

1 [Liquor License – 835 Hyde Street]

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3 **Resolution determining that the issuance of a Type 42 on-sale beer and wine**  
4 **public premises license to Euphoria Hospitality, Inc., for the Lobby Bar, located at**  
5 **835 Hyde Street (The Nob Hill Hotel) (District 3), will serve the public convenience**  
6 **or necessity of the people of the City and County of San Francisco, in accordance**  
7 **with Section 23958.4 of the California Business and Professions Code, with**  
8 **conditions.**

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10 WHEREAS, Euphoria Hospitality, Inc., is seeking the issuance of a Type 42 on-  
11 sale beer and wine public premises license for the Lobby Bar, located at 835 Hyde  
12 Street (The Nob Hill Hotel); and,

13 WHEREAS, The Planning Department has verified that the area is properly  
14 zoned; and,

15 WHEREAS, The Police Department recommends that the liquor license  
16 application be approved with conditions; now, therefore, be it

17 RESOLVED, That in accordance with Section 23958.4 of the California Business  
18 and Professions Code, the Board of Supervisors of the City and County of San  
19 Francisco hereby determines for the foregoing reasons that the issuance of a Type 42  
20 on-sale beer and wine public premises license to Euphoria Hospitality, Inc., for the  
21 Lobby Bar, located at 835 Hyde Street (The Nob Hill Hotel), will serve the public  
22 convenience or necessity of the people of the City and County of San Francisco.

23 Conditions: (1) Sales, service, and consumption of alcoholic beverages shall be  
24 permitted only between the hours of 4:00 p.m. and 2:00 a.m. daily. (2) No noise shall  
25 be audible beyond the area under the control of the licensee as defined on ABC-257.

1 (3) The interior lighting maintained therein shall be sufficient to make easily discernible  
2 the appearance and conduct of all persons and patrons in that portion of the premises  
3 where alcoholic beverages are sold, served, delivered or consumed. (4) Petitioner  
4 shall not make structural changes in the premises interior without prior written approval  
5 from the Department. (5) The sale of alcoholic beverages for off-sale is strictly  
6 prohibited. (6) There shall be no exterior advertising or sign of any kind or type,  
7 including advertising directed to the exterior from within, promoting or indicating the  
8 availability of alcoholic beverages. Interior displays of alcoholic beverages or signs  
9 which are clearly visible to the exterior shall constitute a violation of this condition.

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