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[Commemorative Plaque Designation – Haight Street Walk of Fame]

Resolution designating the public right of way from Central Avenue to Stanyan Street along Haight Street as eligible for the installation and maintenance of commemorative plaques, pursuant to Public Works Code Sections 789.2(a). In order to honor the musicians, artists, writers and other individuals that have contributed to the musical, artistic, and cultural heritage of the Haight District and the greater San Francisco Bay Area, identifying this area as the "Haight Street Walk of Fame."

WHEREAS, The Haight-Ashbury Merchants Association, has proposed a commemorative walkway from Central Avenue to Stanyan Street on Haight Street to provide an illustrative and educational experience that highlights the Bay Area's dynamic musical and artistic heritage; and,

WHEREAS, The proposed walkway will be identified as the "Haight Street Walk of Fame" and will be located along and upon the sidewalk on Haight Street between Central Avenue and Stanyan Street; and,

WHEREAS, The Haight Street Walk of Fame will exemplify the spirit of the historic Haight-Ashbury district, and will convey to pedestrians the vibrant musical traditions, rich artistic and literary heritage and cultural diversity that are continuing attractions of contemporary San Francisco; and,

WHEREAS, There are multiple public benefits to be realized from designation of the Haight Street Walk of Fame, including increased revenues from tourism and recognition of the historic Haight-Ashbury District as a unique public landmark for the enjoyment of music. culture, and the arts; and,

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WHEREAS, To visually communicate the significance of the Haight Street Walk of Fame, the Haight-Ashbury Merchants Association proposes to place permanent plagues at strategic points of view, evenly distributed along the walkway; and.

WHEREAS, Public Works Code Sections 789 et seq., the Commemorative Street Plaque Ordinance, provides a procedure for the City to authorize the installation and placement of commemorative plagues; and

WHEREAS, The Haight-Ashbury Merchants Association proposes to unveil commemorative plaques along the Haight Street Walk of Fame to acknowledge and celebrate the significant contributions of Jerry Garcia, Janis Joplin, the Grateful Dead, and Ken Kesey to the Haight District's history and the greater Bay Area's musical and artistic heritage; and

WHEREAS, The Haight-Ashbury Merchants Association will secure funding to cover the costs of installing and maintaining the plaques and associated sidewalk along the Haight Street Walk of Fame; and,

WHEREAS, The maintenance of the commemorative plaques and the sidewalks within which they will be installed shall be the subject of a maintenance agreement to be approved by the Director of Public Works and the City Attorney's Office: and

WHEREAS, The Board of Supervisors urges The Civic Design Review Committee of the Art Commission to approve the placement and design of the commemorative plagues: and,

WHEREAS, The Board of Supervisors urges the Department of City Planning and the Landmarks Preservation Advisory Board to approve the placement and design of the commemorative plagues, having found; and,

WHEREAS, The Board of Supervisors urges the Department of Public Works to approve the placement and design of the commemorative plaques; now, therefore be it,

RESOLVED, That the San Francisco Board of Supervisors pursuant to the Public Works Code Section 789.2(a), does hereby designate the public right of way existing in the area in between Central Avenue and Stanyan Street on Haight Street, to be eligible for the installation and maintenance of commemorative plaques that honor musicians, artists, writers and other individuals that have contributed to the cultural heritage and historical significance of the Haight-Ashbury district and of the San Francisco Bay Area; and, be it

FURTHER RESOLVED, That the area along and upon this public right of way is hereby identified as the "Haight Street Walk of Fame."

RESOLUTION NO. 627-04

 [Commemorative Plaque Designation – Haight Street Walk of Fame]

Resolution designating the public right of way from Central Avenue to Stanyan Street along Haight Street as eligible for the installation and maintenance of commemorative plaques, pursuant to Public Works Code Sections 789.2(a). In order to honor the musicians, artists, writers and other individuals that have contributed to the musical, artistic, and cultural heritage of the Haight District and the greater San Francisco Bay Area, identifying this area as the "Haight Street Walk of Fame."

