Committee Item No. 9	
Board Item No.	

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee	: Budget and Finance SUB-0	Committee	Date: April 4	, 2012
Board of S	upervisors Meeting		Date 4//	7/2
Cmte Bo	ard			·
	Motion Resolution Ordinance Legislative Digest Budget & Legislative Analy Ethics Form 126 Introduction Form (for head Department/Agency Cover MOU Grant Information Form Grant Budget Subcontract Budget Contract/Agreement Award Letter Application	ırings)	or Report	
OTHER	(Use back side if additiona	Il space is n	eeded)	
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Completed I	y: Victor Young	Date: _	March 30, 201	2
Completed b	y: Victor Young	Date: _	45-12	
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An asterisked item represents the cover sheet to a document that exceeds 25 pages. The complete document is in the file.

NOTE:

[Planning, Building Codes - Small Business Month - Fee Waiver Program]

Ordinance: 1) recognizing Small Business Month in May 2012; 2) amending the San Francisco Planning Code, and the San Francisco Building Code, to waive fees for the month of May for certain façade improvements; 3) making findings, including environmental findings, findings of consistency with the General Plan, and priority policies of Planning Code Section 101.1.

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Additions are <u>single-underline italics Times New Roman</u>; deletions are <u>strike-through italics Times New Roman</u>. Board amendment additions are <u>double-underlined</u>; Board amendment deletions are <u>strikethrough normal</u>.

Be it ordained by the People of the City and County of San Francisco:

Section 1. Findings. The Board of Supervisors of the City and County of San Francisco hereby finds and declares as follows:

- (a) May is Small Business Month and this Board desires to recognize the importance of small businesses in San Francisco. As part of this recognition, the Board elects to waive various permit fees for the month of May for awning replacement and installation of pedestrian level lighting as these fees have acted as a bar from many small businesses to improve their building facades and store fronts.

Supervisor Chu BOARD OF SUPERVISORS

Page 1 3/20/2012

- (c) Pursuant to Planning Code Section 302, this Board finds that this Ordinance will promote the public necessity, convenience, safety and welfare for the reasons set forth in Commission Resolution No. $\frac{18569}{}$, which is incorporated herein by reference.
- (d) The Planning Department has determined that the actions contemplated in this ordinance comply with the California Environmental Quality Act (California Public Resources Code Section 21000 et seq.). Said determination is on file with the Clerk of the Board of Supervisors in File No. 120188 and is incorporated herein by reference.
- (e) On March 21, 2012, the Building Inspection Commission conducted a public hearing on this legislation.

Section 2. This Section is uncodified.

- (a) Notwithstanding any provision of the Planning Code, including the fee schedule associated with Sections 355(a) and 355(e), the permit fee for awning replacement and for signs, respectively, are hereby waived for any permit issued for such activities during the month of May 2012.
- (b) Notwithstanding any provision of the Building Code, including the fee schedules of Tables 1A-A and 1A-E, the permit fees related to reviewing the structural integrity of awning replacements for those permits submitted "over the counter" at the Central Permit Bureau and installation of pedestrian level lighting, respectively, are hereby waived for any permit issued for such activities during the month of May 2012.

Section 3. The fee waivers set forth in this Ordinance shall apply only to small business enterprises. The Board of Supervisors hereby delegates to the Department of Building Inspection and the Planning Department the establishment of a process by which the respective departments will certify that an applicant is a small business enterprise.

Supervisor Chu
BOARD OF SUPERVISORS

Section 4. Effective Date. This ordinance shall become effective 30 days from the date of passage; provided, however, that the provisions of this Ordinance shall be retroactive to May 1, 2012 should the effective date of the Ordinance occur after said date.

Section 4. This section is uncodified. In enacting this Ordinance, the Board intends to amend only those words, phrases, paragraphs, subsections, sections, articles, numbers, punctuation, charts, diagrams, or any other constituent part of the Planning Code that are explicitly shown in this legislation as additions, deletions, Board amendment additions, and Board amendment deletions in accordance with the "Note" that appears under the official title of the legislation.

