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[Resolution authorizing the use of the seal of the City and County of San Francisco for a music event.1

Resolution authorizing the use of the Official Seal of the City and County of San Francisco by Talking House Productions in the promotion of an event to be held on March 16, 2007 at the SXSW Music and Media Conference in Austin, Texas.

WHEREAS, The annual South By Southwest (SXSW) Music and Media Conference showcases hundreds of musical acts from around the world on over fifty stages in downtown Austin; and

WHEREAS, The 2007 SXSW Music Conference and Festival will take place March 14 -18, 2007; and

WHEREAS, The SXSW Conference draws thousands of music industry professionals for panels, industry discussions, demo listening sessions, trade show exhibits, and live music; and

WHEREAS, Talking House Productions is a music production company located in San Francisco that focuses on San Francisco Bay Area artists and promotes the local San Francisco music scene; and

WHEREAS, Talking House Productions, along with the San Francisco chapter of The Recording Academy, will host a free showcase of San Francisco musical talent called "SFX SXSW: San Francisco Comes to Austin" at the SXSW Conference; and

WHEREAS, This event will promote local San Francisco bands and the City and County of San Francisco in general, and will feature local San Francisco beverages; and WHEREAS, Talking House Productions has coordinated this event with help from the

San Francisco Entertainment Commission and the San Francisco Convention and Visitors

Bureau to find ways to promote San Francisco as a premier destination for live music fans; and

WHEREAS, This event provides a positive marketing opportunity for the City and County of San Francisco; and

WHEREAS, Pursuant to Administrative Code Section 1.6 (c), the seal of the City and County of San Francisco may be used "for those matters approved by the Board of Supervisors by resolution;" now therefore be it

RESOLVED, That the Board of Supervisors of San Francisco approves the use of the official seal of the City and County of San Francisco by Talking House Productions to promote the "SFX SXSW: San Francisco Comes to Austin" event.



## City and County of San Francisco Tails

City Hall 1 Dr. Carlton B. Goodiett Place San Francisco, CA 94102-4689

## Resolution

File Number:

070143

**Date Passed:** 

Resolution authorizing the use of the Official Seal of the City and County of San Francisco by Talking House Productions in the promotion of an event to be held on March 16, 2007 at the SXSW Music and Media Conference in Austin, Texas.

February 6, 2007 Board of Supervisors — ADOPTED

Ayes: 11 - Alioto-Pier, Ammiano, Daly, Dufty, Elsbernd, Jew, Maxwell, McGoldrick, Mirkarimi, Peskin, Sandoval

File No. 070143

I hereby certify that the foregoing Resolution was ADOPTED on February 6, 2007 by the Board of Supervisors of the City and County of San Francisco.

Gloria L. Youn Clerk of the Boa

FEB 1 6 2007

Date Approved

Mayor Gavin Newsom