

File No. 130691

Committee Item No. 4

Board Item No. 14

### COMMITTEE/BOARD OF SUPERVISORS

#### AGENDA PACKET CONTENTS LIST

Committee: Rules

Date 7/11/13

Board of Supervisors Meeting

Date 7/23/13

#### Cmte Board

- |                                     |                                     |  |
|-------------------------------------|-------------------------------------|--|
| <input type="checkbox"/>            | <input checked="" type="checkbox"/> | Motion                                       |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Resolution                                   |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Ordinance                                    |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Legislative Digest                           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Budget Analyst Report                        |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Legislative Analyst Report                   |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Youth Commission Report                      |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Introduction Form (for hearings)             |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Department/Agency Cover Letter and/or Report |
| <input type="checkbox"/>            | <input type="checkbox"/>            | MOU  |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Grant Information Form                       |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Grant Budget                                 |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Subcontract Budget                           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Contract/Agreement                           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Award Letter                                 |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Application                                  |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Public Correspondence                        |

#### OTHER

(Use back side if additional space is needed)

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<input type="checkbox"/>	<input type="checkbox"/>	_____
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<input type="checkbox"/>	<input type="checkbox"/>	_____

Completed by: Linda Wong

Date 7/8/13

Completed by: L.W.

Date 7/18/13

An asterisked item represents the cover sheet to a document that exceeds 25 pages. The complete document is in the file.

1 [Appointments to Ballot Simplification Committee]

2  
3 **Motion appointing June Fraps, Betty Packard, and Adele Fasick, terms ending**  
4 **November 30, 2014, to the Ballot Simplification Committee.**

5  
6 MOVED, That the Board of Supervisors of the City and County of San Francisco does  
7 hereby appoint the hereinafter designated persons to serve as members of the Ballot  
8 Simplification Committee, pursuant to the provisions of the San Francisco Election Code,  
9 Section 600, for the terms specified:

10 June Fraps, seat 1, succeeding herself, term expired, must represent the National  
11 Academy of Television Arts and Sciences, Northern California Chapter or the Northern  
12 California Broadcasters Association, for the unexpired portion of a two-year term ending  
13 November 30, 2014;

14 Betty Packard, seat 2, succeeding herself, term expired, must represent the National  
15 Academy of Television Arts and Sciences, Northern California Chapter or the Northern  
16 California Broadcasters Association, for the unexpired portion of a two-year term ending  
17 November 30, 2014;

18 Adele Fasick, seat 3, succeeding herself, term expired, must represent the League of  
19 Women Voters of San Francisco, for the unexpired portion of a two-year term ending  
20 November 30, 2014.

21  
22  
23  
24  
25



Board of Supervisors  
City and County of San Francisco  
1 Dr. Carlton B. Goodlett Place, Room 244  
(415) 554-5184 FAX (415) 554-7714

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO

2013 MAY 23 PM 4:01

**Application for Boards, Commissions, Committees, & Task Forces**

Name of Board, Commission, Committee, or Task Force: Ballot Simplification Committee

Seat # or Category (If applicable): Seat 1 District: \_\_\_\_\_

Name: June M. FRAYS

Home Address: Chestnut St., San Francisco Zip: 94133

Home Phone: 415- \_\_\_\_\_ Occupation: Retired Editor

Work Phone: \_\_\_\_\_ Employer: \_\_\_\_\_

Business Address: \_\_\_\_\_ Zip: \_\_\_\_\_

Business E-Mail: \_\_\_\_\_ Home E-Mail: @gmail.com

**Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.**

Check All That Apply:

Registered voter in San Francisco: Yes  No  If No, where registered: \_\_\_\_\_

Resident of San Francisco  Yes  No. If No, place of residence: \_\_\_\_\_

**Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:**

I have been a resident of San Francisco for 50-plus years, living in a densely populated, highly diversified area. I've been active in neighborhood affairs and am knowledgeable about City issues.

**Business and/or professional experience:**

Wide-ranging experience as an editor and writer.  
(See attached resume)

**Civic Activities:**

NEXT Village San Francisco (Board Secretary); Telegraph Hill Dwellers (past president); SF City Guides (former Board member); Friends of Washington Square, Chair

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes  No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.)