APPROVED AS TO FORM: DENNIS J. HERRERA, City Attorney

By: John D. Malamut /
Deputy City Attorney



March 29, 2012

Supervisor Chu and Ms. Angela Calvillo, Clerk Board of Supervisors City and County of San Francisco City Hall, Room 244 1 Dr. Carlton B. Goodlett Place San Francisco, CA 94102

Re:

Transmittal of Planning Case Number 2012.0186T BF No. 12-0188 Waiving Certain Fees for Small Business Month 1650 Mission St. Suite 400 San Francisco.

CA 94103-2479

415.558.6378

415.558.6409

415.558.6377

Planning Information:

Reception:

Recommendation: Approval with Modifications

Dear Honorable Supervisor Chu and Clerk Calvillo,

On March 22, 2012 the San Francisco Planning Commission (hereinafter "Commission") conducted a duly noticed public hearings at a regularly scheduled meeting to consider the proposed Ordinance under Board of Supervisors File Number 12-0188.

At the March 22 Hearing, the Commission voted 6-0 to recommend approval with modifications of the proposed Ordinance which would amend the San Francisco Planning Code, and the San Francisco Building Code to waive fees for the month of may for certain façade improvements.

Supervisor, please advise the City Attorney at your earliest convenience if you wish to incorporate the changes recommended by the Commission. The attached resolution and case report provide more detail about the Commission's action. If you have any questions or require further information please do not hesitate to contact me.

Sincerely,

AnMarie Rodgers

Manager of Legislative Affairs

<u>Cc:</u> City Attorneys Cheryl Adams and John D. Malamut

Attachments (one copy of the following):

Planning Commission Resolution No. 18569 Department Executive Summary

www.sfplanning.org

Planning Commission Resolution No.18569

HEARING DATE: MARCH 22, 2012

Project Name:

Waiving Certain Fees for Small Business Month

Case Number:

2012.0186<u>T</u> [Board File No. 12-0188]

Initiated by:

Supervisor Chu / Introduced February 28, 2012

Staff Contact:

Reviewed by:

AnMarie Rodgers, Manager Legislative Affairs

anmarie.rodgers@sfgov.org, 415.558.6395 Jonas Ionin, Manager of the Public Information Counter

Keith DeMartini, Finance Manager

90-Day Deadline:

May 28, 2012

Recommendation:

Recommend Approval with Modification

1650 Mission St. Suite 400 San Francisco, CA 94103-2479

Reception: 415,558,6378

Pax:

415.558.6409

Planning Information: 415.558.6377

RECOMMENDING THAT THE BOARD OF SUPERVISORS PASS AN ORDINANCE THAT WOULD 1) RECOGNIZE SMALL BUSINESS MONTH IN MAY 2012; 2) AMEND THE SAN FRANCISCO PLANNING CODE, AND THE SAN FRANCISCO BUILDING CODE TO WAIVE FEES FOR THE MONTH OF MAY FOR CERTAIN FAÇADE IMPROVEMENTS; AND 3) MAKE ENVIRONMENTAL FINDINGS, PLANNING CODE SECTION 302 FINDINGS, AND FINDINGS OF CONSISTENCY WITH THE GENERAL PLAN AND THE PRIORITY POLICIES OF PLANNING CODE SECTION 101.1

PREAMBLE

Whereas, this is the eighth year in a row that the City of San Francisco has celebrated Small Business Week during the month of May; and

Whereas, small businesses are the backbone of the American economy, representing 99.7 percent of all employer firms; and

Whereas, on March 22, 2012 the San Francisco Planning Commission (hereinafter "Commission") conducted a duly noticed public hearing at a regularly scheduled meeting to consider the proposed Ordinance; and

Whereas, the proposed Ordinance have been found exempt from the California Environmental Quality Act per section Section 15273, Rates, Tolls, Fares and Charges; and

Whereas, the Commission has heard and considered the testimony presented to it at the public hearing and has further considered written materials and oral testimony presented by Department staff, and other interested parties; and

www.sfplanning.org

Whereas, the all pertinent documents may be found in the files of the Department, as the custodian of records, at 1650 Mission Street, Suite 400, San Francisco; and

Whereas, the Commission has reviewed the proposed Ordinance; and

MOVED, that the Commission hereby recommends that the Board of Supervisors recommend approval with modification of the proposed Ordinance and adopts the Draft Resolution to that effect.

