File No	130712	Committee Item No	6	
	•	Board Item No	47	
		· · ·		

COMMITTEE/BOARD OF SUPERVISORS

	AGENDA PACKET CON	ΓΕΝΤS LIST	
Committee:	Land Use and Economic Develop	ment_Date	July 22, 2013
Board of Su	pervisors Meeting	Date	July 30,2013
Cmte Boa	rd		
	Motion Resolution Ordinance Legislative Digest Budget and Legislative Analyst Youth Commission Report Introduction Form Department/Agency Cover Lette MOU Grant Information Form Grant Budget Subcontract Budget Contract/Agreement Form 126 – Ethics Commission Award Letter Application Public Correspondence	r and/or Re	port
OTHER	(Use back side if additional space		
	Categorical Exemption Determination Notice of Public Hearing	tion, dtd 7/17	//13
	* *	Date July 1	

BOARD OF SUPERVISORS

[Interim Zoning Controls - Specific Formula Retail Uses on Market Street, from 6th Street to Van Ness Avenue]

Resolution imposing interim zoning controls requiring conditional use authorization for formula retail uses, as defined, on Market Street, from 6th Street to Van Ness Avenue, subject to specified exceptions, for eighteen months; and making findings, including findings of consistency with the priority policies of Planning Code, Section 101.1, and environmental findings.

WHEREAS, Planning Code Section 306.7 provides for the imposition of interim zoning controls to accomplish several objectives, including preservation of residential and mixed residential and commercial areas in order to preserve the existing character of such neighborhoods and areas, and development and conservation of the commerce and industry of the City in order to maintain the economic vitality of the City, to provide its citizens with adequate jobs and business opportunities, and to maintain adequate services for its residents, visitors, businesses and institutions; and

WHEREAS, In April 2004, the City adopted Planning Code Section 703.3, which defined a formula retail use and either permitted it, authorized it as a conditional use, or prohibited it in various areas of the city. In adopting Section 703.3, this Board found that the increase in formula retail stores in San Francisco had a number of undesirable effects, including hampering the City's goal of a diverse retail base, with distinct neighborhood retailing personalities, which form the base for the City's diverse and distinct neighborhoods; and

WHEREAS, San Francisco needs to promote its vibrant small business sector and create a supportive environment for new small business innovations. One of the eight Priority Policies of the City's General Plan resolves that "existing neighborhood-serving retail uses be Supervisor Kim

Page 1 7/23/2013

preserved and enhanced and future opportunities for resident employment in and ownership of such businesses enhanced;" and

WHEREAS, Retail uses are the land uses most critical to the success of the City's commercial districts; and

WHEREAS, In January 2010, the Mayor's Office of Economic and Workforce

Development launched the Central Market Partnership, a public/private initiative to renew and coordinate efforts to revitalize the Central Market neighborhood; and

WHEREAS, In November 2011, the Mayor released the Central Market Economic Strategy, which has as Objective 1 the goal to stabilize the existing community and as Objective 4 the desire to reduce vacancies; and

WHEREAS, With over 3,100 new residential units in the development pipeline, eleven new technology companies, a food emporium and thousands of employees moving to the Mid-Market corridor, the success of this rapidly growing neighborhood is tied to its ability to maintain diverse small businesses which contribute to its character and vibrancy; and

WHEREAS, As the City continues to attract new businesses to this emerging retail corridor, there is a desire to preserve and attract neighborhood retail that is in keeping with the character of this historic area; and

WHERAS, Formula retail businesses can have a competitive advantage over independent businesses, because they are typically better capitalized and can absorb larger startup costs, pay more for lease space, and commit to longer lease contracts. This can put pressure on existing businesses and potentially price out new startup independent businesses, nonprofit organizations and arts organizations in an area where one of the guiding principles is to prevent displacement of existing residents and businesses; and

WHEREAS, In the Central Market area there are already ten formula retail fast food establishments and two formula retail pharmacies. If not monitored and regulated, additional Supervisor Kim

Supervisor Kim
BOARD OF SUPERVISORS

Page 2 7/23/2013

formula retail may hamper the City's goal of a diverse retail base with distinct neighborhood retailing personalities comprised of a mix of businesses. Specifically, the unregulated and unmonitored establishment of additional formula retail uses may unduly limit or eliminate business establishment opportunities for smaller or medium-sized businesses, many of which tend to be non-traditional or unique; and

