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Board Item No	10	

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee:	Rules	Date	12/15/11
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[Appointments, Market and Octavia Community Advisory Committee]

Motion appointing Krute Singa, Michael Simmons, Peter Cohen, Kenneth Wingard, Dennis Richards, and Jason Henderson, terms ending December 16, 2012, to the Market and Octavia Community Advisory Committee.

MOVED, That the Board of Supervisors of the City and County of San Francisco does hereby appoint the hereinafter designated person to serve as a member of the Market and Octavia Community Advisory Committee, pursuant to the provisions of Ordinance No. 72-08 and Resolution No. 474-08, for the term specified:

Krute Singa, seat 1, succeeding Marius Starkey, term expired, must be a resident renter and live or work within the Plan area, for the unexpired portion of a two-year term ending December 16, 2012.

Michael Simmons, seat 2, succeeding Carmela Gold, term expired, must be a resident homeowner and live or work within the Plan area, for the unexpired portion of a two-year term ending December 16, 2012.

Peter Cohen, seat 3, succeeding himself, term expired, must be a low-income resident and live or work within the Plan area, for the unexpired portion of a two-year term ending December 16, 2012.

Kenneth Wingard, seat 4, succeeding himself, term expired, must be a local merchant and live or work within the Plan area, for the unexpired portion of a two-year term ending December 16, 2012.

Dennis Richards, seat 5, succeeding himself, term expired, must be a representative of an established neighborhood group and live or work within the Plan area, for the unexpired portion of a two-year term ending December 16, 2012.

Jason Henderson, seat 6, succeeding himself, term expired, must be a member at large and live or work within the Plan area, for the unexpired portion of a two-year term ending December 16, 2012.

Rules Committee



RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO

Application for Boards, Commissions and Committees Application for Appointment to: Market Octavia Area Plan Community Advisory Committee (M&O CAC) Name of Board, Commission, Committee, or Task Force District: Seat # or Category (If applicable): Name: Krute Singa Zip: 94103 Dolores Street, Apartment 110 Home Address Occupation: Planner Home Phone: 415 Employer: San Francisco Department of the Environment Work Phone: 415-355-3734 Zip: 94103 Business Address: 11 Grove Street Home E-Mail: —@gmail.com Business E-Mail: krute.singa@sfgov.org Check All That Apply: At least 18 years old on or before Election Day. 🚺 A citizen of the United States. < Not in prison or on parole for a felony conviction No: (Place of Residence): ✓ Yes: A resident of San Francisco Please state your qualifications (attach supplemental sheet if necessary) Please see attached. Education: Please see attached. Business and/or professional experience: Please see attached. Civic Activities: Please see attached. Sex: (optional) M Ethnicity: (optional) Have you attended any meetings of the Board/Commission to which you wish appointment? [For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.) (Please Note: Once Completed, this form, including all attachments, become public record) Applicant's Signature: (required) Please Note: Your application will be retained for one year. FOR OFFICE USE ONLY: Date Seat was Vacated: Appointed to Seat #: Term Expires:

Market Octavia Area Plan

Application for the Community Advisory Committee

Qualifications.

My qualifications for participating in the Market Octavia Community Advisory Committee are derived from my professional and personal experience. Professionally, my urban planning background has provided the skills to grasp and evaluate the Market Octavia project concepts and challenges. This enables me to provide objective and constructive oversight and guidance. As the attached resume further details, I have held a variety of transportation planning positions, both public and private, primarily in San Francisco. Through these positions, I gained experience with the city's political structure and have worked with a variety of city, regional and state agencies, understanding their roles and relationships.

On a personal level, I am a native of San Francisco and have lived in the Market/Octavia area for the last seven years (I grew up in the Fisherman's Wharf area). As San Francisco is my hometown, I am committed to maintaining the historic nature of city neighborhoods and advancing cost-effective and creative urban and transportation projects that enhance the livability, economy and safety of the Market Octavia area in particular.

Experience

SAN FRANCISCO DEPARTMENT OF THE ENVIRONMENT Manager —Transportation Demand Management Program

2011-Present San Francisco, CA

- Manager for the Transportation Demand Management Program:
 - o Perform research and critical analysis of transportation demand management and alternative fuel projects
 - o Implement trip-reduction programs and promotions for CCSF employees and San Francisco residents/employers
 - Manage the Commuter Benefit Program (pre-tax transit and vanpool benefit) for City and County of San Francisco employees and oversee outreach to the private sector to implement San Francisco's TDM Ordinance
 - o Develop and manage the San Francisco Emergency Ride Home Program
 - o Manage city bike programs, provide access and outreach to encourage bike use to work
 - o Coordinate with local and regional organizations on TDM-and transportation planningrelated projects and events
 - o Write and secure grants for the Clean Transportation Program
 - Train and supervise staff

CALIFORNIA CENTER FOR INNOVATIVE TRANSPORTATION Senior Transportation Analyst

2009-2011

Berkeley, CA

- Responsible and accountable for the coordinated management of multiple transportation and ITS projects:
 - Exploring deployment issues for electric vehicle infrastructure, including policies to streamline permitting, provide incentives, establish interoperability between various charging technologies and create partnerships.
 - Evaluating the feasibility of privately-provided commuter bus systems in a regional transportation system.
 - Examining methods and standards for acquiring third party traffic data for real-time traveler information and systems management.
 - Developing a regional smart parking toolkit and deployment plan in the San Diego region to encourage modal shift.
 - o Partnering with small urban and rural transit agencies to demonstrate low-cost, openstandard transit management systems as part of Caltrans' Efficient Deployment of Advanced Public Transportation Systems (EDAPTS) project.
 - Analyzing enforcement technologies and policies on the expanded San Diego I-15 HOT/Managed Lane facility for both SOVs and HOVs, including self declaration and fully automated systems.
 - o Creating roadmap for Caltrans to leverage existing projects and develop real-time, multimodal traveler information and management systems throughout the state.
- Building credibility, establishing rapport and maintaining communication with stakeholders at multiple levels, including those external to the organization.
- Coordinating project plans with other project leaders, city, regional and state departments, community groups, and other organizations and agencies.
- Defining and initiating projects, and supervising completion of project tasks by staff, while working to ensure the ultimate success and acceptance of the project within allotted schedule and budget.
- Engaging in strategic planning to grow the organization.

