File No.	130315
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Committee Item No	8	
Board Item No.		

### **COMMITTEE/BOARD OF SUPERVISORS**

AGENDA PACKET CONTENTS LIST

Committee:	Rules	Date <u>4/18/13</u>	
Board of Su	pervisors Meeting	Date	
Cmte Boa	rd		
	Motion Resolution Ordinance Legislative Digest Budget Analyst Report Legislative Analyst Report Youth Commission Report Introduction Form (for hearin Department/Agency Cover Le MOU Grant Information Form Grant Budget Subcontract Budget Contract/Agreement Award Letter Application	• ,	
OTHER  OTHER  OTHER	Public Correspondence  (Use back side if additional s  Stipulation Legarding Entry of Exhibits A-E	Final Judgement	
Completed b	y: <u>Linda Wong</u>	Date <u>4/15/13</u>	,
Completed b	py:	Date	×

An asterisked item represents the cover sheet to a document that exceeds 25 pages. The complete document is in the file.

[Settlement of Lawsuit - CTIA - The Wireless Association]

Ordinance authorizing settlement of a lawsuit filed by CTIA against the City and County of San Francisco: the lawsuit was filed on July 23, 2010, in United States District Court, Northern District of California, Case No. 3:10-cv-03224 (WHA); entitled CTIA - The Wireless Association v. City and County of San Francisco; the material terms of said settlement are that: CTIA and the City will enter into a stipulated Final Judgment for the CTIA, including declaratory relief and a permanent injunction against enforcement of the Cell Phone Right-to-Know Law; the City will cease all litigation over the Cell Phone Right-to-Know Law; and, CTIA will waive its claims for attorney's fees.

Be it ordained by the People of the City and County of San Francisco:

Section 1. The City Attorney is hereby authorized to settle the action entitled "CTIA -The Wireless Association v. City and County of San Francisco," United States District Court, Northern District of California, Case No. 3:10-cv-03224 (WHA), on substantially the same terms as set forth in the Settlement Agreement on file with the Clerk of the Board of Supervisors in File No. 130315, which is incorporated by reference and declared to be a part of this ordinance as if set forth fully herein. The Settlement Agreement provides that: CTIA and the City will enter into a stipulated Final Judgment for the CTIA, including declaratory relief and a permanent injunction against enforcement of the Cell Phone Right-to-Know Law (Environment Code Chapter 11, adopted by Ordinance No. 155-10 and as amended by Ordinance No. 165-11) and implementing regulations; the City will cease litigation over the Cell Phone Right-to-Know Law; and, CTIA will waive its entitlement to any attorney's fees and costs it could seek in any court as a result of being a prevailing party in the litigation. A copy of the stipulated Final Judgment is on file with the Clerk of the Board of Supervisors in File

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#### Settlement Agreement

This Settlement Agreement (this "Agreement") is made by and between CTIA-The Wireless Association ("CTIA"), on the one hand, and the City and County of San Francisco (the "City"), on the other hand. Signatories to this Agreement are individually referred to as a "Party" and jointly as the "Parties."

#### RECITALS

WHEREAS, in 2010, CTIA filed a lawsuit against the City and County of San Francisco ("City") seeking to invalidate the City's Cell Phone Right-to-Know law, Ordinance No. 155-10 CTIA v. City and County of San Francisco, No. 10-3224 (N.D. Cal) (the "Litigation"), which was subsequently amended by Ordinance No. 165-11 (attached as Exhibits A and B) ("Ordinance"), and which was implemented by Regulations and Materials adopted by the Department of Environment, including those scheduled to become effective on September 30, 2011 (attached as Exhibit C);

WHEREAS, CTIA secured on October 27, 2011 a partial preliminary injunction from the United States District Court for the Northern District of California, and, following cross-appeals, secured a favorable Ninth Circuit decision, holding that the Ordinance, Regulations and Materials, including a "factsheet" revised at the District Court's direction (attached as Exhibit D) (all materials collectively referred to as "Display Materials"), should be preliminarily enjoined in their entirety under the First Amendment, CTIA v. City and County of San Francisco, 2012 WL 3900689 (Nos. 11–17707, 11–17773) (Sept. 20, 2012);

WHEREAS, the City filed a Petition for Rehearing En Banc which was denied on February 27, 2013, and the Ninth Circuit's mandate issued on March 11, 2013 with an award of costs to CTIA;

WHEREAS, CTIA is entitled to seek attorneys' fees from the United States Court of Appeals for the Ninth Circuit and the United States District Court for the Northern District of California, as a prevailing party on its First Amendment claim within the meaning of 42 U.S.C. 1988 and filed a petition for fees on March 13, 2013 in the United States Court of Appeals for the Ninth Circuit to comply with filing deadlines and preserve its right to seek fees in the event a settlement was not reached and ratified by the City Board of Supervisors;

WHEREAS, the parties have reached a settlement, subject to approval by the San Francisco Board of Supervisors, to terminate, compromise, and resolve expeditiously all aspects of the Litigation;

#### TERMS OF SETTLEMENT

- 1. Recitals. The foregoing recitals are incorporated into and made a part of this Agreement.
- 2. Board of Supervisors Approval. This Agreement is contingent upon approval by the San Francisco Board of Supervisors, and shall only be effective on the date an ordinance

approving the Agreement becomes effective, either as a result of signature by the Mayor or a veto override by the Board. The City agrees to make its best efforts to obtain final Board and Mayoral action on an ordinance approving this agreement by June 1, 2013.

#### 3. Agreements by CTIA and the City.

- (a) CTIA agrees it will waive its entitlement to any attorney's fees and costs it could seek in any court as a result of being a prevailing party in the Litigation. This includes withdrawing the March 13, 2013 fee petition pending before the United States Court of Appeals for the Ninth Circuit after the entry of final judgment as described herein.
- (b) The City agrees that it will cease and refrain from further litigation over the Ordinance, Regulations, or Display Materials, including any attempt to seek further review of the Ninth Circuit ruling by the Supreme Court of the United States.
- (c) The City represents that it is not presently considering legislation or regulatory action that would impose any requirement on any private person or entity to disclose or display any information regarding radiofrequency energy from cell phones.
- (d) The City will consent to the entry of final judgment for CTIA, including declaratory relief and a permanent injunction against all aspects of the Ordinance, Regulations and Display Materials by the District Court in the form attached as Exhibit E, and that it will join CTIA in filing such stipulation and proposed order and any motion or other papers necessary to effectuate such stipulation within three (3) business days after the ordinance approving this Agreement becomes effective.
- (e) The parties expressly agree that if the Board of Supervisors does not adopt an ordinance approving the Agreement, or if that Ordinance does not become effective, either as a result of signature by the Mayor or a veto override by the Board, within 90 days of its execution, CTIA may, at its option, terminate this Settlement Agreement, and CTIA may seek its attorneys' fees.
- 4. **Execution.** This Agreement may be executed in multiple counterpart originals, each of which shall constitute one and the same document and shall be deemed an original. Each of the signatories of this Agreement represents and warrants that he or she is authorized to execute this Agreement and to bind his or her respective Party.
- 5. Entire Agreement. This Agreement represents the entire agreement between the Parties relating to the subject matter described herein and supersedes any other prior or contemporaneous negotiations, representations, agreements and understandings, oral or written, relating to the Litigation.
- 6. **No Inference From Drafting.** This Agreement was negotiated between the Parties at arms' length. Each Party had the opportunity to consult with counsel. None of the Parties will be entitled to have any language herein construed against the other because of the identity of the drafter.

