	ORS 10/22/12
	10/22/12
Date	i i
	04. 30, 2012
ort ort earings) ver Letter and/or Repo mission	!rt
	0/19/12
	Analyst Report ort ort nearings) ver Letter and/or Repo mission onal space is needed)

An asterisked item represents the cover sheet to a document that exceeds 25 pages. The complete document can be found in the file.

FILE NO. 120878

[Liquor License - 1115-1117 Market Street]

RESOLUTION NO.

Resolution determining that the issuance of a Type 64 special on-sale general theater license to Jason Seifer for the American Conservatory Theatre
Foundation, dba The Costume Shop, located at 1115-1117 Market Street (District 6), will serve the public convenience and necessity of the City and County of San Francisco, in accordance with Section 23958.4 of the California Business and Professions Code, and recommending that the California Department of Alcoholic Beverage Control impose conditions on the issuance of the license.

WHEREAS, Jason Seifer is seeking the issuance of a Type 64 special on-sale general theater license for the American Conservatory Theatre Foundation, dba The Costume Shop, located at 1115-1117 Market Street; and,

WHEREAS, The Planning Department has verified that the area is properly zoned and recommends approval; and,

WHEREAS, The Police Department has filed no protests with the Department of Alcoholic Beverage Control under Section 24013 of the California Business and Professions Code, and recommends that the Department of Alcoholic Beverage Control issue the liquor license with conditions; and

WHEREAS, The conditions recommended by the Police Department are: 1)
Sales, service, and consumption of alcoholic beverages shall be permitted only between
4:00 p.m. to 11:00 p.m. Sunday through Thursday and 4:00 p.m. and 12:00 a.m.
(midnight) Friday and Saturday; 2) The sale and serving of alcoholic beverages shall be
limited to ticketholders only during, and two hours prior to, a bona fide theater

BOARD OF SUPERVISORS

Page 1 10/22/12

25

1

performance of the theater company. A bona fide theater performance is defined as the "licensee must actually operate a troupe of actors or other performers for the purpose of putting on a performances"; 3) Sales, service, and consumption of alcoholic beverages shall be made only from stationary bars or portable bars and waiter/waitress service; and shall not be sold, served, or delivered to customers by individual ambulatory vendors; 4) The sale of alcoholic beverages for consumption off the premises is strictly prohibited; 5) Alcoholic beverages shall be served in containers clearly distinguishable from non-alcoholic beverage containers; 6) The sale of alcoholic beverages shall be limited to no more than 2 beverages per person per sale; 7) The petitioner shall post signs measuring no less than 12 x 12 inches with lettering no smaller than 2 inches in height that read: "No alcoholic beverages beyond this point" at all permitted exits, entrances, stairwells, and entrances to the theater seating area as depicted on the ABC 257; 8) An employee or security guard shall be assigned the responsibility of ensuring all alcoholic beverages remain inside the permitted area whenever the privileges of the ABC license are being exercised; 9) At any time the licensee(s) utilizes a third party promoter at this premises the licensee shall maintain control of the management, operation, and staffing of the business, and shall approve all marketing materials; 10) Loitering (loitering is defined as "to stand idly about; linger aimlessly without lawful business") is prohibited on any sidewalks or property adjacent to the licensed premises under the control of the licensee(s) as depicted on the ABC-257; 11) The petitioner(s) shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control; and 12) The exterior of the premises shall be equipped with lighting of sufficient power to illuminate and make easily discernible the appearance and conduct of all persons on or about the premises.; now, therefore, be it

BOARD OF SUPERVISORS

RESOLVED, That in accordance with Section 23958.4 of the California Business and Professions Code, the Board of Supervisors of the City and County of San Francisco hereby determines for the foregoing reasons that the issuance of a Type 64 special on-sale general theater license for the American Conservatory Theatre Foundation, dba The Costume Shop, located at 1115-1117 Market Street, will serve the public convenience or necessity of the City and County of San Francisco; and

FURTHER RESOLVED, That the Board of Supervisors of the City and County of San Francisco hereby endorses and adopts the recommendations of the Police Department listed above, and recommends that the Department of Alcoholic Beverage Control issue the license with those conditions.