Date: 4/15/13 Applicant's Signature: (required) June F. Ray

**Please Note:** Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

**FOR OFFICE USE ONLY:**

Appointed to Seat #: 1 Term Expires: 1 Date Seat was Vacated: \_\_\_\_\_

June M. Fraps  
— Chestnut Street  
San Francisco, CA 94133-2420  
Phone and fax: 415- —  
— [@gmail.com](mailto:jfraps@gmail.com)

## SUMMARY

Broad professional writing and editorial experience, primarily with technical subjects. Experienced in the development of advertising and promotional materials. Skilled in project management, copyediting, proofreading, dealing with pressure and tight deadlines.

## EXPERIENCE

### Freelance Writer/Editor: 1987 - Present

Have written or edited brochures, reports, press releases, newsletters, scripts, new business proposals for a variety of clients, including URS, Bechtel, McKesson Home Health Care, Stanford Transportation Group, CalTrans, SRI Consulting, Blue Shield of California, CH2MHILL, O'Brien-Kreitzberg, Susan G. Koman Breast Cancer Foundation, Hambrecht and Quist, Mike Buckley & Associates, and Market Intelligence Research Corporation. Projects have included a proposal to rebuild the US embassy in Beijing, a report on the proposed design for construction of the new east span of the Oakland-San Francisco Bay Bridge, a proposal to determine the repairs needed for the failed Chernobyl nuclear power plant, and study on the market outlook for regional aircraft.

### Vice President/Account Supervisor, McCann-Erickson, Inc.: 1972 - 1986

Worked on the Chevron Chemical Company account in various capacities, first as a writer of collateral material, then as account executive and finally, supervisor for the agricultural chemicals, fertilizer, and petrochemicals divisions.

Had full responsibility for developing and implementing advertising plans for a variety of products, primarily agricultural. Worked closely with client product managers, regional and field sales people, technical and research personnel as well as agency people servicing the account. Experienced in budgeting, forecasting, estimating.

### Copywriter, Allen & Dorward, Inc.: 1969 - 1971

Wrote ads, collateral material and public relations articles. Researched brochures, acted as copy contact. Accounts included Shell Chemical Company, Agricultural Division; Syntex Laboratories, Animal Health Division; Buckner Sprinkler Company; California Farm Equipment Show.

## EDUCATION

Temple University, B.S. in Journalism

SAN FRANCISCO/  
NORTHERN  
CALIFORNIA



**NATIONAL  
TELEVISION  
ACADEMY**

May 4, 2013

Mr. John Arntz, Director  
San Francisco Department of Elections  
City and County of San Francisco  
1 Dr. Carlton B. Goodlett Pl, Room 48  
San Francisco, CA 94102

Dear Ms. Arntz:

Per Article VIII, Sec. 5.70 of the San Francisco Administrative Code the San Francisco/Northern California Chapter of The National Academy of Television Arts and Sciences is honored to nominate Ms. June M. Fraps to the Ballot Simplification Committee for another two-year term. The Chapter Board of Governors will take official action on the appointment at its May 4, 2013 meeting.

We are pleased to be part of the community effort to make the voting process accessible and understandable to all the citizens of San Francisco.

Sincerely,

Darryl R. Compton  
Executive Director

Cc: June M. Fraps  
Betty Packard



Board of Supervisors  
 City and County of San Francisco  
 1 Dr. Carlton B. Goodlett Place, Room 244  
 (415) 554-5184 FAX (415) 554-7714

RECEIVED  
 BOARD OF SUPERVISORS  
 SAN FRANCISCO  
 2013 MAY 23 PM 4:01

**Application for Boards, Commissions, Committees, & Task Forces**

Name of Board, Commission, Committee, or Task Force: Ballot Simplification Committee

Seat # or Category (if applicable): 2 District: \_\_\_\_\_

Name: Betty J. Packard

Home Address: De Haro Street Zip: 94107

Home Phone: 415. — Occupation: journalist

Work Phone: 415.596.1044 Employer: self-employed

Business Address: 1419 De Haro Street Zip: 94107

Business E-Mail: bettypackard@comcast.net Home E-Mail: — @comcast.net

**Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.**

Check All That Apply:

Registered voter in San Francisco: Yes  No  If No, where registered: \_\_\_\_\_

Resident of San Francisco  Yes  No If No, place of residence: \_\_\_\_\_

**Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:**

See attached.