The Commission recommended modification would be to add a waiver for the permit fee of the fixed \$155 sign permit fee governed by Code Section 355(e) when this permit is issued for signage on an awning which also qualified for a fee waiver under this ordinance during the month of May 2012.

FINDINGS

Having reviewed the materials identified in the preamble above, and having heard all testimony and arguments, this Commission finds, concludes, and determines as follows:

- 1. This Ordinance would provide an incentive to improve business facades at what is projected to be minimal cost to the City. Therefore, we recommend support of this proposed Ordinance as a gesture of goodwill during Small Business Month 2012.
- 2. **General Plan Compliance.** The proposed Ordinance is, on balance, consistent with the following Objectives and Policies of the General Plan:

COMMERCE AND INDUSTRY ELEMENT

POLICY 2.3

Maintain a favorable social and cultural climate in the city in order to enhance its attractiveness as a firm location.

POLICY 4.1

Maintain and enhance a favorable business climate in the city.

POLICY 6,2

Promote economically vital neighborhood commercial districts which foster small business enterprises and entrepreneurship and which are responsive to economic and technological innovation in the marketplace and society.

The proposed Ordinance would provide a gesture of goodwill for Small Business Month 2012.

URBAN DESIGN ELEMENT

POLICY 4.7

SAN FRANCISCO PLANNING DEPARTMENT Hearing Date: March 22, 2012

Encourage and assist in voluntary programs for neighborhood improvement. The proposed Ordinance would assist building owners in voluntary façade upgrades.

- 1. The proposed replacement project is generally consistent with the eight General Plan priority policies set forth in Section 101.1 in that:
 - A) The existing neighborhood-serving retail uses will be preserved and enhanced and future opportunities for resident employment in and ownership of such businesses will be enhanced:

 The proposed Ordinance will assist neighborhood-serving retail uses in renovation of facades.
 - B) The existing housing and neighborhood character will be conserved and protected in order to preserve the cultural and economic diversity of our neighborhoods:

 The proposed Ordinance will have no adverse impact on housing and will encourage improvements to neighborhood commercial corridors.
 - C) The City's supply of affordable housing will be preserved and enhanced:

 The proposed Ordinance will have no adverse effects on the City's supply of affordable housing.
 - D) The commuter traffic will not impede MUNI transit service or overburden our streets or neighborhood parking:

 The proposed Ordinance will not result in commuter traffic impeding MUNI transit service or overburdening the streets or neighborhood parking.
 - E) A diverse economic base will be maintained by protecting our industrial and service sectors from displacement due to commercial office development. And future opportunities for resident employment and ownership in these sectors will be enhanced:

 The proposed Ordinance would have no negative effects on industry.
 - F) The City will achieve the greatest possible preparedness to protect against injury and loss of life in an earthquake.

 The proposed Ordinance would not affect the preparedness against injury and loss of life in an earthquake is unaffected.
 - G) That landmark and historic buildings will be preserved:

 The proposed Ordinance would not adversely affect landmark and historic buildings as it would encourage renovations and would not exempt any project from historic resource or other required review.
 - H) Parks and open space and their access to sunlight and vistas will be protected from development:

Resolution No.18569

Hearing Date: March 22, 2012

CASE NO. 2012.0186T Waiving Certain Fees for Small Business Month

The proposed Ordinance would not adversely affect parks and open spaces in terms their access to sunlight and vistas.

I hereby certify that the Planning Commission ADOPTED the foregoing Resolution on March 22, 2012.

Linda Avery

Commission Secretary

AYES:

Fong, Wu, Antonini, Borden, Miguel, and Sugaya

NAYS:

ABSENT:

Moore

ADOPTED:

3/22/12



SAN FRANCISCO

PLANNING DEPARTMENT

Executive Summary Planning Code Text Change

HEARING DATE: MARCH 22, 2012

1650 Mission St. Suite 400 San Francisco, CA 94103-2479

Reception: 415.558.6378

415.558.6409

Planning Information: 415.558.6377

Project Name:

Waiving Certain Fees for Small Business Month

Case Number:

2012.0186<u>T</u> [Board File No. 12-0188]

Initiated by:

Supervisor Chu / Introduced February 28, 2012 AnMarie Rodgers, Manager Legislative Affairs

