File No. 250997 **Committee Item No.** _____
Board Item No. 37

COMMITTEE/BOARD OF SUPERVISORS

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Board of Supervisors Meeting **Date:** October 7, 2025

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Prepared by: Lisa Lew **Date:** October 3, 2025
Prepared by: _____ **Date:** _____

FILE NO. 250997 RESOLUTION NO.

[Social Connection Week - Launch of the “Meet 6 Neighbors” Campaign - October 6 through October 10, 2025]

Resolution declaring October 6 through October 10, 2025, as “Social Connection Week” and celebrating the launch of the “Meet 6 Neighbors” campaign in the City and County of San Francisco to promote and to encourage meaningful relationships within the communities.

WHEREAS, Research proves that befriending at least six neighbors forms genuine social connections, which is vital to our health, happiness, and strength of our communities; and

WHEREAS, Nearly half of Americans feel lonely, and a 2023 report found that 45% of older adults in the survey reported loneliness or isolation; and

WHEREAS, Many San Franciscans - especially older adults - report a need for more connection and inclusive community spaces; and

WHEREAS, Neighbors are often the first line of support in everyday life and emergencies, and knowing six neighbors is linked to significantly higher levels of well-being, reduced loneliness, and greater trust and sense of safety within communities; and

WHEREAS, Small acts of kindness such as helping unload groceries, assisting elderly neighbors, or just having a friendly conversation can build long-lasting bonds; and

WHEREAS, Inclusive and intergenerational relationships assists in mutual understanding and unity across differences in ages and cultures, fostering reciprocally supportive connections; and

WHEREAS, Encouraging neighbor-to-neighbor relationships helps to create safer, dependable, and empathetic communities; and

WHEREAS, The “Meet 6 Neighbors” campaign was launched by California Volunteers, Office of the Governor, in partnership with the City’s Human Services Agency, Department of Disability and Aging Services, and local organizations such as the Community Living Campaign as a simple, but powerful call-to-action inviting residents to connect with their neighbors; and

WHEREAS, The campaign aligns with “Social Connection Week”, which was started by the NorCal Coalition for Social Connection at the University of California San Francisco (UCSF), to raise awareness about the health impacts of isolation and to inspire action toward more connected, caring communities; and

WHEREAS, Local partners and neighborhood organizations are actively amplifying the importance of this campaign while also continuing to support neighborhood efforts that promote broader social connections and foster community resilience such as Swap Not Shop, Zero Waste workshops, and emergency preparedness events; and

WHEREAS, To increase visibility and participation, the “Meet 6 Neighbors” campaign is also being promoted through multilingual and community-centered outreach efforts to engage all residents including through Muni ads, ethnic media, neighborhood newspapers, and social media, and

WHEREAS, A dedicated week of intentional outreach and community building can build a foundation for long-term connection and collaboration; and

WHEREAS, Celebrating neighborly kindness and encouraging mutual support aligns with the values and ideals of our City; especially at a time of deepening polarization, it is critical to invest in forming human connection, inspiring empathy, and creating a shared sense of belonging; now, therefore, be it

RESOLVED, That the Board of Supervisors of the City and County of San Francisco hereby declares October 6 through October 10, 2025, as “Social Connection Week” and celebrates the launch of the “Meet 6 Neighbors” Campaign in the City and County of San Francisco; and be it

FURTHER RESOLVED, That the Board of Supervisors call on all residents, community groups, and institutions to participate in the “Meet 6 Neighbors” pledge and to take part in building a more connected San Francisco by meeting neighbors, joining local events, and helping to foster a culture of kindness, mutual support, and belonging.

Introduction Form

(by a Member of the Board of Supervisors or the Mayor)

I hereby submit the following item for introduction (select only one):

- ☐ 1. For reference to Committee (Ordinance, Resolution, Motion or Charter Amendment)
- ■ 2. Request for next printed agenda (For Adoption Without Committee Reference)
  (Routine, non-controversial and/or commendatory matters only)
- ☐ 3. Request for Hearing on a subject matter at Committee
- ☐ 4. Request for Letter beginning with "Supervisor _____ inquires…"
- ☐ 5. City Attorney Request
- ☐ 6. Call File No. _____ from Committee.
- ☐ 7. Budget and Legislative Analyst Request (attached written Motion)
- ☐ 8. Substitute Legislation File No. _____
- ☐ 9. Reactivate File No. _____
- ☐ 10. Topic submitted for Mayoral Appearance before the Board on _____

The proposed legislation should be forwarded to the following (please check all appropriate boxes):

☐ Small Business Commission ☐ Youth Commission ☐ Ethics Commission

☐ Planning Commission ☐ Building Inspection Commission ☐ Human Resources Department

General Plan Referral sent to the Planning Department (proposed legislation subject to Charter 4.105 & Admin 2A.53):

☐ Yes ☐ No

(Note: For Imperative Agenda items (a Resolution not on the printed agenda), use the Imperative Agenda Form.)

Sponsor(s):

Supervisor Melgar

Subject:

Social Connection Week and Launch of the "Meet 6 Neighbors" Campaign – October 6 through October 10, 2025

Long Title or text listed:

Resolution declaring October 6, 2025, through October 10, 2025, as "Social Connection Week" and celebrating the launch of the "Meet 6 Neighbors" campaign in the City and County of San Francisco to promote and to encourage meaningful relationships within our communities.

Signature of Sponsoring Supervisor: /s/Myrna Melgar