

File No. 120180

Committee Item No. 3

Board Item No. \_\_\_\_\_

**COMMITTEE/BOARD OF SUPERVISORS  
AGENDA PACKET CONTENTS LIST**

Committee: **City Operations and  
Neighborhood Services**

Date 5/14/12

Board of Supervisors Meeting

Date \_\_\_\_\_

**LIQUOR LICENSE HEARING**

**Cmte Board**

<input checked="" type="checkbox"/>	<input type="checkbox"/>	Applicant's Letter
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Police Department Report
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Planning Department Report
<input type="checkbox"/>	<input type="checkbox"/>	Clerk's Correspondence
<input type="checkbox"/>	<input type="checkbox"/>	Public Correspondence
<input type="checkbox"/>	<input type="checkbox"/>	Resolution
<input type="checkbox"/>	<input type="checkbox"/>	Other

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

Completed by Gail Johnson Date 5/11/12

Completed by \_\_\_\_\_ Date \_\_\_\_\_

File # 120180

February 29, 2012

Re: Farid Tawil  
350 California St.  
San Francisco, CA 94104  
Public Convenience & Necessity

S.F. Board of Supervisors  
401 Van Ness Ave., Room 308  
S.F., CA 94102-4532

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO  
2012 MAR -1 PM 3:06  
BY ec

Dear Deputy Clerk:

The CA Department of Alcoholic Beverage Control requires the local governing body to make a public convenience and necessity determination.

An application for an off-sale general (type 21) license was filed on 2-23-12.

S.F. Gift and News is located in the lobby of the Union Bank building (22 stories) located in the financial district. I have owned S.F. Gift and News for over 5 years.

Because of repeated request for distilled spirits from my customers, I decided to upgrade from a 20-license to a 21-license.

My business hours are from 7am to 11pm daily.

Thank you for your consideration in this matter.

Sincerely,

*FT*

Farid Tawil



San Francisco Police Department  
**ABC Liaison Unit**



Alcoholic Beverage License -  
*Public Convenience and  
Necessity Recommendation*

**To:** The San Francisco Board of Supervisors' Committee on City  
Operations & Neighborhood Services

**Supervisor Sean Elsbernd**  
**Supervisor Carmen Chu**  
**Supervisor Christina Olague**

**From:** Officer Tim Dalton  
ABC Liaison Unit (ALU) 553-1049

**Date:** May 8, 2012

**Subject:** P.C.N. Investigation Regarding: Farid Tawil  
DBA: S.F. Gift and News  
350 California Street  
San Francisco, CA 94104-1402  
(415) 693-0681

Eddie Ichioka on behalf of Farid Tawil has filed an application with the California Department of Alcoholic Beverage Control seeking a Premises to Premises, Person to Person - Type 21 (Off-Sale General) license for S.F. Gift and News located at 350 California Street (Between Sansome and Battery Streets). The applicant currently has a Type-20 License which allows the sale of beer and wine for consumption off site.

350 California Street is on the ground floor of a high rise office building. The Type-21 license would allow the sale of beer, wine, and distilled spirits for consumption off site. The store can be accessed from the street and office building lobby.

It should be noted that during the application process, notification date for the 500' mailer was on February 23, 2012. The Notice to the Public was posted on February 24, 2012.

For the purposes of this hearing the ABC seeks a determination from the Board of Supervisors as to the approval or denial of this license.

**Police Calls for Service:** From March 2011 to March 2012

There are no calls for service from that can be attributed to this business.

**Police Reports:** From March 2011 to March 2012

There are no police reports that can be attributed to this business.

**San Francisco Plot Information:**

This premise is located in Plot **152**.

**227** Police Reports were recorded for this plot in *2010*. This area is considered "High Crime". A plot is considered "High Crime" if there are 215 police reports or more in a calendar year. This plot exceeds that by definition by **12** Police Reports.

**State Census Tract Information:**

This premise is located in Census Tract **117**

Population for this tract is: **1,747**

On-sale license authorized by census tract: **7**

Active on-sale licenses: **93** with **2** pending

Off-sale licenses authorized by census tract: **2**

Active off-sale licenses: **21** with **1** pending

**Letters of Protest:**

No letters of protest were received by the California Department of Alcoholic Beverage Control (ABC).