SAN FRANCISCO COUNTY TRANSPORTATION AUTHORITY Planning Analyst

2007-2008 San Francisco, CA

Managed project tasks and designed studies to analyze project impacts:

- Designed, implemented and analyzed survey of shoppers at key retail destinations in San Francisco and the Bay Area for the Mobility, Access and Pricing Study to establish spend by mode of travel. Study determined patronage impacts on retailers due to congestion
- Worked with community members and neighborhood organizations to develop a package of transportation and urban design improvements to enhance pedestrian, biking and transit conditions, and better manage parking supply along Columbus Avenue.

Helped perform analysis for the Van Ness Bus Rapid Transit Environmental Impact Report.

NELSONINYGAARD CONSULTING ASSOCIATES Associate Project Manager

2004-2006

San Francisco, CA

Managed and developed alternative transportation projects:

- Developed sophisticated parking models to determine the reduction in parking spaces and parking structure costs for Genentech, UC Davis and San Francisco State University with the introduction of aggressive TDM measures.
- Designed and researched a toolkit for Easter Seals Project ACTION entitled "Bus Stop Accessibility and Safety Assessment" that included universal design elements and ADA regulations communicated in easy to follow language.
- Established a Community Based Transportation Plan for the Monument Corridor identifying several short-, medium- and long-term strategies to help close the transportation gaps existing in the Corridor.
- Involved in several projects assessing trip generation and traffic implications of proposed development sites utilizing ITE trip generation rates and Urbemis.
- Undertook planning, evaluation, budgeting, and quantitative analysis.
- Formulated and implemented policy.
- Carried out business development, public presentations and stakeholder engagement activities.

WASHINGTON METROPOLITAN AREA TRANSPORTATION AUTHORITY Management Trainee/Transportation Analyst

2003-2004

Washington, DC

- Acquired experience through the WMATA Management Trainee program in the planning and operations of a large transit agency. Gained practical and theoretical experience in project management with a solid understanding of the interaction of agency departments in planning projects including human resources, government relations and operations.
- Applied a toolbox of strategies to identified regional activity centers to improve transit, pedestrian and bicycle connections and services in major activity centers, evaluated master plans to determine inclusion of and impact to WMATA services, and coordinated with the Council of Governments Bike and Pedestrian Subcommittee.

JACK FAUCETT ASSOCIATES

2002-2003

Transportation Analyst

Lafayette, CA/Bethesda, MD

- Task manager for a growth visioning project for four cities in Los Angeles County.
- Authored chapters of a California Department of Transportation report, "Transportation Energy Efficiency and Conservation."
- Co-authored a paper entitled "Filling Up Faster: Induced Travel Demand Implications for Transportation and Land Use" for the 9th Conference on the Application of Transportation Planning Methods for the Transportation Research Board.
- Analyzed survey results and visited selected state transportation departments for FHWA report, "Integrating and Streamlining Transportation Development and Decision-Making."
- Promoted, established and coordinated the company's Transportation Fringe Benefits program.

KRUTE SINGA

Dolores Street, 110
 San Francisco, CA 94102

415 agmail.com

Research Positions/Internships

FISHER CENTER FOR REAL ESTATE AND URBAN ECONOMICS

2008-2009

Researcher

Berkeley, CA

 Evaluated current and future housing needs as part of a larger study sponsored by the Hewlett Foundation to formulate policy on the future of California's infrastructure. Paper published as "Housing in California's Future - Nature of the Problem and Priorities for Action."

UNIVERSITY OF CALIFORNIA TRANSPORTATION CENTER.

2006-2007

Research Assistant

Berkeley, CA

 Researched developmental possibilities and multi-modal access to future stations along the High Speed Rail corridor.

• Focused on the cities of Merced and Stockton, using future growth projections, land use, general plans, field research and community input to develop suggestions for integrating High Speed Rail stations with city growth.

THE PRESIDIO TRUST

2000/2001

Transportation Planning

San Francisco, CA

 Spearheaded development of a new lunch shuttle while continuing growth of existing lunch shuttle. Surveyed ridership on the newly implemented PresidiGo.

TRANSPORTATION MANAGEMENT AND DESIGN

2000

Transportation Planning

Solana Beach, CA

• Statistically analyzed results from passenger counting programs in SPSS and summarized findings in client reports. Assisted transportation planners with geographical representation of bus routes and ridership in GIS.

CITY OF SYDNEY

1999

Transportation Planning

Sydney, Australia

 Participated in the planning stages for Olympic transportation projects in Sydney. Gained foreign perspective on transportation ideology and government proceedings.

CENTRE CITY DEVELOPMENT CORPORATION

1998

Redevelopment

San Diego, CA

 Assisted redevelopers with research and site assessments. Involved with pedestrian and transit friendly neighborhood development projects and downtown revitalization.

CALTHORPE ASSOCIATES

1998

Planning

Berkeley, CA

 Investigated the techniques and principles of environmental approaches to community development and urban design. Helped planners with site research, drawing, drafting, coloring, and computer illustration.

KRUTE SINGA

Dolores Street, 110
 San Francisco, CA 94102

415. ———— — @gmail.com

Education

Master of City Planning - City and Regional Planning University of California, Berkeley

2008

Recipient of California Planning Foundation Scholarship Northern Section Award, 2007-2008

Bachelor of Arts - Urban Studies and Planning; Economics University of California, San Diego

2000

 Recipient of Paulette Duve Memorial Scholarship, Women's Transportation Seminar, San Diego Chapter, 2000

Computer Skills

Adobe Illustrator, Autocad, Geographic Information Systems (GIS), Microsoft Office, including Access, Excel and PowerPoint.

