

File No. 110981

Committee Item No. 2

Board Item No. 3

COMMITTEE/BOARD OF SUPERVISORS  
AGENDA PACKET CONTENTS LIST

Committee: City Operations & Neighborhood  
Services Committee

Date 11/14/11

Board of Supervisors Meeting

Date 11/22/11

LIQUOR LICENSE HEARING

Cmte Board

<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Applicant's Letter
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Police Department Report
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Planning Department Report
<input type="checkbox"/>	<input type="checkbox"/>	Clerk's Correspondence
<input type="checkbox"/>	<input type="checkbox"/>	Public Correspondence
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Resolution
<input type="checkbox"/>	<input type="checkbox"/>	Other

• \_\_\_\_\_  
• \_\_\_\_\_  
• \_\_\_\_\_  
• \_\_\_\_\_  
• \_\_\_\_\_  
• \_\_\_\_\_

Completed by Gail Johnson

Date 11/10/11

Completed by [Signature]

Date 11/17/11

File 110981

July 22, 2011

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO  
2011 AUG 30 PM 3:00  
BY *PBA*

Clerk of the Board  
San Francisco Board of Supervisors  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102

Dear Clerk of the Board:

My name is Peter Acworth and I am writing on behalf of my new business, The Armory Club – a refined bar in the Mission District.

The space is located at 290-292 14<sup>th</sup> Street (aka 1799 Mission Street) diagonal to the San Francisco Armory, which I own. I am so proud of the revitalization of this area, and feel all the care and attention to the San Francisco Armory has contributed to this renaissance.

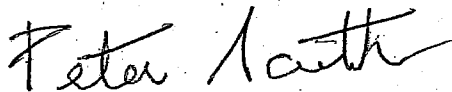
I have applied for a Type 48 license with the ABC, which is being held in escrow. The seller of the license is Ahmed Meftah at 486 Ellis Street, San Francisco, CA (license #48-157595). My planned business hours would be Monday to Friday 4 p.m. to 2 a.m., and Saturday and Sunday noon to 2 a.m.

The space in question used to be a "Biker's" bar. The basement had serious sanitation concerns, the exterior hadn't been touched in years and the interior was very run down. I have already sanitized the basement and completely gutted the interior. The Armory Club will have a completely redesigned interior and exterior and be very welcoming to everyone in the neighborhood. I am even bringing back the bar's original name!

The addition of this quality establishment, I believe, will continue to add to the revitalization of this wonderful neighborhood.

I would greatly appreciate your support.

Best regards.



Peter Acworth  
1800 Mission Street  
San Francisco, CA 94103  
[p\\_acworth@kink.com](mailto:p_acworth@kink.com)  
415-856-0771

1 [Liquor License - 290-292 - 14th Street]

2  
3 **Resolution determining that the issuance of a Type 48 on-sale general public**  
4 **premises liquor license to Peter Acworth for The Armory Club, located at 290-292**  
5 **- 14th Street (aka 1799 Mission Street) (District 6), will serve the public**  
6 **convenience or necessity of the people of the City and County of San Francisco,**  
7 **in accordance with Section 23958.4 of the California Business and Professions**  
8 **Code, with conditions.**

9  
10 WHEREAS, Peter Acworth is seeking the issuance of a Type 48 on-sale general  
11 public premises liquor license for The Armory Club, located at 290-292 - 14th Street  
12 (aka 1799 Mission Street); and,

13 WHEREAS, The Planning Department has verified that the area is properly  
14 zoned and recommends approval; and,

15 WHEREAS, The Police Department recommends that the liquor license  
16 application be approved with conditions; now, therefore, be it

17 **RESOLVED**, That in accordance with Section 23958.4 of the California Business  
18 and Professions Code, the Board of Supervisors of the City and County of San  
19 Francisco hereby determines for the foregoing reasons that the issuance of a Type 48  
20 on-sale general public premises liquor license at 290-292 - 14th Street (aka 1799  
21 Mission Street), to Peter Acworth for The Armory Club, will serve the public  
22 convenience and necessity of the people of the City and County of San Francisco.

23 Conditions: (1) Sales, service and consumption of alcoholic beverages shall be  
24 permitted only between the hours of 12 noon – 2:00 am daily. (2) The front door(s)  
25 shall be kept closed after 7:00 p.m. while the privileges of the license area being

1 exercised, except in cases of emergency and to permit deliveries. Said door(s) not to  
2 consist solely of a screen or ventilated security door. (3) No noise shall be audible  
3 beyond the area under the control of the licensee(s) as defined on the ABC-257. (4)  
4 The sale of alcoholic beverages for consumption off the premises is strictly prohibited.  
5 (5) Petitioner shall not make structural changes in the premises interior without prior  
6 written approval from the Department. (6) No person under the age of 21 years of age  
7 shall enter or remain in this public premises. (7) The petitioner shall utilize electronic  
8 surveillance and recording equipment that is able to view inside and outside the  
9 premises and that is actively maintained and recorded. This electronic surveillance  
10 shall be in place during operating hours. Said electronic recording shall be kept up to  
11 (72) hours and shall be made available to the Department or Police Department upon  
12 demand.