7. Laws of the State of California. This Agreement, and any dispute related to or arising under this Agreement, shall be governed by and construed under California law.

IN WITNESS WHEREOF,

The	City	and	Count	v of	San	Fran	icisco	þ
		CARRA	COMM	,	~			•

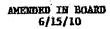
By: Date:

Vince Chhabria, Counsel to the City

CTIA-The Wireless Association

Andrew G. McBride, Counsel to CTIA.

### EXHIBIT A



FILE NO. 100104

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24 25 ORDINANCE NO. 155-10

[Cell Phones; Retailers' Duty to Disclose Specific Absorption Rate Values.]

Ordinance amending the San Francisco Environment Code by adding Chapter 11, Sections 1100 through 1106 4105, to require retailers to disclose Specific Absorption Rate values for cell phones, and making environmental findings.

Note:

Additions are <u>single-underline italics Times New Romans</u>, deletions are <del>strikethrough Italics Times New Roman</del>. Board amendment additions are <u>double underfined</u>. Board amendment deletions are strikethrough normal.

Be it ordained by the People of the City and County of San Francisco:

Section 1. Findings.

- (a) Government agencies and scientific bodies in the European Union (EU) and Israel have recognized the potential harm of long-term exposure to radiation emitted from cell phones and, as a result, have issued warnings about their use, especially their use by children.
- (b) The United States Federal Communications Commission ("the FCC") has established a maximum allowable Specific Absorption Rate ("SAR") rating that manufacturers must disclose to the government when offering a portable wireless device (cell phone) for sale. The SAR is a value that corresponds to the relative amount of radiofrequency energy absorbed in the head or body of a user of a wireless handset. At the time of adoption of this ordinance, the FCC limit for public exposure from cellular telephones is an SAR level of 1.6 watts per kilogram (1.6 W/kg) for spatial peak (local) SAR, such as SAR in the user's head, as averaged over any 1 gram of tissue.
- (c) The SAR values for different makes and models of cell phones differ widely, but consumers are not able to make informed purchasing decisions because there is no

Mayor Newsom, Supervisor Maxwell BOARD OF SUPERVISORS

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requirement that the retailer provide the applicable SAR values to the consumer at the point when the consumer is deciding between various makes and models.

- (d) Cell phones are an important communication tool, especially during emergencies, and radiation exposure from cell phones can be reduced by using a speakerphone or a headset, or by sending text messages.
- Section 2. The San Francisco Environment Code is hereby amended by adding Chapter 11, Sections 1100 through 1106 4105, to read as follows:

#### CHAPTER 11: CELL PHONE DISCLOSURE REQUIREMENTS

#### SEC. 1100. TITLE.

This Chapter may be known as the "Cell Phone Right-to-Know Ordinance."

#### SEC. 1101. DEFINITIONS.

For the purposes of this Chapter, the following terms shall have the following meanings, unless the context requires otherwise:

- (a) "Cell phone" means a portable wireless telephone device that is designed to send or receive transmissions through a cellular radiotelephone service, as defined in Section 22.99 of Title 47 of the Code of Federal Regulations. A cell phone does not include a wireless telephone device that is integrated into the electrical architecture of a motor vehicle.
- (b) "Cell phone retailer" means any person or entity within the City which sells or leases cell phones to the public or which offers cell phones for sale or lease. "Cell phone retailer" shall include a "formula cell phone retailer." "Cell phone retailer" shall not include anyone selling or leasing cell phones over the phone, by mail, or over the internet. "Cell phone retailer" shall also not include

Mayor Newson , Supervisor Maxwell BOARD OF SUPERVISORS

Page 2 6/15/2010

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anyone selling or leasing cell phones directly to the public at a convention, trade show, or conference, or otherwise selling or leasing cell phones directly to the public within the City for fewer than 10 days in a year.

- (c) "Cell phone service provider" means a telecommunications common carrier authorized to offer and provide cellular service for hire to the general public.
- (d) "Director" means the Director of the Department of the Environment, or his or her designee.
- (e) "Display materials" means informational or promotional materials posted adjacent to a sample phone or phones on display at the retail location that describe or list the features of the phone. "Display materials" shall not include any tag, sticker, or decal attached to a cell phone by the manufacturer, the manufacturer's packaging for a cell phone, or materials that list only the price and an identifier for the phone.
- (f) "Formula cell phone retailer" means a cell phone retailer which sells or leases cell phones to the public, or which offers cell phones for sale or lease, through a retail sales establishment located in the City which, along with eleven or more other retail sales establishments located in the United States, maintains two or more of the following features: a standardized array of merchandise; a standardized facade; a standardized decor and color scheme; a uniform apparel; standardized signage; or, a trademark or service mark.
- (g) "SAR value" means the maximum whole-body and spatial peak Specific Absorption Rate for a particular make and model of cell phone as resistered with the Federal Communications

  Commission. (See, generally, Section 2.1093 of Title 47 of the Code of Federal Regulations.)

Mayor Newsom . Supervisor Maxwell BOARD OF SUPERVISORS

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#### SEC. 1102. REQUIREMENTS FOR CELL PHONE SERVICE PROVIDERS.

- (a) Beginning September 1, 2010, any cell phone service provider that sells its service through a retailer in the City must provide a list of those retail locations to the Department of the Environment in a form determined by the Department. The service provider must update the list annually. The Department shall adopt regulations governing the form and submission of the lists.
- (b) Beginning November 1, 2010, any cell phone service provider that sells its service through a retailer in the City must provide those retailers with the SAR value for each make and model of cell phone sold or leased at that location in connection with cell phone service from the provider. The service provider must update the information it provides to retailers whenever new makes and models of cell phones covered by the service provider are added or old makes and models dropped, or whenever the service provider receives new information on the SAR values of any of the phones.
- (c) If a cell phone service provider is unable to provide this information (in subsection b) to retailers in the City, then the Department of Environment upon the request of the service provider shall provide assistance in procuring that information.

#### SEC. 1103. REQUIREMENTS FOR CELL PHONE RETAILERS.

- (a) If a cell phone retailer posts display materials in connection with sample phones or phones on display, the display materials must include these three elements:
- (1) The SAR value of that phone and the maximum allowable SAR value for cell phones set by the FCC:
  - (2) A statement explaining what a SAR value is: and
- (3) A statement that additional educational materials regarding SAR values and cell phone use are available from the cell phone retailer.
- The Department of the Environment shall adopt regulations specifying the content and format for the elements required by this subsection (a), and shall develop a template for those elements. The

Mayor Newsom , Supervisor Maxwell BOARD OF SUPERVISORS

 elements shall be printed in a space no smaller than I inch by 2,625 inches. The SAR values and header text shall be printed in type no smaller than the size and readability equivalent of "Arial" 11 point, and the copy text shall be printed in type no smaller than the size and readability equivalent of "Arial" 8 point.

Formula cell phone retailers must comply with the requirements of this subsection (a) beginning February 1, 2011. All other cell phone retailers must comply by February 1, 2012.

(b) If a cell phone retailer does not post display materials in connection with sample phones or phones on display, the retailer must display, in a prominent location within the retail location visible to the public, a poster that includes these three elements:

(1) The SAR value of each make and model of cell phone offered for sale or lease at that retail location and the maximum allowable SAR value for cell phones set by the FCC:

(2) A statement explaining what a SAR value is; and

(3) A statement that additional educational materials regarding SAR values and cell phone use are available from the cell phone retailer.

