San Francisco Police Department
ABC Liaison Unit

Alcoholic Beverage License -
Public Convenience or
Necessity Recommendation

To: The San Francisco Board of Supervisors' Committee on Public Safety and Neighborhood Services

Supervisor Matt Dorsey
Supervisor Bilal Mahmood
Supervisor Alan Wong

From: Lt. David Goff #1465 FOR LT. GOFF/A/SGT CHUPPO #214
Officer in Charge
ALU/Permits Unit 415-553-9550

Date: March 26, 2026

Subject: P.C.N. Investigation Regarding: First Owner: 77 Assets LLC
DBA: Bark 77
77 Cambon Dr
San Francisco CA, 94132-2549
ABC File # 47 - 674523

77 Assets LLC, operating as "Bark 77", has filed an application with the California Department of Alcoholic Beverage Control seeking a Type 47 (On-Sale General - Eating Place) license to be located at 77 Cambon Drive. (located between Felix Avenue and Cardenas Avenue).

Hours of Operation:

12 PM to 2 AM from Sunday to Saturday.

Digest:

"Bark 77" would like to operate a On-Sale General-Eating Place to be located at 77 Cambon Drive. If approved, this license will allow them to operate as a restaurant and sell Wine, Beer, and Distilled Spirits.

Letters of Protest

1

Letters of Support

0

Police Calls for Service:

From October 29, 2024 to October 29, 2025

1 call for service

Police Reports:

From October 29, 2024 to October 29, 2025

1 police report

San Francisco Plot Information:

This premise is located in Plot: **999**

A High Crime area is defined as **81** or more police reports in a plot for the year of **2025**.

This plot had 86 police reports for **2025**, which is 5 **higher** than the **Citywide "High Crime"** average.

State Census Tract Information:

This premise is located in Census Tract: 332.03
Population for this tract is: **4,003**

On-sale license authorized by census tract: **14**
Active on-sale licenses: 3 with 0 pending

Off-sale licenses authorized by census tract: **3**
Active off-sale licenses: 1 with 0 pending

Departmental Recommendation:

Points of consideration: **1**

No opposition from **Taraval Station**

Applicant premise **is** located in a "**High Crime**" area.

Applicant premise **is** located in a **"Low Concentration"** area.

1 - Protest.

0 - Support

ALU Recommendation: **Approval with the condition:**

1. Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on ABC-257.

2. The petitioner(s) shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control, as depicted on ABC-257.

3. When the said outdoor patio area of the premises is being utilized for the sales, service and consumption of alcoholic beverages, a premise employee shall be in attendance and maintain continuous supervision at all times of said area to ensure orderly conduct of patrons.

4. The parking lot of the premises shall be equipped with lighting of sufficient power to illuminate and make easily discernible the appearance and conduct of persons on or about the parking lot. Additionally, the position of such lighting shall not disturb the normal privacy and use of any neighboring residences.