Staff Contact:

anmarie.rodgers@sfgov.org, 415.558.6395

Reviewed by:

Jonas Ionin, Manager of the Public Information Counter

Keith DeMartini, Finance Manager

90-Day Deadline:

May 28, 2012

Recommendation:

Recommend Approval With Modification

PLANNING AND BUILDING CODE AMENDMENTS

The proposed Ordinance would 1) recognize Small Business Month in May 2012; 2) amend the San Francisco Planning Code, and the San Francisco Building Code to waive fees for the month of May for certain façade improvements; and 3) make environmental findings, Planning Code Section 302 findings, and findings of consistency with the General Plan and the Priority Policies of Planning Code Section 101.1

The Way It Is Now:

Planning Code (hereinafter "Code") Section 355(a) establishes fees for alterations to existing buildings based upon the cost of construction of the work. The Code establishes the current fees as follows:

Estimated Construction Cost	Initial Fee
\$0.00 to \$9,999.00	\$326.00
\$10,000.00 to \$49,999.00	\$334.00 + 3.414% of cost over \$10,000.00
\$50,000.00 to \$99,999.00	\$1,725.00 + 2.281% of cost over \$50,000.00 + \$89.00 D.R. Surcharge and \$291.00 Cat Ex Stamp Fee
\$100,000.00 to \$499,999.00	\$2,890.00 + 2.497% of cost over \$100,000.00 + \$89.00 D.R. Surcharge and \$291.00 Cat Ex Stamp Fee
\$500,000.00 to \$999,999.00	\$13,068.00 + 0.631% of cost over \$500,000.00 + \$89.00 D.R. Surcharge and \$291.00 Cat Ex Stamp Fee
\$1,000,000.00 to \$4,999,999.00	\$16,286.00 + 0.248% of cost over \$1,000,000.00 + \$89.00 D.R. Surcharge and \$291.00 Cat Ex Stamp Fee
\$5,000,000.00 to \$99,999,999.00	\$26,392.00 + .004% of cost over \$5,000,000.00 +

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	\$89.00 D.R. Surcharge and \$291.00 Cat Ex Stamp Fee
\$100,000,000.00 or more	\$30,530 + \$89.00 D.R. Surcharge and \$291.00 Cat Ex Stamp Fee

Planning Code Section 355(e) establishes a flat \$155 fee for sign replacement, including signage that is located on awnings.

The Way It Would Be:

The Ordinance proposes to waive Planning Department fees for permits of awning replacements (but not signage that may be located on an awning) that are issued during the month of May 2012. The Ordinance also proposes to waive Building Department fees for both awning replacement and pedestrian-level lighting.

Issues and Considerations:

- Permits: The Department of Building Inspection Review of Both Awning Replacement and Pedestrian Lighting Permits: The Department of Building Inspection (hereinafter "DBI") reviews both pedestrian-oriented lighting and awning replacement permits. The Planning Department is not typically involved in the review of pedestrian-level lighting. DBI's Central Permit Bureau accepts and issues construction permits for buildings located within the City and County of San Francisco. The Central Permit Bureau estimates that there are typically fewer than 10 permits issued per month that would qualify for the awing replacement fee exemption. Therefore, if this proposed Ordinance were adopted the City anticipates that DBI fee revenue lost for awning permits would be between \$12,000 \$15,000. DBI's Electrical Division was not able to separate the specific electrical permits that might fall into that pedestrian level lighting category. That said, DBI estimates that any permit fees tied specifically to such lighting would have a very minor impact on DBI permit fee revenues. The Code Advisory Group of DBI reviewed the proposed Ordinance on March 14, 2012 and asked that the Supervisor consider the following three requests:
 - 1. Parties seeking to apply for the fee waiver should be required to sign an affidavit affirming that the business benefiting from the waiver is in fact a "small business" as defined by the Small Business Administration (i.e., 100 or fewer employees).
 - 2. All pedestrian-lighted approved with this fee-waiver shall follow best lighting practices and be cast downward and avoid light spillage and light pollution.
 - 3. Special attention should be paid to assure that new awnings comply with ADA requirements.

The Building Inspection Commission is scheduled to review the proposed Ordinance on March 21, 2012. Any comment by the Building Inspection Commission will be brought to the Planning Commission hearing on March 22, 2012.

