**FILE NO.** 98**-**1570

[Opposing Split of 415 Area Code Within San Francisco]

415 AREA CODE WITHIN SAN FRANCISCO.

RESOLUTION NO. 994-98

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WHEREAS, The advent of new technologies and increased consumer demand have strained existing telephone number resources; and,

OPPOSING ANY TELEPHONE NUMBER AREA CODE RELIEF PLAN WHICH SPLITS THE

WHEREAS, New technology, increased consumer demand, and the distribution of large blocks of telephone numbers to new telephone companies in San Francisco and the entire 415 telephone area code region have created a telephone number shortage; and,

WHEREAS, The North American Number Plan Administrator (NANPA) assigns telephone numbers to an area code and forecasts when an area code will most likely exhaust and when a new area code will be necessary; and,

WHEREAS, The NANPA is required by California law to inform the telephone industry of area code exhaust 24 months prior to the actual implementation of a new area code; and,

WHEREAS, NANPA has informed the telecom industry that a new area code will be required within three years; and,

WHEREAS, NANPA is considering whether to split the 415 area code along a geographic boundary or to overlay a new area code over the entire region now using the 415 area code; and,

WHEREAS, A geographic split would require many San Franciscans to change their current area code and an overlay would require all San Franciscans to dial eleven digits for all local telephone calls; and,

WHEREAS, The California Public Utilities Commission, in concert with Federal Communication Commission regulations, will make final determination on the issue of telephone area code relief; and,

SUPERVISORS

LENO, YAKI, YEE, BIERMAN, AMMIANO, KATZ, BROWN, NEWSOM, TENG BOARD OF SUPERVISORS

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WHEREAS, NANPA's contractor Lockheed Martin has stated publicly that a large majority of telephone numbers that have been distributed to telephone companies are not currently in use; and,

WHEREAS, The California Public Utilities Commission has jurisdiction to change the regulations which allow this large majority of distributed telephone numbers to remain unused; and,

WHEREAS, Small businesses in San Francisco sustain a robust economy for our city and maintain San Francisco's unique sense of charm and character; and,

WHEREAS, Small Businesses in San Francisco hold their identity, in part, with their business telephone numbers and may incur drastic loss of business as a result of being assigned a new area code; and,

WHEREAS, Small businesses in San Francisco incur significant costs by changing a telephone number as is required by an area code split; and,

WHEREAS, All San Francisco telephone service customers would be severely inconvenienced by having any change in the 415 area code; now, therefore, be it

RESOLVED, That the San Francisco Board of Supervisors strongly opposes any telephone area code relief plan that splits the 415 area code within the City and County of San Francisco; and, be it

FURTHER RESOLVED, That if the California Public Utilities Commission chooses a geographic split of the 415 area code, it should provide only Marin County with a new area code and not divide San Francisco's 415 area code in any manner; and, be it

FURTHER RESOLVED, That the San Francisco Board of Supervisors urges the California Public utilities Commission to change all regulatory policies which generate unnecessary area code splits within California in order to preempt the need for a new area code; and, be it

FURTHER RESOLVED, That if, as a last resort, area code relief for the 415 area code within San Francisco is necessary, then the City and County of San Francisco prefers an overlay method of telephone number relief over a geographic split of the 415 area code within San Francisco.

BOARD OF SUPERVISORS



## City and County of San Francisco Tails

Veterans Building 401 Van Ness Avenue, Room 308 San Francisco, CA 94102-4532

## Resolution

File Number:

981570

**Date Passed:** 

Resolution opposing any telephone number area code relief plan which splits the 415 area code within San Francisco.

September 28, 1998 Board of Supervisors — CONTINUED

Ayes: 10 - Ammiano, Brown, Katz, Kaufman, Leno, Medina, Newsom, Teng,

Yaki, Yee

Absent: 1 - Bierman

October 5, 1998 Board of Supervisors — SEVERED FROM FOR ADOPTION WITHOUT COMMITTEE REFERENCE AGENDA

October 5, 1998 Board of Supervisors — REFERRED: Economic Development, Transportation, and Technology Committee

December 7, 1998 Board of Supervisors — ADOPTED

Ayes: 9 - Ammiano, Bierman, Brown, Katz, Kaufman, Leno, Teng, Yaki, Yee

Absent: 2 - Medina, Newsom

File No. 981570

I hereby certify that the foregoing Resolution was ADOPTED on December 7, 1998 by the Board of Supervisors of the City and County of San Francisco.

Gloria L. Young

Clerk of the Board

DEC 1 1 1998

Date Approved