San Francisco, CA 94102 Tel. No. 415-445-9512 04/09-present Sup. Stephanie & James

Sales Associate

Cashiering performs shoes pricing and inventory; arrange the stocks and shoes display; and customer service and signing up new DSW rewards a rewards account.

First Bank

1000 Taraval Street San Francisco, CA 94116 Tel.No.415-661-7070 06/97-10/08 Superviisor-Rosanna

Customer Service Representative

Handle over the counter transactions, processed remittances; input account file maintenance; prepared monthly certification; handle daily. balancing of ACH transactions; and backed up the new account desk processed bookkeeping entries and the daily reconcilement of cashier's assisted customers with their complaints and backed up the new acct.

Educational Background

Hollywood High School Los Angeles CA

1981-1984

High School Diploma

First Aid & CPR Training

TAPCA 1453 Mission St. San Francisco CA Certificate for 2 yrs 11/10-11/12
Certificate

Jul 20 11 10:04a

12/04/09

Hub Bay Area



Board of Supervisors City and County of San Francisco 1 Dr. Carlton B. Goodlett Place, Room 244 (415) 554-5184 FAX (415) 554-7714

Application for Boards, Commissions and Committees Application for Appointment to: Citizen's Advisory Committee to Central Market and Tenderloin Area. . . . Name of Board, Commission, Committee, or Task Force Seat # or Category (If applicable); #2(job creation) and #6(community based organization) District: 6 Name: Felice Ana Denia Home Address' - Waller Street, San Francisco, CA Occupation: Producer and Artistic Director Home Phone: Work Phone: 415-845-5436 Employer: Self-Employed: Business Address: 901 Market Street, Ste 105, San Francisco, CA Zip: 94103 Business E-Mail: felice@deniadance.com . Home E-Mail: Check All That Apply: At least 18 years old on or before Election Day. A citizen of the United States. Not in prison or on parole for a felony conviction A resident of San Francisco Yes: Please state your qualifications (attach supplemental sheet if necessary) Experience running both community-based arts organization in Central Market and creating jobs in the performing arts -field for past five years as Founder and Artistic Director of Denia Dance: www.deniadance.com Education: San Francisco Conservatory of Dance: Conservatory trained in Contemporary Ballet Associates Degree in Economics College of Marin Business and/or professional experience: Produced full-length productions in 2009 and 2010 as Artistic Director of Denia Dance; Co-founder/co-producer of 24 Days of Central Market Arts in 2010 and 2011; Founder of 1st Tuesdays on Market Street launching Sept 2011 Civic Activities: Member of Redevelopment Agency Project Area Committee for Mid-Market 2010-2011 Sex: (optional) M F Ethnicity: (optional) Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.) (Please Note: Once Completed, this form, including all attachments, become public Applicant's Signature: (required), Please Note: Your application will be retained for one year. FOR OFFICE USE ONLY: Date Seat was Vacated Appointed to Seat #:_



Application for Boards, Commissions and Committees
Application for Appointment to: CAC for the Central Market Street and tenderloin Area Name of Board, Commission, Commiltee, or Task Force
Seat # or Category (If applicable): Job creation-Workforce Development (Seat 3 2, 3) District: 6
Name: Steven Suzuki
Home Address: — Moscow Street, SF. CA Zip: 94112
Home Phone: 415 — Occupation: Executive Director/ Architect
Work Phone: 415.575.0423 Employer: Aslan Neighborhood Design
Business Address: 1245 Howard Street, SF, CA Zip: 94103
Business E-Mail: ssuzuki@andnel.org Home E-Mail: @earthlink.net
Check All That Apply:
A citizen of the United States. 📝 At least 18 years old on or before Election Day. 📝
Not in prison or on parole for a felony conviction 🗸
A resident of San Francisco Yes: No: (Place of Residence):
Please state your qualifications (attach supplemental sheet if necessary)
See attached
Education:
See attached
Business and/or professional experience:
See attached.
Civic Activities:
See attached.
Ethnicity: (optional) Japanese-American Sex: (optional) 🔽 M 🔲 F
Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No
For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.) (Please Note: Once Completed, this form, including all attachments, become public record)
Date: 7-15-11 Applicant's Signature: (required) / Hmy/fyll. Please Note: Your application will be relained for one year.
FOR OFFICE USE ONLY: Appointed to Seat #: Term Expires: Date Seat was Vacated:

No. 1674

AsianNeighborhoodDesign

1245 Howard Street, Sen Francisco, CA 94103 (415) 575-0423, Fex (415) 575-0424

TDD: California Relay Service 800.735.2922

www.andnel.org

Attachment to:

Application for Citizens Advisory Committee for the Market Street and Tenderioin Area

Applicant: Steven M. Suzuki

Questions:

-Please state your qualifications (attach supplemental sheet if necessary)

I have been with Asian Neighborhood Design for over 28 years providing technical services for the rehabilitation, and construction of new affordable housing and community services facilities. My earliest projects were in the Tenderloin and later in the South of Market. For the past two years I have been serving as the organization's Executive Director overseeing not only the technical architectural services but also Community Planning and our Green-Construction training program for low-income individuals. AND has been involved in not only affordable housing preservation and development but also economic and community development, local workforce development and anti-gentrification efforts.