BOARD OF SUPERVISORS



San Francisco Police Department ABC Liaison Unit



Alcoholic Beverage License -Public Convenience and Necessity Recommendation

To:

The San Francisco Board of Supervisors' Committee on City

Operations & Neighborhood Services

Supervisor Sean Elsbernd Supervisor Carmen Chu Supervisor Christina Olague

From:

Inspector Julie Lazar 1407

ABC Liaison Unit (ALU) 553-1049

Date:

October 15, 2012

Subject:

P.C.N. Investigation Regarding:

American Conservatory Theatre Foundation

DBA: The Costume Shop at the American

Conservatory Theatre Foundation

1115-1117 Market Street

Denise Baker (415) 439-2332

Denise Baker, for The American Conservatory Theatre Foundation, has filed an application with the California Department of Alcoholic Beverage Control (ABC) seeking an alcoholic beverage license Type 64 (Special On-Sale General) for 1115-1117 Market Street (located between 7th Street and 8th Street). The Costume Shop at the American Conservatory Theatre Foundation is a 49 seat "Black Box" theatre used for smaller productions.

It should be noted that during the application process, notification date for the 500 mailer was on June 1, 2012. The Notice to the Public was posted on May 25, 2012.

For the purposes of this hearing, the California Department of Alcoholic Beverage Control (ABC) seeks a determination from the Board of Supervisors as to the approval or denial of this license.

Police Calls for Service:

From July 2011 to July 2012-72

Police Reports:

From July 2011 to July 2012-1

San Francisco Plot Information:

This premise is located in Plot 208

The High Crime area is defined as 215 or more reported incidents in a plot.

This plot had 2,183 reported incidents recorded for 2010. This is OVER the High Crime area definition by 1,968 incidents.

The applicant premises is located in a "High Crime" area.

State Census Tract Information:

This premise is located in Census Tract 176.01

Population for this tract is: 7,630

On-sale license authorized by census tract: 26

Active on-sale licenses: 75

Off-sale licenses authorized by census tract: 7

Active off-sale licenses: 10

Applicant premises is located in an "undue concentration" area.

Letters of Protest:

There is no record of protest with the California Department of Alcoholic Beverage Control, (ABC).

Letters of Support:

There is no record of support with the California Department of Alcoholic Beverage Control, (ABC).

Departmental Recommendation:

No opposition from Southern Station

The Police Department recommends approval. The following conditions have been recommended to the California Department of Alcoholic Beverage Control, (ABC):

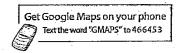
1. Sales, service, and consumption of alcoholic beverages shall be permitted only between 4:00 p.m. to 11:00 p.m. Sunday through Thursday and 4:00 p.m. and 12:00 a.m. (midnight) Friday and Saturday.