The Department of the Environment shall adopt regulations specifying the content and format for the elements required by this subsection (b), and shall develop a template for those elements. The store poster shall be no smaller than 8.5 inches by 11 inches.

Formula cell phone retailers must comply with the requirements of this subsection (b) beginning February 1, 2011. All other cell phone retailers must comply by February 1, 2012.

(c) The Director may, in his or her discretion, authorize a retailer to use alternate means to comply with the requirements of subsections (a) and (b). The Director shall authorize such alternate means through the adoption of a regulation after a noticed hearing, and no retailer may sell or lease cell phones to the public or offer to sell or lease cell phones to the public using any alternate means of compliance with this Chapter unless specifically authorized to do so in advance in writing by the Director.

Mayor Newsom, Supervisor Maxwell BOARD OF SUPERVISORS

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#### SEC, 1104. DEPARTMENTAL FACTSHEETS: ASSISTANCE WITH COMPLIANCE,

- (a) Following a public hearing, the Department of the Environment, in consultation with the Department of Public Health, shall develop a supplemental factsheet regarding SAR values and the use of cell phones, as well as templates for display materials and store posters required by this Chapter.

  The Department of the Environment shall hold the initial public hearing by September 1, 2010, and complete the supplemental factsheet by November 1, 2010. The supplemental factsheet shall be no larger than 8.5 inches by 11 inches.
- (b) By November 1, 2010, the Department of the Environment shall issue regulations specifying the contents and format for the elements required by Section 1103, subsections (a) and (b), for display materials and store posters, respectively. By that date, the Department of the Environment shall also adopt templates for display materials and store posters.
- (c) The Department shall develop content for all of these materials that is based on and consistent with the relevant information provided by the FCC or other federal agencies having jurisdiction over cell phones, explaining the significance of the SAR value and potential effects of exposure to cell phone radiation. The materials shall also inform customers of actions that can be taken by cell phone users to minimize exposure to radiation, such as turning off cell phones when not in use, using a headset and speaker phone, or texting.

#### SEC. 1105. IMPLEMENTATION AND ENFORCEMENT.

(a) Notwithstanding those provisions of Section 1103(a) and (b) applicable to formula cell phone retailers, requiring them to make certain disclosures and statements in connection with cell phone sales and leases, the City shall not enforce those provisions until May 1, 2011. During the period between the operative date for those requirements, February 1, 2011, and May 1, 2011, the Department of the Environment shall conduct an education and assistance program for formula cell

Mayor Newsom , Supervisor Maxwell BOARD OF SUPERVISORS

Page 6 6/15/2010

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phone retailers, and shall visit the retailers and assist them with meeting the requirements of the subsections.

(b) Notwithstanding those provisions of Section 1103(a) and (b) applicable to all cell phone retailers other than formula cell phone retailers, requiring them to make certain disclosures and statements in connection with cell phone sales and leases, the City shall not enforce those provisions until August 1, 2012. During the period between the operative date for those requirements, February 1, 2012, and August 1, 2012, the Department of the Environment shall conduct an education and assistance program for those cell phone retailers, and shall visit the retailers and assist them with meeting the requirements of the subsections.

(c) The City Administrator shall issue a written warning to any person he or she determines is violating provisions of this Chapter or any regulation issued under this Chapter. If 30 days after issuance of the written warning the City Administrator finds that the person receiving the warning has continued to violate the provisions of the Chapter or any regulation issued under this Chapter, the City Administrator may impose administrative fines as provided below in subsections (d), (e), and (f).

(d). Violation of this Chapter or any regulation issued under this Chapter shall be punishable by administrative fines in the amount of:

(1) Up to \$100.00 for the first violation:

(2) Up to \$250.00 for the second violation within a twelve-month period; and

(3). Up to \$500 for the third and subsequent violations within a twelve-month period.

(e) Except as provided in subsection (d), setting forth the amount of administrative fines.

Administrative Code Chapter 100, "Procedures Governing the Imposition of Administrative Fines," as may be amended form time to time, is hereby incorporated in its entirety and shall govern the imposition, enforcement, collection, and review of administrative citations issued by the City.

Administrator to enforce this Chapter or any regulation issued under this Chapter. Violation of this

Mayor Newsom , Supervisor Maxwell BOARD OF SUPERVISORS

Page 7 6/15/2010

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Chapter is not a misdemeanor, and the Board of Supervisors intends that the requirements of this Chapter be enforced only through administrative fines as provided in this Section.

(f) For purposes of this Chapter, each individual item that is sold or leased, or offered for sale or lease, contrary to the provisions of this Chapter or any regulation issued under this Chapter shall constitute a separate violation.

#### SEC. 1106. DISCLAIMER.

In adopting and implementing this Chapter, the City and County of San Francisco is assuming an undertaking only to promote the general welfare. It is not assuming, nor is it imposing on its officers and employees, an obligation for breach of which it is liable in money damages to any person who claims that such breach proximately caused injury.

#### Section 3. Additional Provisions.

- (a) Disclaimer. In adopting and implementing this Chapter, the City and County of San Francisco is assuming an undertaking only to promote the general welfare. It is not assuming, nor is it imposing on its officers and employees, an obligation for breach of which it is liable in money damages to any person who claims that such breach proximately caused injury.
- (a) (b) Conflict with State or Federal Law. This Chapter shall be construed so as not to conflict with applicable federal or State laws, rules or regulations. Nothing in this Chapter shall authorize any City agency or department to impose any duties or obligations in conflict with limitations on municipal authority established by State or federal law at the time such agency or department action is taken.
- (b) (c) Severability. If any of the provisions of this Chapter or the application thereof to any person or circumstance is held invalid, the remainder of those provisions, including the application of such part or provisions to persons or circumstances other than those to which it

Mayor Newsom , Supervisor Maxwell BOARD OF SUPERVISORS

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1	ls held	invalid, shall not b	e affected there	by and shall co	ntinue in fu	Il force and e	ffect. To this	
2	end, the provisions of this Chapter are severable.							
3		<u>c) (d)</u> Environme	ntai Findings.	The Planning I	Departmen	i has determ	Ined that the	
4	actions	contemplated in t	his ordinance a	re in compliance	with the C	alifomia En	dironmental	
5 '	Quality	Act (Cal. Pub. Re	s. Code §§ 210	00 et seq.). Sai	id determin	ation is on fil	e with the	
6	Clerk o	f the Board of Sup	ervisors in File	No. 100104	and l	s incorporate	d herein by	
7	referen	ce.						
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Mayor Newsom BOARD OF SUPERVISORS

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> Page 9 6/15/2010



### City and County of San Francisco Tails Ordinance

City Hall I Dr. Carison B. Goodisti Pisco San Francisco, CA 94102-4689

File Number:

100104

Date Passed: June 22, 2010

Ordinance amending the San Francisco Environment Code by adding Chapter 11, Sections 1100 through 1108, to require retailers to disclose specific absorption rate values for cell phones, and making environmental findings.

June 08, 2010 Board of Supervisors - CONTINUED ON FIRST READING

Ayes: 9 - Alloto-Pier, Campos, Chiu, Chu, Daly, Elsbernd, Mar, Maxwell and Mirkarimi

Noes: 2 - Avalos and Dufty

June 16, 2010 Board of Supervisors - AMENDED, AN AMENDMENT OF THE WHOLE BEARING NEW TITLE

Ayes: 11 - Alloto-Pier, Avalos, Campos, Chiu, Chu, Daly, Dufty, Elsbernd, Mar, Maxwell and Mirkerimi

June 15, 2010 Board of Supervisors - PASSED ON FIRST READING AS AMENDED

Ayes: 10 - Alloto-Pier, Avalos, Campos, Chiu, Chu, Daly, Duffy, Mar, Maxwell and

Mirkerimi

Noes: 1 - Elsbernd

June 22, 2010 Board of Supervisors - FINALLY PASSED

Ayes: 9 - Avalos, Campos, Chiu, Chu, Daly, Dufty, Mar, Maxwell and Mirkarimi

Noès: 1 - Elsbernd

Excused: 1 - Alloto-Pler



I hereby certify that the foregoing Ordinance was FINALLY PASSED on 6/22/2010 by the Board of Supervisors of the City and County of San Francisco.

