

FILE NO. 001362

RESOLUTION NO. 763-00

1 [Outreach Newspapers]

2 DESIGNATING THE SAN FRANCISCO BAY TIMES AND THE SAN FRANCISCO
3 SPECTRUM FOR OUTREACH ADVERTISING SERVICES FOR THE CITY AND COUNTY
4 OF SAN FRANCISCO FOR THE LESBIAN/GAY/BISEXUAL/ TRANSGENDER COMMUNITY
5 FOR OUTREACH ADVERTISING FOR FY2000-2001.

6
7 WHEREAS, On June 12, 2000, the Board of Supervisors adopted Resolution No. 547-
8 00, designating the Bay View Inc. to be outreach newspaper for the African American
9 community, the Chinese Times to be outreach newspaper for the Chinese community, and
10 the El Reportero to be outreach newspaper for the Hispanic community for the City and
11 County of San Francisco, commencing July 1, 2000; and,

12 WHEREAS, If the Board finds that certain neighborhoods are not being adequately
13 served by the outreach periodicals, the Board may authorize additional advertising in monthly
14 neighborhood publications which target certain neighborhoods in San Francisco; and,

15 WHEREAS, The San Francisco Bay Times, a bi-weekly newspaper, has the largest
16 per issue circulation of any newspaper serving the lesbian/gay/bisexual/transgender
17 community in San Francisco; and,

18 WHEREAS, The San Francisco Bay Times has served as the outreach newspaper of
19 the City and County of San Francisco for the lesbian/gay/bisexual/transgender community;
20 and

21 WHEREAS, The San Francisco Spectrum also serves the
22 lesbian/gay/bisexual/transgender community, and has expressed an interest in, and is
23 qualified to serve as an outreach periodical for the lesbian/gay/bisexual/transgender
24 community for FY 2000-2001; now, therefore, be it
25

1 RESOLVED, That San Francisco Bay Times and the San Francisco Spectrum
2 newspapers, who circulate primarily in the lesbian/gay/bisexual/transgender community in
3 San Francisco, are hereby designated for outreach advertising services for the City and
4 County of San Francisco for the lesbian/gay/bisexual/transgender community for FY2000-
5 2001, for the publication of outreach advertising as determined by the Clerk of the Board of
6 Supervisors in accordance with Section 2.80-1(d) of the San Francisco Administrative Code.
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City and County of San Francisco

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

Tails Resolution

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Date Passed:

Resolution designating the San Francisco Bay Times and the San Francisco Spectrum for outreach advertising services for the City and County of San Francisco for the lesbian/gay/bisexual/transgender community for outreach advertising for FY2000-2001.

July 31, 2000 Board of Supervisors — SEVERED FROM FOR ADOPTION WITHOUT
COMMITTEE REFERENCE AGENDA

July 31, 2000 Board of Supervisors — REFERRED: Finance and Labor Committee

July 31, 2000 Board of Supervisors — SUBSTITUTED

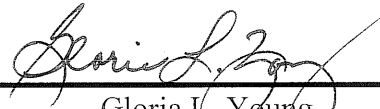
August 28, 2000 Board of Supervisors — ADOPTED

Ayes: 10 - Ammiano, Becerril, Bierman, Brown, Katz, Kaufman, Leno, Teng,
Yaki, Yee

Absent: 1 - Newsom

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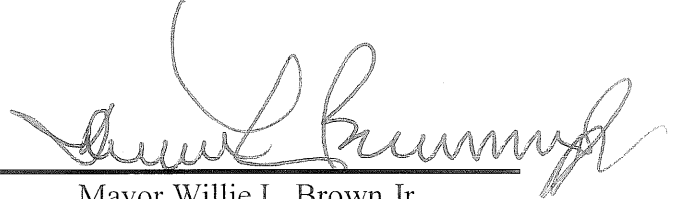
I hereby certify that the foregoing Resolution
was ADOPTED on August 28, 2000 by the
Board of Supervisors of the City and County
of San Francisco.



Gloria L. Young
Clerk of the Board

SEP - 8 2000

Date Approved



Mayor Willie L. Brown Jr.