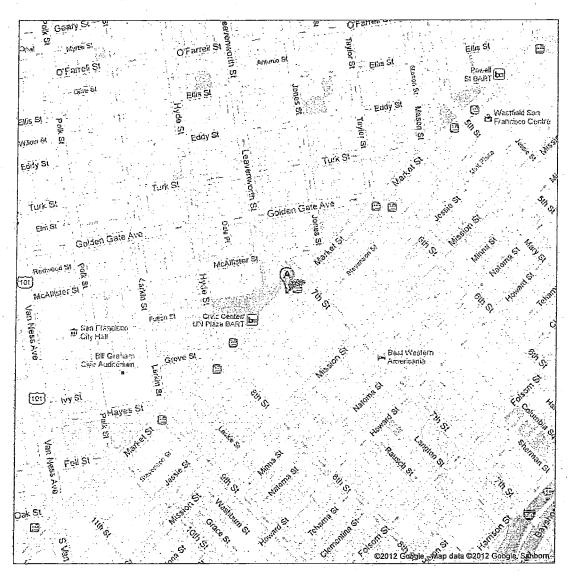
- 2. The sale and serving of alcoholic beverages shall be limited to ticketholders only during, and two hours prior to, a bona fide theater performance of the theater company. A bona fide theater performance is defined as the "licensee must actually operate a troupe of actors or other performers for the purpose of putting on a performances."
- 3. Sales, service, and consumption of alcoholic beverages shall be made only from stationary bars or portable bars and waiter/waitress service; and shall not be sold, served, or delivered to customers by individual ambulatory vendors.
- 4. The sale of alcoholic beverages for consumption off the premises is strictly prohibited.
- 5. Alcoholic beverages shall be served in containers clearly distinguishable from non-alcoholic beverage containers.
- 6. The sale of alcoholic beverages shall be limited to no more than 2 beverages per person per sale.
- 7. The petitioner shall post signs measuring no less than 12 x 12 inches with lettering no smaller than 2 inches in height that read: "No alcoholic beverages beyond this point" at all permitted exits, entrances, stairwells, and entrances to the theater seating area as depicted on the ABC 257.
- 8. An employee or security guard shall be assigned the responsibility of ensuring all alcoholic beverages remain inside the permitted area whenever the privileges of the ABC license are being exercised.
- 9. At any time the licensee(s) utilizes a third party promoter at this premises the licensee shall maintain control of the management, operation, and staffing of the business, and shall approve all marketing materials.
- 10. Loitering (loitering is defined as "to stand idly about; linger aimlessly without lawful business") is prohibited on any sidewalks or property adjacent to the licensed premises under the control of the licensee(s) as depicted on the ABC-257.
- 11. The petitioner(s) shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control.
- 12. The exterior of the premises shall be equipped with lighting of sufficient power to illuminate and make easily discernible the appearance and conduct of all persons on or about the premises.

Thank you

Gougle

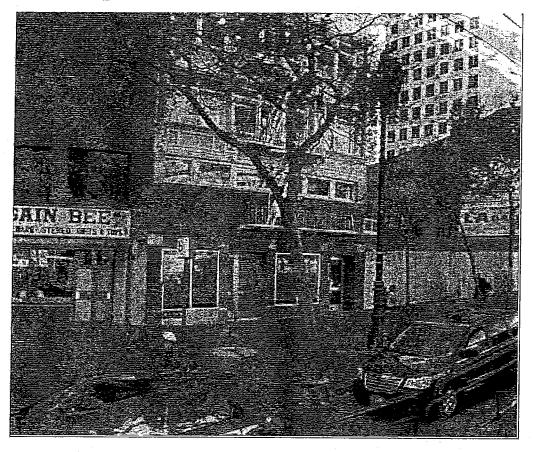
Address 1115 Market St San Francisco, CA 94102





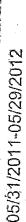
Google

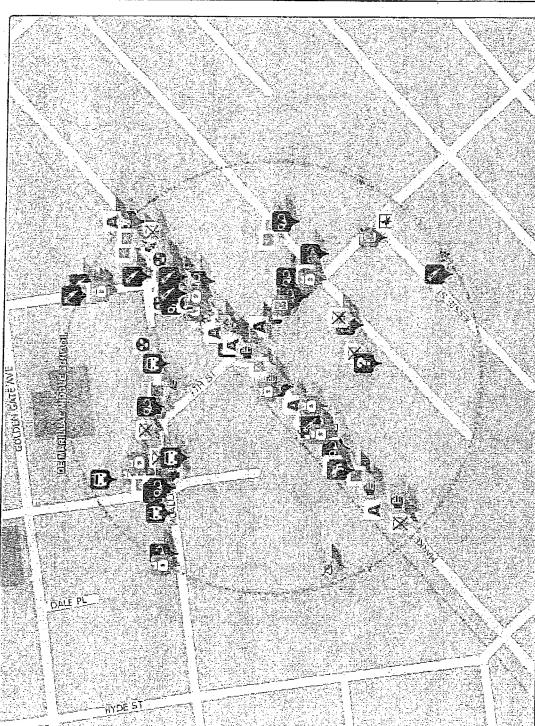
Address 1115 Market St San Francisco, CA 94102



