SAN FRANCISCO
OFFICE OF SMALL BUSINESS

CITY AND COUNTY OF SAN FRANCISCO
DANIEL L. LURIE, MAYOR

OFFICE OF SMALL BUSINESS
DIRECTOR KATY TANG

December 10, 2025

Ms. Angela Calvillo, Clerk of the Board
City Hall Room 244
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

RE: BOS File No. 251103 – Alcohol Sales in Movie Theaters – Support

Dear Ms. Calvillo,

On December 8, 2025, the Small Business Commission (the Commission) heard BOS File No. 251103 – Alcohol Sales in Movie Theaters. Lorenzo Rosas, Legislative Director for Supervisor Sherrill, presented the legislation which would allow movie theaters to serve alcohol to ticketed customers as an incidental use. It would also permit movie theaters in the Upper Fillmore Street Neighborhood Commercial District to offer cultural and artistic performances in addition to showing movies.

The Commission discussed how these changes can provide movie theater operators greater flexibility in their business model. They noted the important role that movie theaters play as anchors in their corridors, and how their success can bolster surrounding businesses.

The Commission unanimously voted in support of the legislation. Please feel free to contact me should you have any questions.

Sincerely,

Katy Tang
Director, Office of Small Business