Professional Memberships

- American Planning Association (APA)
- Women's Transportation Seminar (WTS)
- San Francisco Planning & Urban Research (SPUR)

Addendum 1

Selected Publications

- 1. Kroll, Cynthia A.; Singa, Krute; Wyant, Jenny. (2009) <u>Housing in California's Future Nature</u> of the Problem and Priorities for Action. Fisher Center for Real Estate & Urban Economics.
- 2. Bent, Elizabeth M.; Singa, Krute. (2009) <u>Modal Choices and Spending Patterns of Travelers to Downtown San Francisco: Impacts of Congestion Pricing on Retail Trade</u>. Transportation Research Board Annual Meeting 2009 Paper #09-3363.
- 3. Bent, Elizabeth M.; Hiatt, Rachel E.M.; Singa, Krute. (2008) <u>Full-Featured Bus Rapid Transit in San Francisco</u>, California: Toward a Comprehensive Planning Approach and Evaluation <u>Framework</u>. Transportation Research Record: Journal of the Transportation Research Board, Issue Number: 2072.
- 4. Singa, Krute; Hutabarat, Ria; Chou, Mary. (2004) <u>Growth visioning for the Westside cities of Los Angeles County</u>, California: Land use and transportation factors influencing congestion and jobs-housing imbalances. Transportation Research Record Issue Number: 1895.

Selected Projects

- 1. Caltrans Efficient Deployment of Advanced Public Transportation Systems (EDAPTS)
- 2. Privately-Provided Commuter Bus Study
- 3. Hybrid Data Feasibility Study
- 4. SFCTA Mobility, Access and Pricing Study
- 5. Electric Vehicle Infrastructure and Financing Study
- 6. SANDAG Interstate 15 HOV/Managed Lanes Violation Enforcement Study
- 7. SANDAG Smart Parking Research Pilot Project
- 8. SFCTA Columbus Avenue Neighborhood Transportation Study
- 9. Genentech, UC Davis and San Francisco State University Transportation Master Plans
- 10. Easter Seals Project ACTION Bus Stop Accessibility and Safety Assessment
- 11. MTC Community Based Transportation Plan for the Monument Corridor, Concord
- 12. SCAG Growth Visioning for the Westside Cities of Los Angeles



12/04/09

Board of Supervisors City and County of San Francisco 1 Dr. Carlton B. Goodlett Place, Room 244 (415) 554-5184 FAX (415) 554-7714

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Application for Boards, Commissions and Committees

10
Application for Appointment to: CACINOP Name of Board, Committee, or Task Force
Seat # or Category (If applicable): Renter living in Area, 1 District: Soft Wienner
Name: MARIUS STARKEY
Home Address: Dolores St. #15 SF (4) Zip: 94103
Home Phone: 415. — Cocupation: ARTIST ART FNSTRUCTOR
Work Phone: 415-30 4564 Employer: GateWAY (LEAR)
Business Address: Zip:
Business E-Mail: Marius 20 mindspring. Home E-Mail: egmail.com Check All That Apply:
A citizen of the United States. 🖂 At least 18 years old on or before Election Day. 🖂
Not in prison or on parole for a felony conviction
A resident of San Francisco X Yes: No: (Place of Residence):
Please state your qualifications (attach supplemental sheet if necessary) Currently serving on MOP-CAC. wish to continue on all the projects pedsatty issues, dand use, ect. Education: BFA. BakerUniversity, Baldwin City, Kansas
MFA. Croydon College, Croydon England Business and/or professional experience: I've in the center of all the New develop ments along Market, with to ball to makeing good Choice for our neighbor Civic Activities: MDNA Board Member
Ethnicity: (optional) Sex: (optional) M F
Have you attended any meetings of the Board/Commission to which you wish appointment?YesNo
For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.) (Please Note: Once Completed, this form, including all attachments, become public record)
Date: DG 39/20/1 Applicant's Signature: (required) Daving Frankles Please Note: Your application will be retained for one year.
FOR OFFICE USE ONLY: Appointed to Seat #: Term Expires: Date Seat was Vacated:



Application for Boards, Commissions and Committees

Application for Appointment to: Market-Octavia CAC Name of Board, Commission, Committee, or Task Force
Seat # or Category (If applicable): 1,5,4 District: 8
Name: Karen Knowles-Pearce
Home Address: 4th Street, San Francisco Zip: 94103
Home Phone: 415 Occupation: N/A
Work Phone: 415- mobile) Employer: N/A
Business Address: Zip:
Business E-Mail: Home E-Mail: —— parthlink.net
Check All That Apply:
A citizen of the United States. 🗸 At least 18 years old on or before Election Day. 📝
Not in prison or on parole for a felony conviction 🔽
A resident of San Francisco
Please state your qualifications (attach supplemental sheet if necessary) Please see attached resume.
Education:
Please see attached resume.
Business and/or professional experience:
Please see attached resume.
Civic Activities: Please see attached resume.
Ethnicity: (optional) Sex: (optional) M F
Have you attended any meetings of the Board/Commission to which you wish appointment? ☐Yes✔No
For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.) (Please Note: Once Completed, this form, including all attachments, become public record) Date: 26-00-2011 Applicant's Signature: (required)
FOR OFFICE USE ONLY: Appointed to Seat #: Term Expires: Date Seat was Vacated:

KAREN E. KNOWLES-PEARCE

14th Street. San Francisco, CA 94103

415-

@earthlink.net

Professional Experience:

APR. 03 - Jun. 10

BUSINESS TEAM

Marketing Specialist & Client Liaison

Work exclusively with one agent, creating Confidential Marketing Books for the sale of businesses; liaise with clients prior to and throughout the sale or purchase of businesses. (Process similar to home sales.) Provide agent with possible new clients through cold contacts and at face-to-face citywide events.

