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Committee Item	No.	•	1	<u>.</u>	
Board Item No					

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee:	Budget and Finance SUB-Commi	ttee Date: March 7, 2012
Board of Su	pervisors Meeting	Date
Cmte Boa	rd	
	Motion Resolution Ordinance Legislative Digest Budget & Legislative Analyst Re Ethics Form 126 Introduction Form (for hearings Department/Agency Cover Lette MOU Grant Information Form Grant Budget Subcontract Budget Contract/Agreement Award Letter Application))
OTHER	(Use back side if additional spa	
	by: Victor Young by: Victor Young	Date: <u>March 2, 2012</u> Date:

An asterisked item represents the cover sheet to a document that exceeds 25 pages. The complete document is in the file.

[Airport Concession Lease - Hudson Group (HG) Retail, LLC]

Resolution approving the Terminal 3 News & Specialty Store Lease between Hudson Group (HG) Retail, LLC, and the City and County of San Francisco, acting by and through its Airport Commission.

WHEREAS, The Airport Commission has requested proposals for the Terminal 3 News & Specialty Store Lease; and

WHEREAS, Hudson Group (HG) Retail, LLC was the highest, most responsive and responsible proposer; and,

WHEREAS, The Airport Commission approved Resolution No. 11-0210, adopted September 20, 2011, awarding the Terminal 3 News & Specialty Store Lease to Hudson Group (HG) Retail, LLC; now, therefore, be it

RESOLVED, That the Board of Supervisors hereby approves the Terminal 3 News & Specialty Store Lease No. 11-0210, copies of which are contained in Board of Supervisors' File No. 120139.

·		
Item 1	Department:	
File 12-0139	San Francisco International Airport (Airport)	

EXECUTIVE SUMMARY

Legislative Objective

• Resolution approving a new seven-year lease between the Airport and the Hudson Group Retail, LLC (Hudson Group) for three locations, totaling approximately 2,574 square feet, including two newsstands and one specialty store in Terminal 3, from approximately December 4, 2012 through December 3, 2019.

Key Points

- The proposed lease is for three separate locations in Terminal 3, identified as Space T3.2.076, Space F.2.021, and Space F.2.035.
- Space T3.2.076, located in Terminal 3 near the International Terminal, is currently occupied by the Marilla Chocolate Company (Marilla) for use as a specialty retail store. The existing space permit for 1,263 square feet began on November 11, 2008 as a six month trial. According to Mr. John Reeb, Airport Senior Property Manager, the Airport decided not to pursue a longer lease term with Marilla, and continued a month-to-month space permit with Marilla while the Airport decided on how to develop the space.
- Space F.2.021 and Space F.2.035, located in Terminal 3, Boarding Area F, were previously occupied by United Airlines for use as the United Airlines Credit Union and Standby Meals Room respectively. In 2010, as part of the 2011 Lease and Use Agreement, United Airlines returned Space F.2.021 and Space F.2.035 to the Airport, which have remained vacant.
- On January 18, 2011, the Airport issued a new competitive Request for Proposals (RFP) for Space F.2.021, Space F.2.035, and Space T3.2.076, as a single lease totaling 2,574 square feet, for two newsstands, and a specialty store. The Airport selected Hudson Group as the highest ranking, responsive, and responsible proposer.

Fiscal Impacts

- Under the proposed new seven-year lease between the Airport and Hudson Group, the combined rent for the three spaces would be the higher of (a) the Minimum Annual Guarantee (MAG), as determined competitively at \$711,000 per year, or (b) percentage rent, as determined by the Airport. The MAG would be adjusted annually based on the standard CPI formula used by the Airport.
- According to Mr. Reeb, Hudson Group's projected annual gross revenues from the three spaces in Terminal 3 are estimated at \$5,026,454 per year. This would result in percentage rent being paid by the Hudson Group to the Airport of \$774,233 per year which is \$63,233 in excess of the MAG of \$711,000.

Policy Consideration

• The revenues generated from the proposed concessions lease are considered in the Airport's residual rate setting methodology (breakeven policy), which sets the schedule of all rental rates, landing fees, and related fees to a level which ensures that Airport revenues received from the airlines, plus the non-airline concession and other revenues received by the Airport, are equal to the Airport's total annual costs, including debt service and operating expenditures.

Recommendation

• Approve the proposed resolution.

