San Francisco Police Department
ABC Liaison Unit

Alcoholic Beverage License -
Public Convenience or
Necessity Recommendation

To: The San Francisco Board of Supervisors' Committee on Public Safety and Neighborhood Services

Supervisor Matt Dorsey
Supervisor Bilal Mahmood
Supervisor Danny Sauter

From: Lt. David Goff #1465
Officer in Charge
ALU/Permits Unit 415-553-9550

Date: August 22, 2025

Subject: P.C.N. Investigation Regarding: First Owner:Endgames Improv, LLC
DBA: Endgames Improv

2989 Mission Street
San Francisco CA. 94110-3917
ABC File # 90-670142

Owner Endgames Improv LLC., operating as "Endgames Improv", has filed an application with the California Department of Alcoholic Beverage Control seeking a Type 90 (On Sale General) license to be located at 2989 Mission Street. (located between 26th St and 25th St.)

Hours of Operation:

9 am to 2 am each day of the week, and also obtained extended hours (EHP) permit from 2 am – 5 am.

Digest:

"Endgames Improv." would like to operate a Music Venue to be located at 2989 Mission St. If approved, this license will allow them to sell Wine, Beer, and Distilled Spirits.

Letters of Protest

0

Letters of Support

0

Police Calls for Service:

From June 24th 2024 to June 24th 2025

0 calls for service

Police Reports:

From June 24th 2024 to June 24th 2025

0 police reports

San Francisco Plot Information:

This premise is located in Plot: **461**

A High Crime area is defined as **103** or more police reports in a plot for the year of **2024**.

This plot had 121 police reports for **2024**, which is 18 **Higher** than the **Citywide "High Crime"** average.

State Census Tract Information:

This premise is located in Census Tract: **209.00**
Population for this tract is: **4,296**

On-sale license authorized by census tract: **15**
Active on-sale licenses: 54 with 0 pending

Off-sale licenses authorized by census tract: **3**
Active off-sale licenses: 8 with 0 pending

Departmental Recommendation:

Points of consideration: **1 (Church)**

No opposition from **Mission Station.**

Applicant premise **is** located in a "**High Crime**" area.

Applicant premise **is** located in a **"High Concentration"** area.

0 - Protest.

