File No.	140435	Committee Item No. 2
	-	Board Item No
		OADD OF SUBEDVISORS

## COMMITTEE/BOARD OF SUPERVISORS

	AGENDA PACKET CON	ITENTS LIST	
Committee:	Rules	Date _	May 1, 2014
Board of Su	pervisors Meeting	Date _	
Cmte Boar	rd Motion		
	Resolution Ordinance Legislative Digest Budget and Legislative Analys	t Report	
<b>X</b>	Youth Commission Report Introduction Form Department/Agency Cover Lett MOU	ter and/or Rep	oort
	Grant Information Form Grant Budget Subcontract Budget Contract/Agreement Form 126 – Ethics Commission Award Letter Application	n .	
OTHER	Public Correspondence  (Use back side if additional spa	ace is needed	) 
	oy:Alisa Miller oy:		5, 2014

# MEMORANDOM

TO:	Rules Committee Clerk – Alisa Miller
FROM:	David Campos
DATE:	April 16, 2014
SUBJECT:	Appointment by Supervisor David Campos
	sed that Supervisor Campos has selected Amar Puri to be appointed to the Bicycle nmittee representing District 9.
Mr. Puri's add	dress is:
Bryant S	t
San Francisco	, CA 94110
Attachment: C	Completed Application for Boards, Commissions and Committees
For Clerk's of	fice use only:
Seat #:	Term expiration date: Seat Vacated:



# Board of Supervisors City and County of San Francisco 1 Dr. Carlton B. Goodlett Place, Room 244 (415) 554-5184 FAX (415) 554-7714

	•	sions, Committees, & Ta	
Name of Board, Comm	nission, Committee, or T	ask Force: Bicycle Advisc	ory Committee
Seat # or Category (If	applicable):q	Di	istrict: 9
Name: Amar Pu	ri		· <u>·</u>
Home Address:	<ul><li>Bryant St</li></ul>		Zip: 94110
Home Phone: 415-	Occi	<sub>upation:</sub> Social Media	
Work Phone:	Emp	oloyer: Exploratorium	
Business Address: P	ier 15/17 SF, C	CA	Zip: 94111
Business E-Mail: ap	uri@explo.us	Home E-Mail: amarapui	ri@ ——
the Charter must o	onsist of electors (reg or certain other bodies	Boards and Commissions es gistered voters) of the City a , the Board of Supervisors o	nd County of
Check All That Apply:			
Registered voter in	San Francisco: Yes	No If No, where register	red:
Resident of San Fra	ancisco 🔳 Yes 🗌 No	If No, place of residence:	·
represent the commu ethnicity, race, age, s	nities of interest, neiglex, sexual orientation,	se state how your qualificati hborhoods, and the diversity gender identity, types of dis es of the City and County of	y in sabilities,
District 9 resident for 1 LGBTQ community me mixed race descent avid cyclists - commut		ce, tinkerer	

non profit education, development, and marketing experier see resume	nce	
·		
	·	
civic Activities:		
Volunteer Board of Directors Member		
-SF Bike Kitchen 2008-10		
Homeless Children's Network Jan 2014 - present		
	•	
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For appointments by the Board of Supervisors, appearance equirement before any appointment can be made. (Applic pefore the scheduled hearing.)  Date: 4/17/2014 Applicant's Signature: (required)	Amar Puri  (Manually sign or type your come NOTE: By typing your complete	plete name. name, you are
equirement before any appointment can be made. <i>(Applic</i> before the scheduled hearing.)	Amar Puri  (Manually sign or type your comnote: By typing your complete hereby consenting to use of electrical desired and the second s	plete name. name, you are conic signature.)
equirement before any appointment can be made. (Applic pefore the scheduled hearing.)  Date: 4/17/2014Applicant's Signature: (required)	Amar Puri  (Manually sign or type your comnote: By typing your complete hereby consenting to use of electrical desired and the second s	plete name. name, you are conic signature.)

01/20/12

### **Amar Puri**

Bryant Street
San Francisco, CA 94110
amarapuri@ 415-

### Experience

#### San Francisco AIDS Foundation

Recruitment and Training Coordinator, AIDS/LifeCycle Cyclist Representative, AIDS/LifeCycle.