MANDATE STATEMENT / BACKGROUND

Mandate Statement

In accordance with City Charter Section 9.118(c), leases exceeding ten years and/or having anticipated revenue of \$1,000,000 or greater are subject to the Board of Supervisors approval.

Background

The proposed lease is for three separate locations in Terminal 3, identified as Space T3.2.076, Space F.2.021, and Space F.2.035.

Space T3.2.076

Space T3.2.076, located in Terminal 3 near the International Terminal, is currently occupied by the Marilla Chocolate Company (Marilla) for use as a specialty retail store called "Lifestyle Whatever!" The existing space permit for 1,263 square feet of specialty retail space began on November 11, 2008 as a six month trial which included rent of the higher of (a) the Minimum Annual Guarantee (MAG) of \$100,000 per year, or (b) 12 percent of gross sales. According to Mr. John Reeb, Airport Senior Property Manager, on May 25, 2009, the Airport decided not to pursue a longer lease term with Marilla, primarily due to lower than expected sales. The Airport decided to continue a month-to-month space permit with Marilla with rent of 12 percent of gross revenues while the Airport decided on how to develop the space. In 2009 and 2010, with the opening of Terminal 2, the Airport attempted to bundle Space T3.2.076 with other Terminal 2 spaces into a single lease package, but none of the proposed packages were attractive to the Airport or potential tenants. On November 12, 2010, the Airport determined that the best use for Space T3.2.076 was a newsstand.

Spaces F.2.021 and F.2.035

Spaces F.2.021 and F.2.035, located in Terminal 3, Boarding Area F, were previously occupied by United Airlines for use as the United Airlines Credit Union and the Standby Meals Room respectively. In 2010, as part of the 2011 Lease and Use Agreement (Files 10-0351, 10-1213, 11-0210, and 11-1152) United Airlines returned Space F.2.021, consisting of 603 square feet, and Space F.2.035, consisting of 708 square feet, to the Airport, and those locations have remained vacant since that time.

Combined Competitive Request for Proposals (RFP) for Spaces T3.2.076, F.2.021, and F.2.035

In February 2011, the Airport issued a new RFP for Spaces T3.2.076, F.2.021, and F.2.035, as a single lease, for two newsstands and one specialty store. Attachment I, provided by the Airport, shows the location of these three spaces.

According to Mr. Reeb, six companies responded to the RFP. The Airport selected Hudson Group as the highest ranking, responsive, and responsible proposer to provide two newsstands and one specialty store in Terminal 3, based on criteria that included: (a) the proposed concept,

(b) design intent and capital investment, (c) the business plan, (d) customer service and quality control, and (e) the proposed MAG amount.¹

DETAILS OF PROPOSED LEGISLATION

Based on a competitive Request for Proposals basis, the proposed resolution would approve a new seven-year lease between the Airport and the Hudson Group Retail, LLC (Hudson Group) for three locations totaling approximately 2,574 square feet including two newsstands and one specialty store in Terminal 3 from approximately December 4, 2012 through December 3, 2019 (see the Table below).

FISCAL IMPACTS

The proposed new lease between the Airport and Hudson Group would provide 2,574 square feet of space, including two newsstands with 1,866 combined square feet (1,263 plus 603), and one specialty store with 708 square feet. The rent payable by Hudson Group to the Airport is the higher of (a) the Minimum Annual Guarantee (MAG) of \$711,000 per year, or (b) percentage rent, which was set by the Airport, at

- 12 percent of gross revenues up to and including \$500,000, plus
- 14 percent of gross revenues of \$500,001 up to and including \$1,000,000,plus
- 16 percent of gross revenues over \$1,000,000.

The proposed lease also requires a:

- (a) One-time minimum investment by Hudson Group of \$350 per square foot, or a total of \$900,900 for the 2,574 square feet of retail space, for Hudson Group to refurbish and construct two newsstands in Space T3.2.076 and Space F.2.021 and one specialty store in Space F.2.035; and
- (b) Promotional Charge of \$1 per square foot per year, or \$2,574 per year payable by Hudson Group to the Airport to reimburse the Airport for marketing and advertising costs.

Under the proposed lease, Hudson Group would be responsible for the cost of utilities, janitorial, and any other operating expenses.

According to Mr. Reeb, Hudson Group's projected annual gross revenues from the proposed 2,574 square feet of leased space located in Terminal 3, once all locations are operational, would be \$5,026,454 per year. Based on these estimated annual gross revenues, the Hudson Group would pay the Airport annual percentage rent of \$774,233, which exceeds the MAG of \$711,000 by \$63,233.

