



SMALL BUSINESS COMMISSION
OFFICE OF SMALL BUSINESS



CITY AND COUNTY OF SAN FRANCISCO
EDWIN M. LEE, MAYOR

July 15, 2013

Ms. Angela Calvillo, Clerk of the Board
Board of Supervisors
City Hall room 244
1 Carlton B. Goodlett Place
San Francisco, CA 94102-4694

File No. 120966 [Administrative Code - Healthy Food Retailer Incentives Program]

Small Business Commission Recommendation: **Approval**

Dear Ms. Calvillo:

On June 24, 2013 the Small Business Commission (SBC) voted 5-0 to recommend approval of BOS File No. 120966.

The Small Business Commission supports the creation of a program to coordinate incentive and assistance programs for healthy food retailers through a collaboration program involving the City's Office of Economic and Workforce Development's Invest in Neighborhoods Program and Department of Public Health.

The Commission first heard this item at a Legislation and Policy Committee in October of 2012. At this time, the proposal, while bold and far reaching, lacked detailed plans and achievable strategies. Commissioners requested that the Supervisor and Department's draw up detailed strategies and plans and outline them before the full Commission. The Commission was pleased to receive a detailed presentation from the Supervisors staff, OEWD, DPH, and program consultants on June 24, 2013. Following this presentation, and upon reviewing the program proposal in detail, the SBC finds that the programs goals are not only commendable, but are as well achievable and therefore the Commission recommends approval.

The Commission looks forward to being briefed in the upcoming years on the successes of the program.

Sincerely,

Regina Dick-Endrizzi
Director, Office of Small Business

Cc: Supervisor Mar
Supervisors Cohen, Kim
Jason Elliott, Mayor's Office
Amy Cohen, Office of Economic and Workforce Development
Susanna Hennessy, Department of Public Health