Map Legend

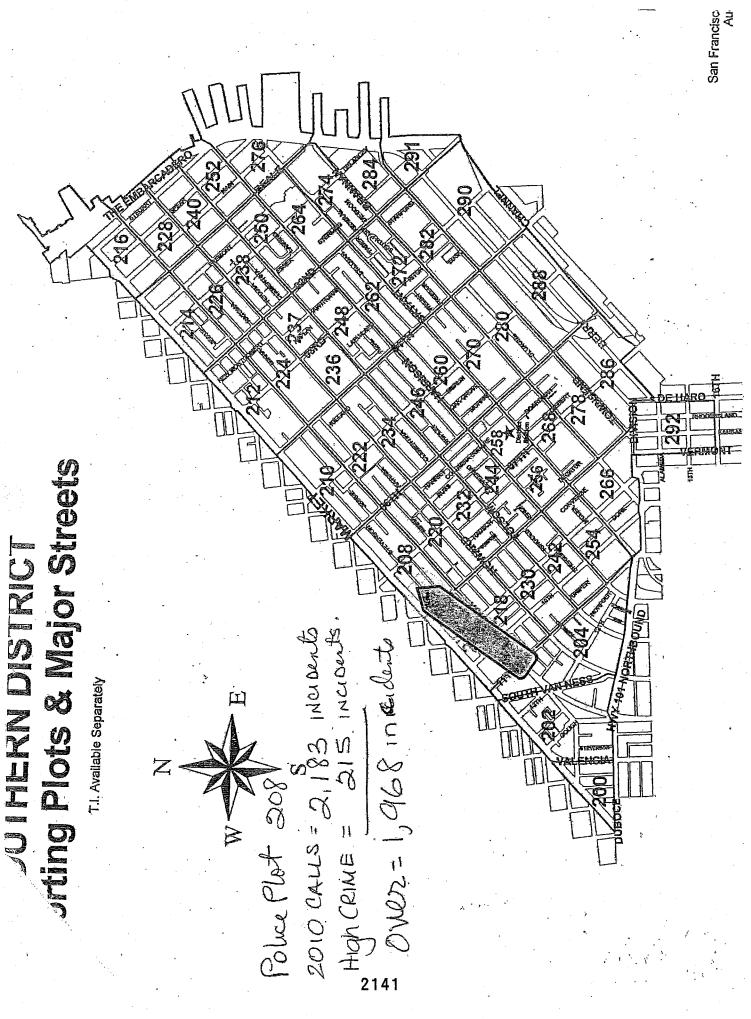
1115 Market Street-550' radius





All representations on this map are distributed and transmitted "AS IS" without warranties of any kind, either expressed or implied including without limitation, warranties of title or implied warranties of merchantability or fitness for a particular purpose. In no event shall San Francisco Police Department become liable to users of these data for any loss or damages, consequential or otherwise, including but not limited to time, money, goodwill, arising from the use, operation or modification of the data. The visual presentation of data is being provided strictly as a courtesy, not as an obligation to its users,

WARNING: This map does not meet the national map accuracy standards.



export To 🖪 New!	
------------------	--

export To	Report	Received	Received	1	Call	Unit		
Call No	No	Date	Time	Priorit	Туре	ID	Disposition	Location
121821911		06/30/2012	14:20:15	С	000			1115 MARKET ST
121750149		06/23/2012	00:49:03	С	000			1115 MARKET ST
121640406		06/12/2012	06:11:02	C	000		CANC	1115 MARKET ST
121420602		05/21/2012	08:15:15	I	901			1115 MARKET ST
121292288		05/08/2012	16:31:15	В	913			1115 MARKET ST
121230486		05/02/2012	07:09:06	В	000			1115 MARKET ST
121131642		04/22/2012	13:30:27	С	000			1115 MARKET ST
121033545		04/12/2012	22:32:28	C	000			1115 MARKET ST
121033542		04/12/2012	22:31:52	С	913			1115 MARKET ST
121033541		04/12/2012	22:31:17	С	000			1115 MARKET ST
121020557		04/11/2012	07:48:53	С	000			1115 MARKET ST
121002528		04/09/2012	17:02:30	С	909	·		1115 MARKET ST
120902364		03/30/2012	17:25:06	С	000	-		1115 MARKET ST
120852447		03/25/2012	18:05:28	С	000			1115 MARKET ST
120773049		03/17/2012	19:53:14	С	000			1115 MARKET ST
120751191	(03/15/2012	10:58:03	С	488			1115 MARKET ST
120692587		03/09/2012	16:29:53	I	913			1115 MARKET ST
120460353		02/15/2012	05:25:46	С	000			1115 MARKET ST
L20441424	C	02/13/2012	12:49:35	B	913			1115 MARKET ST
20431588	ļ	02/12/2012	12;45:49	С	000			1115 MARKET
20342530	c	2/03/2012	17:23:12	С	000			L115 MARKET
20251322	o	1/25/2012	11:20:13	C	913		j	L115 MARKET
20251270	0	1/25/2012	11:10:53	C 1	000		i	115 MARKET
20210897	0	1/21/2012	09:42:09	I .	913			.115 MARKET