**Business and/or professional experience:**

See attached

**Civic Activities:**

See attached

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes  No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.)

Date: May 1, 2013 Applicant's Signature: (required)

*Betty J. Packard*

**Please Note:** Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

**FOR OFFICE USE ONLY:**

Appointed to Seat #: \_\_\_\_\_ Term Expires: \_\_\_\_\_ Date Seat was Vacated: \_\_\_\_\_

01/20/12



Betty J. Packard, Seat 2

Ballot Simplification Committee

Education: BA English/Journalism Franklin (IN) College

Graduate work @ Indiana University and American College

Business/Professional Experience: 60 years of print journalism: newspaper and magazine reporting, former national magazine editor; former high school journalism dept head and college instructor; former television hosting and crew.

Owner of Packard Consulting: client communications services: newsletter writing and editing, script and speech writing, brochures and booklets; created training courses licensed in 11 states; publisher, author and public speaker.

**Civic Activities:**

San Francisco Symphony Open Rehearsal Staffing Chair;

Executive Director: CA Press Women

Director: CA Annual High School Communications Contest

Director: National Federation of Press Women's Education Board

San Francisco Garden Club Board of Directors

San Francisco Alumnae club of Pi Beta Phi: President, Chair of literacy project

Conservatory of Flowers Gala Committee, Advisory Board

Old First Presbyterian Church: Elder

**Honors:**

2006 Named by National Federation of Press Women as its Communicator of Achievement, the highest annual award given by the organization (I am the only person from CA to have won this award in its 76-year history;

Winner of 117 local and state writing awards and 18 national awards

Continuously named to Who's Who in America and Who's Who in American Women

Many other honors too numerous to mention

**Qualifications:** Have served on this committee since 1997, serving as its chair for the past nine years

# NCBA

Northern California Broadcasters Association

Terry De Voto  
President

SAN FRANCISCO  
FILED  
2012 NOV 20 PM 3:00  
DEPARTMENT OF ELECTIONS

November 15, 2012

Mr. John Arntz  
Department of Elections, Room 48  
City Hall  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102-4634

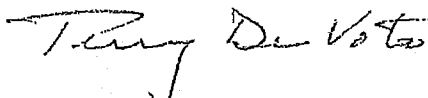
Dear John,

I am writing in support of Betty Packard and her continued involvement with the Ballot Simplification Committee.

Betty's selfless contributions have benefited all San Franciscans and the Radio community remains fully supportive of both her and the committee's efforts.

Should you have any questions, please don't hesitate to get in touch and thank you for your consideration.

Sincerely,



Terry De Voto  
cc: Ms. Betty Packard



Board of Supervisors  
 City and County of San Francisco  
 1 Dr. Carlton B. Goodlett Place, Room 244  
 (415) 554-5184 FAX (415) 554-7714

RECEIVED  
 BOARD OF SUPERVISORS  
 SAN FRANCISCO

2013 MAY 23 PM 4:01

**Application for Boards, Commissions, Committees, & Task Forces**

Name of Board, Commission, Committee, or Task Force: Ballot Simplification Committee

Seat # or Category (If applicable): 3 District: \_\_\_\_\_

Name: Adele Fasick

Home Address: \_\_\_\_\_ - 28th Ave. San Francisco Zip: 94122

Home Phone: 415-564-3096 Occupation: writer and consultant

Work Phone: \_\_\_\_\_ Employer: self-employed

Business Address: \_\_\_\_\_ Zip: \_\_\_\_\_

Business E-Mail: adelefasick@yahoo.com Home E-Mail: \_\_\_\_\_ @yahoo.com

**Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.**

Check All That Apply:

Registered voter in San Francisco: Yes  No  If No, where registered: \_\_\_\_\_

Resident of San Francisco  Yes  No If No, place of residence: \_\_\_\_\_

**Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:**

I am a female senior citizen and have lived for many years in the Sunset District of San Francisco.