-Education:

1979 AA Degree – Architecture, Laney College, Oakland CA 1882 BA Degree – Architecture, University of California, Berkeley

-Business and/or professional experience:

Over 28 years of technical architectural project services Executive Director for past two years State Licensure: 1986

-Civic Activities:

Current board member of the Japanese American Religious Federation – Housing Inc.

(Nihonmachi Terrace low-income housing development)

Former board president of Kokoro Assisted Living:

Former board member of: Break the Silence Coalition on Anti-Asian Violence, African-Asian American Roundtable, Nihonmachi Little Friends, the Japanese Community and Cultural Center of Northern California, and the Chinatown Beacon Center.

i.i/04/09

Hub Bay Area



Application for boards, Commissions and Committees
Application for Appointment to: Citizen's Advisory Committee for Central Market & Tenderloin Name of Board, Commission, Committee, or Task Force
Seat # or Category (If applicable): housing, tenant and anti-displacement issues District: 3
Name: Brad Paul
Home Address: /ista Grande, Greenbrae, CA Zip; 94904
Home Phone: (415) ' Occupation: Housing/Community Planning consultant
Work Phone: same Employer: self employed
Business Address: same Zip:
Business E-Mail: bradpaulsf@gmail.com Home E-Mail: same
Check All That Apply:
A citizen of the United States. 🗾 At least 18 years old on or before Election Day. 🗹
Not in prison or on parole for a felony conviction 🔽
A resident of San Francisco Yes: Vo: (Place of Residence): Greenbrae, CA
Please state your qualifications (attach supplemental sheet if necessary) Former Deputy Mayor for Housing and Neighborhoods for San Francisco (under Mayor Art Agnor); involved in reveloping affordable housing, anti-displacement and tenant policy initiatives in SF (and Tenderloin/Mid Market) for 35 years. ducation: A. Williams College 1972 Loeb Fellow, Harvard, 1987-88
usiness and/or professional experience: ee attached supplemental sheet.
livic Activities: Member of SPUR board. NOTE: This application was emailed to Matthlas Mormino in Supervisor Kim's office at Noon today (7/15/11).
Ethnicity: (optional) Sex: (optional) M TF
lave you attended any meetings of the Board/Commission to which you wish appointment? Yes No
The position of the state of supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. Implications must be received 10 days before the scheduled hearing.) Interest of the scheduled hearing.)
TOR OFFICE USE ONLY: pointed to Seat #: Term Expires: Date Seat was Vacated:

Supplemental Sheet on Brad Paul's Business/Professional experience:

While at the National Trust for Historic Preservation's San Francisco office in the early 80's, Brad worked with Tenderloin and citywide groups to preserve residential hotels as affordable housing through passage of the Residential Hotel Conversion and Demolition Ordinance. From 1982-87, he led the 600-member North of Market Planning Coalition (NOMPC) as it worked to protect the neighborhood from highrise office and hotel development and supported efforts by newly created non-profit housing development corporations to buy up residential properties to preserve them as permanently affordable. He lived for three years at the Cadillac Hotel on Eddy.

In 1987, Brad left NOMPC for a year-long LOEB Fellowship at Harvard. Upon his return, Mayor Art Agnos appointed him Deputy Mayor for Housing. As a consultant in the 1990s, Brad helped create the Lower Eddy/Leavenworth Revitalization Plan, the Treasure Island McKinney Act application and Swords to Plowshares' Veterans Academy at the Presidio. As a Bay Area Women's and Children's Center Board member, he was also involved in helping create the Tenderloin Elementary School.

During Brad's tenure as a Senior Program Officer at the Haas, Jr. Fund (2000-08), he made numerous grants to nonprofit housing developers (e.g. TNDC, CCDC) and community planning (e.g. AND) and community organizing (e.g. SOMCAN, SFOP) groups. In January 2009, he left the Fund to return to consulting and is frequently in the Tenderloin/Mid-Market/SOMA working with community-based organizations to improve the neighborhood for its residents, nonprofits and small businesses.



