

1 [Settlement of Lawsuit - Contest Promotions, LLC - City to Receive \$375,000]

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3 **Ordinance authorizing settlement of the lawsuit filed by Contest Promotions, LLC,**  
4 **against the City and County of San Francisco for \$375,000; the lawsuit was filed on**  
5 **September 22, 2009, in the United States District Court for the Northern District of**  
6 **California, Case No. CV-09-4434 SI (MEJ); entitled Contest Promotions, LLC, v. City of**  
7 **San Francisco, et al.; other material terms of said settlement include resolution of**  
8 **Notices of Violation for unpermitted general advertising signs.**

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10 Be it ordained by the People of the City and County of San Francisco:

11 Section 1. The Planning Department has determined that the actions contemplated in  
12 this ordinance comply with the California Environmental Quality Act (California Public  
13 Resources Code Section 21000 et seq.). Said determination is on file with the Clerk of the  
14 Board of Supervisors in File No. \_\_\_\_ and is incorporated herein by reference.

15 Section 2. Pursuant to Charter section 6.102(5), the Board of Supervisors hereby  
16 authorizes the City Attorney to settle the action entitled Contest Promotions, LLC v. City of  
17 San Francisco, et al.; United States District Court for the Northern District of California, Case  
18 No. CV-09-4434 SI (MEJ) by the payment of \$375,000 by Contest Promotions, LLC and  
19 execution of a Settlement Agreement in substantially the form contained in Board of  
20 Supervisors in File No. \_\_\_\_\_. In addition to the monetary payment, the Settlement Agreement  
21 requires Contest Promotions, LLC to apply for new permits for its entire inventory of signs in  
22 San Francisco, ensuring that all its signs comply with San Francisco law.

23 Section 3. The above-named action was filed in the United States District Court for the  
24 Northern District of California, on September 22, 2009, and the following parties were named

1 in the lawsuit: Contest Promotions, LLC as Plaintiff, and City of San Francisco, County of San  
2 Francisco, and City and County of San Francisco as Defendants.

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4 APPROVED AS TO FORM AND  
5 RECOMMENDED:

6 DENNIS J. HERRERA  
City Attorney

RECOMMENDED:

PLANNING DEPARTMENT

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8 JAMES M. EMERY  
Deputy City Attorney

JOHN S. RAHAIM  
Director

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