[Urging FCC Commissioners to attend a public hearing in San Francisco in April 2003]

Resolution urging the Commissioners of the Federal Communication Commisssion and Congress members from the Bay Area to attend a public hearing in San Francisco this spring to gather public input on the upcoming changes in rules regarding media ownership by large corporations.

WHEREAS, The Federal Communications Commission is currently considering an unprecedented rollback of media ownership regulations which protect competition, content diversity and local accountability in our media; and

WHEREAS, The elimination or weakening of these regulations would worsen the effects of media industry consolidation to date, as ownership deregulation will reduce competition, local accountability, diversity of content and voices, and the amount and quality of news coverage in broadcast and print media across the country, while providing windfall profits for a small handful of corporations; and,

WHEREAS, The public interest is best served by the availability of a broadly diverse range of viewpoints; and,

WHEREAS, Media diversity is seriously threatened by further consolidation of media ownership in an already highly concentrated market; and,

WHEREAS, Deregulation of radio ownership rules under the Telecommunications

Act of 1996 caused unprecedented consolidation of ownership, dramatically decreasing
competition and damaging local accountability and content diversity, by shifting control and
resources away from local programmers and towards central managers, which has led to
reductions in local news and public affairs programming, and reduced access to the airwaves
for community groups, local musicians, and public officials; and,

WHEREAS, It is of the utmost importance that members of the Bay Area interested in this issue are given the opportunity to give their recommendations to the FCC;now, therefore, be it

RESOLVED, That the Board of Supervisors of the City and County of San Francisco hereby urges the Commissioners of the Federal Communications Commission and members of Congress from the Bay Area attend a public hearing in San Francisco this Spring to gather public input on this important issue.



## City and County of San Francisco Tails

City Hall 1 Dr. Carlton B. Goodlett Place San Francisco, CA 94102-4689

## Resolution

File Number:	030444	Date Passed:
members from the	Bay Area to atten	rs of the Federal Communication Commission and Congress da public hearing in San Francisco this spring to gather public les regarding media ownership by large corporations.
March 25, 200	Ayes: 8 - Ammi	visors — ADOPTED ano, Daly, Dufty, Gonzalez, Hall, Ma, Maxwell, McGoldrick vsom, Peskin, Sandoval
		,
	File No. 030444	I hereby certify that the foregoing Resolution was ADOPTED on March 25, 2003 by the Board of Supervisors of the City and County of San Francisco.
		Gloria L. Young Clerk of the Board
	APR 0 3 2003	

**Date Approved**