

File No. 130028

Committee Item No. 1

Board Item No. _____

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: Rules

Date 1/17/12

Board of Supervisors Meeting

Date _____

Cmte Board

- Motion
- Resolution
- Ordinance
- Legislative Digest
- Budget Analyst Report
- Legislative Analyst Report
- Youth Commission Report
- Introduction Form (for hearings)
- Department/Agency Cover Letter and/or Report
- MOU
- Grant Information Form
- Grant Budget
- Subcontract Budget
- Contract/Agreement
- Award Letter
- Application
- Public Correspondence

OTHER

(Use back side if additional space is needed)

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Completed by: Linda Wong

Date 1/14/12

Completed by: _____

Date _____

An asterisked item represents the cover sheet to a document that exceeds 25 pages. The complete document is in the file.

Member, Board of Supervisors
District 10



City and County of San Francisco

MALIA COHEN
馬莉亞郭嫻

December 21, 2012

Linda Wong
Rules Committee Clerk

RE: Appointment to the Eastern Neighborhoods Citizens Advisory Committee

Dear Ms. Wong,

It is my pleasure to appoint Mr. Walker Bass to serve on the Eastern Neighborhoods Citizen Advisory Committee. Mr. Bass will replace Mr. Jared Dumani in seat four. Please find attached Mr. Bass's resume and application.

Sincerely,

A handwritten signature in cursive script that reads "Malia".

Malia Cohen
Member, San Francisco Board of Supervisors



Board of Supervisors
 City and County of San Francisco
 1 Dr. Carlton B. Goodlett Place, Room 244
 (415) 554-5184 FAX (415) 554-7714

Application for Boards, Commissions, Committees, & Task Forces
 EASTERN NEIGHBORHOODS

Name of Board, Commission, Committee, or Task Force: CITIZENS ADVISORY COMMITTEE

Seat # or Category (If applicable): 4 District: 10

Name: WALKER BASS

Home Address: WISCONSIN ST SAN FRANCISCO, CA Zip: 94107

Home Phone: 415 Occupation: BUSINESS DEVELOPMENT

Work Phone: 408.947.5593 Employer: ERNST & YOUNG

Business Address: 303 ALMADEN BLVD 10TH FL. SAN JOSE, CA Zip: 95110

Business E-Mail: WALKER.BASS@EY.COM Home E-Mail: MAIL.COM

Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.

Check All That Apply:

Registered voter in San Francisco: Yes No If No, where registered: _____

Resident of San Francisco Yes No If No, place of residence: _____

Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

I have been a Bay Area resident for over 12 years, and a San Francisco resident of Potrero Hill for the past 7 years. I have been engaged in District 10 community affairs, and enjoy contributing my time and energy on community projects. Additionally, as a businessman and owner of a food truck, I deliberately sought District 10 small businesses in an effort to support the local economy. Thank you for your consideration.

Business and/or professional experience:

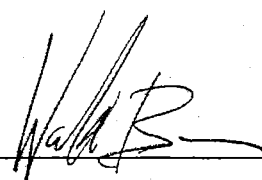
Ernst & Young, LLP. - business development for Big 4 accounting firm.
Primo's Parrilla - founder of a food truck serving Argentine asado.
NASDAQ Stock Market - relationship manager for world's largest electronic exchange.
The White House - staffer responsible for making recommendations to President Clinton on political appointments.

Civic Activities:

Mission YMCA - advisory board member. We oversee two annual events to raise over \$100K per year to support youth programs for the Mission Y.
Image of Change - founding board member and Treasurer of a not-for-profit philanthropic agency.
Junior Achievement - through my work at Ernst & Young, I have volunteered and taught business to high school students.

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.)