WHEREAS, The Haight-Ashbury Merchants Association, has proposed a commemorative walkway from Central Avenue to Stanyan Street on Haight Street to provide an illustrative and educational experience that highlights the Bay Area's dynamic musical and artistic heritage; and,

WHEREAS, The proposed walkway will be identified as the "Haight Street Walk of Fame" and will be located along and upon the sidewalk on Haight Street between Central Avenue and Stanyan Street; and,

WHEREAS, The Haight Street Walk of Fame will exemplify the spirit of the historic Haight-Ashbury district, and will convey to pedestrians the vibrant musical traditions, rich artistic and literary heritage and cultural diversity that are continuing attractions of contemporary San Francisco; and.

WHEREAS, There are multiple public benefits to be realized from designation of the Haight Street Walk of Fame, including increased revenues from tourism and recognition of the historic Haight-Ashbury District as a unique public landmark for the enjoyment of music, culture, and the arts; and,

WHEREAS, To visually communicate the significance of the Haight Street Walk of Fame, the Haight-Ashbury Merchants Association proposes to place permanent plaques at strategic points of view, evenly distributed along the walkway; and,

WHEREAS, Public Works Code Sections 789 <u>et seq.</u>, the Commemorative Street Plaque Ordinance, provides a procedure for the City to authorize the installation and placement of commemorative plaques; and

WHEREAS, The Haight-Ashbury Merchants Association proposes to unveil commemorative plaques along the Haight Street Walk of Fame to acknowledge and celebrate the significant contributions of Jerry Garcia, Janis Joplin, the Grateful Dead, and Ken Kesey to the Haight District's history and the greater Bay Area's musical and artistic heritage; and,

WHEREAS, The Haight-Ashbury Merchants Association will secure funding to cover the costs of installing and maintaining the plaques and associated sidewalk along the Haight Street Walk of Fame; and,

WHEREAS, The maintenance of the commemorative plaques and the sidewalks within which they will be installed shall be the subject of a maintenance agreement to be approved by the Director of Public Works and the City Attorney's Office; and

WHEREAS, The Board of Supervisors urges The Civic Design Review Committee of the Art Commission to approve the placement and design of the commemorative plaques; and,

WHEREAS, The Board of Supervisors urges the Department of City Planning and the Landmarks Preservation Advisory Board to approve the placement and design of the commemorative plaques, having found; and,

WHEREAS, The Board of Supervisors urges the Department of Public Works to approve the placement and design of the commemorative plaques; now, therefore be it,

RESOLVED, That the San Francisco Board of Supervisors pursuant to the Public Works Code Section 789.2(a), does hereby designate the public right of way existing in the area in between Central Avenue and Stanyan Street on Haight Street, to be eligible for the installation and maintenance of commemorative plaques that honor musicians, artists, writers and other individuals that have contributed to the cultural heritage and historical significance of the Haight-Ashbury district and of the San Francisco Bay Area; and, be it

FURTHER RESOLVED, That the area along and upon this public right of way is hereby identified as the "Haight Street Walk of Fame."



## City and County of San Francisco Tails

City Hall 1 Dr. Carlton B. Goodlett Place San Francisco, CA 94102-4689

## Resolution

File Number:

041379

Date Passed:

Resolution designating the public right of way from Central Avenue to Stanyan Street along Haight Street as eligible for the installation and maintenance of commemorative plaques, pursuant to Public Works Code Sections 789.2(a). In order to honor the musicians, artists, writers and other individuals that have contributed to the musical, artistic, and cultural heritage of the Haight District and the greater San Francisco Bay Area, identifying this area as the "Haight Street Walk of Fame."

October 5, 2004 Board of Supervisors — ADOPTED

Ayes: 11 - Alioto-Pier, Ammiano, Daly, Dufty, Elsbernd, Gonzalez, Ma, Maxwell, McGoldrick, Peskin, Sandoval

File No. 041379

I hereby certify that the foregoing Resolution was ADOPTED on October 5, 2004 by the **Board of Supervisors of the City and County** of San Francisco.

Gloria L. Young Clerk of the Board

Mayor Gavin Newsom