WHEREAS, Allowing unregulated formula retail uses in the Central Market area needs further study. These interim controls on formula retail uses on Market Street, from 6th Street to Van Ness Avenue, will allow City to examine the cost and benefits of allowing formula retail as this area is being promoted for business attraction and revitalization; and

WHEREAS, These interim controls are intended and designed to deal with and ameliorate the problems and conditions associated with the proliferation and high concentration of formula retail uses on Market Street, from 6th Street to Van Ness Avenue, by requiring conditional use authorization for such establishments uses during the next year; and

WHEREAS, This Board has considered the impact on the public health, safety, peace, and general welfare if the interim controls proposed herein were not imposed; and

WHEREAS, This Board has determined that the public interest will be best served by imposition of these interim controls at this time, in order to ensure that the legislative scheme which may be ultimately adopted is not undermined during the planning and legislative process for permanent controls; and

WHEREAS, The Planning Department has determined that the actions contemplated in this Resolution are in compliance with the California Environmental Quality Act (California Public Resources Code Section 21000 et. seq.). Said determination is on file with the Clerk of the Board of Supervisors in File No. 130712 and is incorporated herein by reference; now, therefore, be it

Supervisor Kim
BOARD OF SUPERVISORS

RESOLVED, Pursuant to Planning Code Section 306.7, the Board of Supervisors, by this resolution, hereby prohibits any City agency, board, commission, officer or employee from approving any site permit, building permit or any other permit or license authorizing the establishment of any formula retail uses, as defined herein, unless the action would conform both to the existing provisions of the Planning Code and this resolution imposing interim controls; and, be it

FURTHER RESOLVED, That for the purpose of these interim controls "formula retail uses" shall be defined as set forth in Section 703.3 of the Planning Code; and, be it

FURTHER RESOLVED, That as of the effective date of this Resolution, the establishment of any new formula retail establishments with frontage on Market Street, between 6th Street and Van Ness Avenue that are also a) financial services, as defined in Section 790.110; b) fringe financial services, as defined in Section 790.111; c) restaurants, as defined in Section 790.91; d) limited restaurants, as defined in Section 790.90; or e) pharmacies, as defined in Section 790.102(c), shall be subject to a conditional use authorization; and, be it

FURTHER RESOLVED, That any use lawfully existing prior to the effective date of this interim controls is exempt from these interim controls, unless such enterprise ceases to operate or discontinues operation for ninety (90) days or longer, in which event the use shall be deemed abandoned; and, be it

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Supervisor Kim **BOARD OF SUPERVISORS**

Page 4 7/23/2013 1.

FURTHER RESOLVED, That for purposes of these interim controls, the Planning Commission shall use the conditional use criteria established in Planning Code Section 303(i)(3); and, be it

FURTHER RESOLVED, That for purposes of these interim controls, the Planning Commission shall consider, in addition to the criteria listed in Planning Code Section 303(i)(3), the economic and fiscal impact of the proposed formula retail use in the area. To this effect, the applicant shall provide the Planning Department as part of its conditional use application a complete economic impact analysis of the proposed use, prepared by an independent licensed professional; and, be it

FURTHER RESOLVED, That these interim controls shall remain in effect for eighteen months from the effective date of this legislation, or until the adoption of permanent legislation regulating formula retail, as defined herein, on Market Street, from 6th Street to Van Ness Avenue, whichever first occurs; and, be it

FURTHER RESOLVED, That these interim zoning controls advance and are consistent with Priority Policies the Planning Code Section 101.1, particularly Policies 1 and 2, in that they attempt to preserve and enhance the character and vitality of one of the City's neighborhoods. With respect to Priority Policies 3, 4, 5, 6, 7, and 8, the Board finds that these interim zoning controls do not, at this time, have an effect upon these policies, and thus, will not conflict with said policies.

APPROVED AS TO FORM:

DENNIS J. HERRERA, City Attorney

By:

ANDREA RUIZ-ESQUIDE

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Supervisor Kim
BOARD OF SUPERVISORS

Page 5 7/23/2013



City Hall
Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 554-5227

July 11, 2013

File No. 130712

John Rahaim Director Planning Department 1650 Mission Street, 4th Floor San Francisco, CA 94103

Dear Director Rahaim:

On July 9, 2013, Supervisor Kim introduced the following proposed legislation:

File No. 130712

Resolution imposing interim zoning controls requiring conditional use authorization for formula retail uses, as defined, on Market Street, from 6th Street to Van Ness Avenue, subject to specified exceptions, for 18 months; and making findings, including findings of consistency with the priority policies of Planning Code, Section 101.1, and environmental findings.