JUL. 97 - DEC. 02

BALSA (Bay Area Life Sciences Alliance)

Hired as one of a core team of three who helped plan, launch and operationalize BALSA, which was conceptualized by a small group of top San Francisco business leaders and established as a private, non-profit operating foundation to promote life sciences in San Francisco. BALSA was formed at the behest of the mayor of San Francisco, the Governor of California and the University of California Board Regents to assist UCSF for the first phase of planning and development of UCSF's new research campus at Mission Bay. One of our first projects was to organize, manage and implement the UCSF Mission Bay International Master Plan competition, which was held in three phases in four locations over 3½ months. BALSA held all contracts for consultants performing initial construction work at Mission Bay and hired project managers for the first phase of building at Mission Bay. BALSA accomplished in 4½ years, which was thought to take six, and company dissolved. As BALSA was very small, my responsibilities were twofold:

Director of Operations

Established BALSA's operations & employee benefits' program; created and composed BALSA's Policies & Procedures Manual; created and maintained annual operating budgets; administered and oversaw a \$16M line of credit; established and implemented BALSA's operational costs reimbursement program by UCSF. Ultimately I was responsible for all aspects of BALSA's day-to-day operations, including personnel, finances, facilities and computers. I managed BALSA's complex financial structure, four bank accounts, and a \$10M+ annual operating budget.

Director of Community Affairs

Responsible for Community Affairs, defining BALSA's relationship with San Francisco's community-atlarge, attended all public meetings concerning all of Mission Bay development, as well as specifically the new UCSF research campus at Mission Bay. To foster better communication between the companies most directly involved with Mission Bay – BALSA, UCSF, Catellus (the developer), and the San Francisco Partnership – I developed, organized and convened monthly meetings of Mission Bay Communications' Committee. Appointed by the Mayor to sit on the Mission Bay Citizens' Advisory Committee on which I served for 10 years.

SEPT. 93 - Jun. 97

NESTLÉ BEVERAGE COMPANY, JUICE DIVISION

Inventory Analyst

Nestlé, a global company, found it imperative to create a new analyst position, for which I was hired. Although I had no prior experience with this industry, I defined, created, and organized the position by producing a manual of guidelines, structures and reporting forms to which Nestlé's eleven nationwide warehouses adhered. Using Nestlé's corporate computer network and working with the warehouses, I tracked 60M+ cases annually of Nestlé juice products for all warehouses. I directed and communicated with warehouse management and was responsible for bi-annual inventories, balancing the Nestlé system figures with the warehouses' inventory saving Nestle more than \$12M, and improving inventory differences by over 20% by my second year.

JAN. 86 - MAY 93

DAVIS, BALL & COLOMBATTO ADVERTISING

Senior Account Executive, McDonald's Account Group

Major responsibilities included the selection and overseeing of all local broadcast and print traffic, production of local commercials and maintenance of competitive media tracking. I conceptualized and implemented local marketing plans for new stores' Grand Openings, redesigned format of monthly store calendars into a more comprehensive design, presented new ideas at monthly client's meetings. Secondary responsibilities included copywriting, and coordination of annual Marketing seminars.

JAN. 81 - DEC. 84

SAN FRANCISCO VIDEOTEX

Creator/Owner

Created, planned, launched and operationalized the first stand-alone, public access interactive system in the world (a predecessor to the Internet). With my partner, I assisted in the direction of software development. I wrote company's marketing and public relations materials, hired and oversaw all staff, headed the art department for design and layout of screen ads, and placed ads throughout the system.

PRIOR TO 1981

Worked in electronic media in the Bay Area, and live theatre in New York City.

KAREN E. KNOWLES-PEARCE

Page 2 of 2

Computer Skills:

PC expertise in MSWord, Excel, PowerPoint, Publisher and Outlook and QuickBooks Pro accounting software; moderate knowledge of ACT! database; some experience with Mac systems and software.

Professional Affiliations:

Chair & Member, Treasure Island/Yerba Buena Island Citizens' Advisory Board (CAB) since 2000 Member, Mission Dolores Neighborhood Association (MDNA) since 2010

Past Vice-Chair and member, Transbay Terminal Citizens' Advisory Board, 2007 – 2011
Past Chair, Capital Campaign Committee for new Mission Bay Library Branch, 2003 – 2006

Mission Bay Citizens' Advisory Committee (CAC), 1997 – 2007 Member of SPUR (San Francisco Planning & Urban Research)

Personal Affiliations:

South Beach Yacht Club, founding member, 1989

- Vice Commodore, 1993
- Membership Controller, 1994
- Board of Directors, 1993-1997
- Long-range Planning Committee, 1998 1999, 1996, 1994
- Rules Committee, 1996 1998
- Community Youth Sailing Program, 1994 1997

Active volunteer for America True's America's Cup 2000 campaign

Active volunteer for *America True's* "True Youth" (at-risk youth sailing program), 1999 - present Founding member SPUR Committee to research San Francisco harbors & waterfront activities, 2001 -



Application for Boards, Commissions and Committees

Application for Appointment to: Market Octavia Citizens Advisory Committee Name of Board, Commission, Committee, or Task Force
Seat # or Category (If applicable): home owner seat , 2 District: 8
Name: carmela gold
Home Address: — ienry st Zip: 94114
Home Phone: 415: Occupation: former executive director Shih Yu-Lang Central YMCA
Work Phone: Employer:
Business Address: Zip:
Business E-Mail: Home E-Mail: hotmail.com
Check All That Apply:
A citizen of the United States. 🗸 At least 18 years old on or before Election Day. 🗸
Not in prison or on parole for a felony conviction
A resident of San Francisco Yes: No: (Place of Residence):
Please state your qualifications (attach supplemental sheet if necessary)
Currently seated on M/O CAC. Active on Duboce Triangle Neighborhood Association Board and Land Use Committee President, Tenderloin Economic Development Project (TEDP)
Education:
Business and/or professional experience:
Worked for the Central YMCA for 20 years in the Tenderloin.
Civic Activities:
Many youth and community boards and activities particularly in the Tenderloin/Civic Center neighborhoods
Ethnicity: (optional) Sex: (optional) M F
Have you attended any meetings of the Board/Commission to which you wish appointment? ✓ Yes No
For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.) (Please Note: Once Completed, this form, including all attachments, become public record)
rte: 10 - 28 11 Applicant's Signature: (required) 1 Se Note: Your application will be retained for one year.
FOR OFFICE USE ONLY: Appointed to Seat #: Term Expires: Date Seat was Vacated:



4 RECEIVED
BOARD OF SUPERVISORS

Application for Boards, Commissions and Committees
Application for Appointment to: Market and Octavia Community Advisory Committee Name of Board, Commission, Committee, or Task Force
Seat # or Category (If applicable): Vacant Seat *2 District:
Name: Thomas Owens
Home Address: Market Street, B Zip: 94114
Home Phone: 415 Occupation: Architect
Work Phone: 415-902-7572 Employer: Gensler
Business Address: Two Harrison Street, Suite 400, San Francisco CA Zip: 94105
Business E-Mail: tom_owens@gensler.com
Check All That Apply:
A citizen of the United States. At least 18 years old on or before Election Day.
Not in prison or on parole for a felony conviction
A resident of San Francisco Yes: No: (Place of Residence):
Please state your qualifications (attach supplemental sheet if necessary) Resident homeowner on 2100 block of Market Street in San Francisco, licensed architect in the State of California, resident of San Francisco and district 8 for 16 years, 16 years of experience working with small to large commercial corporate and local mom-and-pop clients.
Education: Bachelor's of Architecture from the University of Kentucky College of Architecture & Design.
Business and/or professional experience: Licensed architect in the State of California, Senior Associate at Gensler Architecture SF - International design firm based in San Francisco, Sr. project manager and project architect on small to large interior/exterior commercial projects locally and nationwide, LEED approved professional.
Civic Activities: Castro/Upper Market CBD board applicant, member of the Castro/Upper Market CBD Land Use Committee, member of the Castro/Upper Market CBD Ambassador's program
Ethnicity: (optional) Caucasian Sex: (optional) V M F
Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No
For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.) (Please Note: Once Completed, this form, including all attachments, become public record) Date: Applicant's Signature: (required) Please Note: Your application will be retained for one year.
FOR OFFICE USE ONLY: Appointed to Seat #: Term Expires: Date Seat was Vacated:

-12-05-11;11:31AM;

Board of Supervisors City and County of San Francisco 1 Dr. Carlton B. Goodlett Place, Room 244 (415) 554-5184 FAX (415) 554-7714

Application for Boards, Commissions and Committees
Application for Appointment to: Market & Octavia CAC Name of Board, Commission, Committee, or Task Força
Seat # or Category (If applicable): Resident Homeowner, seat 2 District: 8
Name: Markley Bavinger
Home Address:
Home Phone: 415- Occupation: Project Manager
Work Phone: 415-800-5305 Employer: The Trust for Public Land
Business Address: 101 Montgomery Street, Suite 1100, San Francisco Zip: 94104
Business E-Mail: markley.bavinger@tpl.org Home E-Mail: @gmail.com
Check All That Apply:
A citizen of the United States. 🕢 At least 18 years old on or before Election Day. 🗸
Not in prison or on parole for a felony conviction 🔽
A resident of San Francisco
Please state your qualifications (attach supplemental sheet if necessary) Please see attached.
Education: Please see attached.
Business and/or professional experience:
Please see attached.
Civic Activities:
Volunteer at Friends of the Urban Forest, Hayes Valley Farm
Ethnicity: (optional) Sex: (optional) M F
Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No
For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.) (Please Note: Once Completed, this form, including all attachments, become public record)
Date: 12-5-11 Applicant's Signature; (required) Please Note: Your application will be relained for one year.
FOR OFFICE USE ONLY: Appointed to Seat #: Date Seat was Vecated:
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12-05-11;11:31AM;

Board of Supervisors City and County of San Francisco 1 Dr. Carlton B. Goodlett Place, Room 244 San Francisco, CA 94102-4689 PH (415) 554-5184 FAX (415) 554-77141

Dear Ms. Linda Wong,

Attached is my application for the Market and Octavia Community Advisory Committee. I am honored to pursue this opportunity to apply my background in design, government, and environmental stewardship to the implementation of the Market and Octavia Neighborhood Plan.

I have lived in San Francisco for over a decade and within the Plan Area for five years. Much of my professional work in the Bay Area has focused on building an urban infrastructure that integrates natural process and environmental health through the tools of design, policy development, and public-private partnerships. My current position within a land conservation organization involves the protection of undeveloped landscapes outside the urban boundary through the tools of agency partnerships, private donation, and negotiation. My work has involved stormwater treatment technologies, urban habitat restoration, and open space protection. My personal time has involved volunteerism with the Friends of the Urban Forest and the Hayes Valley Farm, two organizations that reflect my goal to integrate natural and built elements in our city.

As a member of the Committee I would seek to apply the above referenced toolsets and my ability to synthesize perspectives and information to resolving the complex issues generated by the diverse community within the quickly evolving Plan Area. As a mother raising a child in San Francisco and as an involved member of this community, I welcome this opportunity to serve a city that I love deeply within a neighborhood with which I am intimately involved and invested.

Thank you for the consideration.

Sincerely,

Markley Bavinger

; 4.154950541

Marklev Anne Bavinger egmail.com

Professional Experience

The Trust for Public Land, San Francisco, CA

Project Manager, Aug 10 / Present

Developing land conservation strategies and overseeing all steps of the acquisition process for this nonprofit land conservation organization.

Representative responsibilities include the following:

Assessment of opportunities for resource protection

Development of agency partnerships and negotiations with landowners

Completion of due diligence and development of property acquisition agreements, management agreements, and conservation easements

Outreach and relationship building with landowners, community groups, elected officials, state and federal agencies, land trusts, and project donors

City of Oakland, Oakland, CA

Project Manager, Jun 04 / Jul 10

Managed projects and developed programs to protect, restore, and improve water quality and habitats in the urban environment.

Representative responsibilities include the following:

- Project management of stormwater improvement and habitat restoration projects with a focus at Lake Merritt and its urban watershed
- Negotiation and coordination of property acquisitions and public/private partnerships
- Development and implementation of waterside property development policies
- Authorship of staff reports, resolutions, and ordinances related to projects and
- Outreach and relationship building with local land trusts and community groups

Miller Company, San Francisco, CA

Designer/Project Manager, Jun 03 / May 04

Managed, designed, and installed residential, school, and commercial projects for this San Francisco based design/build landscape architecture firm. Led design development, prepared construction documents, managed clients, and installed landscapes.

