

1 [Urging the Municipal Transportation Agency to Implement a Full-Scale Bike Sharing Program  
2 by 2014]

3 **Resolution urging the Municipal Transportation Agency to implement a full-scale bike**  
4 **sharing program by 2014.**

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6 WHEREAS, In 2010, the San Francisco Board of Supervisors adopted a goal that 20%  
7 of all trips be conducted by bicycle by 2020; and

8 WHEREAS, A key goal of the SFMTA Strategic Plan is to make transit, walking,  
9 bicycling, taxi, ridesharing, and carsharing the preferred means of travel in San Francisco;  
10 and

11 WHEREAS, Bike sharing systems are a proven transportation option already popular in  
12 cities in Asia, Europe, Latin America and the United States with demonstrated success at  
13 increasing levels of cycling; and

14 WHEREAS, Bike sharing systems are most successful in dense, urban places with a  
15 prevalence of short trips and extensive public transit, such as in San Francisco; and

16 WHEREAS, Bike share systems are proven to extend the reach of transit and free up  
17 seats on overcrowded buses and trains, with 98% of respondents to a study of North  
18 American cities with bike sharing by the Mineta Transportation Institute agreeing that bike  
19 sharing is an enhancement to the local public transit system and over 75% of respondents  
20 agreeing that bike sharing has improved the connectivity of their city's transit system; and

21 WHEREAS, Bike share systems are proven to create local jobs; and

22 WHEREAS, Bike sharing systems are shown to fuel local economies by spurring more  
23 trips to local shops and institutions, including in the Washington, D.C. metro region where a  
24 recent study found that 44% of respondents used bike share to make at least one trip in a  
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1 month that they would not have made if bike share had not been available, almost all of which  
2 were for shopping, eating and entertainment; and

3 WHEREAS, A study of the Minneapolis bike share program found that on average,  
4 each bike share trip generated \$7 for the local economy; and

5 WHEREAS, The density of stations is the biggest driver of the success of bike sharing  
6 programs, where the industry benchmark is one station every 900 feet, and New York City is  
7 planning for a broad rollout in keeping with this benchmark; and

8 WHEREAS, New York City is planning a roll-out of 300 stations and 5,500 bikes; and

9 WHEREAS, Chicago is planning a roll-out of 400 stations and 4,000 bikes; and

10 WHEREAS, Portland is planning a roll-out of 75 stations and 750 bikes; and

11 WHEREAS, The City and County of San Francisco is participating in a \$7-million dollar  
12 regional pilot in 2013 to test bike sharing in cities of varying sizes and population densities  
13 that will include an initial 35 stations and 350 bikes, concentrated in the downtown  
14 neighborhoods from Mid-Market to the Embarcadero; and

15 WHEREAS, The Washington, D.C. and Boston metropolitan regions have shown that  
16 bike sharing systems can begin in core urban areas and extend over time to the adjoining  
17 region; and

18 WHEREAS, Installation of bike sharing stations can be fast and easy, requiring no  
19 digging or roadwork, and instead using solar power and wireless technology; and

20 WHEREAS, Bike sharing systems can be equipped with GPS and other wireless  
21 technologies that provide opportunities for open data sharing for direct public system  
22 analysis; and

23 WHEREAS, New York City and other major U.S. cities plan to launch large-scale bike  
24 sharing systems with no public funding; now, therefore, be it

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1           RESOLVED, That the Board of Supervisors urges the Municipal Transportation Agency  
2 to launch a full-scale bike sharing system in San Francisco in 2014, building off of the initial  
3 pilot; and, be it

4           FURTHER RESOLVED, That the Board of Supervisors urges the Municipal  
5 Transportation Agency to engage in a thorough public process for selecting bike sharing  
6 station locations; and, be it

7           FURTHER RESOLVED, That the Board of Supervisors urges the Municipal  
8 Transportation Agency to ensure equitable access to jobs created through a full-scale bike  
9 share system and to the system itself; and, be it

10          FURTHER RESOLVED, That the Board of Supervisors urges the Municipal  
11 Transportation Agency to support the bike sharing system with a continuously enhanced  
12 network of safe and comfortable bikeways welcoming to everyone in the city.

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