This legislation is being transmitted to you for environmental review, pursuant to Planning Code Section 306.7(c).

Angela Calvillo, Clerk of the Board

By: Alisa Miller, Committee Clerk

Land Use & Economic Development Committee

Attachment .

c: Scott Sanchez, Zoning Administrator Sarah Jones, Environmental Review Officer AnMarie Rodgers, Legislative Affairs Manager Aaron Starr, Legislative Affairs Keith DeMartini, Finance Manager Monica Pereira, Environmental Planning Joy Navarrete, Environmental Planning Teresa Ojeda, Information & Analysis Manager Mike Wynne, GIS Business Analyst

HON-PHYSICAL EXEMPTION
CERTA SECTION GOIOC(CX2)

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BOS-11, LU Clerk cpage BOA 2013 File 130712-BOARD OF SUPERVISORS 2813 JUL 19 AM 11:03

July 19, 2013

The Honorable David Chiu President, San Francisco Board of Supervisors 1 Dr. Carlton B. Goodlett Place, Room 244 San Francisco, CA 94102

RE: Table File #130712: Interim Zoning Controls – Formula Retail Uses on Market St. from 6th St. to Van Ness Avenue

Dear President Chiu;

The San Francisco Chamber of Commerce, representing over 1500 local businesses (both small businesses and formula retailers), has concerns with the resolution (File # 130712) coming before the Board of Supervisors Land Use Committee on July 22, 2013 to establish interim zoning controls that would require a Conditional Use Permit (CUP) for formula retail uses on Market Street between $6^{
m th}$ Street and Van Ness Avenue.

The proposed requirement to pursue and win a CUP for formula retail comes when property owners in the Central Market area are populating their buildings with residential, office and retail uses. They need flexibility in order to fill the ground floor spaces with neighborhood-serving retail that activates the pedestrian environment and creates a thriving commercial hub in what has been an economically depressed urban center for decades. This regulrement would create uncertainty and hardship for those property owners who have taken a giant leap of faith and invested enormous capital attempting to revitalize the condition of the Central Market corridor.

The resolution requires the permit applicant to "provide the Planning Department as part of its conditional use application a complete economic impact analysis of the proposed use, prepared by an independent licensed professional...", while at the same time stating that the interim controls, "will allow [the] City to examine the cost and benefits of allowing formula retail as this area is being promoted for business attraction and revitalization...". Requiring the permit applicant to carry out and pay for an economic analysis of the impacts of formula retail at the same time the City is carrying out its own analysis is unnecessary, duplicative and adds additional, potentially prohibitive burdens to the property owner.

Finally, the resolution states that the interim controls "are intended and designed to deal with and ameliorate the problems and conditions associated with the proliferation and high concentration of formula retail uses on Market Street from between 6th Street and Van Ness Avenue...". This does not recognize that a formula retailer is often an anchor in a commercial corridor, and its economic activity lifts neighboring, non-formula retailers to create a balanced, sustainable commercial environment. In fact, given the high number of storefront vacancies in the blocks between 6th Street and Van Ness

Avenue currently, certain formula retail uses may ameliorate the problems and conditions that have dominated the neighborhood for many years.

Given that the Planning Department, Office of Economic and Workforce Development and other city agencies are working with the mayor's office to begin study of formula retail use and its economic impact citywide, we feel the introduction of these interim controls are premature, and may hinder new development finally taking a foothold in the Central Market area. We urge the Board of Supervisors to table this resolution until a citywide study on formula retail has been completed.

Sincerely,

Jim Lazarus

Senior Vice President for Public Policy

cc: BOS Clerk (Please Distribute to All Supervisors Prior to 7/22/13 Land Use Committee Mtg.); Mayor Ed Lee



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 554-5227

NOTICE OF PUBLIC HEARING

BOARD OF SUPERVISORS OF THE CITY AND COUNTY OF SAN FRANCISCO LAND USE AND ECONOMIC DEVELOPMENT COMMITTEE

NOTICE IS HEREBY GIVEN THAT the Land Use and Economic Development Committee will hold a public hearing to consider the following proposal and said public hearing will be held as follows, at which time all interested parties may attend and be heard:

Date:

Monday, July 22, 2013

Time:

1:30 p.m.