According to Mr. Reeb, Hudson Group is expected to take possession of the three spaces and begin operating the spaces at different times, depending on the completion of tenant improvements by Hudson Group, as shown in the Table below.

¹ See Attachment II for the scoring of the six proposers.

² The MAG would be adjusted annually based on the standard CPI formula used by the Airport.

Table: Approximate Dates of Possession and Operation

Space	Purpose	Approximate Date Hudson Group will take Possession	Approximate Date Hudson Group will begin Operations
T3.2.076	Newsstand	April 1, 2012	July 1, 2012
F.2.021	Newsstand	April 1, 2012	July 1, 2012
F.2.035	Specialty Retail	September 4, 2012	December 4, 2012

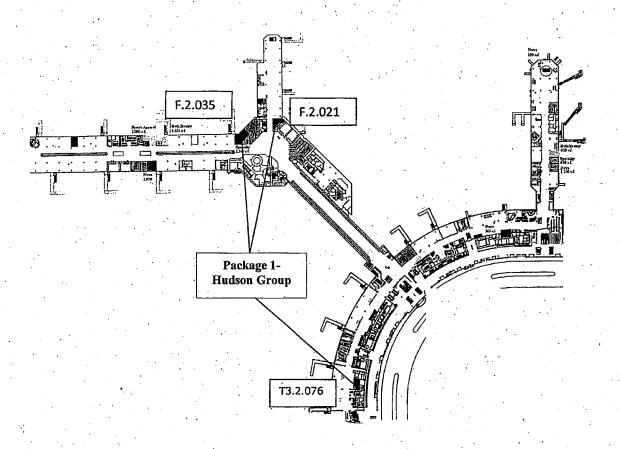
POLICY CONSIDERATION

The Airport uses a "breakeven policy" known as the residual rate setting methodology to set the schedule of all rental rates, landing fees, and related fees to a level which ensures that Airport revenues received from the airlines, plus the non-airline revenues (such as concession revenues) received by the Airport, are equal to the Airport's total costs, including debt service and operating expenditures. According to this methodology, the amount needed to balance the Airport's budget then becomes the basis for calculating, by a formula specified in the leases with the airlines, the rental rates, landing fees, and related fees charged to airlines operating at the Airport in the upcoming year, such that the total revenues paid to the Airport by all airlines in the upcoming year is sufficient to balance the Airport's budget. At the end of the fiscal year, any budget shortfall or surplus is carried forward into the following fiscal year and is used in the calculation of the new rental rates, landing fees, and related fees charged to the airlines.

The revenues generated from both the previous and proposed leases are considered in the Airport's residual rate setting methodology, such that the Airport's budget will remain fully balanced by the revenues paid by the airlines to the Airport, after considering the Airport's budgeted expenditures and all non-airline revenues.

RECOMMENDATION

Approve the proposed resolution.



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	•						
Criteria	Possible Points	Hudson	Paradies	Host	Stellar	•	
Proposed Concept & Site Visit	30.00	17.4	13.73	15.6	12.4	11.47	12.13
Design Intent & Capital Investments	20.00	11.93	13.67	11.8	10.07	10.13	9.87
Business Plan	20.00	15.0	15.0	14.13	14.8	15.0	110
Customer Service and Quality Control	20.00	13.33	13.27	12.47	14.47	13.07	13.53
MAG/Proposal Amount	10.00	10.0	9.17	7.79	9.63	6.64	9.14
Total	100.0	67.67	64.84	61.79	61.37	56.31	55.68



San Francisco International Airport

February 7, 2012

Ms. Angela Calvillo
Clerk of the Board
Board of Supervisors
City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102-4689

Subject:

Approval of the Terminal 3 News & Specialty Store Lease

No. 11-0210, between Hudson Group (HG) Retail, LLC and the City and County of San Francisco, acting by and through its Airport Commission

Dear Ms. Calvillo:

Pursuant to Section 9.118 of the City Charter, I am forwarding for the Board of Supervisors' approval the Terminal 3 News & Specialty Store Lease No. 11-0210, between Hudson Group (HG) Retail, LLC, and the City and County of San Francisco, acting by and through its Airport Commission. The Airport Commission has previously approved the award of the Terminal 3 News & Specialty Store Lease to Hudson Group (HG) Retail, LLC by Resolution No. 11-0210.