**Letters of Support:**

No letters of support were received by the California Department of Alcoholic Beverage Control (ABC).

**Departmental Recommendation:**

No opposition from **Central Station**

**ALU** recommends approval.

The following conditions have been recommended to the California Department of Alcoholic Beverage Control.

1. Sales of alcoholic beverages shall only be between the hours of 7:00 AM and 9:00PM, daily.
2. The sale of distilled spirits in sizes smaller than 375 ml is strictly prohibited.

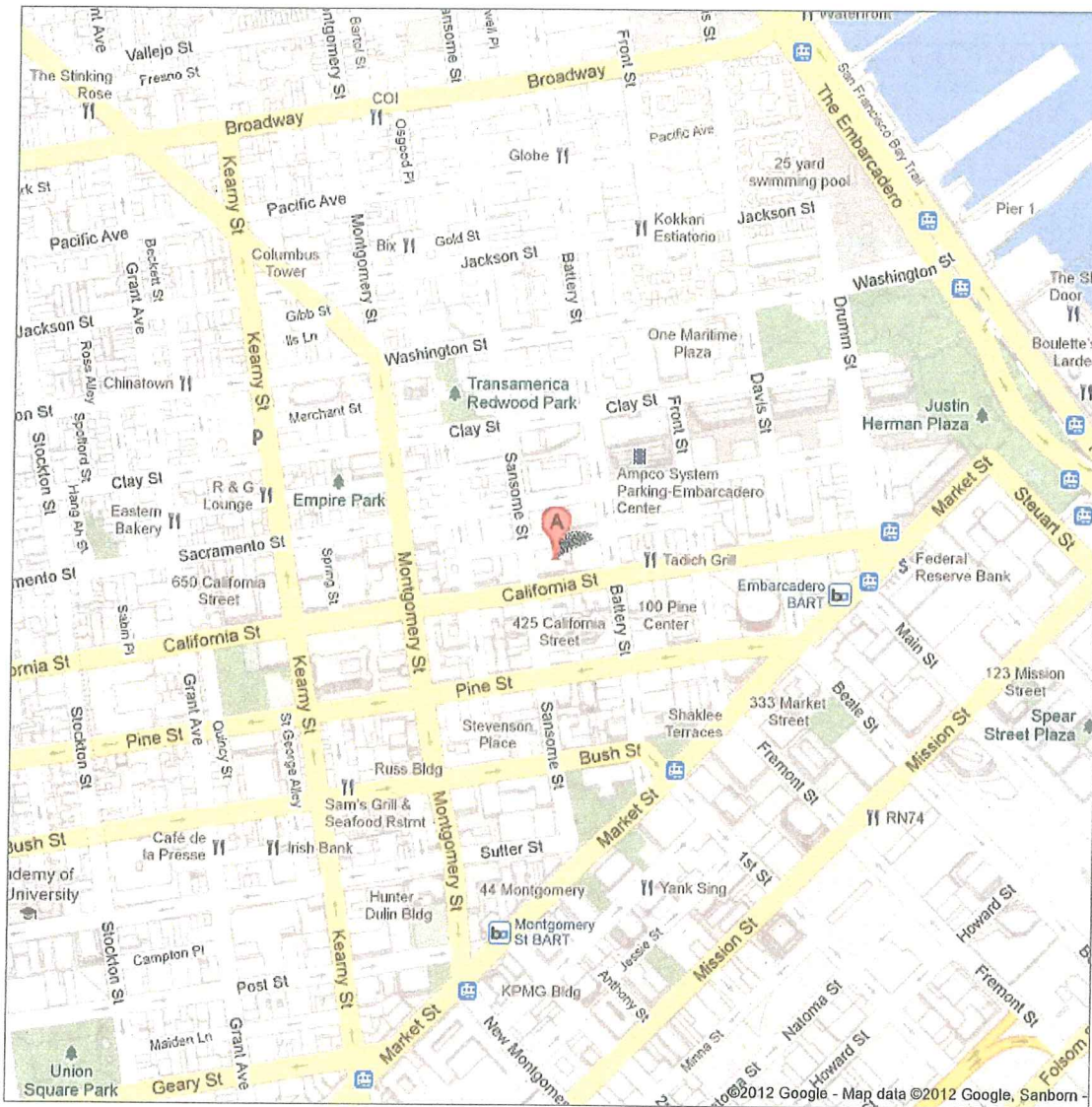
3. No malt beverages shall be sold with an alcoholic content greater than 5.7% by volume.
4. There shall be no plastic cups, disposable glasses, or similar disposable receptacles commonly used for the drinking of beverages, sold, furnished, or given away at the petitioner's premises in quantities of less than twenty-four (24) in their original multi-container package.
5. All ice shall be sold at or above prevailing prices in the area and in quantities of not less than three (3) pounds per sale and shall not be given away free.
6. Wine shall not be sold in bottles or containers smaller than 750 ml.
7. Wine-coolers, beer coolers, or pre-mixed distilled spirit cocktails must be sold in manufacturer pre-packaged multi-unit quantities.