Angela Calvilla

Angela Calvillo Clerk of the Board

or Gayin Newsom

Date Approved

## EXHIBIT B

FILE NO. 110656

Amendment of the Whole - 7/11/11 ORDINANCE NO. 165-11

[Environment Code—Cell Phone Disclosure Requirements]

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Ordinance amending the San Francisco Environment Code Sections 1101 through 1105 to require cell phone retailers to provide their customers with information regarding how to limit exposure to the radiofrequency energy emitted by cell phones in place of the mandatory disclosure of Specific Absorption Rate values for cell phone models.

NOTE:

Additions are <u>single-underline italics Times New Roman</u>, deletions are <u>strike through italics Times New Roman</u>. Board amendment additions are <u>double-underlined</u>; Board amendment deletions are <u>strikethrough normal</u>.

Be it ordained by the People of the City and County of San Francisco:
Section 1. Findings.

- 1. It is the policy of the City and County of San Francisco to adhere to the Precautionary Principle, which provides that the government should not wait for scientific proof of a health or safety risk before taking steps to inform the public of the potential for harm.
  - 2. There is a debate in the scientific community about the health effects of cell phones.
- 3. Numerous studies have identified evidence of an increased risk of brain cancer and other illnesses as a result of cell phone use, as well as heightened health concerns for children and pregnant women.
- 4. Leading epidemiologists who have studied the effects of radiofrequency energy absorbed from cell phones have recommended that the public be informed of the potential for adverse health effects from long-term cell phone use, particularly for children. See Cardis and Sadetski, "Indications of possible brain-tumour risk in mobile-phone studies: Should we be concerned?," Journal of Occupational and Environmental Medicine, Jan. 24, 2011.

Supervisor Avalos , Mar BOARD OF SUPERVISORS

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- 5. Most cellular phone user manuals disclose, in fine print, that if a user holds a phone too close to his or her body, his or her phone may exceed the radiofrequency energy exposure limitation set by the Federal Communications Commission ("FCC").
- 6. FCC regulations presently do not require cell phone manufacturers to measure the amount of radiofrequency energy an average user will absorb from each model of cell phone. The amount of radiofrequency energy a user will absorb from a particular model of cell phone depends on numerous factors, including how the phone is used, the frequency on which it operates and the communication system it uses (for example, CDMA technology or GSM technology).
- 7. The Board urges the FCC and the scientific community to develop a metric for measuring the actual amount of radiofrequency energy an average user will absorb from each model of cell phone. Such a metric would better enable consumers concerned about the potential effects of radiofrequency emissions to compare cell phone models and make informed purchasing decisions.
- 8. The Board finds that until such a metric is developed, it is in the interest of the public health to require cell phone retailers to inform consumers about the potential health effects of cell phone use, and about measures they can take to reduce their exposure to radiofrequency energy from cell phones. The purpose of this legislation is to improve and strengthen the disclosures required under the original Cell Phone Right-to-Know Ordinance to better achieve this public health purpose.

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Supervisor Avalos
BOARD OF SUPERVISORS

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Section 2. The San Francisco Environment Code is hereby amended by amending Sections 1101 through 1105, to read as follows:

#### SEC. 1101. DEFINITIONS.

For the purposes of this Chapter, the following terms shall have the following meanings, unless the context requires otherwise:

- (a) "Cell phone" means a portable wireless telephone device that is designed to send or receive transmissions through a cellular radiotelephone service, as defined in Section 22.99 of Title 47 of the Code of Federal Regulations. A cell phone does not include a wireless telephone device that is integrated into the electrical architecture of a motor vehicle.
- (b) "Cell phone retailer" means any person or entity within the City which sells or leases cell phones to the public or which offers cell phones for sale or lease. "Cell phone retailer" shall include a "formula cell phone retailer." "Cell phone retailer" shall not include anyone selling or leasing cell phones solely over the phone, by mail, or over the internet. "Cell phone retailer" shall also not include anyone selling or leasing cell phones directly to the public at a convention, trade show, or conference, or otherwise selling or leasing cell phones directly to the public within the City for fewer than 10 days in a year.
- (c) "Cell phone service provider" means a telecommunications common carrier authorized to offer and provide cellular service for hire to the general public.
- (d) "Director" means the Director of the Department of the Environment, or his or her designee.
- (e) "Display materials" means informational or promotional materials posted adjacent to a sample phone or phones on display at the retail location that describe or list the features of the phone. "Display materials" shall not include any tag, sticker, or decal attached to a cell phone by the manufacturer, the manufacturer's packaging for a cell phone, or materials that list only the price and an identifier for the phone.

Supervisor Avalos BOARD OF SUPERVISORS

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(f) "Formula cell phone retailer" means a cell phone retailer which sells or leases cell phones to the public, or which offers cell phones for sale or lease, through a retail sales establishment located in the City which, along with eleven or more other retail sales establishments located in the United States, maintains two or more of the following features: a standardized array of merchandise; a standardized facade; a standardized decor and color scheme; a uniform apparel; standardized signage; or, a trademark or service mark:

(g) "SAR value" means the maximum whole body and spatial peak Specific Absorption Rate for a particular make and model of cell phone as registered with the Federal Communications

Commission. (See, generally, Section 2.1093 of Title 47 of the Code of Federal Regulations.)

#### SEC. 1102. REQUIREMENTS FOR CELL PHONE SERVICE PROVIDERS.

- (a) Beginning September 1, 2010, any Any cell phone service provider that sells its service through a retailer in the City must provide a list of those retail locations to the Department of the Environment in a form determined by the Department. The service provider must update the list annually. The Department shall adopt regulations governing the form and submission of the lists.
- (b) Beginning November 1, 2010, any cell phone service provider that sells its service through a retailer in the City must provide those retailers with the SAR value for each make and model of cell phone sold or leased at that location in connection with cell phone service from the provider. The service provider must update the information it provides to retailers whenever new makes and models of cell phones covered by the service provider are added or old makes and models dropped, or whenever the service provider receives new information on the SAR values of any of the phones.
- (e) If a cell phone service provider is unable to provide this information (in subsection b) to retailers in the City, then the Department of Environment upon the request of the service provider shall provide assistance in procuring that information.

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#### SEC. 1103. REQUIREMENTS FOR CELL PHONE RETAILERS.

(a) Beginning 15 days after the Department of the Environment adopts the regulations required under Section 1104(d) 4104(b), cell phone retailers must display in a prominent location visible to the public, within the retail store, an informational poster developed by the Department of the Environment as referenced in Section 1104.