Location:

Committee Room 263, located at City Hall

1 Dr. Carlton B. Goodlett Place, San Francisco, CA

Subject:

File No. 130712. Resolution imposing interim zoning controls requiring conditional use authorization for formula retail uses, as defined, on Market Street, from 6th Street to Van Ness Avenue, subject to specified exceptions, for 18 months; and making findings, including findings of consistency with the priority policies of Planning Code, Section 101.1,

and environmental findings.

In accordance with San Francisco Administrative Code, Section 67.7-1, persons who are unable to attend the hearing on this matter may submit written comments to the City prior to the time the hearing begins. These comments will be made a part of the official public record in this matter, and shall be brought to the attention of the members of the Committee. Written comments should be addressed to Angela Calvillo, Clerk of the Board, Room 244, City Hall, 1 Dr. Carlton Goodlett Place, San Francisco, CA 94102. Information relating to this matter is available in the Office of the Clerk of the Board. Agenda information relating to this matter will be available for public review on Friday, July 19, 2013.

Angela Calvillo, Clerk of the Board

DATED: July 11, 2013 MAILED/POSTED/PUBLISHED: July 12, 2013

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Alisa Miller S.F. BD OF SUPERVISORS (OFFICIAL NOTICES) 1 DR CARLTON B GOODLETT PL #244 SAN FRANCISCO, CA 94102

COPY OF NOTICE

Notice Type:

GPN GOVT PUBLIC NOTICE

Ad Description

AM - 07.22.13 Land Use - 130712 Interim Controls

To the right is a copy of the notice you sent to us for publication in the SAN FRANCISCO EXAMINER. Thank you for using our newspaper. Please read this notice carefully and call us with ny corrections. The Proof of Publication will be filed with the County Clerk, if required, and mailed to you after the last date below. Publication date(s) for this notice is (are):

07/12/2013

The charge(s) for this order is as follows. An invoice will be sent after the last date of publication. If you prepaid this order in full, you will not receive an invoice.

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EXM 2509240

NOTICE OF
PUBLIC HEARING
BOARD OF SUPERVISORS
OF THE CITY AND
COUNTY OF SAN FRANCISCO
LAND USE AND ECONOMIC DEVELOPMENT
COMMITTEE
MONDAY, JULY 22, 2013
1:30 PM
COMMITTEE ROOM 263,
CITY HALL
1 DR. CARLTON B.
GOODLETT PLACE, SAN
FRANCISCO, CA
NOTICE IS HEREBY GIVEN
THAT the Land Use and
Economic Development
Committee will hold a public
hearing to consider the
following proposal and said
public hearing will be held as
follows, at which time all
interested parties may attend
and be heard: File No.
130712. Resolution imposing
interim zoning contitional
use
requiring conditional

interim zonling controls requiring controls required to specified exceptions, for 18 months; and making findings, including findings of consistency with the priority policies of Planning Code, Section 101.1, and environmental findings. In accordance with San Francisco Administrative Code, Section 67.7-1, persons who are unable to attend the hearing on this matter may submit written comments to the City prior to the time the hearing begins. These comments will be made a part of the Official public record in this matter, and shall be brought to the attention of the members of the Committee. Written comments should be addressed to Angela Calvillo, Clerk of the Board, Room 244, City Hall, 1 Dr. Cartton Goodlett Place, San Francisco, CA 94102. Information relating to this matter is available in the Office of the Clerk of the Board. Agenda information relating to this matter will be available for public review on Friday, July 19, 2013. Angela Calvillo, Clerk of the Board.