Planning Department Review of Awning Replacement Permits: The proposed Ordinance would also waive fees for replacement of awnings. The Planning Department fees for review of awning replacement is dependent on two factors: 1) the cost of construction and 2) whether or not the awning contains signage. The cost of construction for an awning replacement is typically under \$10,000 and therefore the fee for awning replacement alone would likely be \$326. If signage on the awning were

to change, a flat fee of \$155 is added for review of the signage, bringing the total Planning fees for awning and signage review to \$481. Under the proposed Ordinance, only the fee for awning review would be waived. Therefore, as the draft Ordinance is currently drafted a permit issued during May 2012 that involved both awning replacement with new signage would incur only \$155 in Planning Fees, instead of the standard \$481. During Fiscal Year 2010-2011, the Planning Department reviewed 73 building permits for awning replacements for an average of about 6 permits per month. As a conservative estimate, if the Department were to process 9 permits during the month of the fee waiver the awning replacement lost revenue would equal \$2,934.

- Incentive for Small Business Façade Improvements. It should be noted that while the Ordinance acknowledges "Small Business Month" and is intended to help small businesses to improve their building facades and store fronts, as drafted, the Ordinance would exempt any property owner from fees for these permits issued during May 2012. The legislative sponsor, Supervisor Carmen Chu, has partnered with the Department of Building Inspection, Planning Department, Office of Economic & Workforce Development, and Office of Small Business. Together these parties intend to market this waiver to small businesses. The Code Advisory Committee of DBI has requested that DBI require applicants to sign an affidavit affirming that the permit applicant is a "small business". Since the task of determining eligibility for the waiver will be the purview of DBI and not the Planning Department, the Planning Department supports DBI's efforts to require proof via an affidavit.
- Full Review Provided. The proposed Ordinance does not circumvent any City or State requirements. Any building permit which needed additional review for historic resources, CEQA, public notice or other issues would be reviewed consistent with City practice. The fee exemption only applies to permits which can be issued during the month of May and does not require expediting or shortening of the permit review process.

REQUIRED COMMISSION ACTION

The proposed Resolution is before the Commission so that it may recommend adoption, rejection, or adoption with modifications to the Board of Supervisors.

RECOMMENDATIONS

The Department recommends that the Commission recommend approval with one modification of the proposed Ordinance. The recommended modification would be to add a waiver for the permit fee of the fixed \$155 sign permit fee governed by Code Section 355(e) when this permit is issued for signage on an awning which also qualified for a fee waiver under this ordinance during the month of May 2012.

Basis for Recommendation: The Department believes that the proposed Ordinances would provide an incentive to improve business facades at what is projected to be minimal cost to the City. Therefore, we recommend support of this proposed Ordinance as a gesture of goodwill during Small Business Month 2012.

Basis for Recommended Modification: In conversation with Supervisor Carmen Chu, it was her intent to waive both the awning fee (based on the cost of construction) and the fixed fee of \$155 that may be associated with an awning refurbishment that also includes signage on the awning. Including a reference to Section 355(e) should clarify this intent. The Planning Department estimates that this

Executive Summary

Hearing Date: March 22, 2012

CASE NO. 2012.0186T Waiving Certain Fees for Small Business Month

additional waiver would result in approximately \$1395 of additional waived fees, bringing the total estimated Planning Department lost revenue to \$4329 if the proposed Ordinance is adopted with this modification.

ENVIRONMENTAL REVIEW

The proposed amendments to the Planning Code has been reviewed and found exempt from CEQA per Section 15273, Rates, Tolls, Fares and Charges.

PUBLIC COMMENT

On March 12, 2012 the Small Business Commission voted 7-0 to recommend approval of Board of Supervisors File No. 120188. See Exhibit C for details. No other public comment was received on this item.