- (b) Beginning 15 days after the Department of the Environment adopts the regulations required under Section 1104(d) 4104(b), cell phone retailers must provide to every customer that purchases a cell phone a free copy of an informational factsheet developed by the Department of the Environment as referenced in Section 1104. A copy of this factsheet must also be provided to any customer who requests it, regardless of whether they purchase a cell phone or not.
- (c) (a) Beginning 30 days after the Department of the Environment adopts the regulations required under Section 1104(d) 4104(b), if If a cell phone retailer posts display materials in connection with sample phones or phones on display, the display materials must include these three informational statements, whose contents, and size, and format as printed, shall be determined by the Department of the Environment elements:
- (1) A statement explaining that cell phones emit radiofrequency energy that is absorbed by the head and body:
- (2) A statement referencing measures to reduce exposure to radiofrequency energy from the use of a cell phone; and
- (3) A statement that the informational factsheet referenced in subsection (b) is available from the cell phone retailer upon request.
- (1) The SAR value of that phone and the maximum allowable SAR value for cell phones set by the FCC;
  - (2) A statement explaining what a SAR value is; and,

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(3) A statement that additional educational materials regarding SAR values and cell phone use are available from the cell phone retailer.

The Department of the Environment shall adopt regulations specifying the content and format for the elements required by this subsection (a), and shall develop a template for those elements. The SAR-values and header text shall be printed in type no smaller than the size and readability equivalent of "Arial" 11 point, and the copy text shall be printed in type no smaller than the size and readability equivalent of "Arial" 8 point:

Formula cell phone retailers must comply with the requirements of this subsection (a) beginning

May 1, 2011. All other cell phone retailers must comply by February 1, 2012.

- (b) If a cell phone retailer does not post display materials in connection with sample phones or phones on display, the retailer must display, in a prominent location within the retail location visible to the public, a poster that includes these three elements:
- (1) The SAR value of each make and model of cell phone offered for sale or lease at that retail location and the maximum allowable SAR value for cell phones set by the FCC;
  - (2) A statement explaining what a SAR value is; and,
- (3)-A statement that additional educational materials regarding SAR-values and cell phone use are available from the cell phone retailer.

The Department of the Environment shall adopt regulations specifying the content and format for the elements required by this subsection (b), and shall develop a template for those elements. The store poster shall be no smaller than 8.5 inches by 11 inches.

Formula cell phone retailers must comply with the requirements of this subsection (b) beginning

May 1, 2011. All other cell phone retailers must comply by February 1, 2012.

(d) (e) The Director may, in his or her discretion, authorize a retailer to use alternate means to comply with the requirements of subsections (a). (b) and (c) and (b). The Director shall authorize such alternate means through the adoption of a regulation after a noticed

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phones to the public using any alternate means of compliance with this Chapter unless specifically authorized to do so in advance in writing by the Director.

(d) Retailers shall provide any customer who requests one with a free copy of the supplemental

hearing, and no retailer may sell or lease cell phones to the public or offer to sell or lease cell

(d) Retailers shall provide any customer who requests one with a free copy of the supplemental factsheet prepared by the Department of the Environment under Section 1104(a), as referenced in subsections (a)(3) and (b)(3).

### SEC. 1104. <u>REQUIREMENTS FOR THE DEPARTMENT OF THE ENVIRONMENT</u> DEPARTMENTAL FACTSHEETS; ASSISTANCE WITH COMPLIANCE.

- (a) Following a public hearing, the Department of the Environment, in consultation with the Department of Public Health, shall develop: a supplemental factsheet regarding SAR values and the use of cell phones, as well as templates for display materials and store posters required by this Chapter.
  - (1) An informational poster, as referenced in Section 1103(a):
  - (2) An informational factsheet, as referenced in Section 1103(b); and,
- (3) A set of statements that must be included in display materials, as referenced in Section 1103(c).
- (b) The materials shall inform consumers of issues pertaining to radiofrequency energy emissions from cell phones and actions that can be taken by cell phone users to minimize exposure to radiofrequency energy, such as turning off cell phones when not in use, using a headset and speaker phone, or using the phone to send text messages ("texting").
- (c) The Director may by regulation require the inclusion of additional information in the poster, the factsheet, and/or the statements required in connection with display materials.

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The Department of the Environment shall hold the initial public hearing by September 1, 2010, and complete the supplemental factsheet by November 1, 2010. The supplemental factsheet shall be no larger than 8.5 inches by 11 inches.

- (d) (b) By November 1, 2010, Within 15 days after the effective date of this ordinance or as soon thereafter as is practicable, the Department of the Environment shall, after a noticed public hearing, issue regulations specifying the contents, size, and format for the elements the poster, the factsheet, and the statements required in connection with display materials as referenced in subsection (a), and provide templates of them for use by retailers.
  - (1) The informational poster shall be a maximum size of 11 inches by 17 inches;
- (2) The informational factsheet shall be a maximum size of 5.5 inches by 11 inches (half-sheet of paper); and,
- (3) The informational statements shall be printed in a space no smaller than 1 inch by 2.625 inches.
- required by Section 1103, subsections (a) and (b), for display materials and store posters, respectively.

  By that date, the Department of the Environment shall also adopt templates for display materials and store posters.
- (c) The Department shall develop content for all of these materials that is based on and consistent with the relevant information provided by the FCC or other federal agencies having jurisdiction over cell phones, explaining the significance of the SAR value and potential effects of exposure to cell phone radiation. The materials shall also inform customers of actions that can be taken by cell phone users to minimize exposure to radiation, such as turning off cell phones when not in use, using a headset and speaker phone, or texting.
- (c) Should the scientific community or the FCC develop a new metric to measure the actual amount of radiofrequency energy an average user will absorb from each model of cell phone, the

Supervisor Avalos
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Department of the Environment shall make recommendations to the Board of Supervisors for amendments to this Chapter to require notification to the public of this metric at the point of sale.

#### SEC. 1105. HAPLEMENTATION AND ENFORCEMENT.

(a) During the period leading up to May 1, 2011, the Department of the Environment shall conduct an education and assistance program for formula cell phone retailers regarding the provisions of Section 1103(a), (b), and (d), and shall visit the retailers and assist them with meeting the requirements of the subsections.

(b) Notwithstanding those provisions of Section 1103(a), (b) and (d) applicable to all cell phone retailers other than formula cell phone retailers, requiring them to make certain disclosures and statements in connection with cell phone sales and leases, the City shall not enforce those provisions until August 1, 2012. During the period between the operative date for those requirements, February 1, 2012, and August 1, 2012, the Department of the Environment shall conduct an education and assistance program for those cell phone retailers, and shall visit the retailers and assist them with meeting the requirements of the subsections.

(a) (e) The City Administrator shall issue a written warning to any person he or she determines is violating provisions of this Chapter or any regulation issued under this Chapter. If 30 days after issuance of the written warning the City Administrator finds that the person receiving the warning has continued to violate the provisions of the Chapter or any regulation issued under this Chapter, the City Administrator may impose administrative fines as provided below in subsections (b), (c) and (d), (e), and (f).

(b) (d) Violation of this Chapter or any regulation issued under this Chapter shall be punishable by administrative fines in the amount of:

- (1) Up to \$100.00 for the first violation;
- (2) Up to \$250.00 for the second violation within a twelve-month period; and,

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(3) Up to \$500<u>.00</u> for the third and subsequent violations within a twelve-month period.

- (c) (e) Except as provided in subsection (b) (d), setting forth the amount of administrative fines, Administrative Code Chapter 100, "Procedures Governing the Imposition of Administrative Fines," as may be amended form time to time, is hereby incorporated in its entirety and shall govern the imposition, enforcement, collection, and review of administrative citations issued by the City Administrator to enforce this Chapter or any regulation issued under this Chapter. Violation of this Chapter is not a misdemeanor, and the Board of Supervisors intends that the requirements of this Chapter be enforced only through administrative fines as provided in this Section.
- (d) (f) For purposes of this Chapter, each individual item that is sold or leased, or offered for sale or lease, contrary to the provisions of this Chapter or any regulation issued under this Chapter shall constitute a separate violation.

