File No. 140430

Committee	Item	No
Board Item	No	28

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee_	<u></u>	Date
Board of Su	pervisors Meeting	Date <u>April 29, 2014</u>
Cmte Boar	rd	
	Motion Resolution Ordinance Legislative Digest Budget Analyst Report Legislative Analyst Report Legislative Analyst Report Introduction Form (for he Department/Agency Cover MOU Grant Information Form Grant Budget Subcontract Budget Contract/Agreement Award Letter Application Public Correspondence	earings)
OTHER	(Use back side if addition	
	by: <u>Joy Lamug</u> by:	Date <u>April 24, 2014</u> Date

An asterisked item represents the cover sheet to a document that exceeds 20 pages. The complete document is in the file.

[Urging the Creation of a Late Night Transportation Working Group]

Resolution urging the Entertainment Commission and the Office of Economic and Workforce Development to convene and co-chair a Late Night Transportation Working Group, with the express purpose of creating a Late Night Integrated Transportation Plan to improve late night transportation options for San Francisco residents, workers, and visitors.

WHEREAS, In 2011, the City Economist reported on the economic impact of San Francisco's nighttime economy and determined that the industry contributes \$4.2 billion annually to San Francisco's economy, employs 48,000 people (52,000 as of 2014) in largely middle class jobs, and generates about \$55 million in payroll taxes and sales taxes to the city; and

WHEREAS, The nighttime economic sector supports the city's economy by purchasing \$1.6 billion in services and supplies from local businesses, ranging from food and beverages to performers; and

WHEREAS, 80% of San Francisco's nighttime economy is concentrated in visitor areas in the Northeastern sector of the city and 57% of Nightlife patrons in these areas are visitors to San Francisco; and

WHEREAS, Visitors who live in other Bay Area counties make up 40% of spending in these areas and the main reason cited by 94% of these visitors for coming to San Francisco was to patronize a nighttime business; and

WHEREAS, These Bay Area patrons were found to spend an average of \$120 per night and San Francisco residents an average of \$70 per night, across all venues surveyed; and

WHEREAS, Despite this industry's significance to our employment base, tax base, and overall economy, nighttime businesses - as well as their employees and patrons - face many challenges in San Francisco; limited late night transportation being one of the most significant; and

WHEREAS, The need for improved late night transportation is about supporting a \$4 billion sector that attracts large numbers of San Francisco residents and visitors, employs over 52,000 people – a sector that is vital to San Francisco's tourism industry and its rich and vibrant culture; and

WHEREAS, The work of nighttime employees is typically not sedentary but mostly physical – for example, tending bar, bar-backing, coat check, waiting tables, bussing the floor, ticket taking, janitorial services, hotel work, and the like; and at the end of the night they are exhausted with no easy and cost-effective way to get home; and

WHEREAS, Early-morning businesses require employees to travel to work effectively in the middle of the night, such employees facing the same transportation challenges as those working in nighttime jobs; and

WHEREAS, Workers who get off of work late night or go to work early morning have poor options other than driving a private automobile; driving a private automobile requires owning a car and finding and paying for parking; without a car, a worker who gets off work late night or starts work early morning may have no choice but to take a taxi (if he or she can get a taxi) across the city or across the Bay, which can be sufficiently expensive to consume a significant portion of the worker's earnings; and

WHEREAS, The lack of adequate late night transportation is a public safety issue, since tipped workers who get off work in the middle of the night and have poor transportation options may have to wait a lengthy period of time for a bus, exposing the worker to crime, since criminals may assume the worker has cash on his or her person; and

WHEREAS, The ability to efficiently travel to and from businesses at night is critical to the growth of the nightlife and entertainment industry, the safety of nightlife patrons, the ability of workers to get to and from work, and the health of the neighborhoods where nightlife establishments are located; and

WHEREAS, San Francisco and the Bay Area have significant limitations on the ability of the public to travel at night without relying on a private automobile, for example, the lack of 24-hour BART service, the lack of 24-hour Muni Metro service, limited transbay bus service, inadequate promotion of Muni's OWL lines and inadequate service and reliability on those lines, and inadequate taxi service; and

WHEREAS, On Friday, September 20, 2013, the Municipal Transportation Agency conducted a survey of nightlife patrons arriving at several nightlife establishments on Polk Street between Bush Street and Sutter Street, interviewing 120 people about how they arrived at Polk Street and how they intended to leave later that evening; the results showed that seventy percent of respondents planned to leave Polk Street at 1a.m. or later; less than ten percent of respondents indicated that they arrived or planned to leave using MUNI; and over a third of respondents were unaware of overnight MUNI and transbay bus services, while an additional twenty percent of respondents were aware of these services, but did not generally know their routes; and

WHEREAS, The Polk Street survey underscores one of the great needs we face in developing responsive late night transportation: we need data about how patrons are or are not using existing services; and

WHEREAS, No single transit service will address all of San Francisco's late night transportation needs and the City needs to gather the available data and think strategically to truly improve late night transit; and

WHEREAS, The Entertainment Commission has asked that the Board of Supervisors begin the process of creating a Late Night Integrated Transportation Plan that is strategic in its mindset and takes a comprehensive approach to providing safe travel to and from hospitality areas for both patrons and employees at hours when it is needed; now, therefore, be it

RESOLVED, That the Board of Supervisors urges the San Francisco Entertainment Commission and the Office of Economic and Workforce Development to convene and cochair a Late Night Transportation Working Group, comprised of representatives from nighttime and early-morning businesses, nightlife advocates, labor unions with employees who work late night or early morning, late night and early morning service workers, and transportation providers; and, be it

FURTHER RESOLVED, That the purpose of the Late Night Transportation Working Group is to create a Late Night Integrated Transportation Plan and report back to the Board of Supervisors on the Working Group's progress within 6 months of the passage of this resolution.

Introduction Form

By a Member of the Board of Supervisors or the Mayor

I hereby submit the following item for introduction (select only one):	or meeting date
	tor Amandment
1. For reference to Committee. (An Ordinance, Resolution, Motion, or Char	ter Amendment)
2. Request for next printed agenda Without Reference to Committee.	
3. Request for hearing on a subject matter at Committee.	
4. Request for letter beginning "Supervisor	inquires"
☐ 5. City Attorney request.	
6. Call File No. from Committee.	
7. Budget Analyst request (attach written motion).	
8. Substitute Legislation File No.	
9. Reactivate File No.	
10. Question(s) submitted for Mayoral Appearance before the BOS on	
☐ Planning Commission ☐ Building Inspection Note: For the Imperative Agenda (a resolution not on the printed agenda), use a Sponsor(s):	
Supervisor Scott Wiener	
Subject:	
Resolution Urging the Creation of a Late Night Transportation Working Group	
The text is listed below or attached:	
Resolution urging the San Francisco Entertainment Commission and the Office of Edevelopment to convene and co-chair a Late Night Transportation Working Group, creating a Late Night Integrated Transportation Plan to improve late night transportations, workers, and visitors.	with the express purpose of
Signature of Sponsoring Supervisor:	
For Clerk's Use Only:	