0 - Support

ALU Recommendation: **Approval with the condition:**

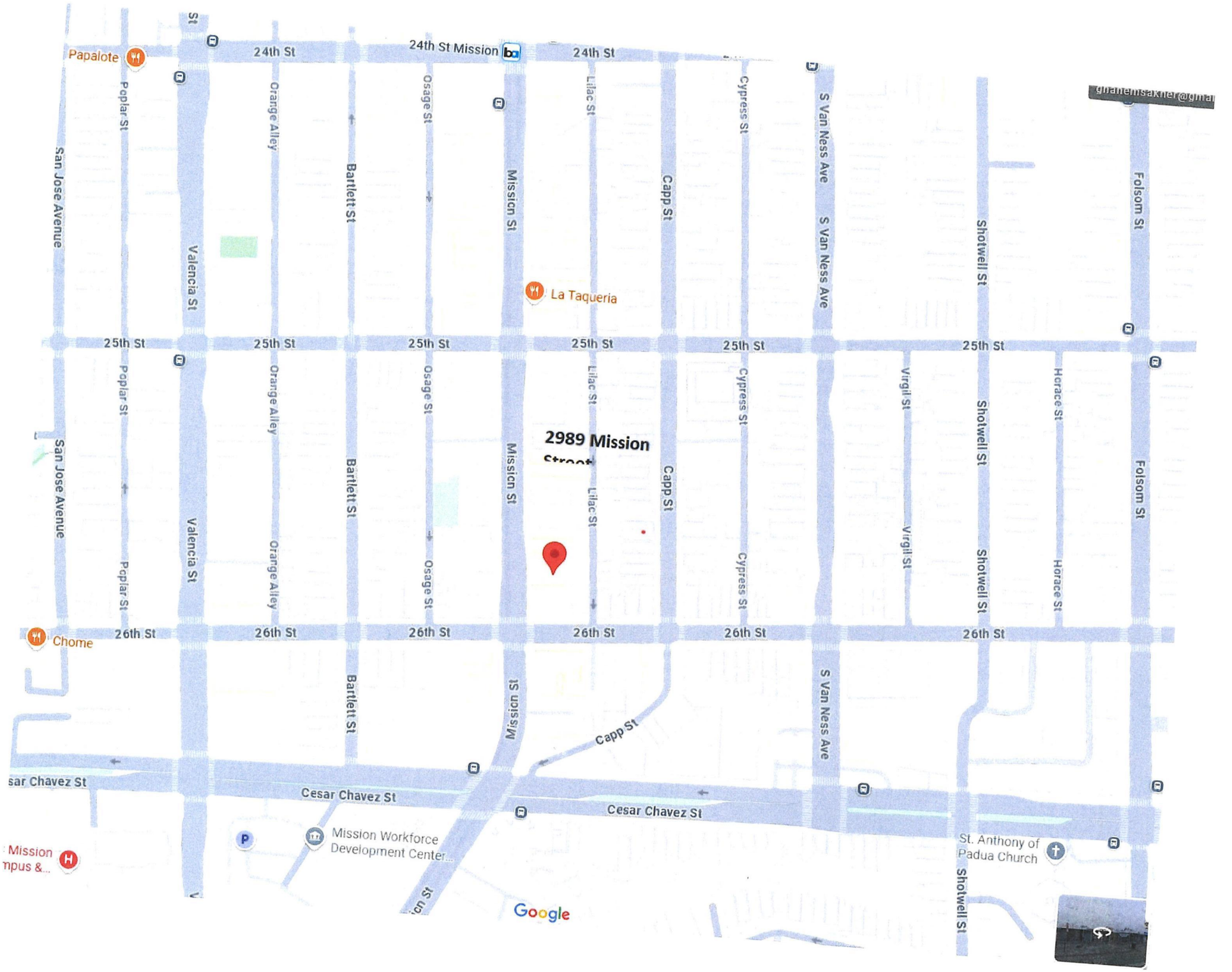
l. (1) Except as provided in Condition 2 below, no noise shall be audible beyond the area under the control of the licensee. (SF district office only).

(2) Any noise caused by entertainment or amplified sound that is subject to the provisions of an active Entertainment Permit issued by the San Francisco Entertainment Commission shall be authorized in accordance with the limits established by that Entertainment Permit, including any limitation on hours during which entertainment or amplified sound is permitted. A violation of the entertainment or amplified sound noise conditions of the Entertainment Permit, as determined by the San Francisco Entertainment Commission (or any successor agency), shall be deemed to be a violation of this Condition. Any noise that is not subject to, or is beyond the scope of, the Entertainment Permit shall be subject to Condition l above. "Entertainment Permit" means any of the following: a Just Add Music permit, a Limited Live Performance permit, a Place of Entertainment permit, a Fixed Place Amplified Sound permit, or any similar such permit issued by the San Francisco Entertainment Commission. (SF district office only)

2. Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on ABC-257.

3. The petitioner(s) shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control, as depicted on ABC-257.

4. At any time, the premise is providing live entertainment, the petitioner(s) shall have two (2) uniformed security guard(s) on the premises and shall maintain order therein to prevent any activity which would interfere with the quiet enjoyment of their nearby residents, or the surrounding community. The uniform security guards must be licensed by the State of California Department of Consumer Affairs.


Papalote
24th St
24th St Mission
24th St
La Taqueria
25th St
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25th St
2989 Mission
Chome
26th St
26th St
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26th St
San Jose Avenue
Poplar St
Valencia St
Orange Alley
Bartlett St
Osage St
Mission St
Lilac St
Capp St
Cypress St
S Van Ness Ave
Virgil St
Shotwell St
Horace St
Folsom St
Cesar Chavez St
Mission Workforce Development Center...
St. Anthony of Padua Church
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