San Francisco, CA 6/2012 to present 9/2010 to 6/2012

- Developed and implemented recruitment, retention, training, and fundraising strategies for AIDS/Lifecycle 2010-2014. Developed and implemented marketing strategy, 2013-2014.
- Proficiency in CMS, CONVIO; Salesforce.com, Common Ground; Donor Perfect Online; Google Analytics, social media insights
- Co-manage all social media aspects of Facebook, YouTube, Instagram, and Twitter, increasing AIDS/LifeCycle's brand awareness by nearly 40% on Facebook.
- Social media related recruitment outcomes increased by over 120%.
- Write campaign appeals to supporters, recruitment marketing communications, and social media copy.
- Manage mobile app development, marketing collateral production and marketing budget for social/digital ads, recruitment programs, and specialty marketing.

#### **Larkin Street Youth Services**

GED Teacher, Hire-Up Relief Residential Counselor San Francisco, CA 10/2008 to 9/2010 4/2006 through 10/2008

- Increased GED completions and overall engagement in secondary and post-secondary education programs.
- Coordinated programs, supervised and trained tutors, and taught all subjects at secondary school standard curriculum.
- Engaged youth through harm reduction principles.

#### Loco Bloco Drum and Dance Ensemble

Youth Instructor, Performer

San Francisco, CA 1/2004- 5/2008

 Engaged youth communities in the Mission District through performance, mentoring, and theater arts.

#### Front Street Chiropractic

Chiropractic Assistant/Massage Therapist

San Francisco, CA 1/2004-9/2004

• Worked with front office team to provide customer service to chiropractic patients.

#### **Education and Volunteer Experience**

San Francisco State University Transworld Schools BA English/Linguistics CTESOL (ESL Teaching Certificate)

Board of Directors - Bike Kitchen of San Francisco 2008-2010

Volunteered many hours at programs that serve diverse, immigrant populations and youth of color. I have participated in many events that benefit San Francisco AIDS Foundation.

## San Francisco **BOARD OF SUPERVISORS**

Date Printed: April 25, 2014

Date Established:

August 29, 2002

Active

#### **BICYCLE ADVISORY COMMITTEE 2002**

#### **Contact and Address:**

Elbert Hill 38 El Sereno Ct San Francisco San Francisco, CA 94127

Phone: (415) 337-1156 Fax: (415) 672-3458 Email: echill@sfhills.org

## **Authority:**

Administrative Code, Section 5.130 (Added by Ordinance No. 365-90; Amended by Ordinance Nos. 179-02, and 287-08)

## **Board Qualifications:**

The Bicycle Advisory Committee shall consist of a total of 17 members, 11 of whom are voting members. Each member of the Board of Supervisors shall nominate one (1) member for appointment by the full Board of Supervisors.

In addition to the 11 voting members, the following City departments will each provide a nonvoting representative to attend Advisory Committee meetings: 1) Police Department, 2) Department of Public Works, 3) Municipal Transportation Agency, and 4) Department of City Planning. The Board of Supervisors also requests that the 1) San Francisco Unified School District and the 2) Golden Gate National Recreation Area each be asked to send a non-voting representative to the Advisory Committee.

This Advisory Committee will be composed of concerned and informed residents and will provide the best single source of expertise and perspective for transportation planners.

The term of each member of the Advisory Committee shall be two years or for the tenure of the supervisor who nominated the member, whichever is shorter in duration.

The Advisory Committee shall have the power and duty to: a) set up subcommittees as necessary; b) develop a plan for bicycle-related improvements, including but not limited to bicycle routes, secure parking, and transit interface, and make recommendations to the

## San Francisco BOARD OF SUPERVISORS

Municipal Transportation Agency, the San Francisco County Transportation Authority, and the Board of Supervisors on related funding from local, State and Federal agencies, including, but not limited to Transportation Development Act funds and San Francisco County Transportation Authority funds; c) review the policies and programs related to bicycling in the Transportation Element of the Master Plan of the City and County of San Francisco, and make recommendations on the goals and their implementation to the Planning Commission of the City and County of San Francisco; and d) develop a plan for outreach to, and education of, the public to promote the safe sharing of public roadways, and submit the plan to the Municipal Transportation Agency and the San Francisco County Transportation Authority.

Reports: The Advisory Committee shall establish rules and regulations for its own organization and procedures.

Sunset Date: Non