RECOMMENDATION:

Recommendation of Approval with Modification



BUILDING INSPECTION COMMISSION (BIC)

Department of Building Inspection Voice (415) 558-6164 - Fax (415) 558-6509 1660 Mission Street, San Francisco, California 94103-2414

March 29, 2012

Edwin M. Lee Mayor

COMMISSION

Ms. Angela Calvillo Clerk of the Board

Angus McCarthy President

Board of Supervisors, City Hall

Warren Mar Vice-President 1 Dr. Carlton B. Goodlett Place, Room 244

San Francisco, CA 94102-4694

Kevin Clinch Frank Lee Dr. James McCray, Jr. Myrna Melgar Bebra Walker

RE: Ordinance (File #120188). Small Business Month – Fee Waiver Program, introduced by Supervisor Chu recognizing Small Business Month in May 2012; amending the San Francisco Planning Code and the San Francisco Building Code to waive fees for the month of May for certain façade improvements; make findings, including environmental findings and findings of consistency with the General Plan and priority policies of Planning Code Section 101.1.

Sonya Harris Secretary

Dear Ms. Calvillo:

Yivian L. Day Director

On March 21, 2012 the Building Inspection Commission held a public hearing on the proposed amendment to the San Francisco Planning Code and the San Francisco Building Code referenced above. The Commissioners voted unanimously to support this proposed amendment. The Commissioners voted as follows:

Duraidant M. C. (1			•
President McCarthy	Aye	Vice-President Mar	Aye
Commissioner Clinch	Aye	Commissioner Lee	Åve
Commissioner McCray, Jr.		Commissioner Melgar	Aye
Commissioner Walker	Δνε		1190

Should you have any questions, please do not hesitate to call me at 558-6164.

Sincerely,

Sonya Harris

Commission Secretary

cc: Director Vivian L. Day

BOARD of SUPERVISORS



City Hall
Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 554-5227

March 6, 2012

File No. 120188

Bill Wycko Environmental Review Officer Planning Department 1650 Mission Street, 4th Floor San Francisco, CA 94103

Dear Mr. Wycko:

On February 2, 2012, Supervisor Chu introduced the following proposed legislation:

File No. 120188 Planning, Building Codes - Small Business Month - Fee Waiver Program

The legislation is being transmitted to you for environmental review, pursuant to Planning Code Section 306.7(c).

Angela Calvillo, Clerk of the Board

By: Victor Young, Committee Clerk Budget and Finance Committee

Attachment

cc: Nannie Turrell, Major Environmental Analysis Brett Bollinger, Major Environmental Analysis Exempt from CEDA,
per CEDA Gudelixes
Section 15273,
Rates, Jolls, Fam,
and Charges.

If Juriell

March 9, 2012

Environmental Review Referral





CITY AND COUNTY OF SAN FRANCISCO EDWIN M. LEE, MAYOR

March 14, 2012

Ms. Angela Calvillo, Clerk of the Board Board of Supervisors City Hall room 244 1 Carlton B. Goodlett Place San Francisco, CA 94102-4694

Re: File No. 120188 [Planning, Building Codes - Small Business Month - Fee Waiver Program]

Small Business Commission Recommendation: Approval

Dear Ms. Calvillo:

On March 12, 2012 the Small Business Commission voted 7-0 to recommend approval of Board of Supervisors File No. 120188.

The Commission supports this ordinance, which will provide businesses with a waiver of permit fees when making certain improvements to their storefront businesses during the month of May. Enhancements such as new awnings and pedestrian lighting are crucial to improving both individual businesses as well as improving our important commercial corridors. Waiving these fees, which average between \$250 to \$350 at the Department of Building Inspection (DBI), will serve as an incentive for many businesses that operate on low profit margins to install new awnings and pedestrian lighting during the month of May. This ordinance also offers the City an opportunity to offer an incentive to businesses that do not ty pically qualify for tax credits and other incentives that the City currently offers.

The Office of Small Business looks forward to working with the Supervisor Carmen Chu and her staff to ensure that effective outreach efforts and logistical work take place which will help improve the results of this waiver program. The Commission also thanks DBI and the Planning Department for their support of this exciting opportunity.

Sincerely.

Regina Dick-Endrizzi

Director, Office of Small Business

Cc: Supervisor Carmen Chu Jason Elliot, Mayors Office

AnMarie Rogers, Planning Department

William Strawn, DBI

SMALL BUSINESS ASSISTANCE CENTER/ SMALL BUSINESS COMMISSION
1 DR. CARLTON B. GOODLETT PLACE, ROOM 110 SAN FRANCISCO, CALIFORNIA 94102-4681
(415) 554-6408