#### Section 3. Additional Provisions.

- (a) **Disclaimer.** In adopting and implementing this Chapter, the City and County of San Francisco is assuming an undertaking only to promote the general welfare. It is not assuming, nor is it imposing on its officers and employees, an obligation for breach of which it is liable in money damages to any person who claims that such breach proximately caused injury.
- (b) Conflict with State or Federal Law. This Chapter shall be construed so as not to conflict with applicable federal or State laws, rules or regulations. Nothing in this Chapter shall authorize any City agency or department to impose any duties or obligations in conflict with limitations on municipal authority established by State or federal law at the time such agency or department action is taken.

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- (c) Severability. If any of the words, phrases, clauses, sentences, sections, or provisions of this ordinance or the application thereof to any person or circumstance are held invalid, the remainder of this ordinance's words, phrases, clauses, sentences, sections, or provisions, including the application of such part or provisions thereof to persons or circumstances other than those to which it is held invalid, shall not be affected thereby and shall continue in full force and effect. To this end, the provisions of this ordinance are severable.
- (d) Environmental Findings. The Planning Department has determined that the actions contemplated in this ordinance are in compliance with the California Environmental Quality Act (Cal. Pub. Res. Code §§ 21000 et seq.). Said determination is on file with the Clerk of the Board of Supervisors in File No. 110656 and is incorporated herein by reference.

APPROVED AS TO FORM: DENNIS J. HERRERA, City Attorney

THOMAS J. OWEN Deputy City Attorney

Supervisor Avalos
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### City and County of San Francisco Tails Ordinance

City Hall I Dr. Carlton B. Goodlett Place San Francisco, CA 94102-4689

File Number:

110656

Date Passed: July 26, 2011

Ordinance amending the San Francisco Environment Code Sections 1101 through 1105 to require cell phone retailers to provide their customers with information regarding how to limit exposure to the radiofrequency energy emitted by cell phones in place of the mandatory disclosure of Specific Absorption Rate Values for cell phone models.

July 11, 2011 City Operations and Neighborhood Services Committee - AMENDED, AN AMENDMENT OF THE WHOLE BEARING SAME TITLE

July 11, 2011 City Operations and Neighborhood Services Committee - RECOMMENDED AS AMENDED

July 19, 2011 Board of Supervisors - PASSED, ON FIRST READING

Ayes: 11 - Avalos, Campos, Chiu, Chu, Cohen, Elsbernd, Farrell, Kim, Mar,
Mirkarimi and Wiener

July 26, 2011 Board of Supervisors - FINALLY PASSED

Ayes: 11 - Avalos, Campos, Chiu, Chu, Cohen, Elsbernd, Farrell, Kim, Mar, Mirkarimi and Wiener

File No. 110656

I hereby certify that the foregoing Ordinance was FINALLY PASSED on 7/26/2011 by the Board of Supervisors of the City and County of San Francisco.

> Angela Calvillo Clerk of the Board

Mayor Eduin Lah

Date Approved

# EXHIBIT C

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San Francisco Department of the Environment Regulations SFE 11-07-CPO
Requirement for cell phone retailers to provide information to their customers
regarding how to limit their exposure to cell phone radiofrequency energy
Ordinance No. 165-11, Adopted July 11, 2011

Regulation Effective Date: September 30, 2011

#### A. Authorization

San Francisco Environment Code Chapter 11:

#### SEC. 1103. REQUIREMENTS FOR CELL PHONE RETAILERS.

- (a) Beginning 15 days after the Department of the Environment adopts the regulations required under Section 1104(d), cell phone retailers must display in a prominent location visible to the public, within the retail store, an informational poster developed by the Department of the Environment as referenced in Section 1104.
- (b) Beginning 15 days after the Department of the Environment adopts the regulations required under Section 1104(d), cell phone retailers must provide to every customer that purchases a cell phone a free copy of an informational factsheet developed by the Department of the Environment as referenced in Section 1104. A copy of this factsheet must also be provided to any customer who requests it, regardless of whether they purchase a cell phone or not.
- (c) Beginning 30 days after the Department of the Environment adopts the regulations required under Section 1104(d), if a cell phone retailer posts display materials in connection with sample phones or phones on display, the display materials must include these three informational statements, whose contents, and size, and format as printed, shall be determined by the Department of Environment:
  - (1) A statement explaining that cell phones emit radiofrequency energy that is absorbed by the head and body;
  - (2) A statement referencing measures to reduce exposure to radiofrequency energy from the use of a cell phone; and,
  - (3) A statement that the informational factsheet referenced in subsection (b) is available from the cell phone retailer upon request.
- (d) The Director may, in his or her discretion, authorize a retailer to use alternate means to comply with the requirements of subsections (a), (b) and (c). The Director shall authorize such alternate means through the adoption of a regulation after a noticed hearing, and no retailer may sell or lease cell phones to the public or offer to sell or lease cell phones to the public using any alternate means of compliance with this Chapter unless specifically authorized to do so in advance in writing by the Director.

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#### SEC. 1104. REQUIREMENTS FOR THE DEPARTMENT OF THE ENVIRONMENT

- (a) Following a public hearing, the Department of the Environment, in consultation with the Department of Public Health, shall develop:
  - (1) An informational poster, as referenced in Section 1103(a);
  - (2) An informational factsheet, as referenced in Section 1103(b); and,
  - (3) A set of statements that must be included in display materials, as referenced in Section 1103(c).
- (b) The materials shall inform consumers of issues pertaining to radiofrequency energy emissions from cell phones and actions that can be taken by cell phone users to minimize exposure to radiofrequency energy, such as turning off cell phones when not in use, using a headset and speaker phone, or using the phone to send text messages ("texting").
- (c) The Director may by regulation require the inclusion of additional information in the poster, the factsheet, and/or the statements required in connection with display materials.
- (d) Within 15 days after the effective date of this ordinance or as soon thereafter as is practicable, the Department of the Environment shall, after a noticed public hearing, issue regulations specifying the contents, size, and format for the poster, the factsheet, and the statements required in connection with display materials as referenced in subsection (a), and provide templates of them for use by retailers.
  - (1) The informational poster shall be a maximum size of 11 inches by 17 inches;
  - (2) The informational factsheet shall be a maximum size of 5.5 inches by 11 inches (half-sheet of paper); and,
  - (3) The informational statements shall be printed in a space no smaller than 1 inch by 2.625 inches.
- (e) Should the scientific community or the FCC develop a new metric to measure the actual amount of radiofrequency energy an average user will absorb from each model of cell phone, the Department of the Environment shall make recommendations to the Board of Supervisors for amendments to this Chapter to require notification to the public of this metric at the point of sale.

#### B. Policy or Findings

According to the World Health Organization (WHO),

- Mobile phone use is ubiquitous with an estimated 4.6 billion subscriptions globally.
- The electromagnetic fields produced by mobile phones are classified by the international Agency for Research on Cancer as possibly carcinogenic to humans.
- Studies are ongoing to more fully assess potential long term effects of mobile phone use.
- WHO will conduct a formal risk assessment of all studied health outcomes from radiofrequency fields exposure by 2012.

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Leading epidemiologists who have studied the effects of radiofrequency energy absorbed from cell phones have recommended that the public be informed of the potential for adverse health effects from long-term cell phone use, particularly for children.