Wolfe Mason Associates/The Bioengineering Group, Oakland, CA

Designer/Project Manager, Oct 01 / Jun 03

Managed and designed restoration projects throughout the Bay Area. Led design development; prepared construction details, specifications, and cost estimates; integrated input from multiple disciplines; managed clients; and performed public outreach. Provided expertise in bioengineering.

The Nature Conservancy, Boulder, CO

Financial and Research Analyst, Jan 97 / May 97

Analyzed limited development opportunities for priority conservation sites. Quantified financial implications of potential development scenarios. Evaluated landowner objectives and environmental limitations. Presented findings to staff and potential developers.

LaSalle Partners, Chicago, IL

Financial Analyst - Land Group, Jan 95 / Jan 97

Provided valuation and market analysis for land dispositions, acquisitions, and investments for this commercial real estate company. Developed financial models to analyze potential investments and define real estate strategies for commercial clients.

Education

Harvard University Graduate School of Design, Cambridge, MA

Master of Landscape Architecture, Jun 01

Involvements: Co-Founder and Co-President of Ecology in Design, 98-01

Stanford University, Stanford, CA

Bachelor of Science in Geological and Environmental Science-Land Resources, Jun 94



04/17/09

Board of Supervisors City and County of San Francisco 1 Dr. Carlton B. Goodlett Place, Room 244 (415) 554-5184 FAX (415) 554-7714



Application for Boards, Commissions and Committees Application for Appointment to: Manket Octavia CAC
Name of Board, Commission, Committee, or Task Force Seat # or Category (If applicable): 520+3 2, 6 Name: Dan Charles Home Address: - Waller St., Son Francisco CA zip: 94102 Home Phone: 4151 — Occupation: Management Consultant Home Phone: 34151 Work Phone: Business Address: 231 Valler A., San Travcisco CA Check All That Apply: At least 18 years old on or before Election Day. A citizen of the United States. Not in prison or on parole for a felony conviction waller St. SF A resident of San Francisco V Yes: No: (Place of Residence) Please state your qualifications (attach supplemental sheet if necessary) Please see attached Education: Please see alladed Business and/or professional experience: Plage see attacked Civic Activities: Sex (optional) M Ethnicity: (optional) Have you attended any meetings of the Board/Commission to which you wish appointment? ☐ Yes ☑ No For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.) (Please Note: Once completed, this form, including all attachments, becomes public record) Applicant's Signature: (required) Date: Please Note: Your application will be retained for one year. FOR OFFICE USE ONLY: Date Seat was Vacated: Term Expires: Appointed to Seat #:



RE: File 111266, Market and Octavia Community Advisory Committee

Dylan to: Linda.Wong 12/09/2011 07:37 PM

Linda,

Thanks so much for the update. Unfortunately I have to withdraw my application in favor of my Partner, Markley Bavinger who is also on the list below. Don't ask how each didn't know the other was at this stage of the application process ;-)

Suffice it to say I strongly support her!

Thanks,

Dylan Charles

Please be advised that the next Rules Committee meeting is scheduled for Thursday, December 15, 2011 at 1:30 p.m. in City Hall, Room 263.

The Committee Members will meet to consider your appointment to the Market and Octavia Community Advisory Committee.

There are no set instructions on what you are expected to tell the Rules Committee. However, a brief description of your qualifications, reasons for interest in the subject, or a short discussion of why you feel you would make a good candidate is appropriate.

Please respond before Tuesday, December 13, 2011 whether or not you will be able to attend this meeting.

Thank you.
Linda Wong
Board of Supervisors / SF LAFCo
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102-4689
Phone: 415.554.7719
Fax: 415.554.7714

Complete a Board of Supervisors Customer Satisfaction form by clicking the link below. http://www.sfbos.org/index.aspx?page=104

Dylan Charles:

Application/Biography for Market-Octavia CAC

Dylan Charles lives at 231 Waller Street in the Market-Octavia Plan Area with his family, including a two and a half-year-old daughter. Dylan's interest in serving on the Market-Octavia CAC is driven in part by his commitment to seeing the City grow in a way that supports families staying in the City. For him, this means supporting Area Plan efforts to finance, build and maintain high quality public open space and parks, as well as reliable alternatives to private automobiles.

Relevant Volunteer Experience:

Dylan is board chair of Ecology Project International, an international non-profit dedicated to education and the environment and on the City Car Share Advisory Board.

Professional Experience:

Dylan, an Engagement Partner at Crimson Consulting and former Partner at KPMG/BearingPoint and The McKenna Group, has over 20 years of strategy and business planning experience in a range of industries. He has a deep interest in education and the environment and has been active in issues related to smart growth and transportation.

He has built and run a number of startups in industries as diverse as Energy, Retail, and Software. Additionally, he is an amateur sculptor, was a contributing founder of Solmetric a successful solar startup, was previously Assistant Editor, Multimedia in Review, volumes 4 and 5, an annual review of developments in the new media industry, and an Assistant Desk Editor and ABC News International based in London.

Dylan has a BA Cum Laude in English and French Literature from Tufts University and an MBA from The Anderson Graduate School of Management at UCLA.



