From:	David Romano
To:	Board of Supervisors (BOS); ChanStaff (BOS)
Cc:	Lurie, Daniel (MYR); Commission, Recpark (REC)
Subject:	Please don"t approve the current terms of the contract with Another Planet Entertainment
Date:	Friday, July 10, 2026 2:03:31 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

The contracts proposed, between the San Francisco Recreation and Park Dept. and Another Planet Entertainment, LLC (APE), fall short of the industry standard. The APE contracts are not typical for a venue this size, potentially costing the City millions of dollars in lost revenue.

"The resolution (approved by the Budget and Appropriations Committee in June) authorizes the department to issue a permit allowing Another Planet Entertainment, LLC to hold concerts at the polo field "on the Friday, Saturday and Sunday either following or preceding the Outside Lands Festivals … in exchange for a minimum permit fee of $1,530,000 per year for two-day events and $2,295,000 per year for three-day events through 2029, with options to extend the permit until 2035." (Another Planet Entertainment Contract Extension Before Board of Supes, by Thomas K. Pendergast, Richmond Review, 7/8/26)

How much money is APE making on the newly proposed post/pre Outside Lands (OSL) concerts? Not to mention OSL itself. APE won't share that information. The City is not getting a share of the profits so we don't know.

Tickets to OSL cost a minimum of $200 a day, with premium tickets going for $1,000 or more. Assuming the same prices and level of attendance for the proposed concerts (sold out) and 1,000 premium tickets sold each day out of the 65,000 tickets: 1,000 tickets x $1,000 = $1,000,0000. 64,000 tickets x $200 = $12,800,000. That's $13,800,000 per day. For two days, that's $27,600,000.

APE is offering the City $1.53 million for two days: that is not a good deal for San Francisco.

When the post-Outside Lands concert was first being voted on by the SF Rec and Parks Commission, Jenny Sue, a local resident, called in to comment on the proposed post-Outside Lands contract terms, "Currently Golden Gate Park plans to charge Another Planet a fixed permit fee...

However when you take a look at local arenas like Oracle Arena, Chase Center, and SAP Center, ShoreLine Amphitheater and Concord Pavilion, they typically employ a percentage based revenue sharing model ranging from 15 to 20 percent of ticket sales."

Supervisors, please don't approve this giveaway contract.

Thank you for your attention to the above.

David Romano
San Francisco CA 94121

From:	Harry S. Pariser
To:	BOS-Supervisors
Subject:	Please oppose Legislation # 260614 Nine Year extension for Another Planet Entertainment!
Date:	Monday, July 13, 2026 11:09:22 AM
Importance:	High

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors:

Neighbors were promised only one weekend of concerts.

This area is closed for weeks because of this anti-environmental event. A horrific concrete boomerang was created at the Polo Fields without any discussion.

Please oppose Legislation # 260614 Nine Year extension for Another Planet Entertainment!

Harry S. Pariser

From: Jean Barish
To: Yu, Angelina (BOS)
Subject: Outside Lands concerts in GGP, File Number 20 60614
Date: Tuesday, June 16, 2026 6:15:55 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Angelina,

I'm writing to follow-up PAR Board Member Richard Rothman's request that your office support changes to the proposed contract for the second APE concert scheduled for Golden Gate Park in 2027 and beyond. This contract will soon be considered by the Budget and Finance Committee.

PAR is disappointed that the Recreation and Parks Commission approved a contract that allows flexibility with the date for the second APE concert and the new contract may not require APE to select a date for the second concert until May, 2027. We have concerns about these proposed revisions in the pending contract for the following reasons:

1) Residents who want to be away for the two weekends when the concerts are scheduled need to have enough time to plan their vacations. As you know, August is a busy time of the year, and people need to know sooner than May when the concerts will be held.

2) According to the SF Marathon webpage, the race is usually the last Sunday in July. The route includes 26th and 27th Avenues in the Richmond between El Camino del Mar and Fulton Street, essentially cutting off the western half of the Richmond west of 27th Ave. for a good part of Sunday.

If the second APE concert is scheduled for the weekend after the marathon and before Outside Lands, Richmond District residents would be unfairly impacted for three consecutive weekends. These concerts are a big inconvenience to the residents of Richmond. Scheduling the second concert a week after Outside Lands would be much less disruptive to the residents of the Richmond District.

In view of the foregoing, PAR requests that the second APE concert is scheduled the week after Outside Lands.

Thank you very much for your consideration of this matter.

Sincerely,

Jean

Jean B Barish
President, Planning Association for the Richmond

Jean

From: Richard Rothman <rrothman555@gmail.com>
Sent: Monday, June 8, 2026 8:16 AM
To: jean Barish <jeanbbarish@hotmail.com>
Subject: Outside Lands concerts in the park file number 20 60614

Richard Rothman <rrothman555@gmail.com> May 16, 2026, 10:18 AM

to jean

Hi Jean,
Here is my draft.
This is almost the same letter we sent to Rec and Park, except this time we will send it to Connie's office, probably to Angelina.
Your comments and corrections are welcome.
Richard

PSI should be free to talk after four today or tomorrow.

We were surprised to learn at the operations committee hearing about this matter that the staff proposed being flexible with the dates for the second concert. Subsequently, we learned that another planet has until May to decide. We have concerns about this change to the contract for the following two reasons

1) Residents who plan to be away for the two weekends need to know in advance and have more time to plan vacations, as you know, August is a busy time of the year, so people need to know earlier than May when the concerts will be.

2) According to the SanFrancisco marathon webpage, the race happens in the last week of July. This race runs down 26th and 27th Ave. in Richmond, essentially cutting off the western half of the Richmond West of 27th Ave. for a good part of Sunday.

If the second concert is scheduled for the week before the main concert, it would mean that Richmond District residents would be affected for three weekends in a row. This does not seem fair given the uncertainty.

We would like to see a date certain: the week following the main concert. This would be less disruptive to the residents of the Richmond District.

These concerts are a big inconvenience to the residents of Richmond; having an uncertain date for the second concert is really a bit too much.

We ask that this contract be approved and that the second concert follow the first concert as presently written.

Thank you for your consideration of this matter