Five sets of the following documents are enclosed for review:

- · Board of Supervisors Resolution;
- Approved Airport Commission Resolution No. 11-0210;
- Ethics Forms SFEC-126; and
- Copy of Terminal 3 News & Specialty Store Lease No. 11-0210.

Please contact Cheryl Nashir of Airport Revenue Development and Management at (650) 821-4500 if you have questions or concerns regarding this matter.

Very truly yours,

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 $\not{\mathbb{C}}$ ommission Secretary

Enclosures

cc: Cheryl Nashir

120139

AIRPORT COMMISSION

CITY AND COUNTY OF SAN FRANCISCO

RESOLUTION NO.

AWARD OF THE TERMINAL 3 NEWS & SPECIALTY STORE LEASE TO HUDSON GROUP (HG) RETAIL, LLC.

- WHEREAS, by Resolution No. 11-0004, adopted January 8, 2011, the Airport Commission ("Commission") authorized staff to commence the competitive selection process for the six (6) Retail Concession Leases ("Phase I Retail Leases") through Requests for Proposals ("RFPs"); and
- WHEREAS, by Resolution No. 11-0128, adopted May 17, 2011, the Commission authorized staff to accept proposals for the Leases; and
- WHEREAS, on June 29, 2011, staff received six (6) proposals for the Terminal 3 News & Specialty Store Lease; and
- WHEREAS, a three-member panel reviewed the qualifying proposals and determined Hudson Group (HG) Retail, LLC ("Hudson Group") to be the highest ranking, responsive and responsible proposer; now therefore, be it
- RESOLVED, that this Commission hereby awards the Terminal 3 News & Specialty Store Lease to the Hudson Group under the conditions set forth in the staff memorandum on file with the Commission Secretary, including, but not limited to, a term of seven (7) years and a Minimum Annual Guarantee of \$711,000.00 for the first year of the Lease, and subject to its compliance with the Nondiscrimination in Employment Program and Equal Benefits Ordinance; and be it further
- RESOLVED, that this Commission Secretary is hereby directed to request approval of the Lease by Resolution of the Board of Supervisors pursuant to Section 9.118 of the Charter of the City and County of San Francisco.

Secretary

LEASE AGREEMENT

FOR THE

TERMINAL 3 NEWS & SPECIALTY STORE

IN TERMINAL 3

AT SAN FRANCISCO INTERNATIONAL AIRPORT

by and between

Hudson Group (HG) Retail, LLC,

as tenant

and

CITY AND COUNTY OF SAN FRANCISCO ACTING BY AND THROUGH ITS AIRPORT COMMISSION, as landlord

> Edwin M. Lee Mayor

AIRPORT COMMISSION

Hon. Larry Mazzola, President Hon. Linda S. Crayton, Vice President Hon. Eleanor Johns Hon. Richard J. Guggenhime Hon. Peter A. Stern

John L. Martin Airport Director

September 20, 2011

Lease No.11-0210

** Complete copy of document is located in

File No. 120/39

TABLE OF CONTENTS

N	1AJOF	R LEASE TERM SUMMARYi
1.	PRI	EMISES
	1.1	Extent of Leasehold1
	1.2	Relocation, Expansion, Contraction
	1.3	Remeasurement of Premises
	1.4	Changes to Airport4
	1.5	Common Areas 4
2.	TE	RM
	2.1	Commencement and Expiration5
	2.2	Phased Delivery and Required Opening5
	2.3	Late Opening Charge
	2.4	Delivery Delay by City6
	2.5	[INTENTIONALLY DELETED]
	2.6	Holding Over6
3.	USE	AND OPERATION
	3.1	Permitted Use
	3.2	No Exclusivity6
	3.3	Operation of Business6
	3.4	Support Space7
	3.5	Hours of Operation
	3.6	Prices
	3.7	References to Airport
	3.8	Other Operational Requirements
	3.9	Profibiled Activities
	3.10	Audit of Operations
	3.11	Representative of Tenant9
	3.12	Investigation Reports9
	3.13	Compliance with Laws 9
4.		${f T}$. The second of the
	4.1	Definitions
	4.2	Monthly Rent Payments11
	4.3	Adjustments to Minimum Annual Guarantee
	4.4	Construction Period Operations
	4.5	Rent During Construction
	4.6	Sales Reports
	4.7	Annual Certification of Sales and Adjustment
	4.8	Cash Register Requirements
	4.9	Books and Records; Audit Rights
	4.10	Other Reports and Submissions
	4.11	Additional Rent
	4.12	Prepay Rent
	4.13	Nature of Lease
	4.14	Severe Decline in Enplanements