Address 350 California St  
San Francisco, CA 94104

Get Google Maps on your phone

Text the word "GMAPS" to 466453





# CENTRAL DISTRICT

## Major Streets & Reporting Plots





## Boundaries

☐ '10 County

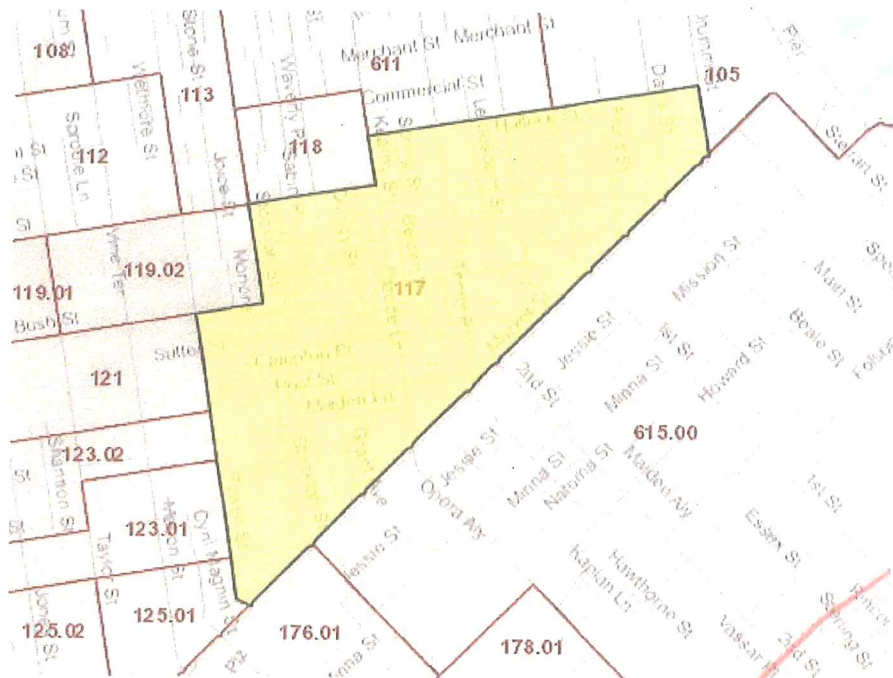
- '10 Census Tract

## Major Road

- Major Road  
Street  
Stream/Waterbody

#### Your Selections

Items in grey text are not visible at this zoom level





[export To](#)  **New!**Records **1** through **7** of **7**

Call No	Report No	Received Date	Received Time	Priority	Call Type	Unit ID	Disposition	Location
<a href="#">113172591</a>		11/13/2011	18:43:25	C	000			350 CALIFORNIA ST
<a href="#">113133657</a>		11/09/2011	22:03:21	B	601	3A4D	ND	350 CALIFORNIA ST
<a href="#">112982732</a>		10/25/2011	19:56:29	C	917	3A117	GOA	350 CALIFORNIA ST
<a href="#">112981425</a>		10/25/2011	13:08:09	C	917	3A40A	HAN	350 CALIFORNIA ST
<a href="#">112950952</a>		10/22/2011	09:02:25	C	913			350 CALIFORNIA ST
<a href="#">112871901</a>		10/14/2011	14:03:43	C	418			350 CALIFORNIA ST
<a href="#">112471882</a>		09/04/2011	15:19:52	C	000			350 CALIFORNIA ST

