

1 [Implement a VISION ZERO Three Point Plan: Engineering, Education and Enforcement]

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3 **Resolution urging the Mayor, the Chief of Police, and Director of the Municipal**  
4 **Transportation Agency to adopt a VISION ZERO Three Point Plan to expedite the goals**  
5 **of San Francisco's Pedestrian and Bicycle Strategies and implement an action plan to**  
6 **reduce traffic fatalities to zero in the next ten years through better engineering,**  
7 **education, and enforcement.**

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9 WHEREAS, The City of San Francisco adopted a Pedestrian Strategy in 2013 to  
10 reduce serious or fatal pedestrian injuries by 25 percent by 2016 and by 50 percent by 2021  
11 which is on file with the Clerk of the Board of Supervisors in File No. 140047 and which is  
12 hereby declared to be a part of this resolution as if set forth fully herein; and

13 WHEREAS, In June 2009, the Municipal Transportation Agency (MTA) adopted the  
14 San Francisco Bicycle Plan which is on file with the Clerk of the Board of Supervisors in File  
15 No. 140047 which is hereby declared to be a part of this resolution as if set forth fully herein,  
16 which outlines 60 separate bicycle safety improvement projects; and

17 WHEREAS, The City of San Francisco continues to experience an entirely preventable  
18 loss of life annually, constituting a public health crisis, with 2013 ending with a combined loss  
19 of life with 21 pedestrian fatalities and 4 cyclist fatalities; and

20 WHEREAS, The Board of Supervisors has convened multiple hearings on pedestrian  
21 and cyclist safety which reveal an urgent need for action on a combined strategy of  
22 engineering, education and enforcement to eliminate traffic fatalities; and

23 WHEREAS, According to the Police Department's (PD) own data, as captured in PD's  
24 2011 Traffic Collision Report which is on file with the Clerk of the Board of Supervisors in File  
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1 No. 140047 and which is hereby declared to be a part of this resolution as if set forth fully  
2 herein, an average of 2 to 3 pedestrians are hit by vehicles in San Francisco every day; and

3 WHEREAS, The Department of Public Health (DPH) developed a methodology in  
4 partnership with MTA to identify high injury corridors that should be targeted for pedestrian  
5 safety improvements which is on file with the Clerk of the Board of Supervisors in File No.  
6 140047 and which is hereby declared to be a part of this resolution as if set forth fully herein,  
7 and the resulting data and map of high injury corridors have been shared with PD for  
8 purposes of targeting traffic enforcement in order to save lives; and

9 WHEREAS, Chicago and New York City have set a national benchmark by committing  
10 to reducing traffic fatalities to zero in the next ten years after similar VISION ZERO  
11 recommendations implemented in Sweden, the Netherlands and the United Kingdom  
12 produced positive results; now, therefore, be it

13 RESOLVED, That the Board of Supervisors will work with the Mayor, MTA, PD, DPH  
14 and the Transportation Authority (TA) to expedite the goals of the Mayor's Pedestrian Strategy  
15 and implement a three-point action plan to reduce traffic fatalities to zero by 2024 through  
16 engineering, education and enforcement; and, be it

17 FURTHER RESOLVED, That the City will convene a working group comprised of the  
18 City Administrator's office, MTA, TA, DPH, PD, the Department of Public Works (DPW), the  
19 Transbay Joint Powers Authority (TJPA), Walk San Francisco, the San Francisco Bicycle  
20 Coalition and stakeholders representing Recology, trucking companies and drivers, including  
21 the Teamsters and California Trucking Association, to create a mandatory driver safety  
22 curriculum for all San Francisco City and County employed drivers and drivers that contract  
23 with the City and County of San Francisco and identify and implement programs that increase  
24 the safety of efficient goods and commuter movement by all large vehicles with the goal of  
25 implementing this training program by 2015; and, be it

1           FURTHER RESOLVED, The Board of Supervisors urges PD to target its enforcement  
2 to known high-injury corridors and intersections and to the most dangerous traffic crimes  
3 including speeding, failure to stop, failure to yield, turning violations and violation of the  
4 pedestrian and cyclist right of way, and to track and report on the total number of citations for  
5 the most high-risk driving violations; and, be it

6           FURTHER RESOLVED, That the Board of Supervisors urges MTA to create a “crisis  
7 intervention” team in collaboration with other city agencies, which would be tasked with  
8 engineering and implementing at least 24 pedestrian and cyclist safety pilot projects over the  
9 next two years in the corridors where data demonstrates the high number and/or severity of  
10 traffic collisions, including temporary bulbouts, traffic signal additions or retiming, speed  
11 reduction measures, separated bike lanes, lane removal or left turn restrictions, and that the  
12 two year pilot period be used to analyze progress toward our goal of zero traffic fatalities by  
13 2024.

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