4					
				_ 1	ST
120201852	01/20/2012	15:35:07	I	913	1115 MARKET ST
120201754	01/20/2012	15:08:05	С	913	1115 MARKET ST
120201749	01/20/2012	15:06:14	C	000	1115 MARKET ST
120151879	01/15/2012	15:11:10	С	000	1115 MARKET ST
120072201	01/07/2012	16:3 9 :46	В	913	1115 MARKET ST
120061681	01/06/2012	13:35:12	С	000	1115 MARKET ST
120061649	01/06/2012	13:24:40	С	000	1115 MARKET ST



						1.5		
export To	Ivew!					•	•	
Call No	Report No	Received Date	Received Time	Priorit	Call Type	Unit ID	Disposition	Location
113543479		12/20/2011	23:21:55	В	913			1115 MARKET ST
113543473		12/20/2011	23:20:55	С	000			1115 MARKET ST
113543470		12/20/2011	23:20:23	В	913			1115 MARKET ST
113511761		12/17/2011	14:01:46	С	000			1115 MARKET ST
113492631		12/15/2011	19:01:45	I	000			1115 MARKET ST
113393234	*	12/05/2011	20:07:46	С	000			1115 MARKET ST
113393232	-	12/05/2011	20:07:21	С	000			1115 MARKET ST
113322558		11/28/2011	18:15:12	C	000			1115 MARKET ST
113322556		11/28/2011	18:14:34	С	913	,		1115 MARKET ST
113233031		11/19/2011	22:38:01	C	913			1115 MARKET ST
113103259		11/06/2011	23:54:35	В	913		· :	1115 MARKET ST
113072677		11/03/2011	18;27:18	C C	000			1115 MARKET ST
113002834 112982577		10/27/2011	20:04:49	В	488			1115 MARKET ST
112924011		10/25/2011	23:27:50	С	913			1115 MARKET ST 1115 MARKET
112912326		10/19/2011	16:56:55	T	913			ST 1115 MARKET
112812208		0/08/2011	16:32:59		913			ST 1115 MARKET
112812200		0/08/2011	16:30:23		913			ST 1115 MARKET
112751231		•	10:06:03		000			ST 1115 MARKET
112741554			11:45:00		000			ST 1115 MARKET
112713395			19:44:06		000			ST 1115 MARKET
112692437			16:02:45		801			ST L115 MARKET
112673727			23:34:52		000			ST L115 MARKET
112633166			19:46:51		000			T 115 MARKET
	ان.	-,,	TO: 10101	· '		1	.]3	TATALITATION

4				•	
					ST
112520017	09/09/2011	00:06:22	C	000	1115 MARKET ST
112301642	08/18/2011	13:07:22	С	901	1115 MARKET ST
112292562	08/17/2011	17:39:32	С	913	1115 MARKET ST
112142667	08/02/2011	18:35:59	В	913	1115 MARKET ST
112033150	07/22/2011	20:02:39	C	913	1115 MARKET ST
111971142	07/16/2011	11:00:14	С	000	1115 MARKET ST
111943294	07/13/2011	20:26:41	C	000	1115 MARKET ST
111932583	07/12/2011	17:38:23	С	000	1115 MARKET ST



export To New!

Records 1 through 3 of 3

		•						
Call No	Report No	Received Date	Received Time	Priority	Call Type	Unit ID	Disposition	Location
121012945	·	04/10/2012	21:39:09	В	913	3B13E	HAN	1117 MARKET ST
120642814		03/04/2012	18:54:13	C	000			1117 MARKET ST
120012386		01/01/2012	13:59:47	С	000			1117 MARKET ST

export To Mew!