**Business and/or professional experience:**

I have had a long career as a librarian and an educator at the University of Toronto and San Jose State University. I am the author of several professional books in the field of library and information service. I have also worked for several years with the S.F. League of Women Voters in educating voters and encouraging citizen participation in government.

**Civic Activities:**

I have served for five years on the Ballot Simplification Committee and have previously been a volunteer for the Golden Gate National Recreation Area.

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes  No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. *(Applications must be received 10 days before the scheduled hearing.)*

Date: April 29, 2013 Applicant's Signature: (required) Adele Pasich

**Please Note:** Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

**FOR OFFICE USE ONLY:**

Appointed to Seat #: \_\_\_\_\_ Term Expires: \_\_\_\_\_ Date Seat was Vacated: \_\_\_\_\_

01/20/12



# LEAGUE OF WOMEN VOTERS OF SAN FRANCISCO

582 Market Street, Suite 615 • San Francisco, CA 94104 • T: (415) 989-8683 • F: (415) 989-8685 • [lwvsf@lwvsf.org](mailto:lwvsf@lwvsf.org) • [www.sfvotes.org](http://www.sfvotes.org)

April 29, 2013

John Arntz  
Department of Elections  
1 Dr. Carlton B. Goodlett Place, Room 48  
San Francisco, CA 94102

Dear Mr. Arntz:

This letter is to advise you that the board of directors of the League of Women Voters of San Francisco would like to reappoint the membership of our League Representative, Adele Fasick, to the Ballot Simplification Committee (BSC).

If you have any questions, please contact me at (415) 989-8683. Thank you for this opportunity.

Sincerely,

A handwritten signature in cursive script that reads "Patricia McGovern".

Patricia McGovern  
President  
League of Women Voters of San Francisco

San Francisco  
BOARD OF SUPERVISORS

Date Printed: July 2, 2013

Date Established:

May 15, 1975

Active

**BALLOT SIMPLIFICATION COMMITTEE**

**Contact and Address:**

Barbara Carr  
Elections  
City Hall, Room 48  
San Francisco, CA 94102

Phone: (415) 554-6105

Fax: (415) 554-7257

Email: Barbara.Carr@sfgov.org

**Authority:**

Ordinance 188-75. Amended by Ordinance 49-87; Ordinance 429-97; Elections Code Section 600.

**Board Qualifications:**

The Ballot Simplification Committee consists of a total of six members, five of whom are voting members, three of whom shall be appointed by the Board of Supervisors.

The composition of the other members are as follows: Two voting members whom shall be appointed by the Mayor. The City Attorney, or his or her designated representative, shall be an ex officio member and shall have a voice but no vote in committee proceedings. Each appointive member shall be a registered San Francisco voter, shall possess an understanding of ballot issues and shall possess writing skills and training which provide for a high capability in written communication to the general public.

Of the two members to be appointed by the Mayor, one shall be appointed from persons whose names have been submitted by The Pacific Media Workers Guild and one shall be an educational reading specialist recommended by the Superintendent of Schools of the San Francisco Unified School District. Two of the three members appointed by the Board of Supervisors shall be appointed from persons whose names have been submitted by the National Academy of Television Arts and Sciences, Northern California Chapter, or the Northern California Broadcasters Association. The third member appointed by the Board of Supervisors shall be appointed from persons whose names have been submitted by the League of Women Voters of San Francisco.

"R Board Description" (Screen Print)

San Francisco  
BOARD OF SUPERVISORS

The Committee shall have the power and duty to (1) prepare a digest of each measure that will be voted on only in the City and County of San Francisco; (2) Assist the Director of Elections in preparing the additional materials set forth in Article V of the Elections Code (Elections Materials mailed to the Voter). In the exercise of its powers and duties, the Committee shall have access to any appropriate officer, department, board or commission of the City and County for consultation and assistance. When preparing a digest, the Committee shall give consideration to the analyses prepared by departments pursuant to Section 350 of the Elections Code (requiring Departments to transmit an analysis of initiative measures to the Ballot Simplification Committee).

Reports: Digest of any local measure which is to be voted on at any election in the City and County.

Sunset Date: None