Application for Boards, Commissions and Committees

Application for Appointment to: CITIZEN'S ADVISORY COMMITTEE FOR THE CENTRAL MARKET STREET AND TENDERLOIN AREA Name of Board, Committee, or Task Force	
Seat # or Category (If applicable): Seat 9 - Commercial Real Estate District: 6	
Name: Mara Blitzer	
Home Address: — Church Street #1 Zip: 94131	
Home Phone: 415 Occupation: Affordable Housing Developer	
Work Phone: 415-358-3922 Employer: Tenderloin Neighborhood Development Corporation (TNDC)	
Business Address: 201 Eddy Street, San Francisco CA Zip: 94102	
Business E-Mail: mblitzer@tndc.org Home E-Mail: r ——— r@gmail.com	
Check All That Apply:	
A citizen of the United States. ✓ At least 18 years old on or before Election Day. ✓	
Not in prison or on parole for a felony conviction $\boxed{\checkmark}$	
A resident of San Francisco Yes: No: (Place of Residence):	
Please state your qualifications (attach supplemental sheet if necessary)	
Community development professional since 1996. Please see my resume attached.	
Education:	
B.A., Political Science/Spanish, Amherst College, 1996 M.S., Real Estate Development, Columbia University, 2002	
Business and/or professional experience:	
Senior Project Manager at TNDC since April 2007. Project Manager at Mid-Peninsula Housing Coalition between 2003 and 2007. Various roles at Common Ground Community between 1997-2002.	
Civic Activities:	
Ethnicity: (optional) Sex: (optional) M 🗸 F	
Have you attended any meetings of the Board/Commission to which you wish appointment? ☐Yes✔No)
For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.) (Please Note: Once Completed, this form, including all attachments, become public record)	
Date: 7 2/// Applicant's Signature: (required) /// Mark Start Signature: (required)	
FOR OFFICE USE ONLY: Appointed to Seat #: Term Expires: Date Seat was Vacated:	

Work Experience:

2007-Present

Senior Project Manager, Tenderloin Neighborhood Development Corporation Coordinate all aspects of development of affordable housing projects in the Tenderloin and surrounding neighborhoods in San Francisco. Currently manage these projects: Zygmunt Arendt House, \$16MM new construction with 47 rental units for homeless seniors (permanent loan conversion); 220 Golden Gate (Central YMCA), \$92MM historic rehab with 174 rental units for chronically homeless singles (pre-construction).

2003-2007:

Project Manager, Mid-Peninsula Housing Coalition

Managed the development of \$34MM, 103-unit DeVries Place for seniors in Milpitas, CA (through 15% construction completion). Previous projects developed include the bond/HCD MHP/tax credit/RCAC/County-financed Villas del Paraiso, 51-units of rental housing for farm worker families in County of Santa Cruz/Watsonville, CA; and tax-credit/City-financed Bridgeway East, 18-units of rental housing for homeless families in Fremont, CA.

2001-2002 1999-2001 Senior Project Manager, Common Ground Community

Project Manager, Common Ground Community

Managed pre-development of \$30MM, 204-unit SRO in New York City for nationally recognized non-profit developer dedicated to ending homelessness. Researched and designed new housing aimed to serve a wide range of homeless and low-income individuals, including "service resistant", medically frail, and youth ages 18-24.

1998-1999

Housing Development Assistant, Common Ground Community

Oversaw pre-development of pilot transitional shelter for medically frail homeless individuals. Prepared budgets and funding applications to private foundations.

Researched and identified building sites.

1997-1998

1996-1997

Fellow, Common Ground Job Training Program

Coordinated recruitment effort for job training program for formerly homeless residents of supportive housing in New York City. Conducted presentations, created marketing materials, and maintained network of more than forty supportive housing organizations. Designed and implemented needs assessment study of supervisors of jobs program participants. Completed research on employment-related topics.

Administrative Assistant, New Party
Acted as office manager and assistant t

Acted as office manager and assistant to Executive Director of small progressive political party working at local levels. Drafted fundraising correspondence with major donors, organized national leader's conference, designed promotional materials, designed web site, and administered list-serve.

Education:

2011

LISC Community Development Leadership Institute

2007

Certified Green Building Professional Training

Offered by Build It Green, Oakland, CA.

2000-2002

Master of Science in Real Estate Development, Graduate School of Architecture,

Planning and Preservation, Columbia University

Thesis: "High Performance Green Multi-Family Affordable Housing in New York City"

1992-1996

Bachelor of Arts, Amherst College

Majored in Political Science and Spanish. Received Five College Certificate in Latin

American Studies



Application for Boards, Commissions and Committees

Application for Appointment to: Central Market Street and Tenderloin Area Citizen's Advisory Committee Name of Board, Commission, Committee, or Task Force
Seat # or Category (If applicable): vacant ** ID , **() District: 6 District:
Name: Jesus Perez
Home Address: — Dore St., #118
Home Phone: (415) Occupation: Family Outreach
Work Phone: (415) 202-5689 Employer: SoMa Community Action Network (SOMCAN)
Business Address: 1070 Howard Street Zip: 941090 S
Business E-Mail: jperez@somcan.org Home E-Mail:
Check All That Apply:
A citizen of the United States. 🕢 At least 18 years old on or before Election Day. 🗸
Not in prison or on parole for a felony conviction 🗸
A resident of San Francisco Yes: No: (Place of Residence):
Please state your qualifications (attach supplemental sheet if necessary)
I feel I am qualified for this seat because I have been a SoMa resident for over 3 years and I have worked in the SoMa and Tenderloin area for over 10 years. I have experience in community meetings & dialogue
Education:
High School Graduate
Business and/or professional experience:
Civic Activities:
I do volunteer work with homeless people, have help clean the neighborhood and I'm very involved in the safety and future of the SoMa and Tenderloin neighborhood.
Ethnicity: (optional) Sex: (optional) M F
Have you attended any meetings of the Board/Commission to which you wish appointment? ✓ Yes No
For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.) (Please Note: Once Completed, this form, including all attachments, become public record)
Date: 7 20 Applicant's Signature: (required) Please Note: Your application will be retained for one year.
FOR OFFICE USE ONLY: Appointed to Seat #: Term Expires: Date Seat was Vacated:
12/04/09