Records 1 through 6 of 6

Call No	Report No	Received Date	Received Time	Priority	Call Type	Unit	Disposition	Location
113412345		12/07/2011	17:22:42	В	910	3B13D	NOM	1117 MARKET ST
113342804		11/30/2011	17:50:36	В	100A		1	1117 MARKET ST
112780398		10/05/2011	06:44:25	В	100A	3B3A		1117 MARKET ST
112780197		· · · · · · · · · · · · · · · · · · ·	02:29:19	В	100A	3B13E	' I	1117 MARKET ST
112342775	110674606	08/22/2011	19:29:09	С	000	4T201	ARR	1117 MARKET ST
111921823		07/11/2011	14:12:14	С	901			1117 MARKET ST

Protest unlawful ass bilkt. Bart Frotest

LIQUOR LICENSE REVIEW

TO:	Planning Department AnMarie Rodgers/CTYPLN/SFGOV	File: 120878
<u>.</u>	Georgia Powell/CTYPLN/SFGOV@SFGOV Fax No.: 558-6409	Blockflot: 3702/048
TO:	Fax No.: 553-1463	Blockflot: 3702 / 048 Zoning: C-3-G Quad: NE MB # 1201706
DATE:	September 6, 2012	
PLEASE EM	entatively scheduled to be heard in four to si IAIL YOUR RESPONSE BY: October 17, 2 perations and Neighborhood Services Comr Derek.Evans@sfgov.org - Fax No: 55	012, to Derek Evans, nittee.
Applicant Na and Busines		17 Market Street)
Applicant Ac	San Francisco, CA 94108	
PLANNIN	G COMMENTS: ☑ Approval	☐ Denial
Pn Se	tion 218 (6) of the flan	Janue Grantier
POLICE C	COMMENTS: Approval	☐ Denial



File # 120878

Public Convenience and Necessity Resolution Hearing Request

LIQUOR LICENSE APPLICATION

The American Conservatory Theatre Foundation (A.C.T.) requests a "public convenience and necessity" resolution hearing from the Board of Supervisors in conjunction with our application for a liquor license at **The Costume Shop** which has the following details:

NAME:

Jason Seifer, Director of Finance

PHONE:

415.834.3200

BUSINESS NAME:

American Conservatory Theatre Foundation

BUSINESS ADDRESS:

The Costume Shop

1115-1117 Market Street

San Francisco, CA 94102

MAILING ADDRESS:

American Conservatory Theater

30 Grant Avenue

San Francisco, CA 94108

TYPE OF LICENSE:

Special On-Sale General Theater (#64)

BUSINESS HOURS:

When there are performances occurring at the Costume Shop, the

performances are typically in the evenings at 8pm (doors open at 7pm and close around 10pm) and periodic matinee performances at 2pm (doors open at 1pm

and close around 4pm).

THE COSTUME SHOP AND THE FUTURE

As a component to the company's expanded community engagement initiatives, A.C.T. opened **The Costume Shop** in December of 2011 in the heart of San Francisco's Central Market neighborhood. The storefront is within A.C.T.'s actual costume shop, a space the company has leased for 13 years. The new black box theater provides A.C.T. with a stronger presence in the neighborhood, as well as a flexible stage allowing us to produce a rich variety of artistic work, from student-devised projects to interdisciplinary collaborations with local artists.

The Costume Shop is already providing numerous opportunities for collaboration with local arts and community organizations, through A.C.T.'s grant-supported efforts to provide free performance space to local companies who cannot afford the high cost of renting in downtown San Francisco. A few of the organizations who already have confirmed bookings for this coming season include Campo Santo, Magic Theatre, Encore Theatre (Z Space) and Singers of the Street. In addition, this multi-use space enables A.C.T. to expand all of our education and outreach programs, and, in particular, to make them ever more accessible to youth and families living in the Central Market area.