RECEIVED BOARD OF SUPERVISORS SAN FRANCISCO

Application for Boards, Commissions and Committees
Application for Appointment to: Market/Octavia Community Advisory Committee Name of Board, Commission, Committee, or Task Force
Seat # or Category (If applicable): Seat 4 District:
Name: Kenneth Wingard
Home Address: Potomac Street, San Francisco, CA
Home Phone: 415/ Occupation: Merchant
Work Phone: 415-546-5200 x16 Employer: Kenneth Wingard, Inc
Business Address: 2319 Market Street, San Francisco, CA Zip: 94114:
Business E-Mail: ken@kennethwingard.com Home E-Mail: — @kennethwingard.com
Check All That Apply:
A citizen of the United States. 🔽 At least 18 years old on or before Election Day: 📝
Not in prison or on parole for a felony conviction
A resident of San Francisco Yes: No: (Place of Residence):
lease state your qualifications (attach supplemental sheet if necessary)
ocal merchant on Market Street and resident of Duboce Triangle for 22 years.
Education: Princeton University
Business and/or professional experience:
San Francisco business owner for 15 years and former Pottery Barn executive.
Civic Activities:
Market Octavia CAC, Current member, Castro Upper Market CBD, Board member, Duboce Triangle Neighborhood Association, Board member
Ethnicity: (optional) Black Sex: (optional) 📝 M 🔲 F
lave you attended any meetings of the Board/Commission to which you wish appointment? Ves No
or appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. Applications must be received 10 days before the scheduled hearing.) Please Note: Once Completed, this form, including all attachments, become public record) Please Note: Applicant's Signature: (required)
OR OFFICE USE ONLY: ppointed to Seat # Term Expires: Date Seat was Vacated:



1 Dr. Carlton B. Goodlett Place, Room 244 (415) 554-5184 FAX (415) 554-7714
Application for Boards, Commissions and Committees
Application for Appointment to: Market Octavia Community Advisory Committee Name of Board, Commission, Committee, or Task Force
Seat # or Category (If applicable): 5 Neighborhood Group
Name: Dennis Richards
Home Address Beaver Street Zip; 94114
Home Phone: 415 — Occupation: VP, Gredit, Collections A/R and Customer Service
Work Phone: 425-536-2149 Employer: Salesforce.com
Business Address: One Market Street Suite 300, San Francisco Zip: 94114
Business E-Mail: drichards@salesforce.com Home E-Mail: @sbcglobal.net
Check All That Apply:
A citizen of the United States. 🗸 At least 18 years old on or before Election Day. 🔽
Not in prison or on parole for a felony conviction
A resident of San Francisco Yes: No: (Place of Residence):
Please state your qualifications (attach supplemental sheet if necessary) I am and have been the president of the Duboce Triangle Neighborhood Association for the past 6 years. As president of DTNA I tirelessly worked on all aspects of the Plan and pushed for its passage. I also currently sit on the MO CAC Education: B.A. Business and Chinese, University of Pittsburgh, 1985
Business and/or professional experience: I am a Vice President at Salesforce.com in downtown San Francisco and am accountable for managing the company's Accounts Receivable portfolio as well as its Credit, and Customer Service functions
Civic Activities:
President, Duboce Triangle Neighborhood Association 2006-present, LGBT Police Community Advisory Forum member 2010-present. Board Member (at large) Castro-Eureka Valley Neighborhood Association 2009-present
Ethnicity: (optional) Sex: (optional) M F
Have you attended any meetings of the Board/Commission to which you wish appointment? ✓ Yes No
For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.) (Please Note: Once Completed, this form, including all attachments, become public record)
Date: 1/6/11 Applicant's Signature: (required) Please Note: Your application will be retained for one year.
FOR OFFICE USE ONLY: Appointed to Seat #: Term Expires: Date Seat was Vacated:

12/04/09

12/04/2011 08:30 FAX



Board of Supervisors City and County of San Francisco 1 Dr. Carlton B. Goodlett Place, Room 244 (415) 554-5184 FAX (415) 554-7714

Application for Boards, Commissions and Committees
Application for Appointment to: Market and Octavia Community Advisory Committee Name of Board, Committee, or Task Force
Seat # or Category (If applicable): Seat #5; Seat #6 District:
Name: Peter Cohen
Home Addres: loe Street Zip: 94114
Home Phone: 415 Occupation: Director
Work Phone: 415-882-0901 Employer: Council of Community Housing Organizations
Business Address: 325 Clementina St Zip: 94103
Business E-Mail: Home E-Mail: — @yahoo.com
Check All That Apply:
A citizen of the United States. At least 18 years old on or before Election Day.
Not in prison or on parole for a felony conviction
A resident of San Francisco
Please state your qualifications (attach supplemental sheet if necessary)
Member of Market and Octavia CAC since its inception, and current chair of the committee.
Education:
Masters degree in urban geography, SF State University.
Business and/or professional experience:
Housing and land use policy, and community planning.
Civic Activities:
Duboce Triangle Neighborhood Association-board member and co-chair of land use committee.
Ethnicity: (optional) Sex: (optional) M F
lave you attended any meetings of the Board/Commission to which you wish appointment? ✔️Yes██No
or appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. Applications must be received 10 days before the scheduled hearing.) Please Note: Once Completed, this form, including all attachments, become public record.
late: 12311 Applicant's Signature: (required)
OR OFFICE USE ONLY: ppoInted to Seat #: Term Expires: Date Seat was Vacated:



Application for Boards, Commissions and Committees

Application for Appointment to: Market and Octavia Community Advisory Committee Name of Board, Commission, Committee, or Task Force
Seat # or Category (If applicable): AtHarge (#6) District: 5
Name: Jason Henderson
Home Address: luchanan Street, apt 503 Zip: 94102
Home Phone: 415 — Occupation: Professor
Work Phone: 415-255-8136 Employer: San Francisco State University
Business Address: Department of Geography, 1600 Holloway Avenue HSS 269 Zip: 94132
Business E-Mail: jhenders@sfsu.edu Home E-Mail @sbcgfobat.net
Check All That Apply:
A citizen of the United States. At least 18 years old on or before Election Day.
Not in prison or on parole for a felony conviction
A resident of San Francisco 🕡 Yes: 🔲 No: (Place of Residence):
Please state your qualifications (attach supplemental sheet if necessary) attached
Education:
Ph.D. Geography, University of Georgia
Business and/or professional experience:
Professor, Geography, emphasis on transportation and land use
Civic Activities:
Chair, Hayes Valley Neighborhood Association Transportation and Planning Committee
Ethnicity: (optional) white Sex: (optional) M F
Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No
For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.) (Please Note: Once Completed, this form, including all attachments, become public record)
Date: 1//17/201\ Applicant's Signature: (required) Please Note: Your application will be retained for one year.
FOR OFFICE USE ONLY: Appointed to Seat #: Date Seat was Vacated:

12/04/09

Attachment 1: Statement of qualifications for Jason Henderson, application for the Market and Octavia Community Advisory Committee, Nov 18th 2011.