Board of Supervisors City and County of San Francisco 1 Dr. Carlton B. Goodlett Place, Room 244 RECEIVED (415) 554-5184 FAX (415) 554-771480 ARD OF SUPERVISORS SAN FRANCISCO

Application for Boards, Commissions and Committees
Application for Appointment to: Name of Board, Commission, Committee, or Task Force
Seat # or Category (If applicable): #10 OR #11 - Resident Seat District: 6th
Name: LINDA PIERCE
Home Address: 0'Forrell St. #607 Zip: 94162
Home Phone: 415. Occupation: DEK CLERK SECURITY
Work Phone: 415. 410.4179 XIDZ Employer: Community Housing Partners hijo
Business Address: Zip:
Business E-Mail: plerce & chp-st. org Home E-Mail: 1,
Check All That Apply:
A citizen of the United States. 🔀 At least 18 years old on or before Election Day.
Not in prison or on parole for a felony conviction 🔀
A resident of San Francisco Yes: No: (Place of Residence):
Please state your qualifications (attach supplemental sheet if necessary)
I am a Tenderlown Community Resident and Activist since 2006
Education:
Low Degree - Boalt Hall school of LAW Graduate 1978
Business and/or professional experience:
Attorney (Independent Contractor 1978-1996; Community Astrict
Civic Activities: Tendentous Honsing Clinic Resident 16th St. 1995-1998 Census Precany assing and us Census Bureau 2010 Ethnicity: (optional) M X F
Ethnicity: (optional) Sex: (optional) M X F
Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No
For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.) (Please Note: Once Completed, this form, including all attachments, become public record)
Date: 7 · 2 (· 201) Applicant's Signature: (required)
FOR OFFICE USE ONLY: Appointed to Seat #: Term Expires: Date Seat was Vacated:



<u>To</u>: Cc:

Bcc:

Subject: Fw: Central Market Citizens Advisory Committee - Resident Nominee

From: Linda Wong/BOS/SFGOV - Friday 07/29/2011 08:08 AM

---- Forwarded by Angela Calvillo/BOS/SFGOV on 07/28/2011 06:52 PM -----

From:

Linda Pierce <1.piercesf@gmail.com>

To:

sean.elsbernd@sfgov.org, mark.farrell@sfgov.org, jane.kim@sfgov.org, angela.calvillo@sfgov.org

Date:

07/28/2011 11:34 AM

Subject:

Central Market Citizens Advisory Committee - Resident Nominee

Thursday, July 28, 2011

To All:

Please consider my nomination to the Central Market Citizens Advisory Committee. I have been a resident of the Tenderloin Neighborhood/District 6 since 2006. I am committed to the growth of this community and the improvement of the quality of life for all of the residents. I welcome the opportunity to make recommendations to the Mayor, Board of Supervisors, and City Administrator on policies and programs that mitigate the effects of development, bolster the economic development, increase local employment and the resources contributing to community sustainability. Of course, stabilizing, protecting existing tenants and small businesses in and around the Central Market Street and Tenderloin Area is a priority for the vitality of these Communities.

For the past 6 years I have served the Tenderloin Neighborhood as a Volunteer at Residential Hotels, and I also participated in the Census 2010 as a Census Bureau employee. Please consider my nomination to this very important Advisory Committee which will monitor the approval of the "Payroll Expense Tax Exclusion" for new businesses to ensure that the community is not adversely impacted. Thank you for your consideration.

