

1 [Peter Berg Day - October 1, 2011]

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3 **Resolution proclaiming October 1, 2011, as “Peter Berg Day” in the City and County of**
4 **San Francisco for his extraordinary contribution to the understanding of environmental**
5 **sustainability, urban re-vegetation, and originating the concept of bioregionalism.**

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7 WHEREAS, San Francisco has consistently demonstrated its commitment to
8 environmental sustainability, greening the city via its many parks, along its streets, and
9 infrastructure, its promotion of green jobs and renewable energy sources; and

10 WHEREAS, Peter Berg, Founder and Director of Planet Drum Foundation since 1973,
11 was one of the first ecologists to recognize the importance, on an increasingly urbanized
12 planet, of developing sustainable cities and was the originator of the concepts in current
13 usage of the terms "bioregion" and "reinhabitation;" and

14 WHEREAS, In 1986 Peter Berg, via Planet Drum Foundation, brought together
15 knowledgeable individuals to discuss sustainable urban public policy goals which led to the
16 publication of *Green City Program for the San Francisco Bay Area* which in turn led to the
17 creation of the San Francisco Department of the Environment and its Sustainability Plan; and

18 WHEREAS, Peter Berg developed the Green City Project to educate, coordinate and
19 network the involvement of the general public in environmental activities including the Green
20 City Calendar, a central clearinghouse for environmental, sustainable activities and a vital
21 source of information for all San Francisco Bay Area residents; and

22 WHEREAS, From 1993-2011, Peter Berg through Planet Drum Foundation and the
23 Green City Project carried out Education+Action Programs and Bioregional Education
24 Workshops for teachers, students and residents that have included a broad array of activities:

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1 watershed restoration, planting school gardens, initiating recycling systems at schools, and
2 materials reuse in art projects; and

3 WHEREAS, Peter Berg’s work has awakened personal ecological consciousness,
4 fostered increasing environmental awareness, and aided residents in developing ecologically
5 sustainable lifestyles; and

6 WHEREAS, Peter Berg unexpectedly transitioned to his next plane of existence on
7 July 28, 2011 leaving behind a lasting legacy that will be sustained by both the Planet Drum
8 Foundation and the Eliot and Peter Berg Endowment Fund; now, therefore, be it

9 RESOLVED, That, in recognition of his vision, dedication, and leadership, the people
10 of the City and County of San Francisco by and through their Board of Supervisors honors
11 Peter Berg, for his powerful contribution to the residents, government, and civic life of San
12 Francisco, and hereby proclaims October 1, 2011, as Peter Berg Day in the City and County
13 of San Francisco.

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