City Hall 1 Dr. Carlton B. Goodlett Place, Room 244 San Francisco 94102-4689 Tel. No. 554-5184 Fax No. 554-5163 TDD/TTY No. 544-5227

PROOF OF MAILING

Legislative File No.	130712		· · · · · · · · · · · · · · · · · · ·				·
Description of Items:							
Resolution imposing authorization for formuto to Van Ness Avenue, s findings, including find Code, Section 101.1, ar	ubject to spec dings of consi	as defi cified ex istency	ned, on ceptions with the	Market St s, for 18 r	reet, froi nonths;	n 6th S and ma	king
I, Alisa Miller County of San Francisc sealed items with the prepaid as follows:			escribed		t(s) by de	epositin	g the
Date:	July 12, 2013						
Time:	1:15 p.m.				. ·	· ·	
USPS Location:	Repro Pick-up	Box in	the Clerk	of the Bo	ard's Offi	ce (Rm	244)
Mailbox/Mailslot Pick-Up	Times (if applie	cable):	N/A				*.
Signature: Alixe	Miller						
	•						
Instructions: Upon comp	letion, original	must be	filed in the	he above i	reference	d file.	



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Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 554-5227

July 11, 2013

File No. 130712

John Rahaim Director Planning Department 1650 Mission Street, 4th Floor San Francisco, CA 94103

Dear Director Rahaim:

On July 9, 2013, Supervisor Kim introduced the following proposed legislation:

File No. 130712

Resolution imposing interim zoning controls requiring conditional use authorization for formula retail uses, as defined, on Market Street, from 6th Street to Van Ness Avenue, subject to specified exceptions, for 18 months; and making findings, including findings of consistency with the priority policies of Planning Code, Section 101.1, and environmental findings.

This legislation is being transmitted to you for environmental review, pursuant to Planning Code Section 306.7(c).

Angela Calvillo, Clerk of the Board

By: Alisa Miller, Committee Clerk

Land Use & Economic Development Committee

Attachment

c: Scott Sanchez, Zoning Administrator
Sarah Jones, Environmental Review Officer
AnMarie Rodgers, Legislative Affairs Manager
Aaron Starr, Legislative Affairs
Keith DeMartini, Finance Manager
Monica Pereira, Environmental Planning
Joy Navarrete, Environmental Planning
Teresa Ojeda, Information & Analysis Manager
Mike Wynne, GIS Business Analyst



City Hall
Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 554-5227

MEMORANDUM

TO:

Regina Dick-Endrizzi, Director

Chris Schulman, Commission Secretary

Small Business Commission, City Hall, Room 448

FROM:

Alisa Miller, Clerk, Land Use and Economic Development Committee

Board of Supervisors

DATE:

July 11, 2013

SUBJECT:

REFERRAL FROM BOARD OF SUPERVISORS

Land Use & Economic Development Committee

The Board of Supervisors' Land Use and Economic Development Committee has received the following legislation, which is being referred to the Small Business Commission for comment and recommendation. The Commission may provide any response it deems appropriate within 12 days from the date of this referral.

File No. 130712

Resolution imposing interim zoning controls requiring conditional use authorization for formula retail uses, as defined, on Market Street, from 6th Street to Van Ness Avenue, subject to specified exceptions, for 18 months; and making findings, including findings of consistency with the priority policies of Planning Code, Section 101.1, and environmental findings.

Please return this cover sheet with the Commission's response to me at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102.

SPONSE FROM SMALL BUSINESS (COMMISSION - Date:
<u> </u>	•
No Comment	
_ Recommendation Attached	

Introduction Form

By a Member of the Board of Supervisors or the Mayor

I hereby submit the following item for introduction (select only one):	or meeting date
□ 1. For reference to Committee.	
An ordinance, resolution, motion, or charter amendment.	
2. Request for next printed agenda without reference to Committee.	
3. Request for hearing on a subject matter at Committee.	
4. Request for letter beginning "Supervisor] inquires"
5. City Attorney request.	
6. Call File No. from Committee.	
7. Budget Analyst request (attach written motion).	
8. Substitute Legislation File No.	
9. Request for Closed Session (attach written motion).	
☐ 10. Board to Sit as A Committee of the Whole.	
11. Question(s) submitted for Mayoral Appearance before the BOS on	
Please check the appropriate boxes. The proposed legislation should be forwarded to the following Small Business Commission	-
☐ Planning Commission ☐ Building Inspection Commission	1
ote: For the Imperative Agenda (a resolution not on the printed agenda), use a Imperative	
ponsor(s):	
Supervisor Jane Kim	
Resolution Imposing Interim Zoning Controls for Formula Retail Uses on Market Street, from 6th Ave.	Street to Van Ness
The text is listed below or attached:	
ee attached.	
Signature of Sponsoring Supervisor:	2 -
for Clerk's Use Only:	