5.	ASS	SIGNMENT OR SUBLETTING	
	5.1	No Assignment	2(
	5.2	Changes in Tenant	20
	5.3	No Release	21
	5.4	Subleasing	
	5.5	Excess Rent	
	5.6	Acceptance of Rent	21
	5.7	Waiver	27
6.	TA	XES, ASSESSMENTS AND LIENS	
	6.1	Taxes	22
	6.2	Other Liens	22
7. ′	INV	ESTMENTS: ALTERATIONS	
	7.1	Minimum Investment	22
	7.2	City's Approval Rights	23
	7.3	Structures and Fixtures	24
	7.4	Notice and Permits	24
	7.5	Title to Alterations	24
,	7.6	Effect of Alterations on Airport	25
	7.7	[INTENTIONALLY DELETED]	25
	7.8	Labor Harmony	25
8.	UTI	LITIES	
	8.1	Services Provided	26
	8.2	Utility Costs	26
•	8.3	Shared Telecommunications Services	26
	8.4	Waiver of Damages	26
9.	MA	INTENANCE AND REPAIR	
	9.1	"As-Is" Condition	26
	9.2	Tenant's Maintenance Obligations	27
	9.3	Tenant's Pest Management Obligations	. 28
10.	SIG	NS AND ADVERTISING	
	10.1	Signs and Advertising	28
	10.2	Prohibition of Tobacco Advertising	28
	10.3	Prohibition of Alcoholic Beverage Advertising	28
11.	PRO	OMOTIONAL PROGRAM	20
	11.1	Promotional Program	29
	11.2	Promotional Program Promotional Charge	20
12.	WAI	IVER; INDEMNITY; INSURANCE	
	12.1	Waiver	20
	12.2	Indemnity	20
	12.3	Losses	20
	12.4	Immediate Obligation to Defend	20
	12.5	Notice	20
•	12.6	Insurance	٥٥
	12.7	Form of Policies	21
	12.8	Delivery of Policies or Certificates	الاال
	, _	= or a cristo of Colditodico	

	12.9	Subrogation	3
1.	3. DE	POSIT	• .
	13.1		3
	13.2	Maintenance of Deposit	30
	13.3	Alternative Forms of Deposit	32
	13.4	Use of Deposit	30
	13.5	Other Agreements	3.
1-	. DA	MACE OD DECEDICATION	
	14.1	Partial Destruction of Premises	3:
	14.2	Total Destruction of Premises	34
	14.3	Partial Destruction of Terminal Building	34
	14.4	Damage Near End of Term	3/4
	14.5	No Abatement of Rent; Tenant's Remedies	34
15	. DEF	FAULT; REMEDIES Events of Default	
	15.1	Events of Default	35
	15.2	Statutory Notices	36
	15.3	Remedies	36
	15.4	City's Right to Perform	3.8
	15.5	Rights Related to Termination	38
	15.6	Cumulative Rights	39
	15.7	Prepayment	39
	15.8	Fines	39
	15.9	City Lien	39
	15.10	Commencement of Legal Actions	40
	15.11	Waiver of Notice	40
16.	SUR	RENDER	40
17.	HAZ	ZARDOUS MATERIALS	
	17.1	Definitions	40
	17.2	Tenant's Covenants	41
	17.3	Environmental Indemnity	42
	17.4	Environmental Audit	42
	17.5	Closure Permit	42
18.		NENT DOMAIN	
	18.1	Definitions	42
	18.2	General	43
	18.3	Total Taking; Automatic Termination	43
	18.4	Partial Taking; Election to Terminate	43
	18.5	Tenant's Monetary Obligations; Award	43
	18.6	Partial Taking; Continuation of Lease	43
	18.7	Temporary Takings	44
19.		Y AND OTHER GOVERNMENTAL PROVISIONS	
	19.1	MacBride Principles – Northern Ireland	44
	19.2	Charter	44
	19.3	Tropical Hardwood and Virgin Redwood Ban	44
	19.4	No Representations	44