11/10/2011

18:23

SFPD ABC LIAISON UNIT → B OF SUPERVISOR

NO.888

P01




**San Francisco Police Department**  
**ABC Liaison Unit**



*Alcoholic Beverage License -  
Public Convenience and  
Necessity Recommendation*

**To:** The San Francisco Board of Supervisors' Committee on City Operations  
& Neighborhood Services

**Supervisor Avalos**  
**Supervisor Mar**  
**Supervisor Elsbernd**

**From:** Inspector Dave Falzon   
Officer in Charge  
ABC Liaison Unit (ALU) 553-1049

**Date:** November 10, 2011

**Subject:** P.C.N. Investigation Regarding: Armory Club  
1799 Mission Street  
Peter Acworth  
(415) 856-0771

Mr. Peter Acworth on behalf of Armory Club has filed an application with the California Department of Alcoholic Beverage Control seeking a premises to premises -Type 48 (On-Sale Public Premises) license for 1799 Mission Street (located on the north/east corner of Mission & 14<sup>th</sup> Streets).

**Hours of Operation:**

Daily

12:00 p.m. – 2:00 a.m.

**Digest:**

This business is currently operating at 1799 Mission Street (on the north/east corner of Mission & 14<sup>th</sup> Streets). If approved this license will allow the applicant to sell on-sale beer, wine, and distilled spirits at this location. The premises will be restricted to those 21 years of age and older. The premises will not have an off-sale privilege.

For the purposes of this hearing the ABC seeks a determination from the Board of Supervisors as to the approval or denial of this license.

11/10/2011

18:23

SFPD ABC LIAISON UNIT → B OF SUPERVISOR

NO.888

002

**Letters of Protest:****No Record****Letters of Support:****No Record****Police Calls for Service:**

From July 2010 to July 2011

**0****Police Reports:**

From July 2010 to July 2011

**0****San Francisco Plot Information:**This premise is located in Plot **404****471** Police Reports were recorded for this plot in **2010**This plot is **256** Police Report(s) over the citywide average (plus 20%) of **215** Police Reports.**State Census Tract Information:**This premise is located in Census Tract **201**Population for this tract is: **6340**On-sale license authorized by census tract: **23**Active on-sale licenses: **33** with **3** pendingOff-sale licenses authorized by census tract: **7**Active off-sale licenses: **10** with **0** pending**Departmental Recommendation:**

Points of consideration:

No opposition from **Mission Station**

11/10/2011

18:23

SFPD ABC LIAISON UNIT → B OF SUPERVISOR

NO. 888

P03

Applicant premise is located in a "high crime" area.

Applicant premise is located in an "undue concentration" area.

**No - Record of protest.**

**No - Record of support.**

**ALU Recommendation: Approval w/conditions**

1. Sales, service and consumption of alcoholic beverages shall be permitted only between the hours of 12 noon – 2:00 am daily.
2. The front door(s) shall be kept closed after 7:00 p.m. while the privileges of the license area being exercised, except in cases of emergency and to permit deliveries. Said door(s) not to consist solely of a screen or ventilated security door.
3. No noise shall be audible beyond the area under the control of the licensee(s) as defined on the ABC-257.
4. The sale of alcoholic beverages for consumption off the premises is strictly prohibited
5. Petitioner shall not make structural changes in the premises interior without prior written approval from the Department.
6. No person under the age of 21 years of age shall enter or remain in this public premises.
7. The petitioner shall utilized electronic surveillance and recording equipment that is able to view inside and outside the premises and that is actively maintained and recorded. This electronic surveillance shall be in place during operating hours. Said electronic recording shall be kept up to (72) hours and shall be made available to the Department or Police Department upon demand.