Cell phones are an important communication tool, especially during emergencies, and radiation exposure from cell phones can be reduced by using a speakerphone or a headset, or by sending text messages.

#### C. Applicability

This regulation applies to all San Francisco cell phone retailers, defined by the San Francisco Environment Code Chapter 11, Section 1101 as:

(b) "Cell phone retailer" means any person or entity within the City which sells or leases cell phones to the public or which otters cell phones for sale or lease. "Cell phone retailer" shall not include anyone selling or leasing cell phones over the phone, by mail, or over the internet. "Cell phone retailer" shall also not include anyone selling or leasing cell phones directly to the public at a convention, trade show, or conference, or otherwise selling or leasing cell phones directly to the public within the City for fewer than 10 days in a year.

#### D. Requirements

• SEC. 1103(a): Informational poster. See poster (Attachment A).

The attached poster is formatted to fit standard paper size of 11 x 17 inches. The cell phone retailer must display the poster identical to attachment A (in size, content, format and graphics).

The Department will provide hardcopy posters to cell phone retailers and make replacements available upon request. The cell phone retailers are responsible for contacting the Department to obtain the poster and future replacements in order to ensure compliance with this law. The request for posters can be made in two ways:

- o. In person at The Department of the Environment, M-F (9AM to 5PM): 11 Grove St. San Francisco, CA 94102
- a A written request to:
  - Toxics Reduction Program, SF Department of the Environment, 11 Grove St. San Francisco, CA 94102; Or
  - cellphone@sfenvironment.org
- SEC. 1103(b): Department factsheet. See factsheet template (Attachment B).

The attached supplemental factsheet template is formatted to fit standard paper size  $8.5 \times 11$  inches, with two  $8.5 \times 5.5$  inches sized factsheets per sheet. Cell phone retailers are required to provide this factsheet to customers upon request and with every cell phone sale. The factsheet provided to customers must be identical in content, format, color and graphics.

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The Department shall make the factsheet template available in PDF or Microsoft Word format for printing by cell phone retailers. The Department shall provide starter kits to retailers with 50 factsheets each, and retailers are responsible for making color copies for distribution thereafter.

 \$EC. 1103(c): Statements to include in display materials. See label template (Attachment C)

The attached sticker template is formatted to fit on Avery standard 5160-address labels. The font type and size are Futura size 12. A cell phone retailer may print and paste stickers on cell phone display materials or include the content of the sticker in cell phone display materials in a manner that preserves the font size, type and meets the space requirement of no smaller than  $1 \times 2.625$  inches.

The Department shall make the sticker template available in PDF or Microsoft Word format for printing by cell phone retailers.

#### E. <u>Attachments</u>

Attachment A: Informational poster

Attachment B: Informational factsheet

Attachment C: Sticker template for inclusion of informational statements in display materials

The Director of the Department of the Environment hereby adopts these regulations as of the date specified below.

Approved:

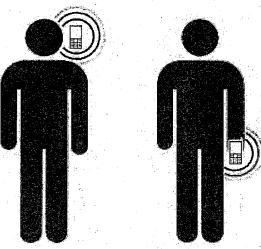
Director, Department of the Environment

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# You can limit exposure to Radio-frequency (RF) Energy from your cell phone.





Although studies continue to assess potential health effects of mobile phone use, the World Health Organization has classified RF Energy as a possible carcinogen.

This material was prepared solely by the City and County of San Francisco and must be provided to consumers under local law.

09/11

# If you are concerned about potential health effects from cell phone RF Energy, the City of San Francisco recommends:

- Limiting cell phone use by children = Developing brains and thinner skulls lead to higher absorption in children.
- Using a headset, speakerphone or text instead
   Exposure decreases rapidly with increasing distance from the phone.
- Using belt clips and purses to keep distance between your phone and body.
   Do not carry on your body to at least meet the distance specified in your phone's user manual
- Avoiding cell phones in areas with weak signals (elevators, on transit, etc.)
   Using a cell phone in areas of good reception decreases exposure by allowing the phone to transmit at reduced power.
- Reducing the number and length of calls
   Turn off your cell phone when not in use.



Learn More:

SF Department of the Environment @ SFEnvironment.org/cellphoneradiation • (415) 355-3700 Federal Communications Commission @ FCC.gov/cgb/consumerfacts/mobilephone.html World Health Organization @ WHO.int/mediacentre/factsheets/fs193/en/

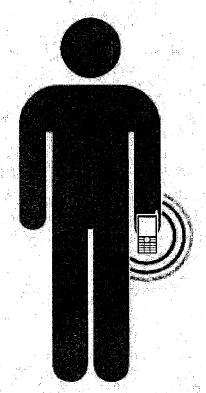
This material was prepared solely by the City and County of San Francisco and must be provided to consumers under local law.

This material was prepared solely by the City and County of San Francisco and must be provided to consumers under local law.



# Cell Phones Emit Radio-frequency Energy





Studies continue to assess potential health effects of mobile phone use.

If you wish to reduce your exposure, the City of San Francisco recommends that you:

- Keep distance between your phone and body
- Use a headset, speakerphone, or text instead
- Ask for a free factsheet with more tips



Learn More:

SF Environment
Our home. Our day, Our planet.
A Department of the City and Coasty of San Francisco

SF Department of Environment @ SFEnvironment.org/cellphoneradiation
Federal Communications Commission @ FCC.gov/cgb/consumerfacts/mobilephone.html
World Health Organization @ WHO.int/mediacentre/factsheets/fs193/en/

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#### Your head and body absorb RF Energy from cell phones

If you wish to reduce your exposure, ask for San Francisco's free factsheet

#### Your head and body absorb RF Energy from cell phones

If you wish to reduce your exposure, ask for San Francisco's free factsheet

#### Your head and body absorb RF Energy from cell phones

If you wish to reduce your exposure, ask for San Francisco's free factsheet

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#### Your head and body absorb RF Energy from cell phones

If you wish to reduce your exposure, ask for San Francisco's free factsheet.

#### Your head and body absorb RF Energy from cell phones

If you wish to reduce your exposure, ask for San Francisco's free factsheet:

#### Your head and body absorb RF Energy from cell phones

If you wish to reduce your exposure, ask for San Francisco's free factsheet

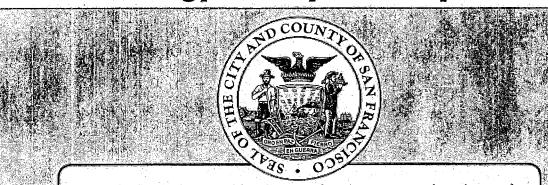
#### Your head and body absorb RF Energy from cell phones

If you wish to reduce your exposure, ask for San Francisco's free factsheet.

# EXHIBIT D

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# You can limit exposure to Radio-frequency (RF) Energy from your cell phone.



Although all cell phones sold in the United States must comply with RF safety limits set by the Federal Communications Commission (FCC), no safety study has ever ruled out the possibility of human harm from RF exposure.

This material was prepared solely by the City and County of San Francisco and must be provided to consumers under local law.

11/11

RF Energy has been classified by the World Health Organization as a possible carcinogen (rather than as a known carcinogen or a probable carcinogen) and studies continue to assess the potential health effects of cell phones. If you are concerned about potential health effects from cell phone RF Energy, the City of San Francisco recommends:

- Limiting cell phone use by children

  Average RF energy deposition for children is two times higher in the brain and up to ten times higher in the bone marrow of the skull compared with cell phone use by adults.
- Using a headset, speakerphone or text instead
   Exposure decreases rapidly with increasing distance from the phone.
- Using belt clips and purses to keep distance between your phone and body...