	19.5	Effect of City Approvals	45
	19.6	Limitation on Damages	
	19.7	Sponsor's Assurance Agreement	
	19.8	Federal Nondiscrimination Regulations	
	19.9	Federal Affirmative Action Regulations	
	19.10		
	19.11		47
	19.12	Prevailing Rates of Wage	47
	19.13		
	19.14	No Relocation Assistance; Waiver of Claims	48
	19.15	Drug-Free Workplace	48
	19.16	Compliance with Americans With Disabilities Act	48
	19.17	Sunshine Ordinance	48
	19.18	Pesticide Prohibition	48
	19.19	First Source Hiring Ordinance	49
	19.20	Labor Peace/Card Check Rule	49
	19.21	Requiring Minimum Compensation	.49
	19.22	Airport Intellectual Property	51
	19.23	Requiring Health Benefits for Covered Employees	.51
	19.24	Notification of Limitations on Contributions	52
	19.25	Food Service Waste Reduction Ordinance	.53
20.	GEN	ERAL PROVISIONS	
	20.1	Notices	.53
	20.2	No Implied Waiver	.53
	20.3	Entire Agreement	.53
	20.4	Amendments	.54
	20.5	Interpretation of Lease	.54
	20.6	Successors and Assigns	.54
	20.7	No Third-Party Beneficiaries	.54
	20.8	No Joint Venture	.54
	20.9	Brokers	.54
	20.10	Severability	.55
	20.11	Governing Law	.55
	20.12	Attorneys' Fees	.55
	20.13	Cumulative Remedies.	55
	20.14	Time of Essence	.55
	20.15	Reservations by City	.55
	20.16	Survival of Indemnities	56
	20.17	Quiet Enjoyment and Title	56
	20.18	No Right of Redemption	56
	20.19	Accord and Satisfaction	56
	20.20	Joint and Several Liability	57
		Estama Ctatana auto	
	20.21	Estoppel Statements	<i>57</i> -
	20.21	Authority	57

20.24 Options Personal	 	 57
20.25 Counterparts	 ••••	 . 57
Signature Page	 	58
List of Exhibits	 	 59
Exhibit B – Use and Operational Requirements		
Exhibit C-1 – Form of Performance Bond		
Exhibit C-2 – Form of Letter of Credit		

FORM SFEC-126: NOTIFICATION OF CONTRACT APPROVAL

(S.F. Campaign and Governmental Conduct Code § 1.126)

City Elective Officer Information (Please print clearly.)	
Name of City elective officer(s):	City elective office(s) held:	
Members, SF Board of Supervisors	Members, SF Board	I of Supervisors
Contractor Information (Please print clearly.)		· · · · · · · · · · · · · · · · · · ·
Name of contractor:		
Hudson Group (HG) Retail, LLC	1 (1)	, , , , , , , , , , , , , , , , , , ,
Please list the names of (1) m embers of the contractor's officer, chief financial officer, and chief operating officer more in the contractor; (4) any subcontractor listed in the sponsored by controlled by the contractor. Use additional	; (3) any person who ha e bid or contract; and (5	s an ownership of 20 percent or
Joseph DiDomizio, President Michael R. Mullaney, Vice President Jay G. Marshall, Secretary William Wolf, Treasurer		
	<u> </u>	
Contractor address:		
One Meadowlands Plaza, East Rutherford, NJ 07073		
Date that contract was approved:	Amount of contract:	
September 20, 2011	\$ 711,000.00 (MAG for first year of contract)	
Describe the nature of the contract that was approved:	· ·	
Concessionaire for three retail facilities in Terminal 3		
Comments:		
Lease awarded through a Request for Proposal proces	SS	
This contract was approved by (check applicable): ☐ the City elective officer(s) identified on this form ☐ a board on which the City elective officer(s) services ☐ the board of a state agency (Health Authority, Housin	Print Name of Board g Authority Commission	Board of Supervisors n, Industrial Development
Authority Board, Parking Authority, Redevelopment Ag Island Development Authority) on which an appointee o		
Print Nar	ne of Board	
Filer Information (Please print clearly.)		
Name of filer:		Contact telephone number:
Clerk of the SF Board of Supervisors , Angela Calvillo		(415) 554-5184
Address:		E-mail:
City Hall, Room 244, 1 Dr. Carlton B. Goodlett Pl	, SF, CA 94102	bos.legislation@sfgov.org
Signature of City Elective Officer (if submitted by City elective officer	eer)	Date Signed
Signature of Board Secretary or Clerk (if submitted by Board Secretary	ary or Clerk)	Date Signed

the control of the co