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**End of document**

export To  **New!**

Call No	Report No	Received Date	Received Time	Priority	Call Type	Unit ID	Disposition	Location
<u>111891331</u>		07/08/2011	11:49:17	C	585	3A2C	CIT	350 CALIFORNIA ST
<u>111791911</u>	110520736	06/28/2011	15:32:36	C	000		INC	350 CALIFORNIA ST
<u>111791828</u>		06/28/2011	14:59:45	I	519			350 CALIFORNIA ST
<u>111751014</u>		06/24/2011	09:51:59	C	000			350 CALIFORNIA ST
<u>111751009</u>		06/24/2011	09:51:25	C	000			350 CALIFORNIA ST
<u>111601854</u>		06/09/2011	15:14:31	C	000			350 CALIFORNIA ST
<u>111522644</u>		06/01/2011	16:57:43	I	913			350 CALIFORNIA ST
<u>111222191</u>		05/02/2011	15:21:18	C	000			350 CALIFORNIA ST
<u>111012557</u>		04/11/2011	16:56:07	I	000			350 CALIFORNIA ST
<u>111001276</u>	110292032	04/10/2011	11:38:01	C	650	3A2C	REP	350 CALIFORNIA ST
<u>110661977</u>		03/07/2011	14:53:41	C	000			350 CALIFORNIA ST

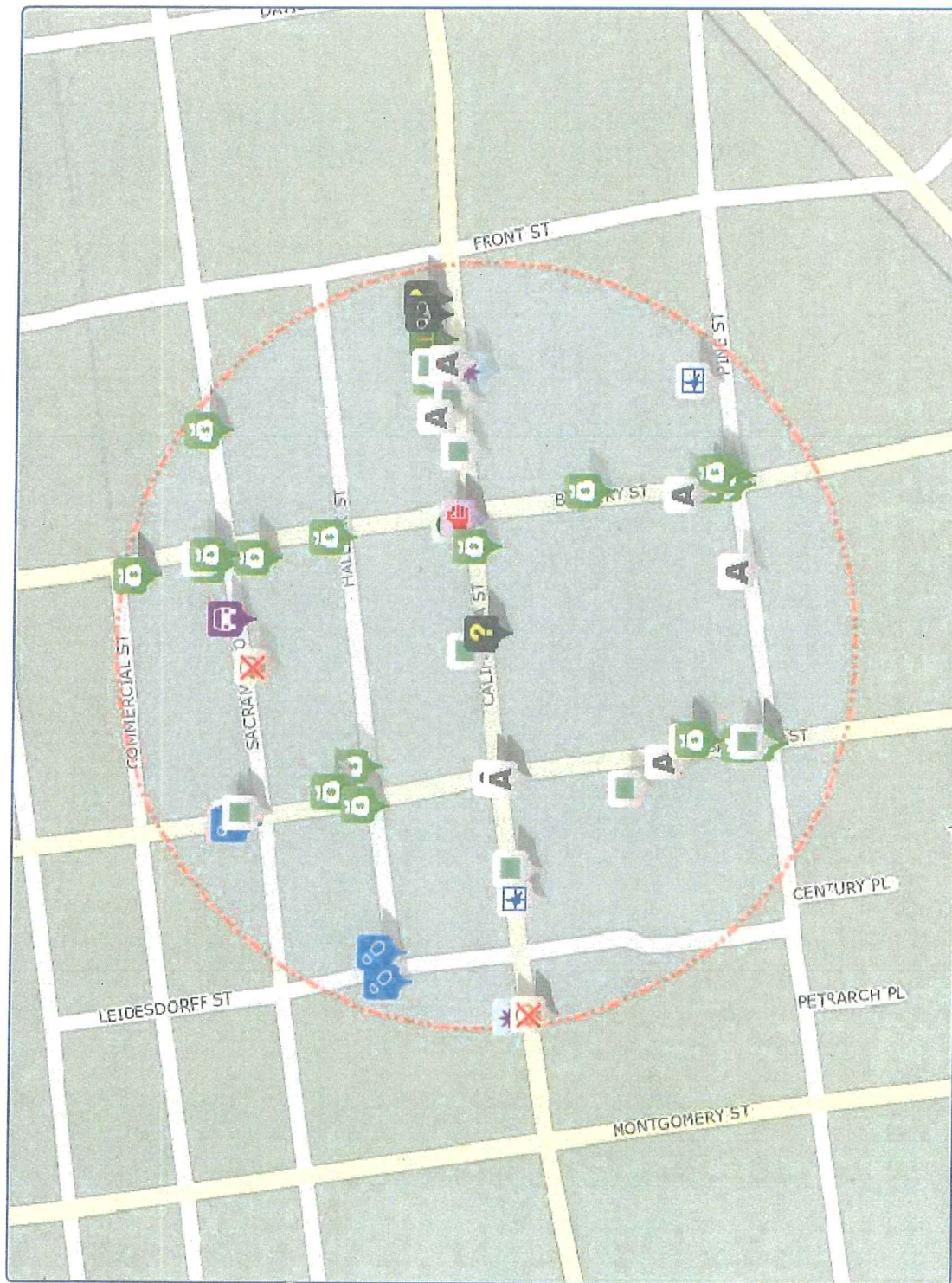
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# 350 California Street - 500 Foot Radius