11/10/2011 18:23 SFPD ABC LIAISON UNIT - B OF SUPERVISOR NO.888 D04

# MISSION DISTRICT Reporting Plots & Major Streets



San Francisco Police Department  
September 2002



11/10/2011

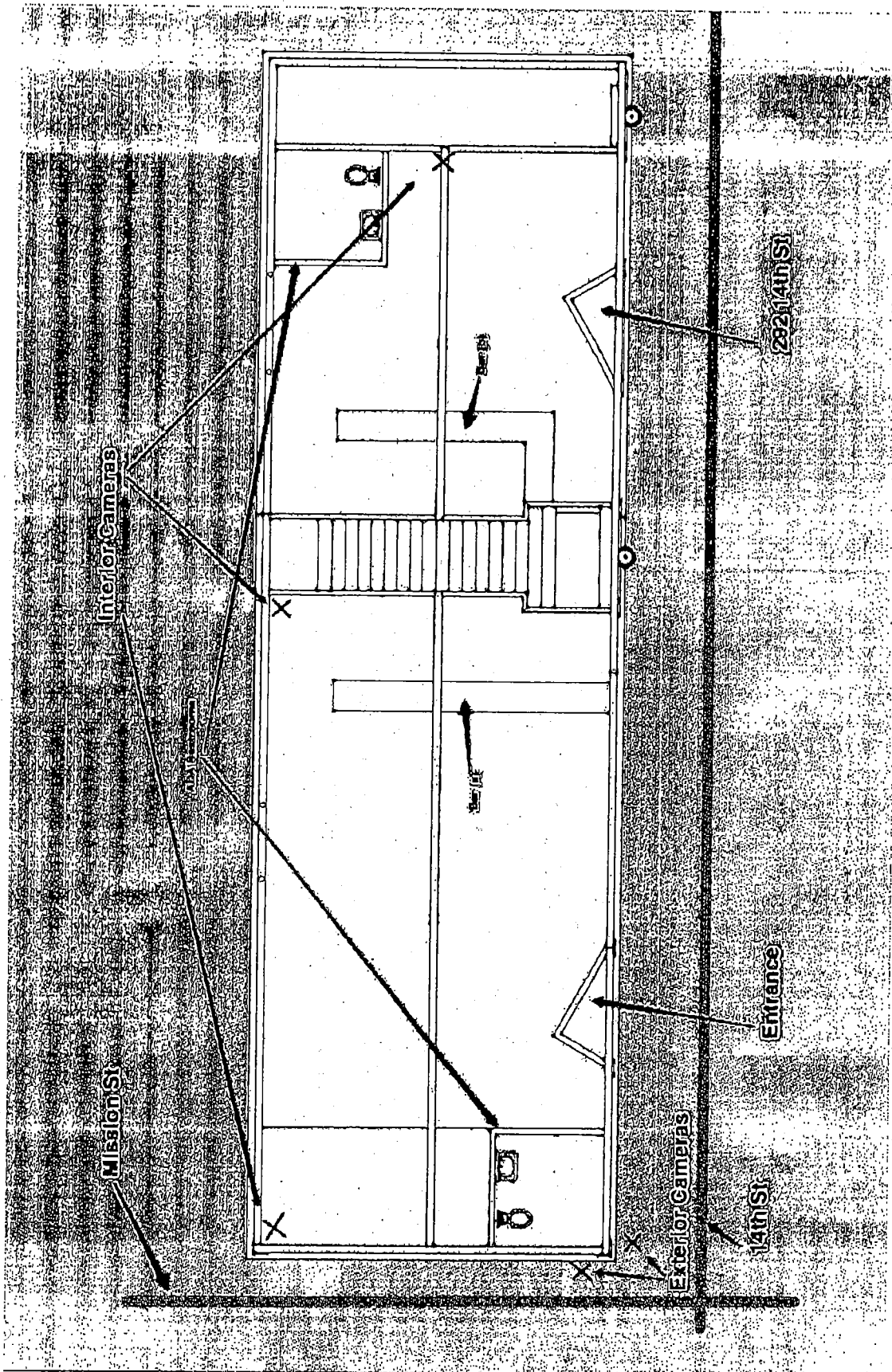
18:23

SFPD ABC LIAISON UNIT → B OF SUPERVISOR

NO. 888

P05

Page 1 of 1



RECEIVED

SEP 21 2011

LIQUOR LICENSE REVIEW

CITY & COUNTY OF S.F.  
PLANNING DEPARTMENT  
TAC TEAM

TO: Planning Department  
AnMarie Rodgers/CTYPLN/SFGOV  
Georgia Powell/CTYPLN/SFGOV@SFGOV  
Fax No.: 558-6409

File: 110981

Block/Lot: 3531/022

Zoning: PDR-1-G

Quad: SE

Map # 1101672

TO: Inspector Dave Falzon  
Police Department  
Fax No.: 553-1463

DATE: September 20, 2011

This item is scheduled to be heard at a meeting on October 24, 2011. **PLEASE EMAIL YOUR RESPONSE BY:** October 20, 2011, to Gail Johnson, Clerk, City Operations and Neighborhood Services Committee.

Gail.Johnson@sfgov.org - Fax No: 554-7714

Applicant Name: Peter Acworth  
and Business Name: The Armory Club (290-292 14<sup>th</sup> Street)  
Applicant Address: 1800 Mission Street X  
San Francisco, CA 94103  
and Phone No. (415) 856-0771

PLANNING COMMENTS: ☒ Approval ☐ Denial

PERMITTED PER P.C. SEC. 218, LIMITED TO  
2,500 SF IN AREA.

21-20-1 / 10/17/2011  
J BANALES  
558 6339

POLICE COMMENTS: ☐ Approval ☐ Denial