  Do not carry on your body to at least meet the distance specified in your phone's user, manual.
- Reducing the number and length of calls
   Turn off your cell phone when not in use.



Learn More: SF Department of the Environment @ SFEnvironment.org/cellphoneradiation • (415) 355-3700

Federal Communications Commission @ FCC.gov/cgb/consumerfacts/mobilephone.html

World Health Organization @ WHO.int/mediacentre/factsheets/fs193/en/

This material was prepared solely by the City and County of San Francisco and must be provided to consumers under local law.

# EXHIBIT E

1	UNITED STATES
2	NORTHERN DISTR
3	SAN FRANCI
4	CTIA - THE WIRELESS ASSOCIATION®,
5	Plaintiff,
6	-V.
7	THE CITY AND COUNTY OF SAN
8	FRANCISCO, CALIFORNIA,
9	Defendant.
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### S DISTRICT COURT CICT OF CALIFORNIA

ISCO DIVISION

Case No. 3:10-cv-03224 WHA

## STIPULATION REGARDING ENTRY OF FINAL JUDGMENT

Date: XXXX X, 2013 Time: XX

Courtroom: Courtroom 9, 19th Floor

Pursuant to Fed. R. Civ. P. 54; N.D. Cal. Civ. R. 7-12, the Parties submit this Stipulation Regarding Entry of Final Judgment.

#### **RECITALS**

- 1. On October 4, 2011, Plaintiff CTIA-The Wireless Association filed a Second Amended Complaint for Declaratory and Injunctive Relief against Defendant the City and County of San Francisco ("City"), challenging the City's Cell Phone "Right-to-Know" Ordinance, File No. 100104, Ordinance No. 155-10, as amended by Ordinance No. 165-11 (collectively, the "Ordinance"), and Regulations and Display Materials promulgated by the Department of Environment, San Francisco Department of the Environment, see SFE 10-02-CPO, SFE 10-03-CPO, and SFE 11-07-CPO and attachments.
- 2. On October 4, 2011, Plaintiff filed a motion seeking a preliminary injunction against the Ordinance, Regulations and Display Materials.
- 3. On October 27, 2011, after briefing and a hearing, this Court granted a partial preliminary injunction.
- 4. The parties cross-appealed (Nos. 11-17707, 11-17773) and the Ninth Circuit decided the appeals in favor of CTIA on September 10, 2012, holding that the Ordinance, Regulations and Display Materials should be preliminarily enjoined in their entirety under the First Amendment.
- 6. The United States Court of Appeals denied the City's Petition for Rehearing En Banc on February 27, 2013.
- 7. The Ninth Circuit's mandate issued on March 11, 2013, with an award of costs to CTIA.
- 8. CTIA filed petitions for award of attorneys' fees before this Court and before the Ninth Circuit as the prevailing party on its constitutional claim under 42 U.S.C. § 1988. As part of a comprehensive settlement of litigation between the Parties, CTIA has agreed to withdraw all requests for attorneys' fees connected with this matter.

#### STIPULATION

The parties hereby stipulate that no further litigation is necessary or appropriate and Stip. Regarding Final Judgment No. C 10-

1	jointly move this Court to enter, in the for	rm attached, Final Judgment, including a Declaratory
2	Ruling and Permanent Injunction, to fully re	esolve this case.
3	Dated this Xth day of, 2013	
4	Dated:X, 2013	
5		JONES DAY
6		By: /s/ Craig E. Stewart
7		· · · · · · · · · · · · · · · · · · ·
8		Craig E. Stewart Attorneys for Plaintiff
9		CTIA – The Wireless Association®
10		Dated: July 12, 2012
11	Dated: X, 2013	DENNIS J. HERRERA, State Bar #139669 City Attorney
12		WAYNE SNODGRASS, State Bar #148137
13		VINCE CHHABRIA, State Bar #208557 Deputy City Attorneys
14		City Hall, Room 234
15		#1 Dr. Carlton B. Goodlett Place San Francisco, California 94102-4682
16		Telephone: (415) 554-4674 Facsimile: (415) 554-4699
17		E-Mail: vince.chhabria@sfgov.org
18		By:
		Vince Chhabria
19		Attorneys for Defendant
20		The City And County Of San Francisco, California
21		
22	IT IS SO ORDERED.	
23	Dated:	
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26		William H. Alsup
27		United States District Judge
28		
		Stin, Regarding Final Judgment No. C 10-

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### UNITED STATES DISTRICT COURT

#### NORTHERN DISTRICT OF CALIFORNIA

#### SAN FRANCISCO DIVISION

CTIA - THE WIRELESS ASSOCIATION®,

Plaintiff,

THE CITY AND COUNTY OF SAN FRANCISCO, CALIFORNIA,

Defendant.

Case No. 3:10-cv-03224 WHA

[PROPOSED] FINAL JUDGMENT, DECLARATORY RULING AND PERMANENT INJUNCTION FOR PLAINTIFF

Date:

X, 2013

Time: XX

Courtroom: Courtroom 9, 19th Floor

[Proposed] Final Judgment No. C 10-03224 WHA

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#### [PROPOSED] FINAL JUDGMENT

The Court has reviewed the Parties' Stipulation Regarding Entry of Final Judgment and concludes that it is appropriate for the Court to enter this Final Judgment for Plaintiff, a Declaratory Ruling, and Permanent Injunction.

### PURSUANT TO STIPULATION, IT IS HEREBY ORDERED, ADJUDGED,

#### AND DECREED that:

- The City's Cell Phone Right to Know Ordinance, and any implementing regulations and materials promulgated by the City Department of Environment thereunder, including any versions of same revised in the course of this litigation, are DECLARED TO BE **INVALID** under the First Amendment to the United States Constitution.
- 2. Defendant and each of its officers, principals, agents, servants, employees, successors and assignees, are PERMANENTLY ENJOINED from enforcing the City of San Francisco's Cell Phone Right to Know Ordinance and any regulations and materials promulgated thereunder, including any versions of same revised in the course of this litigation.
- 3. This Final Judgment, Declaratory Ruling, and Permanent Injunction are applicable to the Cell Phone Right to Known Ordinance, as adopted on July 1, 2010, amended on January 7, 2011 and July 26, 2011, and approved by the Mayor on August 3, 2011 (Ordinance Nos. 155-10 and 165-11), which were the subject of the above-captioned litigation, and any and all regulations and materials promulgated thereunder, including any versions of same revised in the course of this litigation.

Dated: X, 2013

JONES DAY

By: /s/ Craig E. Stewart

Craig E. Stewart Attorneys for Plaintiff

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1		CTIA – The Wireless Association®
2		Specific Control of the Control of t
3	Dated:X, 2013	DENNIS J. HERRERA, State Bar #139669
4		City Attorney WAYNE SNODGRASS, State Bar #148137
5		VINCE CHHABRIA, State Bar #208557
		Deputy City Attorneys City Hall, Room 234
6		#1 Dr. Carlton B. Goodlett Place
7		San Francisco, California 94102-4682 Telephone: (415) 554-4674
8		Facsimile: (415) 554-4699 E-Mail: vince.chhabria@sfgov.org
9		13-Ivian. vinice.cimaona@sigov.org
10		By: Vince Chhabria
11		
12		Attorneys for Defendant The City And County Of San Francisco, California
13		
	IT IS SO ORDERED.	
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15	Dated:	
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18		William H. Alsup
19		United States District Judge
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