3/6/11 - 3/4/12



## Map Legend

Incidents (162)	
Larceny/Theft (46)	
Other Offenses (20)	
Non-Criminal (17)	
Warrants (17)	
Assault (8)	
Vandalism (7)	
Burglary (7)	
Suspicious Occurrence (6)	
Trespassing (6)	
Forgery/Counterfeiting (6)	
Robbery (5)	
Secondary Codes (4)	
Fraud (4)	
Warrants (2)	
Bad Checks (1)	
Recovered Vehicle (1)	
Arson (1)	
Vehicle Theft (1)	
Loitering (1)	
Embezzlement (1)	
Drug/Narcotic (1)	

All representations on this map are distributed and transmitted "AS IS" without warranties of any kind, either expressed or implied including without limitation, warranties of title or implied warranties of merchantability or fitness for a particular purpose. In no event shall San Francisco Police Department become liable to users of these data for any loss or damages, consequential or otherwise, including but not limited to time, money, goodwill, arising from the use, operation or modification of the data. The visual presentation of data is being provided strictly as a courtesy, not as an obligation to its users.

WARNING: This map does not meet the national map accuracy standards.





Mar. 23, 2012 2:53PM

No. 0349 P. 1/1

**RECEIVED**

MAR 15 2012

**LIQUOR LICENSE REVIEW**

CITY &amp; COUNTY OF S.F.

PLANNING DEPARTMENT  
TAG TEAM

TO: Planning Department  
AnMarie Rodgers/CTYPLN/SFGOV  
Georgia Powell/CTYPLN/SFGOV@SFGOV  
Fax No.: 558-6409

File: 120180

Block/Lot: 0238 / 008

Zoning: C-3-O

Quad: NE

map # 1200404

TO: Inspector Kenneth Stocker  
Police Department  
Fax No.: 553-1463

DATE: March 15, 2012

This item is scheduled to be heard at a meeting on April 23, 2012. **PLEASE  
EMAIL YOUR RESPONSE BY:** April 19, 2012, to Gail Johnson, Clerk, City  
Operations and Neighborhood Services Committee.

Gail.Johnson@sfgov.org - Fax No: 554-7714

Applicant Name: Farid Tawil  
and Business Name: S.F. Gift and News

Applicant Address: 350 California Street  
San Francisco, CA 94104  
and Phone No. (415) 693-0681

PLANNING COMMENTS: ☒ Approval ☐ Denial

Permitted per Planning Code Section 219(b)

Rick Crawford 3/23/12

POLICE COMMENTS: ☐ Approval ☐ Denial