Date: 12/20/12 Applicant's Signature: (required) 

Please Note: Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

FOR OFFICE USE ONLY:
Appointed to Seat #: _____ Term Expires: _____ Date Seat was Vacated: _____

Walker F. Bass

— Wisconsin Street
San Francisco, CA 94107
— " " — @ev.com
— —

SUMMARY OF QUALIFICATIONS

- Business development and sales professional with extensive national corporate contacts.
- Leader, collaborator, and team builder to develop results oriented sales and service teams.
- Exceptional presentation, writing, and communication skills.
- Proven track record of consistently achieving complex goals and objectives.

PROFESSIONAL EXPERIENCE

Ernst & Young, LLP, San Jose, CA (2012 - Present)

Associate Director, Business Development

- Identify and pursue new business opportunities for global professional services firm.
- Initiate, build and sustain client relationships.
- Develop account strategy to leverage firm resources to exceed customer expectations.
- Negotiate pricing strategy to ensure competitiveness in the bidding process.
- Drive the execution of the service line markets priorities within their specific market and geography.
- Develop and manage the sales pipeline process to achieve revenue targets.
- Collaborate with the business operations teams to oversee the development of proposals, touchpoint campaigns and direct and lead account coordinators on their assigned accounts.
- Lead account team meetings and provide coaching to team members on best practices.

Bohème Wines, Occidental, CA (2009 - 2012)

Director of Sales and Marketing

- Business development and marketing manager for boutique western Sonoma winery.
- Serve as strategic business advisor to winemaker.
- Arrange new distribution channels for retail and hospitality in the US.
- Formulate marketing and communications plan for national expansion.

The NASDAQ OMX Group, San Francisco, CA (2000 - 2009)

Managing Director, Corporate Client Group

- Established and maintained tenured NASDAQ 100 and Fortune 100 client relationships serving as the NASDAQ executive sponsor with increasing responsibility.
- Advised management teams on corporate governance, disclosure, regulatory requirements, and investor relations best practices, and articulated The NASDAQ Stock Market value proposition.
- Leveraged NASDAQ business model to successfully market suite of products and services to corporate clients, increasing top line sales 610% and number of transactions 415%.
- Managed team and provided daily leadership to product sales specialists and research associates to drive top line sales as well as maintain and ensure client retention and satisfaction.
- Created and delivered presentations establishing field level value propositions to many prospects, industry and association audiences.
- Recruited, trained and mentored product sales representatives, relationship managers and research associates.
- Deep experience cultivating relationships within complex customer environments including investment banks, broker-dealers, compliance departments, attorneys, public relations and investor relations firms and regulatory bodies.

- Devised and implemented West coast political action plan, and managed West coast government relations operations.
- Received President's Award from NASDAQ CEO for exemplary leadership in cultivating relationship with the Technology Network (TechNet), a Silicon Valley based lobbying organization.
- Formulated and maintained other key strategic partnerships and alliances with high tech lobbying and public interest organizations, including the National Renewable Energy Laboratory, and the Consumer Electronics Association.

The White House, Washington, DC (1997 - 1999)

Deputy Associate Director, Office of Presidential Personnel

- Made recommendations to the President on political appointments, including those requiring Senate confirmation under the "advice and consent" clause of the U.S. Constitution.
- Responsible for multiple portfolios, including Departments of Justice, Energy, Labor, Education, and Health and Human Services; United States Attorneys, the Small Business Administration, Federal Election Commission, General Accounting Office, and related boards and commissions.
- Served as liaison to Republican Leadership office, resulting in faster confirmations for Senate nominated candidates.
- Key Senate confirmed appointments included the Commissioner of the Food and Drug Administration and the Comptroller General of the U.S.

Democratic National Convention, Chicago, IL (1996 - 1997)

Advisor to Chief of Staff

- Political advisor to Chief of Staff of the 1996 Chicago Democratic Convention.
- Served as liaison to Chicago city officials and White House staff.

Arkansas Times, Little Rock, AR (1995 - 1996)

Account Executive

- Sales executive for statewide weekly newspaper.
- Advised publisher on transformation of business model from paid subscriptions to free distribution, resulting in dramatically increased circulation and advertising revenue.
- Exceeded all quarterly sales quotas.
- Cultivated sales within assigned territory and developed significant new clients.