Sincerely,

Linda Pierce



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Application for Boards, Commissions and Committees	FR.Z
Application for Appointment to: Citizen's Advisory Committee for the Central Market and Tenderloin Area Name of Board, Committee, or Task Force	NOIS NOIS
Seat # or Category (If applicable): 10 or 11 District 6	S S S
Name: Michael Zonta	n)RS
Home Address: — Geary Street #213 Zip: 9	4102
Home Phone: (415) — Occupation: Retired	
Work Phone: Employer:	
Business Address: Zip:	
Business E-Mail: — @aol.com	
Check All That Apply:	
A citizen of the United States. At least 18 years old on or before Election Day	. 🔽
Not in prison or on parole for a felony conviction ✓	
A resident of San Francisco Yes: No: (Place of Residence):	.
Please state your qualifications (attach supplemental sheet if necessary)	
I have lived in what is now District 6 from 1978 to 1985 and from 1993 to the present. I have been meeting mont with the Mid-Market Project Area Committee and the Central Market Partnership since at least January of this ye	hly ar.
Education:	
Bachelor's in Humanities (December 1996) and Master's in Humanities and Leadership (January 1998) from New College of California. Student at CCSF on and off since 2002 with certificates in French and Paralegal Studies.	<i>I</i>
Business and/or professional experience:	
Legal Secretary and Paralegal with the California Department of Justice from 2002-2008. Volunteer for Under Or Roof from April 2010 to present.	ıe
Civic Activities:	
Volunteer for Supervisor Chris Daly for five months from 2001-2002 and a volunteer for Supervisor Bevan Dufty f September 2009 to February 2010. I am also a poll worker for the City of San Francisco	rom
Ethnicity: (optional) Sex: (optional) M F	
Have you attended any meetings of the Board/Commission to which you wish appointment?]Yes ✓ No
For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be (Applications must be received 10 days before the scheduled hearing.) (Please Note: Once Completed, this form, including all attachments, become public record)	made.
Date://5 /// Applicant's Signature: (required) \text{Vour application will be retained for one year.}	<u> </u>
FOR OFFICE USE ONLY: Appointed to Seat # Term Expires Date Seat was Vacated:	



Application for Boards, Commissions and Committees

Application for Appointment to: Citizen's Advisory Co	ommittee for the Central Market and Tenderloard, Commission, Committee, or Task Force	loin Area
Seat # or Category (If applicable): Seat 10 or 11 (re	sident) [District: 6
Name: Kevin Montreuil		
Home Address: — VicAllister Street #512		Zip: 94102
Home Phone: 415-	Occupation:	
Work Phone: Employ	ver: currently not employed	
Business Address:	Z	Zip:
Business E-Mail:	Home E-Mail: — @gma	ail.com
Check All That Apply:		
A citizen of the United States. ✓	At least 18 years old on or before I	Election Day. 🚺
Not in prison or on parole for a felony convic	tion 🔽	
A resident of San Francisco Yes:	☐ No: (Place of Residence):	
Please state your qualifications (attach supplem Former Vice President Tenderloin Community Benefit Di Focus Group, planned and participated in Tenderloin bar Education: B.A. Psychology	strict, DPW Community Clean Team, OE\	WD Central Market Streets. BOA
Business and/or professional experience: Product Management, Marketing, Project Management Civic Activities:		RECEIVED AN FRANCISCO JUL 21 PM 1: 45
Ethnicity: (optional)	Sex: (optional) 📝 M 🔲 F	€5
Have you attended any meetings of the Board/C	Commission to which you wish app	ointment? √ Yes No
For appointments by the Board of Supervisors, appearance before the Replications must be received 10 days before the scheduled hearing.) (Please Note: Once Completed, this form, including all attachments) Date:	RULES COMMITTEE is a requirement before any a	
FOR OFFICE USE ONLY:	Seat was Vacated:	





Application for Boards, Commissions and Committees Application for Appointment to: CAL FOR CANTAL MAKES + FENDALLO Name of Board Commission Committee or Task Force
Application for Appointment to: Name of Board, Commission, Committee, or Task Force
Seat # or Category (If applicable):
Name: ANTHONY PABRA Home Address: Home Phone: 415- Occupation: DISABLAD Work Phone:
Business Address: Zip: R = Zom
Check All That Apply:
A citizen of the United States. At least 18 years old on or before Election Day.
Not in prison or on parole for a felony conviction
A resident of San Francisco Yes: No: (Place of Residence):
Please state your qualifications (attach supplemental sheet if necessary) 1 hivy THERE + AM AMAMBER OF THE VEST SURF CITIZENS' PLANNING TASKERORER + FYHE MID MARKET PA Education: MJ - MATH UNIV. OF CHILAGES & 81 BS - MATH SANZ BAZEALO 986
Business and/or professional experience: SON TWANK RNWINEAN
in the
Civic Activities: some LEADRA SYLP LEWRLLL, WRSTSOMA TASK FOR
M.D MARKET PAC
Ethnicity: (optional) WILTE Sex (optional) M D F
Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No
For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.)
(Please Note: Once completed, this form, including all attachments, becomes public record)
Date: 7/1/2011 Applicant's Signature: (required) Please Note: Your application will be retained for one year.
FOR OFFICE USE ONLY: Appointed to Seat #: Date Seat was Vacated:



Application for Boards, Commissions and Commi	ttees 😉 💆		
Application for Appointment to: The Central Market/Tenderloin Citizens Advisory Committee Name of Board, Commission, Committee, or Task Force			
Seat # or Category (If applicable): Seat 2, Seat 3	District: R ORE		
Name: Christine Munday	3: 5:		
Home Address: — 8th Ave. Apartment # 6, San Francisco CA	Zip: 94118		
Home Phone: 323. — Occupation: Filming Coordinator	- SF Film Commission office		
Work Phone: 415.554.6615 Employer: City and County of San Francis	co		
Business Address: City Hall room 473	Zip: 94102		
Business E-Mail: christine.munday@sfgov.org Home E-Mail:	- ⊉gmail.com		
Check All That Apply:			
A citizen of the United States. At least 18 years old on or be	efore Election Day. 📝		
Not in prison or on parole for a felony conviction			
A resident of San Francisco	nce):		
Please state your qualifications (attach supplemental sheet if necessary)			
Recently I negotiated to secure an innovative lease agreement for office space located at 1 of The Film Commission. I also conceptualized and implemented the launch of The SF Film	34A Golden Gate on behalf n Collective in the (contd.)		
Education:			
AA Art (Santa Monica Community College)			
Business and/or professional experience:			
SF Film Commission: Filming Coordinator. As part of this job I also track spending and job of Previously, 8 years experience working in film production including a stint at ILM, owned an	creation from film making. nd operated an Art Gallery		
Civic Activities:			
Presenting to local film students about film making, attending and contributing at various film	n forums.		
Star (antional) M Z E			
Ethnicity: (optional) white Sex: (optional) ☐ M ✓ F			
Have you attended any meetings of the Board/Commission to which you wis			
For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement befo (Applications must be received 10 days before the scheduled hearing.) (Please Note: Once Completed, this form, including all attachments, become public record) Date: 1	re any appointment can be made.		
FOR OFFICE USE ONLY: Appointed to Seat #: Term Expires: Date Seat was Vacated:			

7/20/2011

Christine Munday

Application for: The Central Market/Tenderloin Citizens Advisory Committee

Recently I negotiated to secure an innovative lease agreement for office space located at 134A Golden Gate on behalf of The Film Commission. I also conceptualized and helped implement the launch of The SF Film Collective in the newly acquired space. The Film Commission is the lease holder, and in turn subleases individual offices. Thanks to generous lease conditions, The Collective is able to sublease office space to independent and documentary filmmakers at a cost well below market value. All filmmakers working in The Collective are either San Francisco residents or making a project with significant ties to San Francisco. I will also have an office in The Collective, from which I am available one day a week to the tenants for assistance with film permits and answering questions. Also, soon I am implementing a change to the procedure for administering permits for students from area film schools. Student permits are free and The Collective office will be available for students to "drop in" on the designated day for permits. The Collective is envisioned as an opportunity to both help secure the health of the economic future for film making in the City and nurture up-and-coming filmmakers. By exhibiting a commitment to fostering the indie film movement, I feel we will contribute to demonstrating the City's overall film friendliness for productions considering where to base films and television series. Also, the communal environment of The Collective provides a venue for filmmakers to exchange ideas and benefit from resources offered by their peers. Residents of The Collective also have the option to host screenings or fund raisers in the communal spaces, thereby directly benefiting the neighborhood. By working to add film to the Mid-Market Arts movement, I hope to support both the economic and cultural revitalization quickly gaining momentum in the neighborhood.



Application for Boards, Commissions and Committees
Application for Appointment to: CITIZEN'S ADVISORY COMMITTEE FOR THE CENTRAL MARKET STREET AND TENDERCOIN AREA Name of Board, Commission, Committee, or Task Force
Seat # or Category (If applicable): Seat 2 or Seat 6 District 6 N
Name: Gregory Jarasitis
Home Address: — 17th Street, SF CA Zip 794114 S
Home Phone: 415- Occupation: Occupational Therapist
Work Phone: 415-597-8057 Employer: UCSF/ Citywide Case Management Forensic Program
Business Address: 982 Mission Street, SF CA Zip: 94103
Business E-Mail: gregory.jarasitis@ucsf.edu Home E-Mail:
Check All That Apply:
A citizen of the United States. 🗸 At least 18 years old on or before Election Day. 了
Not in prison or on parole for a felony conviction ✓
A resident of San Francisco
Please state your qualifications (attach supplemental sheet if necessary)
See Attached
Education:
Samuel Merritt University, Master of Occupational Therapy, 1999 University of California, Santa Cruz. Bachelors of Arts in Psychology and Literature, 1993
Business and/or professional experience:
See Attached
Civic Activities:
I was a member of the Safe Communities Reentry Council. When this council evolved into the Reentry Council, I joined the Subcommittee on Self-Sufficiency of Currently & Formerly Incarcerated Individuals.
Ethnicity: (optional) Caucasian Sex: (optional) 📝 M 🔲 F
Have you attended any meetings of the Board/Commission to which you wish appointment? ☐Yes ✓ No
For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.) (Please Note: Once Completed, this form, including all attachments, become public record) Date:Applicant's Signature: (required)
Please Note: Your application will be retained for one year.
FOR OFFICE USE ONLY: Appointed to Seat #: Term Expires: Date Seat was Vacated:



Citywide Case Management Forensic Program

982 Mission Street San Francisco, CA 94114 (415) 597-8000

Fax: 597-8004

Application for the:

CITIZEN'S ADVISORY COMMITTEE FOR THE CENTRAL MARKET STREET AND TENDERLOIN AREA

Qualifications and professional experience:

My name is Gregory Jarasitis and I work at Citywide Case Management Forensic Program (CWCMF), a community based nonprofit organization. CWCMF provides wrap around, intensive case management services to mentally ill offenders, and is the primary treatment provider for offenders in San Francisco's Behavioral Health Court. I have worked with mentally ill offenders for over 11 years, and for the last 4 years in a supervisory role. I supervise an employment team that assists mentally ill offenders find competitive work in the community as well as with pre-vocational and vocational training.