It is with great pleasure that I am re-applying to serve on the community advisory committee for the Market and Octavia Plan. If reappointed I would bring three years of citizen familiarity with the CAC, ten years of citizen understanding about the Market and Octavia Plan, six years of experience as chair of the Hayes Valley Neighborhood Association's Transportation and Planning Committee, and twenty years of academic knowledge in urban transportation and land use issues. I am currently a tenured professor of Geography at San Francisco State University with research and teaching interests in urban transportation and land use. In that capacity I bring a citywide and long-range perspective to the planning process. I was also involved with the drafting and adoption of the Market and Octavia Plan. I have read virtually all documents pertaining to the plan, including the original 2002 draft, the 2007 Environmental Impact Report, and the final adoption documents prepared by the planning department staff. Since serving on the CAC I have worked with planning department staff, planning commissioners, and with the Board of Supervisors to help implement this innovative and precedent-setting plan.

I am re-applying for the at-large position because as a professor the at-large position fits my understanding of the plan as an important citywide bellwether for good urban design, urban infill, and transit first policies. I am also very familiar with how the M & O plan interacts with new regional planning policies such as the *One Bay Area* planning process undertaken by the MTC/ABAG.

Additional qualifications relevant to the Market and Octavia Plan:

- I am familiar with the relationship between the proposed Van Ness Bus Rapid Transit project and the M & O plan. I am also familiar with the Housing Element of San Francisco's General Plan.
- As chair of Hayes Valley's Transportation and Planning Committee I have a strong working relationship with many developers and architects seeking to build in the plan area, and with other neighborhood organizations in Duboce Triangle and Mission Dolores.
- I have a strong working relationship with citywide organizations concerned with the plan
 including the San Francisco Bicycle Coalition, the San Francisco Transit Riders Union,
 Walk San Francisco, SPUR, HAC, Livable City, and other local advocacy groups
 concerned with transportation and land use.
- Lastly, I am aware of the growing need for affordable housing for both low income and middle class demographics, as well as the need for housing that helps enable and retain families.



(415) 554-5184 FAX (415) 554-7714
Application for Boards, Commissions and Committees
Application for Appointment to: Market Octavia Area Plan Community Advisory Committee Name of Board, Commission, Committee, or Task Force
Seat # or Category (If applicable): (District:
Name: Michael Simmons
Home Address — Fell Street Zip: 94102
Home Phone: 415 Occupation: real estate consultant
Work Phone: 415-845-5527 Employer: Michael Simmons Property Development, Inc.
Business Address: 2370 Market Street, #458 San Francisco, CA Zip: 94114
Business E-Mail: MichaelS@mspdi.com Home E-Mail:
Check All That Apply:
A citizen of the United States. At least 18 years old on or before Election Day.
Not in prison or on parole for a felony conviction 🔽
A resident of San Francisco Yes: No: (Place of Residence):
Please state your qualifications (attach supplemental sheet if necessary)
Over 20 years of experience developing affordable housing and community facilities in San Francisco. Have worked extensively with community groups and plans in San Francisco. A 14 year resident of Hayes Valley.
Education:
MBA University of California Berkeley focus on real estate and urban planning
Business and/or professional experience:
President, MSPDI a real estate consulting and development firm focusing on urban infill projects in San Francisco, Los Angeles and Nashville. Projects include new construction and rehabilitation of housing and community facilities.
Civic Activities:
Former Board Member - Global Citizens Center, Tides Real Estate Committee, LGBT Community Center, Episcopal Community Services, NAMES Project, Mission Bay Citizens Advisory Committee
Ethnicity: (optional) Sex: (optional) M F
Have you attended any meetings of the Board/Commission to which you wish appointment? ☐Yes ✓ No
For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.) (Please Note: Once Completed, this form, including all attachments, become public received.)
Date: 11/7/ 11 Applicant's Signature: (required) Please Note: Your application will be retained for one year.

FOR OFFICE USE ONLY: Appointed to Seat #:____

Term Expires:

Date Seat was Vacated:

San Francisco **BOARD OF SUPERVISORS**

Date Printed: November 21, 2011

Date Established:

November 4, 2008

Active

MARKET AND OCTAVIA COMMUNITY ADVISORY COMMITTEE

Contact and Address:

John Rahaim

1650 Mission Street, Suite 400 San Francisco, CA 94103

Phone: (415) 558-6411

Fax:

Email: John.Rahaim@sfgov.org

Authority:

Ordinance 72-08 and Resolution 474-08

Board Qualifications:

The Planning Code amendment, Section 341.5, implementing the Market and Octavia Plan provided that the Board of Supervisors shall establish a Community Advisory Committee

The CAC will be advisory, as appropriate, to the Planning Director, the Interagency Plan Implementation Committee, the Planning Commission, and the Board of Supervisors. Planning Code Section 341.5 provides that the Planning Department or Interagency Plan Implementation Committee shall designate necessary staffing from relevant agencies to the CAC, as needed to complete the CAC's responsibilities described in this Code. To the extent permitted by law, staffing for the CAC shall be funded through the Market & Octavia Community Improvements Fund administration fees.

The CAC may perform the functions enumerated in Planning Code Section 341.5(a) as needed. The CAC shall consist of 9 members. Every member of the CAC must live or work within the Plan Area. The appointing authority shall use best efforts to appoint members from varying geographic, socio-economic, ethnic, racial, gender, and sexual orientations. The Mayor shall appoint one-third (3) of the members of the CAC. The Board of Supervisors shall appoint twothirds (6) of the members and at least one shall be a resident renter, one a resident homeowner, one a low-income resident, one a local merchant, one a representative of established neighborhood groups and one member at large.

The members of the CAC shall serve at the pleasure of the appointing authority for a term of two years from the date that all nine members have been appointed.

"R Board Description" (Screen Print)

San Francisco BOARD OF SUPERVISORS

Sunset date: Waived

"R Board Description" (Screen Print)