EDUCATION

Northwestern University, Evanston, IL

Bachelor of Arts, Political Science, 1993

Emphasis in Economics, Banking, and French

Institut Savoisien D'Etudes Francaise, Annecy, France

Coursework in French literature and culture, Summer 1991

MEMBERSHIPS, ORGANIZATIONS & CIVIC AFFILIATIONS

Founding member of the Board of Directors and Treasurer for Image of Change - a philanthropic agency

YMCA Advisory Committee, Mission YMCA, San Francisco

Northwestern University Alumni Association

Denver Chamber of Commerce Advisory Committee

INTERESTS

Photography, cycling, French language and culture

San Francisco
BOARD OF SUPERVISORS

Date Printed: January 8, 2013

Date Established: December 19, 2008

Active

EASTERN NEIGHBORHOODS CITIZENS ADVISORY COMMITTEE

Contact and Address:

John Rahaim

1650 Mission Street, Suite 400
San Francisco, CA 94103

Phone: (415) 558-6411

Fax:

Email: John.Rahaim@sfgov.org

Authority:

Administrative Code Chapter 10E. Ordinance No. 300-08.

Board Qualifications:

An Eastern Neighborhoods Citizens Advisory Committee (CAC) is hereby established for the purposes of providing input on the prioritization of Public Benefits, updating the Public Benefits Program, relaying information to community members in each of the four neighborhoods regarding the status of development proposals in the Eastern Neighborhoods and providing input to plan area monitoring efforts as appropriate. The CAC shall be advisory, as appropriate, to the Planning Department, the Interagency Planning & Implementation Committee (IPIC), the Planning Commission and the Board of Supervisors.

Within six months of adoption of the Eastern Neighborhoods Area Plan and related Planning Code changes, the Mayor and the Board of Supervisors shall have appointed all members to the CAC.

The CAC shall consist of 19 members representing the diversity of the Eastern Neighborhoods; key stakeholders, including resident renters, resident homeowners, low-income residents, local merchants, established neighborhood groups within the plan area; and other groups identified through refinement of the CAC process.

All members shall live, work, own property or own a business in the Eastern Neighborhoods Plan Area they are appointed to represent.

The Board of Supervisors shall appoint 9 members to the CAC: District 10 Supervisor shall nominate 4 members, District 6 Supervisor shall nominate 2 members, District 8 Supervisor shall nominate 2 members and District 9 Supervisor shall nominate 2 members. The appointment of each nominee shall be confirmed by the full Board of Supervisors.

The Mayor shall appoint 6 members, one member representing each of the four neighborhoods,

"R Board Description" (Screen Print)

San Francisco
BOARD OF SUPERVISORS

and two at-large members. In addition, the Mayor shall appoint 2 non-voting at-large members. The Western SoMa Planning Area Task Force shall appoint 2 non-voting members representing the Western SoMa Planning Area Special Use District. These CAC members shall be confirmed by the full Board of Supervisors.

Members shall serve two-year terms that are staggered such that of the initial membership, some members will be randomly selected to serve four year terms and some will serve two year terms. At the first official meeting of the CAC, which shall not occur until the entire 13 members are appointed, a lottery shall be conducted to select 4 Board of Supervisors appointees and 2 Mayoral appointees to serve four-year terms. The Board of Supervisors or Mayor may renew a member's term.

The CAC may adopt by-laws and create subcommittees or working groups based around geographic, areas or functional issues. The subcommittees or working groups shall contain at least one CAC member, but may also be comprised of individuals who are not members of the CAC.

The Planning Department or Interagency Plan Implementation Committee shall designate necessary staffing from relevant agencies to the CAC. Staffing and administrative costs for the CAC shall be funded through the Eastern Neighborhoods Public Benefits Fund, to the extent permitted by law.

Sunset: The CAC will automatically terminate on December 31, 2020, unless the Board of Supervisors extends the CAC terms by ordinance.