Our employment team supports not only the offenders seeking jobs but also the businesses that hire them. Building relationships with businesses is paramount to employment placements, and we offer: ongoing contact with the businesses that hire our clients, information on tax incentives and bonding, and reimbursement for hiring our clients (through On-The-Job training funds- a program with the Department of Rehabilitation).

I would be honored to be on the Citizen's Advisory Committee for the Central Market Street and Tenderloin Area, and I believe my experience and commitment to the employment of the mentally ill offender population would be an asset.

Thank you,

Gregory Jarasitis

Central Market Street and Tenderloin Area

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Central Market Street and Tenderloin Area.

NOTE: Additions are <u>single-underline italics Times New Roman;</u> deletions are <u>strike-through italics Times New Roman</u>.

[Business and Tax Regulations Code - Establish a Citizen's Advisory Committee for the

Ordinance amending the San Francisco Business and Tax Regulations Code, Article

12-A, by adding Section 906.3-1 to establish a Citizen's Advisory Committee for the

Be it ordained by the People of the City and County of San Francisco:

Board amendment additions are double-underlined;

Board amendment deletions are strikethrough normal.

Section 1. Findings. The Board of Supervisors hereby finds that:

- (a) In April 2011, the Board of Supervisors approved the Central Market Street and Tenderloin Area Payroll Expense Tax Exclusion.
- (b) Under the Central Market Street and Tenderloin Area Payroll Expense Tax Exclusion, a person with an annual payroll expense of more than \$1,000,000 must enter into a Community Benefits Agreement with the City Administrator in order to be eligible to claim the exclusion.
- (c) Residents of <u>and small business owners within</u> the Central Market Street and Tenderloin Area have a unique understanding of the needs and issues of their community.
- (d) Residents of <u>and small business owners within</u> the Central Market Street and Tenderloin Area are aware of the resources their community can provide to taxpayers wishing to claim the Central Market Street and Tenderloin Area Payroll Expense Tax Exclusion.
- (e) Residents of <u>and small business owners within</u> the Central Market Street and Tenderloin Area are congnizant of how development as a result of the Central Market Street and Tenderloin Area Payroll Expense Tax Exclusion may affect their community and have ideas on ways to mitigate its potentially unwanted effects.

Supervisor Kim, Chiu BOARD OF SUPERVISORS

(e)(f) Residents of <u>and small business owners within</u> the Central Market Street and Tenderloin Area can provide useful <u>adviseadvice</u> to the Mayor, City Administrator and Board of Supervisors on the administration of the Central Market Street and Tenderloin Area Payroll Expense Tax Exclusion.

Section 2. The San Francisco Business and Tax Regulations Code is hereby amended by adding Section 906.3-1, to read as follows:

SEC. 906.3-1. CENTRAL MARKET STREET AND TENDERLOIN AREA CITIZEN'S ADVISORY COMMITTEE.

- (a) There shall be a Central Market Street and Tenderloin Area Citizen's Advisory

 Committee.
- (b) The Citizen's Advisory Committee shall be an advisory body whose purpose is to make recommendations to the Mayor, and Board of Supervisors and City Administrator on policies and programs that mitigate the negative effects of development, bolster economic development, local employment, and community sustainability and seek to stabilize and protect existing tenants, community based organizations and small businesses in and around the Central Market Street and Tenderloin Area.
 - (c) <u>Duties of the Citizen's Advisory Committee may include:</u>
- (1) Advise the Mayor, City Administrator, and Office of Economic and Workforce Development of community issues in order to better align the Community Benefits Agreements called for under the Central Market Street and Tenderloin Area Payroll Expense Tax Exclusion with the community needs.
- (2) <u>Make recommendations to the Mayor, City Administrator, and Office of</u>
 Economic and Workforce Development <u>about terms and conditions in the Community Benefits</u>

Agreements called for under the Central Market Street and Tenderloin Area Payroll Expense Tax Exclusion.