In the past year, A.C.T. has substantially enhanced its investment in the arts education and community outreach to expand educational programming to neighborhood schools with high rates of socioeconomically disadvantaged youth and English learners. Deepening the partnerships A.C.T. has already established with the schools and after-school programs that serve A.C.T.'s home neighborhood, while pursuing partnerships with organizations we have not yet connected with, we hope to engage local audiences of every age, experience level, and cultural background in the creation and appreciation of the great works of world literature that inform and shape our mutual heritage while celebrating the vibrant diversity of one of San Francisco's richest, yet most underserved, neighborhoods.

TENDERLOIN/CENTRAL MARKET COMMUNITY OUTREACH

Since as early as 1989, A.C.T. has partnered with several Tenderloin service organizations, offering free acting workshops for children and teens through such neighborhood institutions as **Glide Memorial Church**, the **Vietnamese Youth Development Center**, and the **Boys and Girls Club**. Current programs include an ongoing, long-term residency with the **Tenderloin Boys & Girls** clubhouse, where A.C.T. teaching artists work weekly with Boys & Girls Club youth who attend the DeMarillac Academy, a parochial school dedicated to serving low-income families in the Tenderloin and other at-risk communities in San Francisco. Many of these students have also taken advantage of scholarships offered by our **Young Conservatory** for continued training.

For more than 20 years, A.C.T.'s **Pay What You Wish (PWYW)** program has been a mainstay of the repertory season at our 1,000 seat theater on Geary Street. At one performance of each main stage production, patrons are able to pay what they wish for their tickets if they donate food to the **San Francisco Food Bank**, which serves 450 local nonprofit local organizations (until four years ago, the exclusive beneficiary of PWYW was **Raphael House**, a homeless shelter for children and families located in the Tenderloin). A.C.T. has also over the years donated thousands of free tickets to constituents of **Community Access Ticket Service (CATS)**, which distributes free tickets to staff and clients of numerous Tenderloin and Central Market—based nonprofits.

Some of the organizations included in these ticket donation efforts are The Arc of San Francisco (Howard & 11th), the Boys & Girls Clubs (Jones & Golden Gate), the Center for Young Women's Development (Folsom & 4th), Central City Hospitality House (Turk & Leavenworth), Central Shih Yu-Lang YMCA (Golden Gate & Leavenworth), Compass Family Services (multiple neighborhood locations), Downtown Senior Center (O'Farrell & Jones), Episcopal Community Services of San Francisco (6th & Mission), Glide Foundation (Ellis & Taylor), Larkin Street Youth Services, Lutheran Social Services of Northern California (8th & Clementina) SafeHouse (Ellis & Hyde), St. Anthony's Foundation-Father Alfred Center (Golden Gate & Jones), St. Vincent De Paul Society-Arlington Residence (Ellis & Leavenworth), Tenderloin After-School Program (TASP), Tenderloin Health, TODCO (4th & Howard), and Youth Chance High School (Steuart & Howard). A.C.T. also frequently offers free tickets to several neighborhood nonprofit agencies (including the Tenderloin Neighborhood Development Corporation) directly. For performances of The Scottsboro Boys alone, A.C.T. offered 850 tickets (valued at more than \$20,000) to community and public school groups through CATS and our own education/community outreach contact lists, bringing the powerful message of this multiple Tony Award-nominated show about a shameful period in American racial history to some of the most underserved populations of our city at no cost to them.

A.C.T. also reaches out to the local neighborhood to make connections in our artistic work, providing free community readings and discussions for plays of relevance to residents (most recently *Marcus; or The Secret of Sweet* in 2010), as well as looking to the neighborhood's richness to inspire the work itself. For example, in 2008–09, students in A.C.T.'s nationally top-ranked **Master of Fine Arts Program**, under the direction of distinguished Bay Area theater artist and activist **Joan Mankin** (San Francisco Mime Troupe), developed an original theater piece based on interviews with homeless Tenderloin residents. The fall workshop and spring performance at **Glide** were attended by a diverse array of Tenderloin residents, including the individuals whose stories formed the basis of the play.

PUBLIC CONVENIENCE AND NECESSITY RESOLUTION HEARING

We would welcome the opportunity to share the plans for our community engagement initiatives at **The Costume Shop** and are happy to answer any questions which may arise in conjunction with our application for a liquor license at this location.