- (3) Provide a report every six months to the Board of Supervisors regarding the implementation and execution of the Community Benefit Agreements called for under the Central Market Street and Tenderloin Area Payroll Expense Tax Exclusion.
- (4) Make recommendations to the Board of Supervisors and the Office of

 Economic and Workforce Development on policies, initiatives, and programs that bolster

 economic development, local employment, and community sustainability and seek to stabilize

 and protect existing tenants, community based organizations and small businesses in and

 around the Central Market Street and Tenderloin Area.
- (3)(5) Advise the Mayor, Board of Supervisors and City Administrator on the creation of a community development fund that may support workforce development, community infrastructure and programs to mitigate potential displacement of small businesses, community based organizations and tenants.
- (4)(6) Help facilitate partnerships between persons claiming the Central Market Street and Tenderloin Area Payroll Expense Tax Exclusion and community organizations, local schools and small businesses.
- (5)(7) Hold public hearings regarding Community Benefits Agreements within four weeks from the time the parties to any such Agreements reach a consensus on the terms to be included therein and prior to their the execution of any Community Benefit Agreement by the City Administrator. The City Administrator may, at his or her sole discretion, extend this time in order to combine hearings and utilize staff time more efficiently.
- (6) Establish a regular Citizen's Advisory Committee meeting schedule, which shall consist of no less than six meetings per year.

Page 4 5/19/2011

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may consult with other San Francisco City officials such as the Mayor's Office of Disability for Seat 3, the Mayor's Office of Housing for Seat 4, or the Small Business Commission for Seat 6.

- <u>The appointment of Eeach member nominee shall be confirmed by the full Board of Supervisors.</u>
- (g) For purposes of this Section, "Adjacent Area" shall mean the area in District 6.
 bounded on the southern side by 13th Street and Townsend Street.
- (g)(h) The members of the Citizen's Advisory Committee shall be appointed for a term of four years; provided, however, that members first appointed shall, by lot at the first meeting, classify their terms so that three shall serve for a term of two years and four shall serve for a term of four years. At the initial meeting of the Citizen's Advisory Committee and yearly thereafter, the Citizen's Advisory Committee members shall select such officer or officers as deemed necessary by the Citizen's Advisory Committee. The Citizen's Advisory Committee shall promulgate such rules and regulations as are necessary for the conduct of its business under this Section. In the event a vacancy occurs, a successor shall be appointed to fill the vacancy consistent with the process and requirements to appoint the previous appointee. When a vacancy occurs for a reason other than the expiration of a term of office, the appointee to fill such vacancy shall hold office for the unexpired term of his or her predecessor. Any appointee who misses four meetings within a twelve-month period, without the approval of the Citizen's Advisory Committee, shall be deemed to have resigned.
- (h)(i) The Citizen's Advisory Committee shall comply with all applicable public records and meetings laws and shall be subject to the Conflict of Interest provisions of the City's Charter and Administrative Code. Specifically, during the twelve months prior to and during a member's tenure on the Citizen's Advisory Committee, no member of the Citizen's Advisory Committee may receive any gift, income or have any investment in any entity that foreseeably may be subject to or be the beneficiary of any Community Benefit Agreement reviewed by the

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Citizen's Advisory Committee. For purposes of this Section, "income", "gift" and "investment"
shall have the same meanings as defined in the Political Reform Act of 1974 under California
Government Code Section 81000 et seq. The initial meeting of the Citizen's Advisory Committee
shall be called within 30 days from the day the Board of Supervisors confirms its initial appointments.
The City Administrator shall provide administrative support to the Citizen's Advisory Committee.

(i)(i) The provisions of this ordinance and the operation of the Citizen's Advisory Committee
shall expire upon expiration of the Central Market Street and Tenderloin Area Payroll Expense Tax
Exclusion under Section 906.3 of this Article.

APPROVED AS TO FORM: DENNIS J. HERRERA, City Attorney

Ву:

STEPHANIE PROFITM Deputy City Attorney



City and County of San Francisco Tails Ordinance

City Hall 1 Dr. Carlton B. Goodlett Place San Francisco, CA 94102-4689

File Number:

110435

Date Passed: June 14, 2011

Ordinance amending the San Francisco Business and Tax Regulations Code, Article 12-A, by adding Section 906.3-1 to establish a Citizen's Advisory Committee for the Central Market Street and Tenderloin Area.

May 05, 2011 Rules Committee - AMENDED, AN AMENDMENT OF THE WHOLE BEARING SAME TITLE

May 05, 2011 Rules Committee - CONTINUED AS AMENDED

May 19, 2011 Rules Committee - AMENDED, AN AMENDMENT OF THE WHOLE BEARING SAME TITLE

May 19, 2011 Rules Committee - RECOMMENDED AS AMENDED

June 07, 2011 Board of Supervisors - PASSED, ON FIRST READING

Ayes: 11 - Avalos, Campos, Chiu, Chu, Cohen, Elsbernd, Farrell, Kim, Mar,

Mirkarimi and Wiener

June 14, 2011 Board of Supervisors - FINALLY PASSED

Ayes: 11 - Avalos, Campos, Chiu, Chu, Cohen, Elsbernd, Farrell, Kim, Mar, Mirkarimi and Wiener

File No. 110435

I hereby certify that the foregoing Ordinance was FINALLY PASSED on 6/14/2011 by the Board of Supervisors of the City and County of San Francisco.

> Angela Calvillo Clerk of the Board

Mayor Edwin L

Date Approved